LIFE



IN THIS ISSUE

MUSICAL COMEDIES

6 PAGES IN COLOR

TEEN-AGE DOPE

9 PAGES OF PICTURES

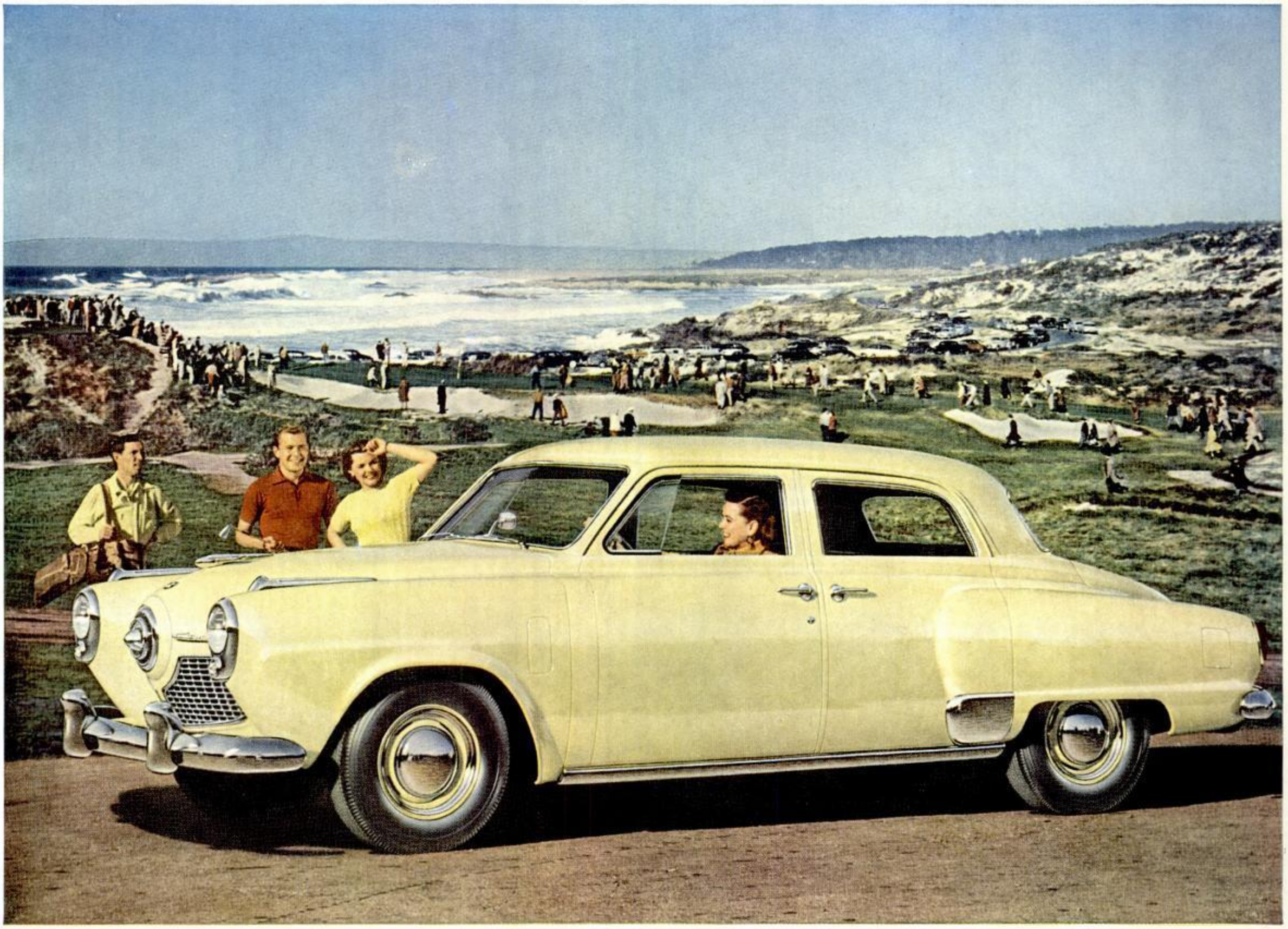
VIVIAN BLAINE
IN "GUYS AND DOLLS"

REG. U. S. PAT. OFF.

20 CENTS

JUNE 11, 1951

CIRCULATION OVER
5,200,000



Paul Hesse photo

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Amazingly powered! Attractively priced!

New Studebaker Commander V-8

The eight to buy for thrills and savings!

Advanced V-8 engine needs no premium fuel!

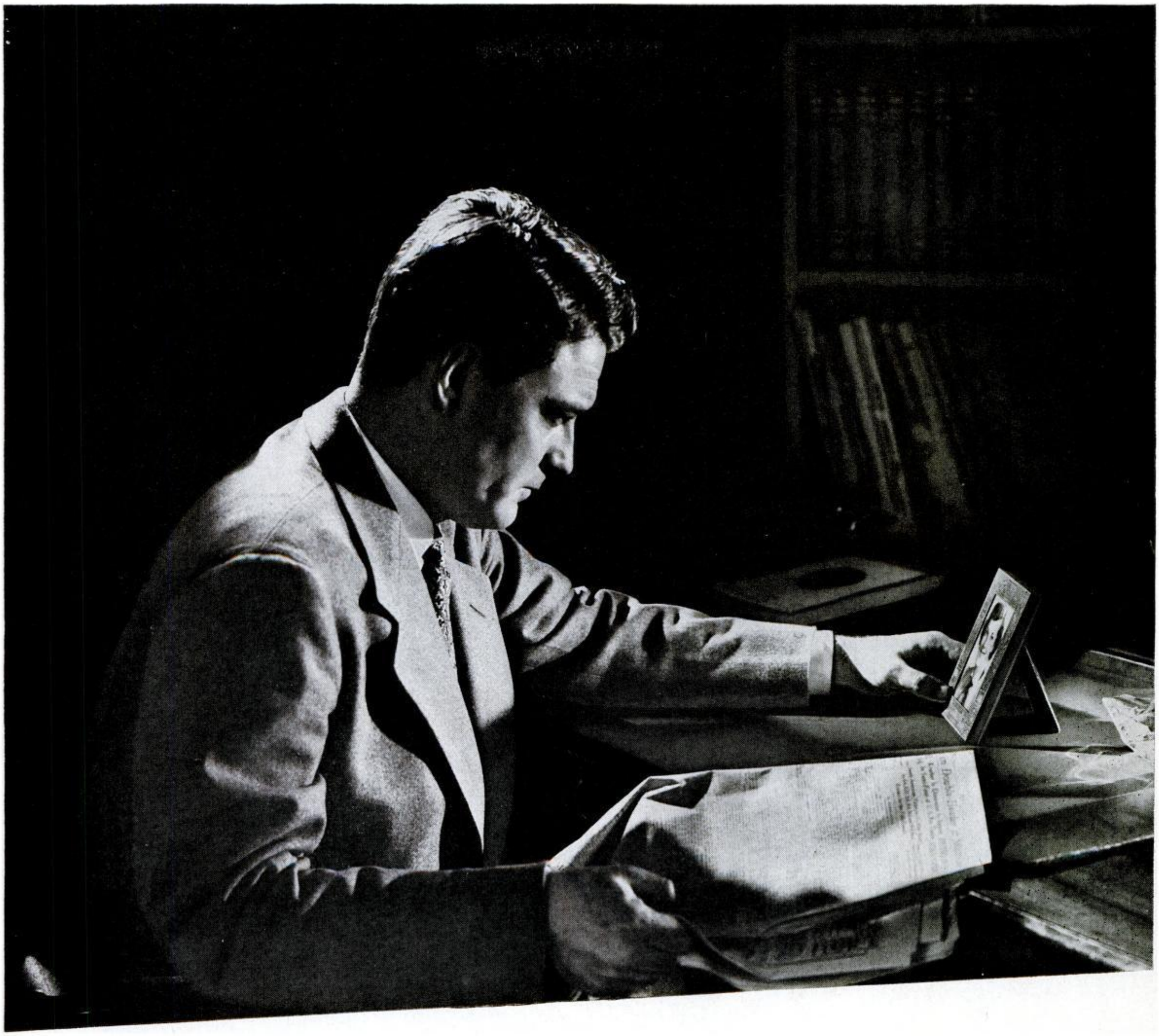


Led only by their Studebaker Champion team-mate, two 1951 Studebaker V-8s got better actual gas mileages than all the competing eights and sixes of other makes that were entered as "standard classification" cars in this year's Mobilgas Economy Run. Studebaker overdrive, optional at extra cost, was used.

SEE THE TOP VALUE OF THE TOP 4 LOWEST PRICE CARS...THRIFTY STUDEBAKER CHAMPION

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He never knew why

ALMOST the first thing that greeted him on his return to town was a newspaper announcement telling him that the girl he had been seeing frequently and hoped to marry was engaged to another man. And, moreover, to a man he had never heard of before.

This accounted for her silence during his absence—not a single letter all the time he was away and for the many times she had been downright rude to him.

And he never found the real reason why his courtship had been so complete a failure.

Are You Guilty?

The insidious thing about halitosis (unpleasant breath) is that you, yourself, may not know that you have it . . . and even your best friends won't tell you. It may be absent one day and present the next. And whenever it is, you offend needlessly.

Sometimes, of course, halitosis comes from some systemic disorder. But usually—and fortunately—it is only a local condition that yields to the regular use of Listerine Antiseptic as a mouth wash and gargle.

Why risk offending when Listerine Antiseptic is such a simple, wholly delightful and *extra-careful precaution against halitosis?* Never, never omit it, night or morning, or before any date when you want to be at your best.

Sweetens for Hours

Listerine Antiseptic is the *extra-careful* precaution because it freshens and sweetens the breath . . . not for mere seconds or minutes . . . but for hours, usually. When you want that extra assurance, don't trust makeshifts. Trust Listerine Antiseptic. Make it a part of your passport to popularity. Lambert Pharmacal Co., *St. Louis, Mo.*

Before any date . . . **LISTERINE ANTISEPTIC**



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To every suffering male who has to help do the dishes

Isn't it awful?

You've had a slam-bang day at the office. You're bushed. After dinner, you'd just love to sink down in your deepest chair, light a pipe, and read the paper. Or maybe watch your favorite television show.

But *can* you? Nope. It seems you have a little job to do. Your wife is out there about to attack the dishes. She says, "Now don't you bother, dear." But you know *she's* had a tough day, too.

So you tie that repulsive little apron around your middle and advance wearily toward the mound of dirty dishes. If this isn't home life at its lowest ebb, it will do until a lower ebb comes along.

Actually, however, you and your wife need never again come to grips with a dirty dish. For with the General Electric Dishwasher, you just turn *one* simple control, and it double-washes, double-rinses and dries dishes, silver, glasses, and pans—*automatically*.

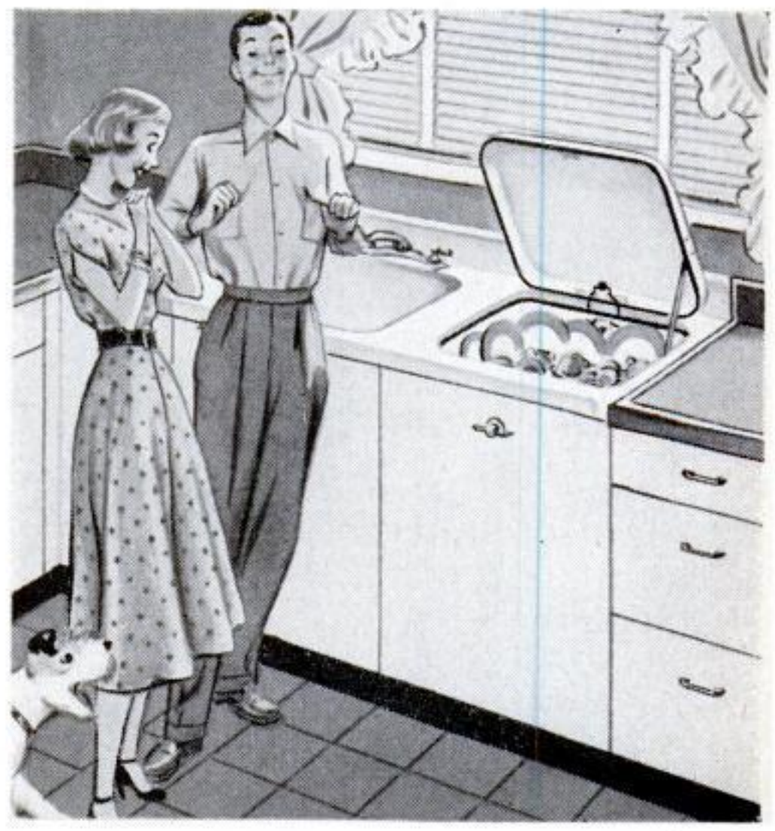
This is a *new* G-E model, and—make no mistake—it's heads and shoulders above anything else in the field.

Engineered by G. E., it's dependable no end. And it has all sorts of *extra* advantages.

The Calrod® heating unit keeps hot-water hot, helps do the dishes clean and hygienically. The dishes dry to a bright glitter in electrically heated air. And the new G-E has a whopping big capacity—it'll hold a complete family service for eight people!

O.K., you say, but how much will this thing set me back? Well, as far as operating costs go, only a few cents a day. The original outlay (which varies according to the model) is not great. And the minute you put one of these wonder work-savers in your kitchen, the value of your house goes up. So it's a smart investment, any way you look at it.

If you and your wife want to bid the dishwashing headache a permanent good-by, drop in at your G-E dealer's today. You'll find it one of the wisest moves you ever made. General Electric Company, Bridgeport 2, Connecticut.



How the new G-E Dishwasher can be installed in your kitchen: (1) As part of the complete G-E Sink (*above*). (2) As a separate unit that stands alone. (3) As a separate unit that fits under present counter.

Trim and specifications subject to change without notice.

You can put your confidence in—

GENERAL ELECTRIC

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Volume 30 Number 24

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Shower and Window Curtains



Garden Hose



Baby Pants

IF THEY DON'T HAVE THE *Koroseal* LABEL THEY'RE NOT REAL KOROSEAL

BY **B.F.Goodrich**



Raincoats



Bowl Covers, Food Bags



Garment Bags





Makes kids and dogs practical— what will Koroseal do next?

Koroseal brings you and your family easier, better living, more fun

BRIGHT, light, cheerful-colored furniture can be practical—if it has Koroseal upholstery. Tough enough for a dog fight without scratch or scuff; pup marks, child marks or city soil wash off easily. You needn't select dark pieces just so they "won't show the dirt." And Koroseal stays new-looking for years after other materials would be scratched, worn and old.

A lighter kind of Koroseal flexible material makes that "portable ocean", the Koroseal play pond. Sad to say, there may not be enough of these to go around this year but if you want one it may pay to look around and see if you can't find some store that has Koroseal. No other wading pool is quite like this one. You need no pump! It takes only a few breaths of air. Then the sides float as you fill it with water. There are no rigid supports.

The Koroseal garden hose in the picture is a third lighter than most other kinds. Koroseal flexible material makes shower curtains that outlast old-fashioned kinds two to one, light raincoats that never get soft and sticky even if put away wet, garment bags, food bags, baby pants and dozens of other things.

What will Koroseal do next? It resists oil, grease, paint, crayon or finger marks, and almost anything else. It can be sewed or sealed with heat; is made plain or in beautiful colors and patterns.

Look for the label: Whenever you want things that stay new looking, when you want to be sure of easy cleaning, long wear, protection against almost any stain or damage, look for the Koroseal label. (If they don't have the label they aren't real Koroseal.) *The B. F. Goodrich Company, Koroseal Division, Marietta, Ohio.*

Trade Mark—Reg. U. S. Pat. Off.

Koroseal

FLEXIBLE MATERIALS

BY

B.F.Goodrich

This One

930Z-FJC-DDD5

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Copr. 1951 by Weco Products Company

BAUMAN-GREENE

NEW FACTS ON MIRACLE-TUFT

60c

World's most widely-travelled brush by far!

30,000,000 people will take this miracle brush with them this summer! You can't travel without a toothbrush . . . and why travel without the finest you can buy? A new Dr. West's Miracle-Tuft! Its scientifically, *two-way curved* brushhead "sweeps" every surface of every tooth sparkling bright. Its springy "Exton" bristles are water-proofed for long, effective brushing life. It comes *sealed in glass* for your personal protection. So, pack a new Miracle-Tuft when you pack for your trip. And see that there are new ones for home use, too. Get them for the whole family at any drug store. Your choice of the four brushhead designs shown at right. Each 60¢.

Double-Convex "Regular" | Two-Row "Professional" | Straight-Top "Oro" | Three-Row "Powder"

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MILLION DOLLAR HOLD-UP!

(No Clues in Sight)

For five years now Warner's designers have been scheming up the most perfect fitting cotton, satin, lace and elastic strapless bras in all femaledom... dreamlined them to do wonderful things when bare shoulders seek the sun or go star gazing.

All are 3-Way-Sized in *cup, band* and *uplift* like the two lovelies shown. Priced from $2.00 to $10.00 at the nicest stores.

First time under the sun

Left: *Warner's sensational, bone-and-wire strapless #2059. $3.50.* Cups are *formed*—not *framed* as in ordinary wire bras—with light flexible bones and supple wire. Like no other strapless, its you-shaped bones at the cup-sides curve to fit your curves... expand easily with every move you make, every breath you take. Not even an admiring glance could follow your curves so closely.

The lightly padded wire begins in the center front and curves only to the cup top to keep you up top without altering your lovely lines. Flannelette band underlines ribline. In cool, Sanforized broadcloth and embroidered marquisette. Comes in a long line too.

Last word in a wire strapless

Right: *Warner's new rubber-covered A'Lure wire strapless #1010. $5.95.* If you like an all-wired strapless, here's one that's as easy on you as you'll be on the eyes. Every inch of the hold-up wire is covered with a new, soft foam rubber. Flat, won't-show comfy cushions added where old-fashioned wire bras have their pressure points. Lacy, curvy cups are lined in nylon marquisette with taffeta "lifts." Backband is Warner's exclusive A'Lure elastic... never slips... breathes when you breathe. Comes in a long line too.

WARNER'S*

3-Way-Sized

Foundations and Bras

WORLD FAMOUS FOR LE GANT* • WARNERETTE* • STA-UP-TOP*
FREE-LIFT* • A'LURE* • *Reg. U. S. Pat. Off.
The Warner Brothers Company, New York 16, Chicago 6, San Francisco 8

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New! deodorant magic in a Pad!



Dainty moistened pads you just apply and throw away! Stops perspiration and odor quicker, easier, longer!

dab a pad!

Nothing to smear on fingers or clothes with 5-DAY PADS. No drizzle! No clammy, sticky feeling! Not a spray. Not a cream. Not a liquid. No trickle down your sides. Complete penetration just where you want it.



Better than creams, sprays, liquids!

Laboratory tests show that 5-Day's exclusive formula is 8 times more effective in keeping you safe from underarm odor than an average of leading brands tested. No other deodorant can keep you so safe from underarm odor—so long.

So economical, too—Each jar contains scads of pads guaranteed to stay moist indefinitely and the cosmetic tax is less, too!

It's the ultimate in underarm daintiness. The man in your home will love them, too! BUY A JAR OF 5-DAY PADS TODAY!



Throw it away

With it you throw away hundreds of thousands of odor-forming bacteria that other types of deodorants leave under your arms. It's sheer magic!

HARMLESS TO SKIN AND CLOTHES

5-day

deodorant pads

25c 59c $1.00

Save on cosmetic tax. Only 6% instead of usual 20% on other types of deodorants.

5-Day Laboratories
630 5th Avenue, New York, N.Y.

ONE MONTH'S SUPPLY FREE!

Enclosed find 10c to help cover cost of postage and handling.

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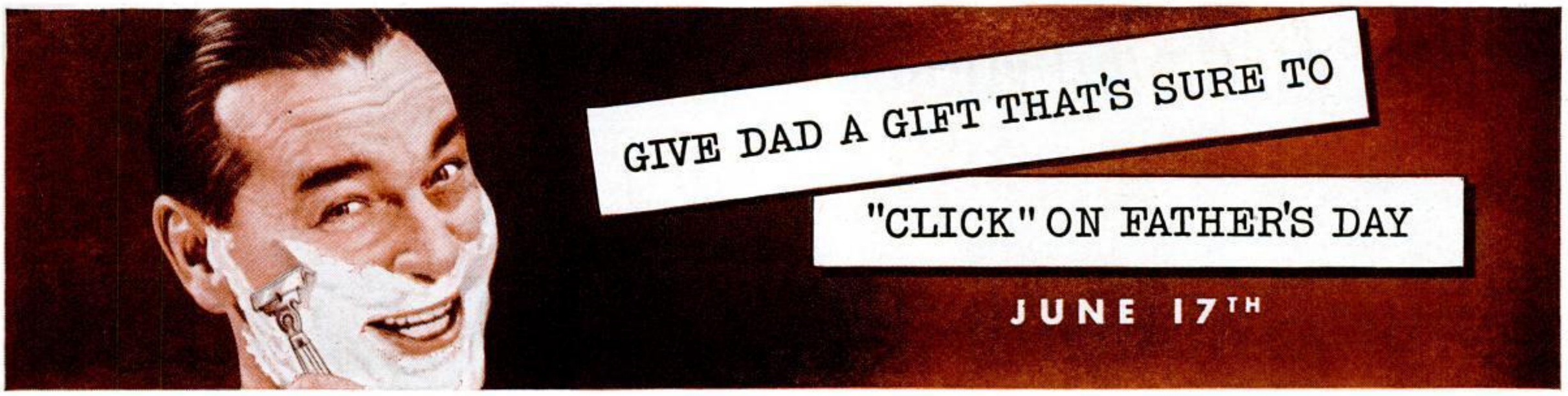
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Schick-Injector Razor Is Guaranteed to Give Dad More and Better Shaves

...Or Your Money Back, Quick!

Now in this handsome Shaving Kit

- Gold-Plated SCHICK INJECTOR RAZOR
- 12 New "GOLD PACK" Blades
- Handy, New Travel Case

All for Only 98¢

YOU CAN'T MISS if you surprise Dad with a gift he can use every day! So give a SCHICK INJECTOR RAZOR and BLADES . . . for the world's *smoothest, cleanest, fastest* shaves! Each blade is special, new surgical steel! Scalpel-sharp! Precision-ground! And we guarantee this: EITHER YOUR DAD GETS THE FINEST SHAVES OF HIS LIFE — OR YOU GET YOUR MONEY BACK!

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Push-Pull, Click-Click! Change Blades That Quick!

WORLD'S ONLY RAZOR WITH AUTOMATIC BLADE CHANGER

EVERSHARP-SCHICK INJECTOR RAZOR

For Smoother, Cleaner, Faster Shaves

GIVE SCHICK-INJECTOR RAZOR and BLADES

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In FATIMA the Difference is QUALITY

"FATIMA is refreshingly different — with a most pleasing flavor, and they are *Extra Mild.*"

Mary Pickford

(LADY HARDWICKE)
STAGE & TV STAR



FATIMA — Best of All Long Cigarettes

Copyright 1951, Liggett & Myers Tobacco Co.

LETTERS TO THE EDITORS

HOW TO LOSE A WORLD

Sirs:

Congratulations on that powerful Iran editorial ("How to Lose a World," LIFE, May 21). It was superb.

LOWELL THOMAS

New York, N.Y.

Sirs:

Most Americans will be grateful to LIFE for its editorial on Iran, clearly the key to our security on the Middle Eastern periphery of the Soviet Union. You have also done a real service in calling attention to the OCI pattern of economic rehabilitation. . . .

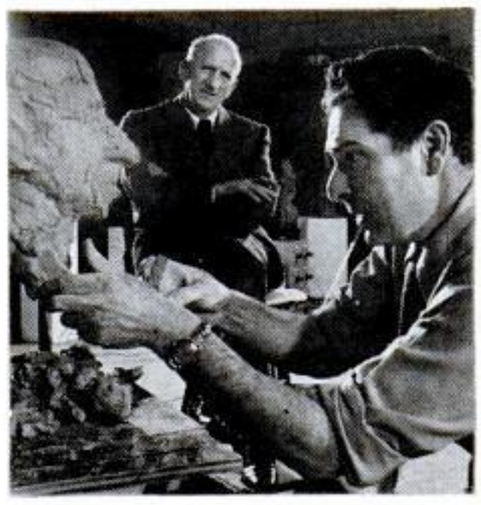
E. W. ZIEBARTH

Minneapolis, Minn.

BIG SCREEN

Sirs:

During a recent exhibit of the Sculptors Guild, Jimmy Durante, whom you featured in "Big Screen" (LIFE, May 21), sat for seven of the "head masters" who made replicas of his famous features. Here, for once, we saw Durante completely out of character.



He looked on in wonder and amazement. In fact he became so impressed that he forgot to puff on his cigar.

STEPHANIE LIEBER

New York, N.Y.

SCIENTIFICTION

Sirs:

You are to be complimented on "Through the Interstellar Looking Glass" (LIFE, May 21). Yours is the first magazine of national scope to run an article depicting science-fiction fans as people. Usually we're considered to be wild-eyed fanatics who run around just one step ahead of the men in white coats. . . .

JOSEPH PAUL MARTINO

Miami University
Oxford, Ohio

Sirs:

I was quoted as saying I had "cured my daughter's broken leg" in two hours of dianetic therapy.

The statement I made was that, *after the doctor had set the broken bone and put on the cast*, in two hours of dianetics the pain-memory and general mental shock (the experience of breaking a leg is a mental hazard) were run out, and the unconscious tension of fear caused by the accident brought into full conscious memory.

JOHN W. CAMPBELL JR.
Editor

Astounding Science Fiction
New York, N.Y.

Sirs:

In your recent article on science fiction you describe the "Shaver hoax." . . . Deros are a fact, and one does

CONTINUED ON PAGE 11

BETTER BUY BEACON



More than 400,000 Beacon cameras sold since 1946!

No wonder. Where else can you get a camera with all the features Beacon offers you at such a low price? Beacon cameras are beautifully styled, wonderfully simple to use.

Beacon gives you sharp, clear pictures; color or black and white. Highly polished color-corrected lens. Available in two popular models, with or without flash unit for night and candid photographs.

See Beacon cameras at your photo dealers, or write us direct for information. Whitehouse Products, Inc., 360 Furman Street, Brooklyn 2, N. Y.

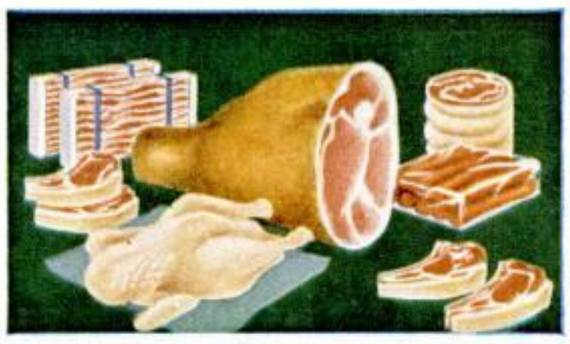
BEACON CAMERAS

MORE THAN 400,000 SOLD SINCE 1946

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MORE ROOM
for frozen foods!



MORE ROOM
for meats!



MORE ROOM
for fruits and vegetables!



MORE ROOM
for general storage!

25% to 50% more food space

. . . and so many convenience features in the new, dependable General Electric Refrigerator!

G-E Refrigerators give you much more storage space than most refrigerators now in use—yet they occupy no larger floor area!

WHEN YOU INVEST in a refrigerator, you want space for *all* your foods. You want the *finest convenience features*. You want the refrigerator that has proved, over the years, to be the most *dependable.*

Remember that the G-E gives you more of all *three* . . .

1. SPACE. 25% to 50% more space for foods than most old-style refrigerators now in use. Yet, no larger floor area is required. Model shown has 18 square feet of shelf space.

2. CONVENIENCES. G-E Refrigerators have so many special convenience features that you won't find in any other refrigerator. Some of these are shown below.

3. DEPENDABILITY. No other refrigerator can surpass General Electric's enviable record for dependability. *More than 2,700,000 G-E Refrigerators with sealed refrigerating systems are still in service after 10 years. Many as long as 15 and 20 years!*

Your G-E dealer will be very proud to show you General Electric Refrigerators. You'll find him listed in your classified telephone directory under General Electric Refrigerators. General Electric Company, Bridgeport 2, Connecticut.

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Only General Electric Refrigerators give you all these wonderful features . . .



Model LF-10. Most G-E Refrigerators are available with left-hinged doors.



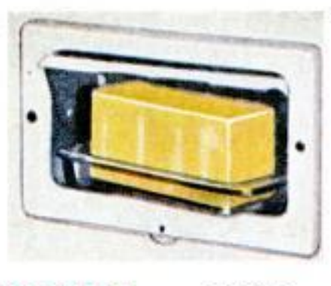
NEW! REDI-CUBE ICE TRAYS!

You can pick out cubes singly, and return the rest—still in the dividers—to the refrigerator. Cubes will not drop out! It's another General Electric first!



NEW! VEGETABLE ROLLA-DRAWERS!

New Rolla-Drawers, on rubber-tired wheels, roll in and out *quietly*. So easy to keep clean. High humidity cold keeps vegetables garden-fresh.



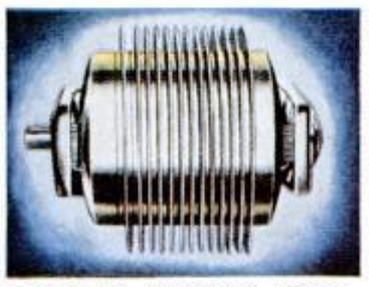
SPECIAL BUTTER CONDITIONER!

No more hard butter! This special conditioner, built into the door of the G-E Refrigerator, keeps a pound of butter at best *spreading* temperature!



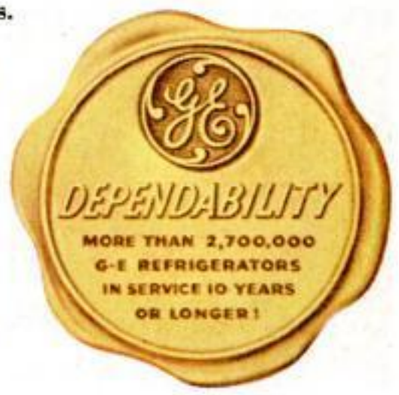
NEW! BALANCED DESIGN!

New G-E principle assures uniform cabinet temperature over a wide range of room temperatures. Troublesome drip problem is eliminated.



NEW! IMPROVED MOTOR AND INSULATION!

New G-E motor and new spring mounting assure more quiet operation than ever. New Fiberglas insulation in cabinet further reduces low operating cost!



No other refrigerator can surpass General Electric's record for year-after-year dependability and service. Why not stop in at your G-E dealer's today!

You can put your confidence in—

GENERAL ELECTRIC

Copyrighted material

Dressed to Please a Man...

priced to please a woman!



LOOK! Main Dish Salad...only 17¢ a serving!

Set an inviting satisfying salad before a man, and watch him go for it...especially when it's dressed by Ann Page!

Ann Page Salad Dressing is rich with salad oil and egg yolks, has a distinctive mildly tart flavor. Ann Page Mayonnaise tastes fresh-as-a-daisy . . . a rich blend of fine salad oil, eggs, vinegar and just the right accent of pure lemon juice.

Yes, Ann Page fine dressings are sure to delight your taste and, like all Ann Page Foods, they're priced to please your purse. You see Ann Page Foods are made of choice ingredients in A&P's own modern Ann Page food kitchens and sold to you in A&P stores, thus eliminating unnecessary in-between expenses. The savings made in this way are shared with you!

Neptune Salad

Costs only 17¢* a serving

- 4 potatoes, cooked
- 1 onion, chopped
- ½ tsp. salt
- ¼ cup Ann Page French Dressing
- 1 cup cooked peas
- ½ cup cooked carrots
- ½ cup diced celery
- ½ cup Ann Page Salad Dressing or Mayonnaise
- Salad Greens
- Approx. ½ lb. of canned salmon, or canned tuna fish, or sardines, or cooked fresh salmon may be used.

Dice potatoes, add onion, salt and French Dressing. Let stand ½ hour. Add vegetables, toss lightly and chill. Add salad dressing. Arrange with fish on salad greens. Garnish with tomato wedges and additional salad dressing, if desired. 6 servings.

*Cost based on prices of canned salmon and other ingredients in A&P Super Markets at press time. If other fish suggested is used, recipe costs would be lower.

AMONG THE 33 FINE FOODS IN THE FAMOUS ANN PAGE FAMILY

are such favorites as:

Preserves, Jams, Jellies, Prepared Beans, Macaroni Products, Peanut Butter, Sparkle Gelatins and Puddings, Prepared Spaghetti, Tomato Soup, Ketchup, Syrups, Spices, Extracts, etc.

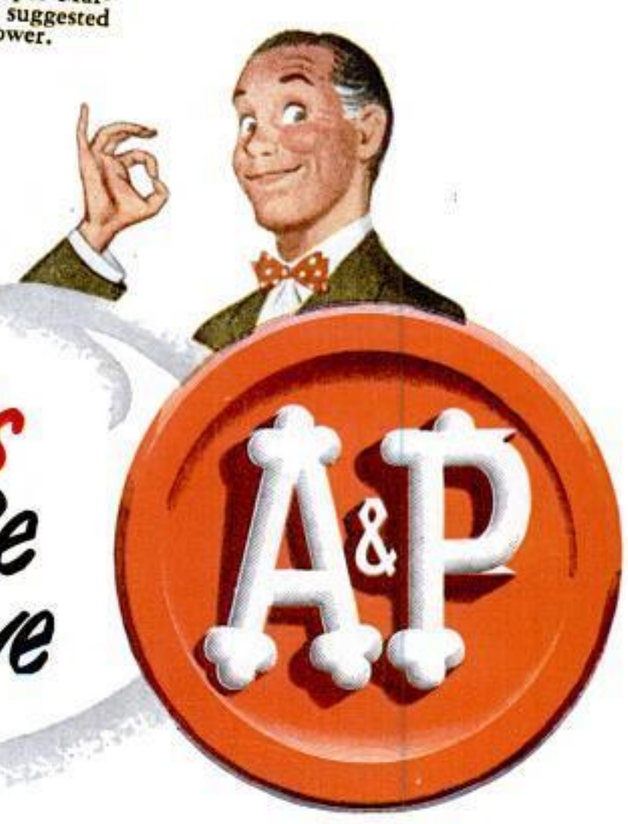


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PROVES

Fine Foods Needn't Be Expensive



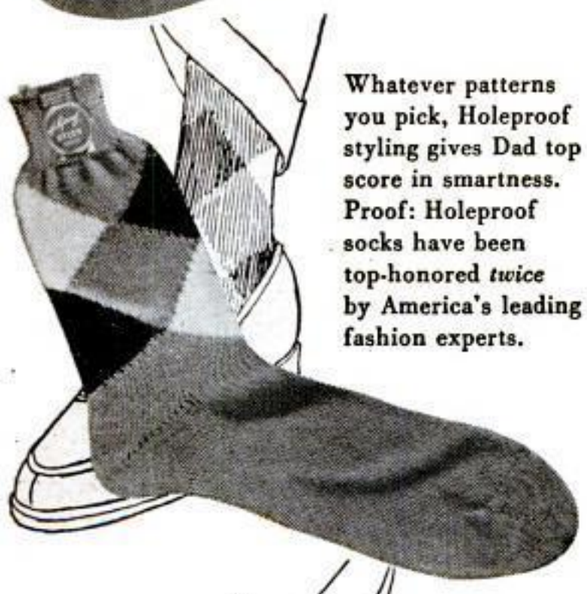
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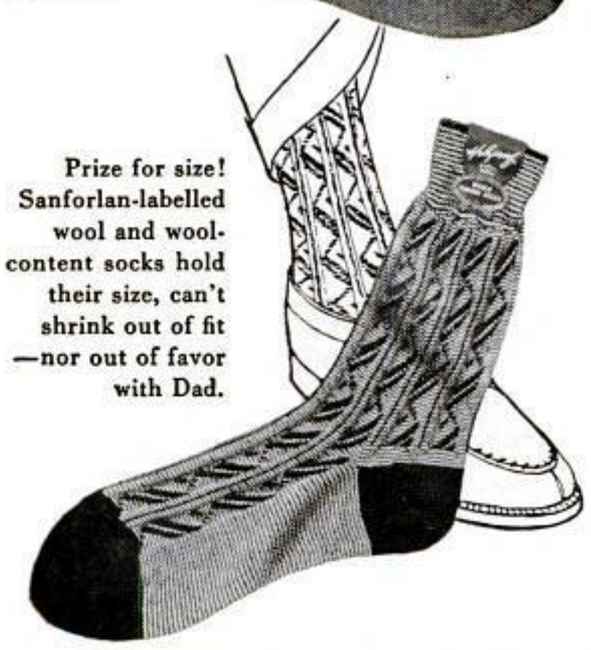
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Dad's *got* to be glad! He gets super-wear in Holeproof nylon and nylon-content socks. Their red label guarantee says so—makes good with a new pair free within 60 days if he isn't completely satisfied.



Whatever patterns you pick, Holeproof styling gives Dad top score in smartness. Proof: Holeproof socks have been top-honored *twice* by America's leading fashion experts.



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Milwaukee 1, Wisconsin
* Prices slightly higher in Canada

LETTERS
TO THE EDITORS
CONTINUED

not have to be a cavern dweller to be one. Dero is an ancient word from Mantong, meaning detrimental robot, or, in English, "habitual thinker of evil thoughts" (which naturally result only in evil deeds). Hitler was a person whose thoughts and actions resulted only in harm.... The hoax began as an attempt by me to get Mantong (that language which is the mother tongue of most earth languages) into the hands of men able to force its recognition and study for the important key to the past which it is. Before Egypt the origin and the history of the human race is still pretty exclusively darkness. I give you the key to that darkness. I cannot help it if you will not make the effort to understand. It takes perhaps an hour's honest study and thought to begin to realize that Mantong is not a silly invention but something very, very big.

RICHARD S. SHAVER

Amherst, Wis.

SPEAKING OF PICTURES

Sirs:

In reference to Speaking of Pictures (LIFE, May 21) I am submitting a similar chair which I photographed in the Tuileries gardens last summer.



JOSEPH WEDEEN

Amherst, Mass.

END OF WILLIE McGEE

Sirs:

Your incisive no-punches-pulled statement on the McGee affair was great ("The End of Willie McGee," LIFE, May 21). LIFE is at its best on this sort of thing.

RICHARD T. FROST

Worcester, Mass.

Sirs:

LIFE avoided the real issue in the Willie McGee case. The fundamental point was whether or not a Negro should be executed for a crime for which no white man has ever died in Mississippi. The moral question of right or wrong should have in no way been influenced by Communist propaganda relative to the case. LIFE deliberately erred in playing up the Communist "line," thereby confusing the real issue—that of racial equality in a democracy.

GEORGE BROOKS JR.

Hanover, N. H.

Sirs:

The fact that a man is sentenced to death because his case happened to fit into "Communist strategy" is a sad commentary on American justice.

EVALYN DARROW

New York, N.Y.

Sirs:

The people have heard the truth concerning the Willie McGee case of Laurel, Miss. Thanks to LIFE!

I know the true facts of this case

CONTINUED ON NEXT PAGE



● Here's a gift that Dad will use every day . . . a gift that will send him off every morning "feeling like a king"! Mennen Skin Bracer is the most popular after-shave lotion in America . . . because its wonderful "wake-up" tingle makes a man *feel* fit and *look* fit all day long! Helps heal tiny razor nicks, too. Get Mennen Skin Bracer—Dad will love it!

Buy Him MENNEN Skin Bracer
PACKAGED IN GIFT CARTON

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If You Could Look Over My Shoulder This Morning...

● You would see five good examples that show clearly why everyone should carry adequate limits of automobile liability insurance.

CASE No. 1 Death case—suit brought for $50,000. Insurance carried $5,000.

CASE No. 2 Two injuries—suits brought for $15,000 and $25,000. Insurance carried $10,000.

CASE No. 3 Death case—car driven by doctor. Suit for $25,000. Insurance carried $5,000.

CASE No. 4 Bodily injury suit for $35,000. Insurance carried $25,000.

CASE No. 5 Bodily injury suit for $25,000. Insurance carried $10,000.

Five people in serious trouble because they did not carry enough insurance.

YET FOR $22.45 additional, all five could have been covered for $50,000.

Some insurance is not enough! Consult an America Fore agent.



Rely on your local America Fore Insurance Man for sound insurance protection—and for full, friendly help in settling claims! To locate your nearby America Fore Insurance Man, or Claims Office, call Western Union by number, ask for Operator 25.

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LETTERS TO THE EDITORS

CONTINUED

since Laurel is my home. I ministered to Willie while he was in jail and heard him confess the crime of rape against a white lady of Laurel. He charged his crime to drink.

I was present at his execution. You may be assured his case is finally closed.

DR. HENRY BUCKLEW
Editor

Southern Baptist News
Laurel, Miss.

Sirs:

As counsel for the late Willie McGee, I wish to protest the biased and untruthful report of his case as it appeared in LIFE. . . .

You attempt to convey the impression that there was no question of McGee's guilt. The very opposite is true, and that is why so many people (not solely the Communists) believed in his innocence and will always believe McGee was framed by the State of Mississippi because he was a Negro. . . .

BELLA S. ABZUG
New York, N.Y.

● The McGee case has stirred up so much controversy that the facts have been obscured, if not forgotten. Here again are the facts: Willie McGee was found guilty, and three trials and countless appeals failed to change the verdict. In Mississippi the death penalty is mandatory in rape convictions but can be commuted by the jury. In McGee's second appeal his attorneys bid for and got a mixed jury which again sentenced him to death. McGee was first sentenced in December 1945, four weeks after his arrest and about a year before the Communists took up his case. While there is no record in Mississippi of any white man having been executed for rape, whatever chance McGee might have had of winning a commutation on the grounds of racial discrimination certainly was hampered—not helped—by the Communists' entrance on his behalf. LIFE said so.—ED.

MYTH ABOUT SALESMEN

Sirs:

For many years I have felt an urge to annihilate clerks who thrust hosiery and handbags under my nose as soon as I buy a pair of shoes ("Myth about Salesmen," LIFE, May 21). If I needed or wanted these accessories I would

CONTINUED ON PAGE 14

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WORLD'S FINEST BLADES

NOW 5 FOR 25¢

10 for 49¢ — 20 for 89¢ (not 98¢)

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Yes, Personnas are now half their former price — but still the world's finest blades. Prove it to yourself — at no risk — by getting a pack of Personnas. Use as many blades as you wish . . . and if they do not give you incomparably smooth shaves, return dispenser to us for full refund! Personna, Inc., 43 W. 57th Street, N. Y.

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NEW! *Metal injectors fit injector razors perfectly.*



NEW! *Built-in vault for used blades.*

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the box caught my eye...



the tissue made me sigh...

Ahh-yes

stronger!

more absorbent!

so lint-free!

So delicate in feeling, this box of heavenly blue, that it gives grace and tone to your boudoir or bathroom . . says nice things about you to your guests. And the tissues themselves . . . ahh!

Fluffy-soft YES tissues are stronger!
Downy-soft YES tissues are more absorbent!
Zephyr-soft YES tissues are so lint-free!

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"THIS IS GREAT!"



Switch your mixer to sparkling Canada Dry Water. It's a change for the best—and to the best.

Here is a club soda that works wonders with any drink. Canada Dry Water's exclusive "Flavor-Balanced Formula" makes your highball taste better . . . brings out its *full flavor*. And Canada Dry's exclusive "PINPOINT CARBONATION" keeps that highball fresh and sparkling longer.

No other club soda can do so much for a drink. No wonder more people buy Canada Dry Water than any other brand—not only in the United States but all over the world. Try it yourself—today.

Always ask for it at your favorite bar

Makes drinks taste better

LETTERS TO THE EDITORS

CONTINUED

mention them. Willmark calls it "suggestive buying." Reverse the initials; call it "budget sabotaging."

Another urge to kill is sparked by a saleslady suggesting something more expensive when a dress makes a liar of the advertisement that brought me in to buy it. Neither suggestive buying nor trading up has any effect on me. My sales resistance is second to none.

EDITH MAUDE PAYNE
Atlanta, Ga.

WETBACKS SWARM IN

Sirs:

If the government really wanted to stop the wetbacks ("Wetbacks Swarm In," LIFE, May 21) it should make stern laws to punish the Southwestern farmers who wait like vultures to give them shelter in return for cheap labor. The wetback is but a simple man trying to better himself, and with proper laws he can be admitted to aid in the U.S. labor shortage. . . .

MONICO C. AMADOR
Universal, Pa.

● The San Francisco regional office of the U.S. Employment Service has opened the "get tough" campaign against Southwestern ranchers who have permits to hire Mexican nationals, but who have also been hiring wetbacks. Some of the guilty ranchers already have had their permits revoked.—ED.

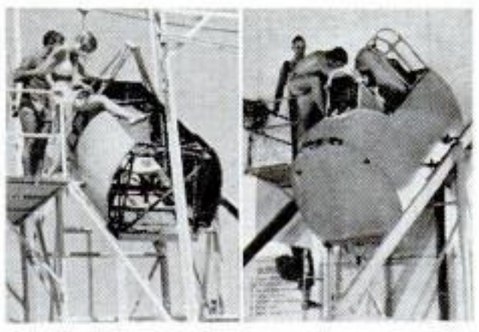
NAVY'S DUNKER

Sirs:

"Life Goes to An Army Fliers' Take-Off Party" (LIFE, April 16, 1945) shows the operation of our homemade "Ditcher," an ancestor of the "Navy 'Dunker'" (LIFE, May 21).

I think you will admit our passenger is more glamorous than the intrepid mariner of 1951.

DEWITT C. CLEMENT
Major, A.C. Reserve
Wayne, Pa.



DITCHER DUNKER

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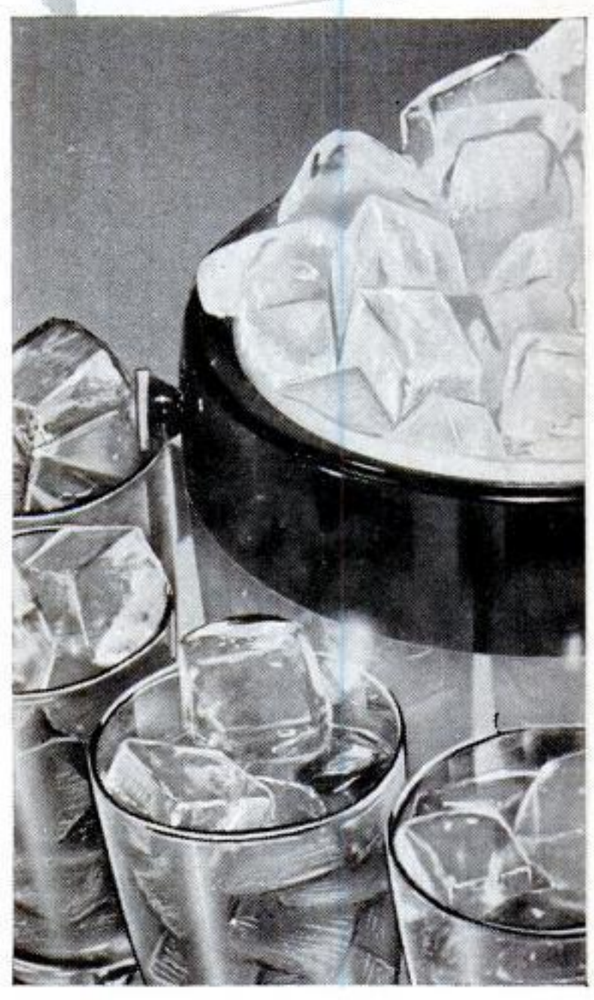
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MEMO

Pick up extra ice for party!



All you want!

When you want it!

Convenient! Inexpensive!

A party isn't a party without *plenty* of genuine* ice. Cubes, Crushed Ice or Block Ice are readily available at convenient Ice Vending Machines or Ice Stations. Consult your classified telephone directory or phone your local Ice Company for the address of the one nearest you.

Be Sure to

GET PLENTY

of Genuine*

ICE

* Genuine ice is the pure, crystal-clear, taste-free, hard-frozen, slow-melting kind supplied *exclusively* by your local Ice Company.

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ARE YOU A SUN LOVER? Like to soak up Old Sol? Remember, hair and scalp can get so much sun they feel almost dry enough to blow off. So get extra protection with Vitalis care.



AVIDLY AQUATIC? Dunking daily can make your scalp feel like a regular "Sahara." But with that scalp-stimulating Vitalis "60-second workout," you can always duck in without drying out.



SHOWER FIEND? A needle spray can chase heat and humidity—but also bring on dry hair and scalp. To prevent dryness, depend on Vitalis—it contains pure vegetable oil, *not* greasy liquid petrolatum.

Don't let Sun, Water, Wind wreck your hair





FRESH AIR FAN? If you're strictly a convertible man, watch out for that air in your hair. Keep *your* top down with Vitalis—it controls perfectly, makes hair look neat, natural, never "slicked down."

Guard hair and scalp with

Vitalis

and the

"60-Second Workout"



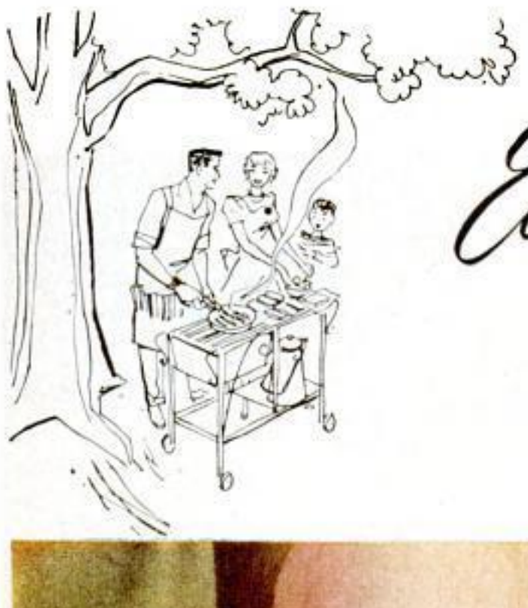
A Product of Bristol-Myers

Summer sun, wind and water leave your hair dry and brittle, your scalp parched and flaky. So more than ever, summer's the time for Vitalis care . . . time to give your hair and scalp 60 seconds of *top* protection every day.

50 seconds' massage—*feel the difference* in your scalp. Vitalis stimulates scalp, prevents dryness, routs flaky dandruff, helps check excessive falling hair.

10 seconds' combing—*see the difference* in your hair. Neater, handsomer—set to stay all day. So get Vitalis soon—at any drug counter or barber shop.

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Eating out this week-end? Here's your dish.

SWIFT'S PREMIUM BACON

BAR-B-Q



● One whiff of those ruddy slices sizzling in the pan and you can *guess* why Swift's Premium is America's best-liked bacon. One taste, and you're *sure*. *This* is *bacon!* Every slice perfect . . . with that tantalizing Sweet Smoke Taste that just can't be copied. Try Swift's Premium at your house . . . soon!

Easy on the budget, easy on the cook, and WONDERFUL to eat . . . outdoors or in!

Banquet-on-a-bun that eats like a million, costs mere pennies. Golden cheese, tangy Bar-B-Q Sauce. And *America's favorite bacon*—hearty, satisfying Swift's Premium with the Sweet Smoke Taste.



Martha Logan's Thick Bar-B-Q Sauce

In a heavy skillet, combine ½ cup minced onions (2 small), 2 tbsp. vinegar, 2 tbsp. Worcestershire Sauce, 1 tsp. salt, ¾ cup catchup, 1 tsp. chili powder, ¾ cup water. Cover and simmer 45 minutes; cool. Makes about 1½ cups.



SWIFT'S PREMIUM

The Bacon with the Sweet Smoke Taste!

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ROLLS RAZOR

The only safety razor that gives you exactly the shaving edge you need ... every time!

Nobody else has a beard like yours and you guarantee *your own* shaving comfort with a Rolls! You decide precisely how sharp the blade should be, to suit your whiskers and your skin exactly. With just a few easy strokes of the hollow-ground Sheffield steel blade on the built-in strop or hone, you have the *right* sharpness for *your* particular beard. Result: a smooth, easy, clean shave every single time!

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The Finest Name in Shaving

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LETTERS TO THE EDITORS

CONTINUED

LIFE'S PHOTO CONTEST

Sirs:

Our photography staff is very much interested in your contest as featured in LIFE, May 21. Would you please send us 10 entry blanks?

CLIFFORD C. BLANCHARD JR.
The Columbian of 1951
New York, N.Y.

● Entry blanks can be sent only on individual request. Contestants should either fill out and mail coupon (*below*), which will appear periodically in LIFE throughout the summer, or send a postcard with name and address to LIFE Contest for Young Photographers, Box 10, New York 46, N.Y.—ED.

Sirs:

. . . Enclosed is my request for an entry blank and proof of publication of one of my photographs. . . .

HENRY WIDMER
Mount Vernon, N.Y.

● Rule 3 states: "Contestants . . . must submit evidence of . . . (their published photographs) *with their entries*. . . ." Therefore contestants should not include evidence with *requests* for entry blanks but send it with the completed entry.—ED.

● LIFE has received several requests for explanations of the contest rules. The editors feel that a careful reading of the rules as published in LIFE, May 21, and as contained in the entry blanks will answer all questions. Any interpretation, if necessary, can be made only by the judges at the time of their final decision.—ED.

TO **LIFE**

CONTEST FOR YOUNG PHOTOGRAPHERS

P. O. BOX 10

NEW YORK 46, NEW YORK

Sirs:

I understand that to enter LIFE's Contest I must be 30 years of age or under through Dec. 31, 1951, be a resident of the U.S., its territories or possessions or a member of the U.S. Armed Forces on active duty and have had at least one of my photographs published. Please send me an entry blank and complete rules.

NAME.....

ADDRESS.....

100 CASH PRIZES
TOTALING $15,000



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DEVOUT MOTHER PRAYS DAILY FOR MISSING SON

SPEAKING OF PICTURES . . .

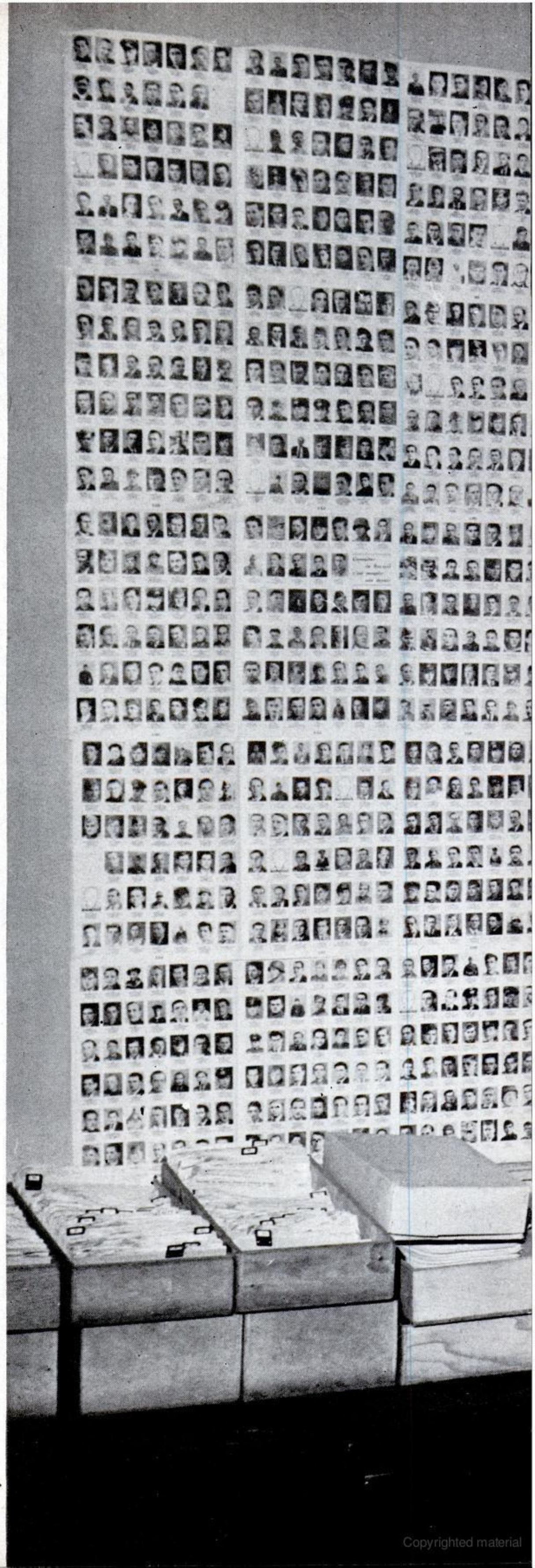
. . . Alsatian's collection of 3,000 photos helps solve the mystery of "malgré-nous"

The checkerboard gallery of more than 3,000 faces at right represents some of the 13,000 Frenchmen missing from Alsace-Lorraine, nine years after they were forced into Germany's Wehrmacht and sent off to fight the Russians. Thousands of these *malgré-nous* ("in spite of ourselves") are dead, but thousands more are known to be in Soviet labor camps. Still others show up from time to time (*p. 20*) and report to Robert Baillard, head of the Association of Deserters, Escapees and Impressed Soldiers. Under a Franco-Soviet repatriation agreement in 1945 all France's missing men were to be returned. The agreement collapsed after 813 of 815 Russians in France were reported to have refused to go home. Returned *malgré-nous* study Baillard's photographs and sometimes spot an acquaintance. When they do, it occasionally gives new hope to families, more often establishes that, under French law, he can be declared legally dead.



PARADING WEHRMACHT in Strasbourg square, pictured on old magazine cover, included members of the *malgré-nous.*

ROBERT BAILLARD AND GALLERY OF MISSING MEN →



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"Soaping" dulls hair—
Halo glorifies it!



Not a soap, not a cream— Halo cannot leave dulling, dirt-catching soap film!

Gives fragrant "soft-water" lather —needs no special rinse!

Removes embarrassing dandruff from both hair and scalp!

Halo leaves hair soft, manageable— shining with colorful natural highlights!

Yes, "soaping" your hair with even finest liquid or oily cream shampoos leaves dulling, dirt-catching film. Halo, made with a new patented ingredient, contains no soap, no sticky oils. Thus Halo *glorifies* your hair the very first time you use it. Ask for Halo—*America's favorite shampoo*—at any drug or cosmetic counter!



Halo reveals the hidden beauty of your hair!



SOME OF MISSING COME HOME

When 28-year-old Jean Mettenet walked in on his beaming mother (*above*) she didn't recognize him. It had been seven years since his last visit home on furlough from the Wehrmacht's mountain infantry. She remembered him as a young soldier posing for the picture (*right*) with his priest. Jean was captured by the Russians in 1945 and held in a labor camp after the war. Recently he forged travel documents and escaped home.





FOR MOST THERE IS ONLY HOPE

In some other homes, like that of Charles Dubald at Strasbourg, hope is kept alive. Every night Mrs. Dubald and her daughter Suzanne (*above*) set a place for the absent father. Until recently they received letters from him relayed by a friend in Germany. The last message came from Kiev, though they had heard rumors that he was in Odessa. A last family portrait (*right*) was taken just before he entered the Wehrmacht in 1944.



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a

truly

remarkable

summer shirt

Van Heusen® CENTURY sheer shirts



the only SHEER shirt ever made . . . with the patented soft collar that

won't wrinkle...ever!

it's the new

Van Heusen CENTURY sheer

Fashion Academy Award 1951

The summer shirt you never thought possible — it's Van Heusen Century Sheer! Here together are fine breeze-weight, airy sheer *plus* the new revolutionary soft-as-linen collar that just *can't* wrinkle ever . . . that is making Van Heusen Century America's wonder shirt. This amazing collar is woven in one piece . . . has no inner linings to buckle. Even the fold line can't fold wrong . . . can't be ironed wrong. And needs no starch. It's a sheer weave shirt with thousands of tiny, airy windows. *A new shirt free if it shrinks out of size.* **$3.95**

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Most convenient refrigerator ever designed!

NEW NORGE JET Self-D-Froster



Only in NORGE... fail-proof, fool-proof, trouble-free automatic Jet self-defrosting

This new Norge whisks away frost so fast that even ice cream stays firm. Here's self-defrosting with *no surprises*—that never defrosts when you're having a party, nor fails to defrost if you're not home. For Norge defrosts *on schedule*—every night, in *minutes!* And the frost water? Only Norge disposes of it so neatly, conveniently—in the sanitary Handefroster that requires no hidden, hard-to-clean drain pipes.

New convenience everywhere... from top to floor!

★ Full-length ***Handidor*** has space-stretcher shelves plus a quick-serve Egg Nest and pound-size 4-temperature Butter Bank built right in!

★ Full-width ***Freezer Chest*** that holds up to 52½ pounds of frozen foods plus extra space for quick-cooling in the Chill-Tray below. And always plenty of ice cubes in the Instant-Out Cube Trays—one's a Doubletray that holds a party-sized supply or 2 quarts of ice cream!

★ Roast-deep ***Meat Keeper*** roomy enough for weekly meat marketing.

★ Select-A-Size ***Krisper*** that's really 3 crispers in 1. A full-width, feather-light, gliding drawer—with 2 removable dividers to organize fruits and vegetables, keep them dew-fresh.

★ 5-in-1 ***Snack Tray*** has five covered containers for leftovers or sandwiches in a smart refrigerator-to-table carrying tray.

★ New ***Dial-A-Temp Cold Control*** works like your radio dial—gives you 14 accurate degrees of cold plus a special Vacation setting.

★ Movable ***Suit-Yourself Shelves*** that you can arrange dozens of ways. Fold the Swing-Shelf *up* to hold little packages, or *down* out of the way to accommodate a *case* of bottles. Move the Adjust-A-Shelf in or out, up or down to three different levels. Lift out the center section of the bottom shelf to make room for a watermelon or a big ham.

From the trend-setting practicality of the beautiful new Contour styling that hasn't a dust-catching angle anywhere . . . to *extra* conveniences like a built-in bottle opener and an ice-water well with faucet . . . Norge hasn't missed a *detail* to make your housekeeping easier!

Choose from 9 all-new Norge models

Model illustrated is the 10.3 cu. ft. DSD—106



The "heart" of a NORGE
The New POWER KING
ROLLATOR COLDMAKER

It actually improves with wear!

Ask any man . . . he'll tell you it's friction that wears out a motor. The famous Norge Rollator is virtually *friction-free*, with only three moving parts. It wears **in, not out . . . runs more quietly, uses less current, saves costly repairs. The new "Power King" provides *more cold* than you'll ever need, yet leaves *more space* in your new Norge for refrigerated storage.**

NORGE—*division of Borg-Warner*

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LIFE

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LIFE'S COVER

Vivian Blaine wears this farm girl costume, designed to make farmers forget the farm, in Broadway's *Guys and Dolls* when she sings *A Bushel and a Peck*. Born in Newark, N.J., Vivian has done about everything in show business from movies to nightclubs. Her husband, an actors' agent named Manny Frank, originally signed her up as a client, made her lose 40 pounds, then married her. Now, starring in her first Broadway role, Vivian turns out to be a top comedienne. Her performance as a tough but virtuous dumb blonde has helped make this a bright season for Broadway musicals (*pp. 74–79*).

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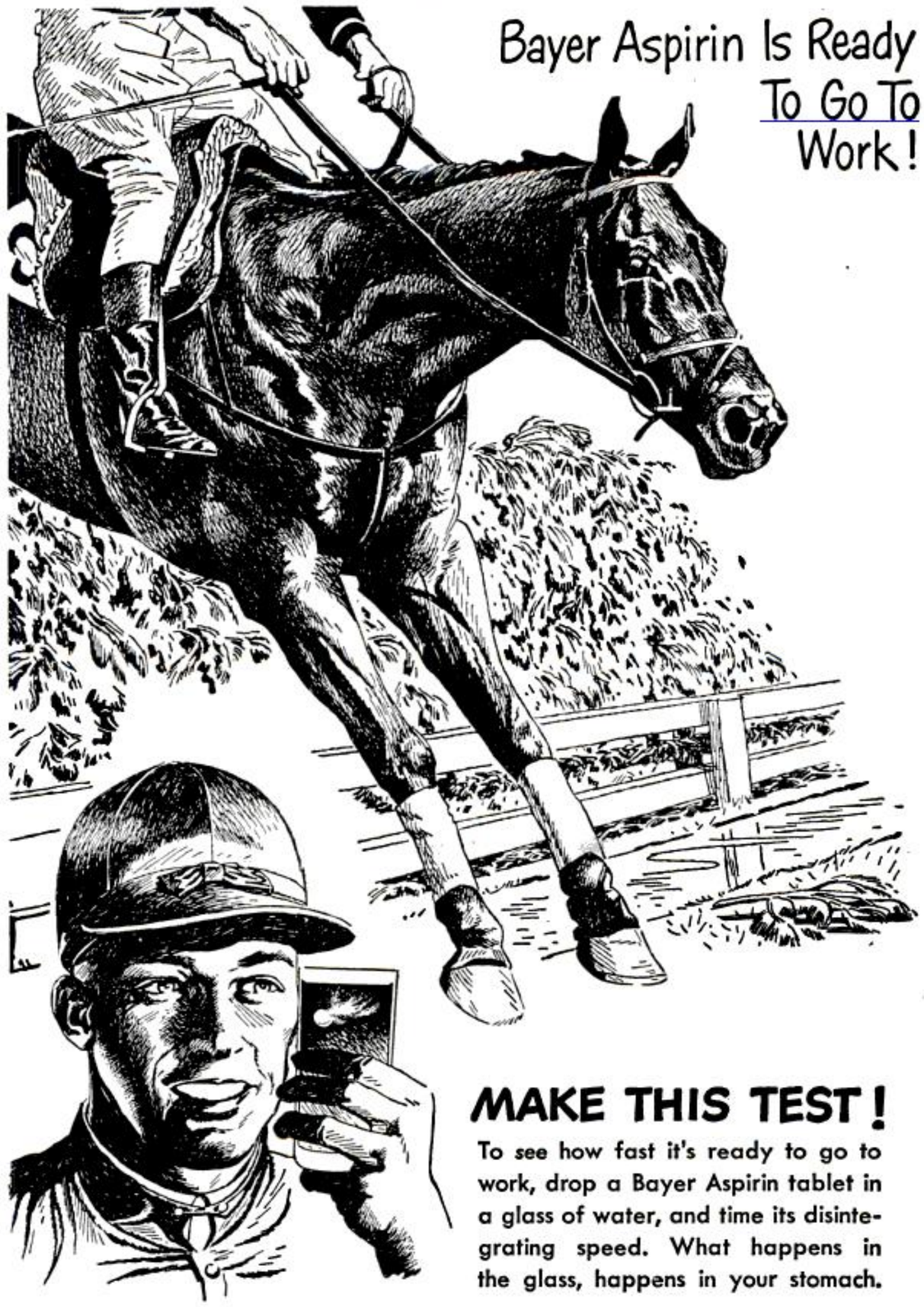
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In 15.3 Seconds A Steeplechase Racer Can Run 250 Yards ... But In Only

TWO SECONDS

Bayer Aspirin Is Ready To Go To Work!



MAKE THIS TEST!

To see how fast it's ready to go to work, drop a Bayer Aspirin tablet in a glass of water, and time its disintegrating speed. What happens in the glass, happens in your stomach.

How *fast* you get relief is important when you have an ordinary headache, neuritic or neuralgic pain. And because genuine Bayer Aspirin is actually ready to go to work in *two seconds*, it brings relief that's amazingly fast.

But there's *more* to pain relief than speed. It's also important to know how dependable your pain reliever is. And Bayer Aspirin is one pain reliever you can rely upon. For its single active ingredient is not only *so remarkably effective* doctors regularly prescribe it for pain relief, but is also *so wonderfully gentle* to the system mothers give it even to small children on their doctors' advice.

So when you are in pain, and want fast, dependable relief—don't experiment with drugs that have not stood the test of time. Instead, do what millions do—use genuine *Bayer* Aspirin. And be sure to ask for it by the name "Bayer" when you buy.

NOW ... BAYER ASPIRIN IN CHILDREN'S SIZE

New 2½ grain tablets (containing half the amount of regular size Bayer Aspirin tablets) provide proper children's dosage as prescribed by your doctor. They're neither flavored nor colored, so they cannot be mistaken for candy. 30 Tablets—25¢.

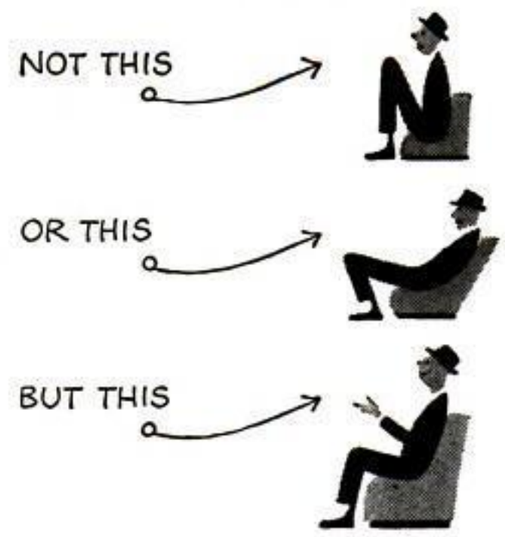
Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

BAYER® ASPIRIN

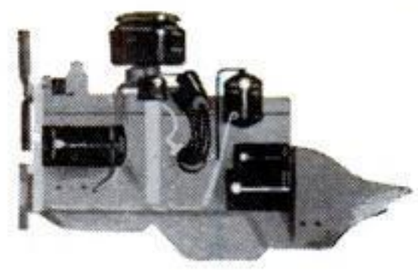


No other car rides like a DESOTO

It's built to tame rough roads (*new Oriflow shock absorbers!*). It's built to relax in (*more room!*). It's built to see out of (*bigger glass area and chair-high seats!*). It's built for easy driving (*no shifting!*). And it's an eye-opener for high value and low upkeep!



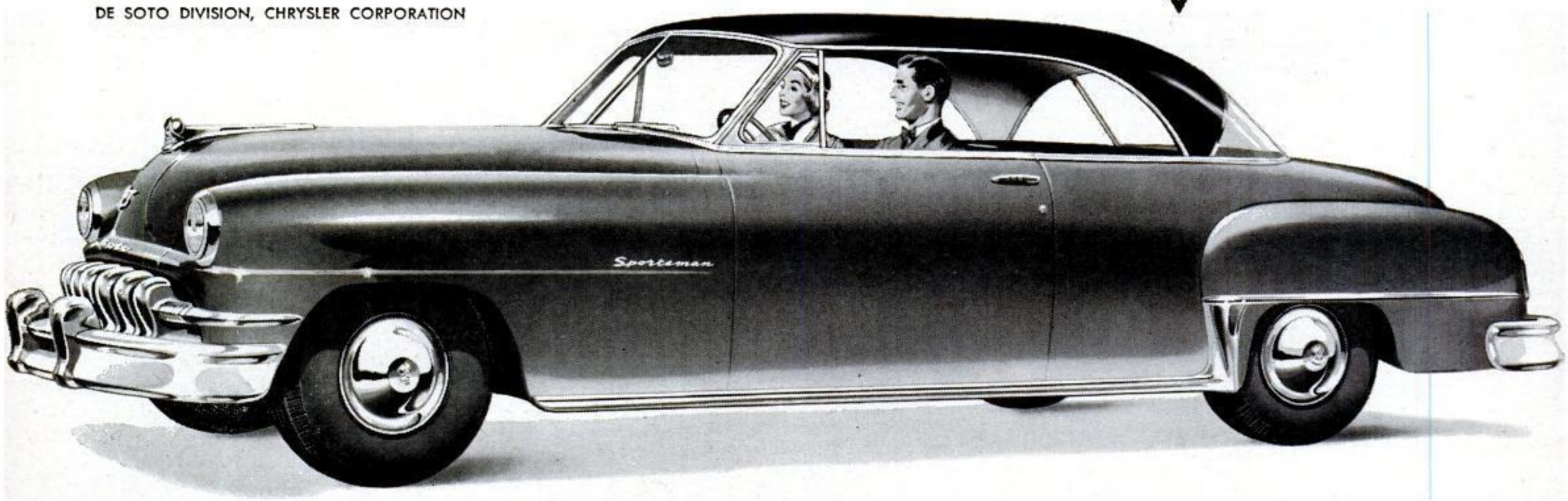
MORE POWERFUL
HIGH COMPRESSION ENGINE



AMAZING NEW
ORIFLOW SHOCK ABSORBERS



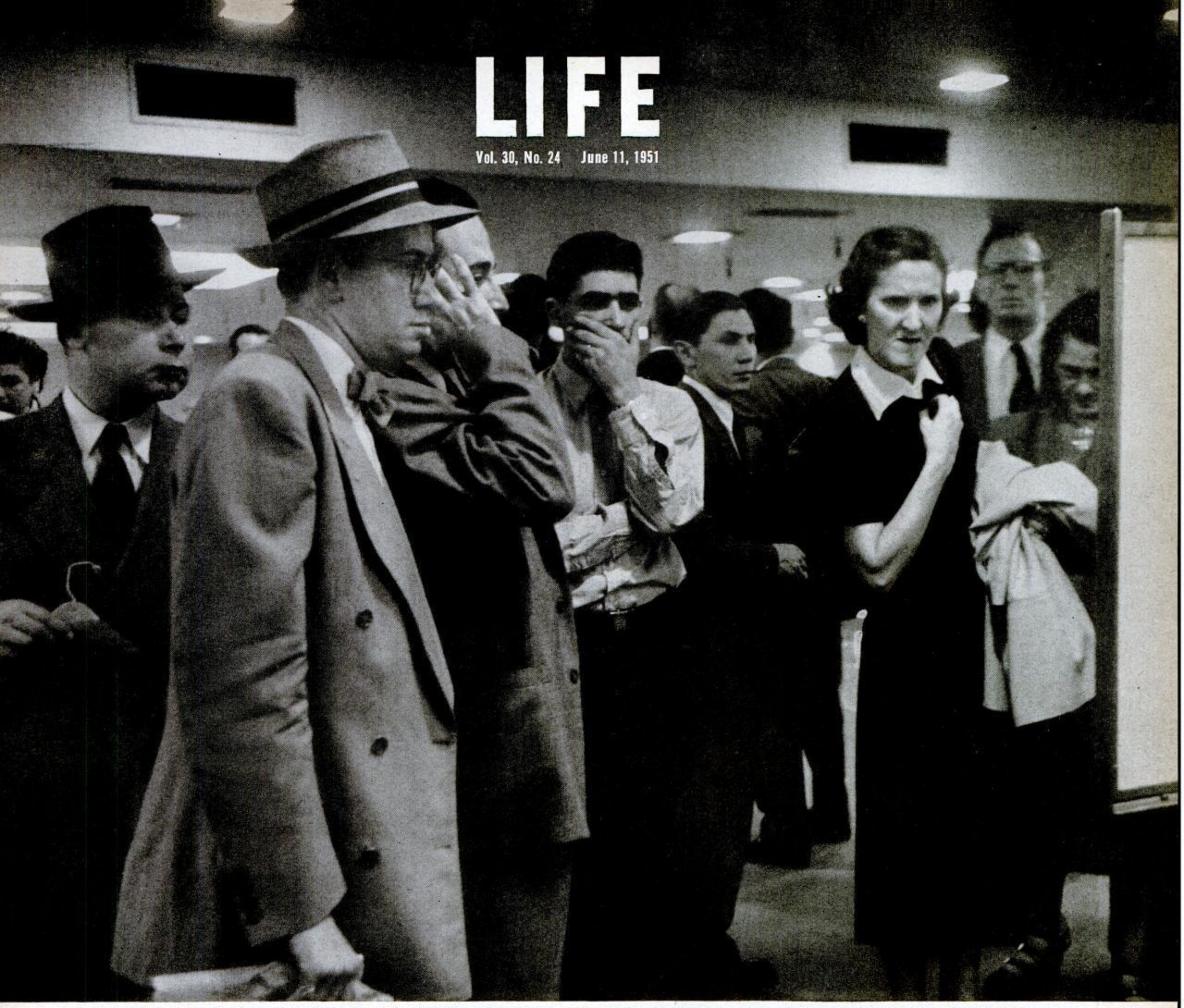
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DESOTO-PLYMOUTH Dealers present **GROUCHO MARX** in "You Bet Your Life" every week on both RADIO and TELEVISION...NBC networks.

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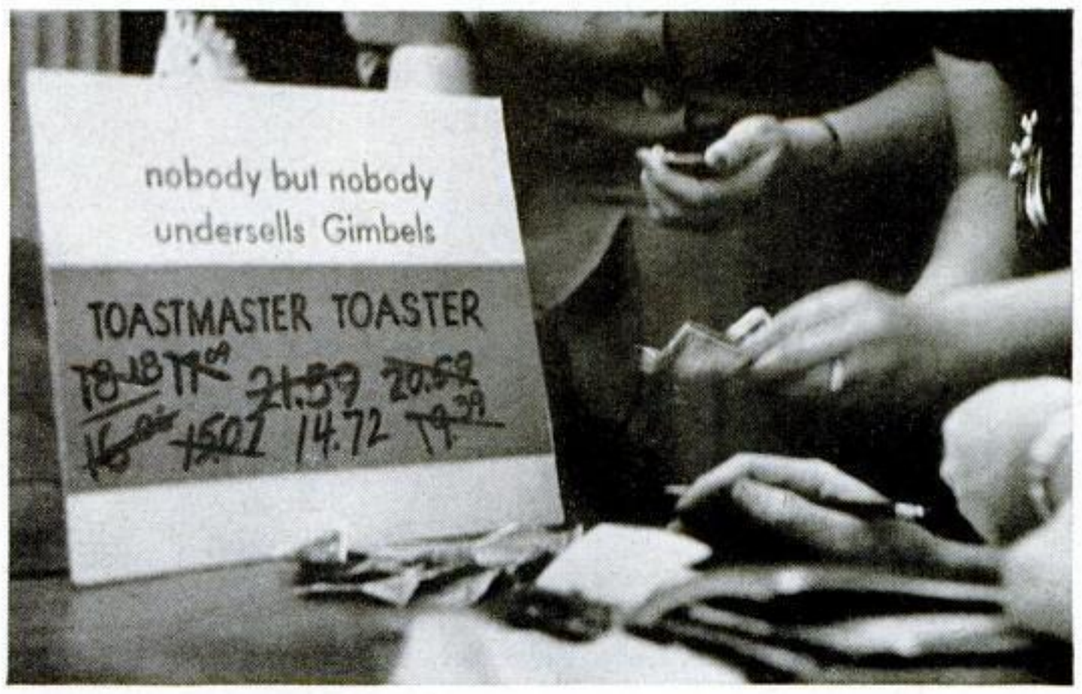


LIKE THOUGHTFUL STOCKBROKERS SOME ABRAHAM & STRAUS CUSTOMERS STUDY LATEST PRICE CUTS, WONDER WHETHER TO BUY NOW OR WAIT FOR MORE

EVERYBODY CUTS EVERYBODY'S PRICES

For four days last week hundreds of thousands of New Yorkers rushed into big department stores to be elbowed, buffeted and shoved. They fought their way from counter to counter, once in a while pausing to stare, tight-lipped, at a bulletin. They looked mad and hot and harried, but actually they were sublimely happy: New York was having a big price war and they were cashing in. The cool, august U.S. Supreme Court was responsible for New York's steamy May madness. The court had decided, in a Louisiana test case, that the so-called "fair-trade laws," which exist in 44 other states as well, could not be enforced against retailers who refused to sign minimum price agreements with manufacturers.

This was all that Macy's, the world's largest department store and a nonsigner, needed. On Monday Macy's announced a 6% price cut on 5,978 items that had previously been price-fixed under the New York law. On Tuesday a big Brooklyn competitor, Abraham & Straus, answered by chopping prices 10%. Gimbels, Saks, Bloomingdale's, Hearns and most of the other big stores quickly got into the act. Although the Supreme Court decision precipitated the price war, one might well have exploded anyway. Many stores, expecting shortages that had not materialized, had swollen inventories, in both "fair trade" and other goods. They were reasonably happy to reduce their stocks and nobody was happier than the customers.

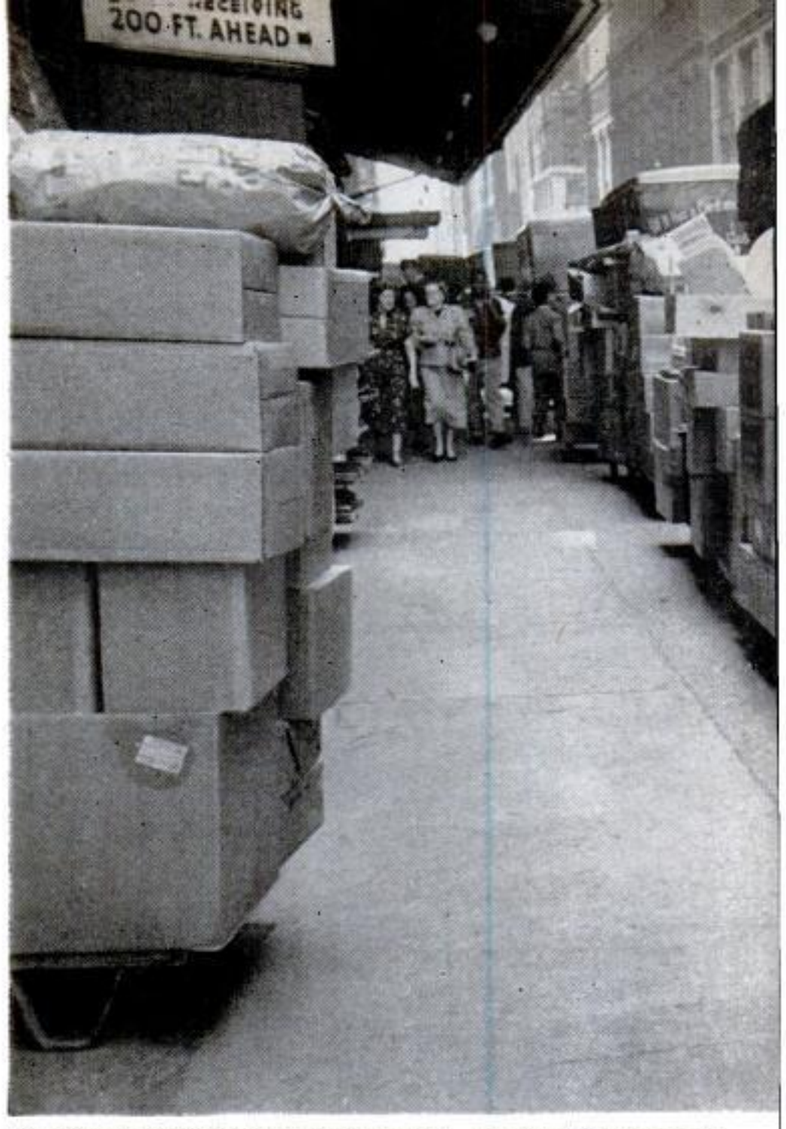


SLASHED PRICES at Toastmaster counter show how Gimbels kept cutting to live up to its motto (*above*). Store sold 5,280 of these toasters by Friday night.

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IN A RUN ON MACY'S KITCHEN COUNTER, WOMEN WAVE MARKED-DOWN POTS AND PANS TO ATTRACT CLERK



OUTSIDE MACY'S TRUCKS RUSH UP NEW SUPPLIES



WRAPPING HIS LOOT, a man who managed to get a toaster and a mixer on same day ties the final knot.

SOME THINGS WERE SOLD FOR LESS THAN COST

As they hurried from Macy's to Gimbels and back again to sniff out the best possible buys, the bargain hunters left their manners behind and the stores in a shambles. And as the prices dropped lower—Mixmasters, by Thursday, were $1 less than cost—the buying got wilder. When items sold out, more were rushed from the warehouses. Abraham & Straus ran out of Mixmasters at 5:30 p.m., ordered 1,000, got more in time to sell them that night. Meanwhile the cuts were spreading from television sets (one model was down $226 at Macy's) to outboard motors. On Saturday, Gimbels said it would never surrender but was sorry war had started. The following chart shows why.

FAIR TRADE PRICE		TUES.				THURS.				FRI.	SAT.
Toastmaster	$23.00	21.59	19.34	17.09	15.09	15.09	14.72†				
Mixmaster	$46.50	43.50	40.81	36.13	33.96	33.96	29.69	29.64	26.59	26.59†	
Vacuum Cleaner	$89.95	84.50	79.43	75.14		75.14	66.39	58.63	52.97†		
Palm Beach	$29.95	28.14	26.44	24.84	23.34	23.34	21.94	19.38	17.94	17.94	16.94
Springweave	$49.50	46.50	43.71	41.11	38.64	38.64	34.14	30.17	29.69	29.69†	
Bestseller*	$ 4.50	4.23	3 98	3.94		3.94	3.13	2.49	2.44	2.44	1.94

*From Here To Eternity

†Sold Out

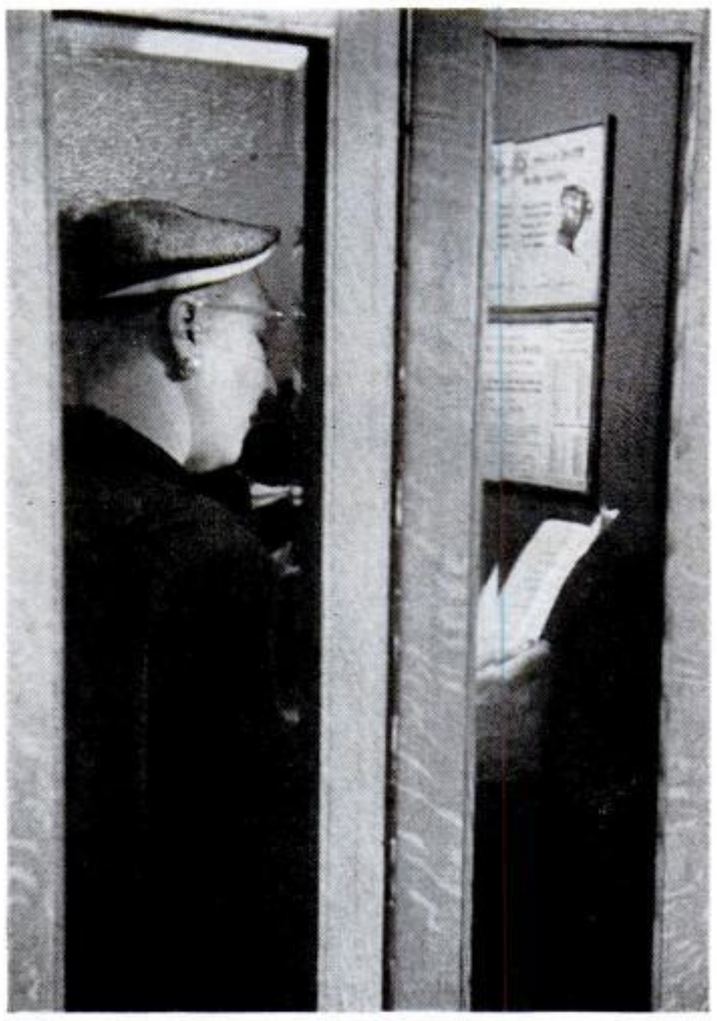
COMPARISON SHOPPERS SCOUT THE OPPOSITION



GIMBELS SHOPPER, who has fought his way to Macy's housewares counter, notes the enemy's prices.



B. ALTMAN SHOPPER also stops at housewares counter and jots down the going price on Macy's irons.



CALLING IN to Gimbels price-setting headquarters, shopper reads latest figures from Macy's drug counter.

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10 TIMES A DAY INSTEAD OF THE NORMAL TWO



DIGGING FOR SUITS, men pack into Macy's. At Gimbels 5,100 Palm Beach suits sold in three days.



GETTING REPORTS, Macy's Head Shopper Hertha Hanssen juggles phones as her operatives call in.



ALL WORN OUT two ladies clutch suits as they wait for salesmen in Abraham & Straus men's department.

In houseware, where the crowd was worst, store put two policemen at each counter to control the shoppers.

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FREEDOM IS RARE

The feverishly nationalistic government of Iran (Persia) has kicked two British newsmen out of the country.

"The present government," said the deputy premier, "fully respects the freedom of correspondents and of the press but will not allow anyone to abuse Iran." That statement is complete gobbledygook—to an American. But to most of the people of the world it is a perfectly sensible utterance. For the great majority of the nations and of the peoples of the world have no idea of what freedom of the press is; or, if they do, they don't want it.

This spring Perón of the Argentine raped and murdered the best newspaper in South America. Last week India's Nehru, so much admired by Americans like Eleanor Roosevelt, butchered freedom of the press out of the constitution of India. Some leading Indians squawked, but to the mass of Indians Nehru's dictatorship of the press means nothing.

And, in a word, in most of the countries of the world either there is no freedom of the press or what there is can be junked most any moment. The U.N. itself, far from setting up a charter of press freedom, has come out with an international proposal by which each of the world's governments would, in effect, be authorized to kill freedom in its own country.

So what? Nothing much—except that we Americans ought constantly to remind ourselves that our ideas are not, as yet, the normal ideas of mankind. We who believe in freedom and know something about it are mavericks.

A SHOESTRING IS NOT ENOUGH

Ever since the Wright brothers launched their motor-propelled kite off a North Carolina sand dune at Kitty Hawk, the American people have been sold on airpower. Years ago they were on the side of Billy Mitchell and far ahead of the earth-bound brass. They were still ahead three years ago—as testimony before the Senate clearly showed last week—when the 80th Congress gave its tacit approval to a 70-air-group program only to have an earth-bound President impound the necessary funds. They not only want the best damn Air Force in the world, but they know that survival depends upon it.

This being so, it comes as a shock to hear the chief of our air staff, General Hoyt Vandenberg, testify that we are now so weak that we cannot undertake operations against the Manchurian bases and still fight a major war with the Soviet Union. "We cannot do both," said the general, "because we have a shoestring Air Force."

General Vandenberg, like other Pentagonian warriors, evades the question of who is to blame for this sad state of affairs. But could it be that he himself should take his own share of the blame for confronting us with nothing better than a "shoestring" at this late date? His superior, Secretary Marshall, said in January that the U.S. was "doing beautifully" in our military preparedness program. But how does he square this with Vandenberg, and where was he when we were building ourselves a shoestring? He was in the front row of the seats of the mighty.

The one thing that has narrowly tipped the scales of power in our favor during the postwar years has been our atomic bomb stockpile and our ability to deliver it. It has been said in Washington that the Soviet stockpile will be large enough in 1952 for a full-scale atomic attack on us. Now, according to General Vandenberg, the Russians are not only building a larger air force, but they are also increasing their stockpile of atomic bombs. But all of this has been repeated so often that it is nauseating to hear—a worn-out sound track blaring away the same old tune. Everything is explained and nothing—or much too little—is done.

What did General Vandenberg say? Speaking of future needs, he testified, "As the power of the Russian air force increases . . . the job of the United States Air Force becomes roughly doubled." In simple words we need twice the Air Force now planned. General Vandenberg also said that our present plans call for the building of this inadequate minimum strength of 95 groups by 1953. According to our own best estimates then our Air Force will be ready to meet the Soviet atomic attack one year after they are ready to deliver it. When he was asked if he was satisfied with the present rate of air rearmament, General Vandenberg replied, "No, sir."

Accepting the general's words at their face value the only valid conclusion would seem to be that we are neither planning properly nor producing planes fast enough. By our air chief's own admission we are planning too little too late—a blueprint for disaster. It would seem to be a fair question to ask General Vandenberg what he has done to correct these errors on planning and get planes off the lines faster. Why must the generals wait coyly for Congress to drag these essential facts out into the open? Since General Vandenberg, the Joint Chiefs and the President seem incapable of acting on the greatest existing threat to our security, Congress must step in. General Vandenberg should be recalled and asked explicitly how many planes he needs to assure American air superiority. Our aircraft industry, which remains on a one-shift basis, should be placed on an all-out war footing to produce the planes we need. To remain second best in the air, at this time, is to cease to exist as a nation.

LESS DEBT, LESS INFLATION

It has been a long time since any group of U.S. businessmen has had a real reason for singing the blues. But for a lot of people business isn't good this year. It is getting harder and harder to move new cars and the used car lots are loaded. This means some unemployment in Detroit. The prices have been cut on TV sets and they still aren't selling. Many retailers have taken a beating on inventories. The home builders, who enjoyed five fat years and really wrought a miracle in housing, have discovered that mortgage money is very tight. They face a bleak building season.

Unlike past slumps there is no mystery about this one. It is man-made and has been deliberately brought about because the government has made it more difficult for us all to go into debt. As a result U.S. consumers in the first four months of 1951 have paid off more debt than they have acquired—for the first time since the war ended. The reason for making borrowing less attractive and more difficult is of course to take some steam out of inflation and to make it possible to channel men and critical materials away from civilian industry and into military production.

Like so many other aspects of this confusing period of half-peace, half-war, this hurts some people while the rest of us go scot free. The auto worker who is unemployed or the builder about to go out of business can't be expected to like it any better than the high school graduate who is drafted for Korea. In both cases the hardship imposed will only be justified if we really do what we set out to do —really get cracking on defense (*above*).

As for the rest of us, we all ought to be grateful for a chance to catch up on our time payments. The less personal debt we carry makes for less personal inflation—and that much less national inflation. When credit restrictions really work they make much more rigid government controls less necessary and leave us that much more personal freedom.

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IN UNRETOUCHED PHOTOGRAPH STALIN, STANDING ONE STEP BEHIND MALENKOV, LOOKS HIS 71 YEARS. HIS FACE IS LINED, HIS HAIR SEEMS TOTALLY GRAY

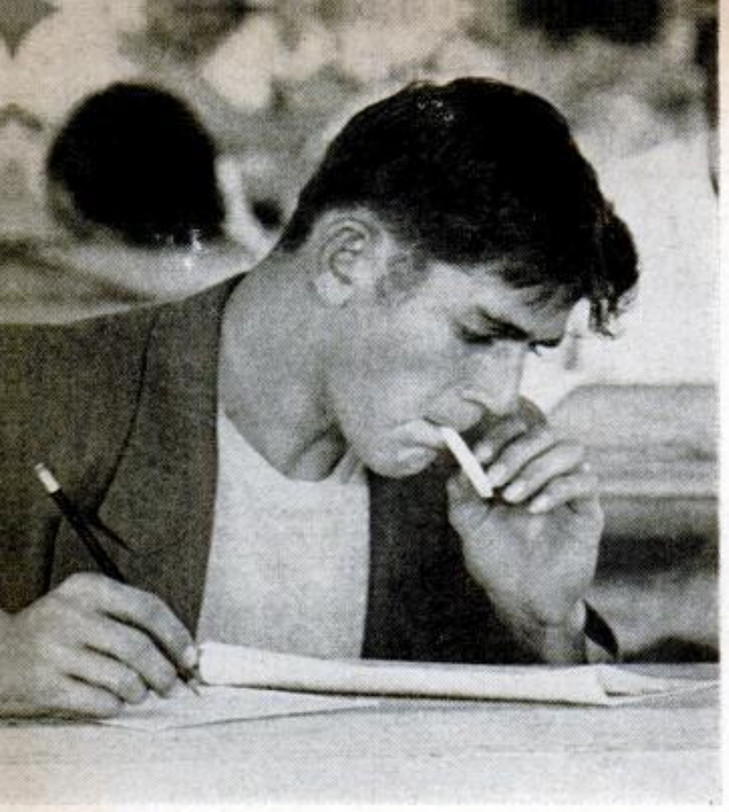


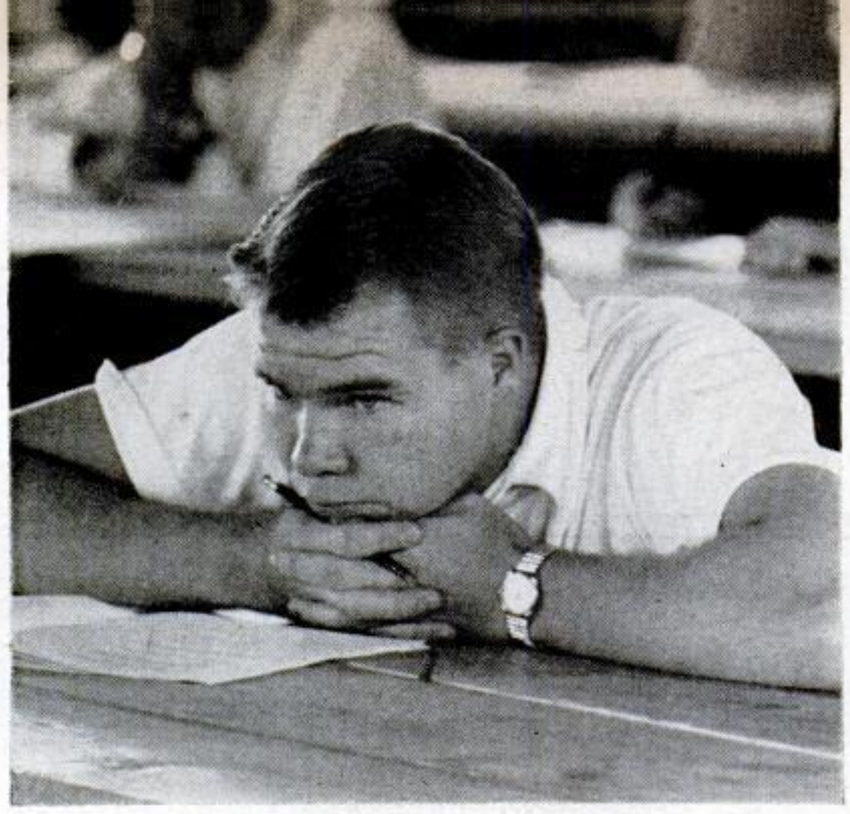
THIS IS "PRAVDA'S" PATRIOTIC, PAGE-ONE PICTURE OF STALIN, MALENKOV

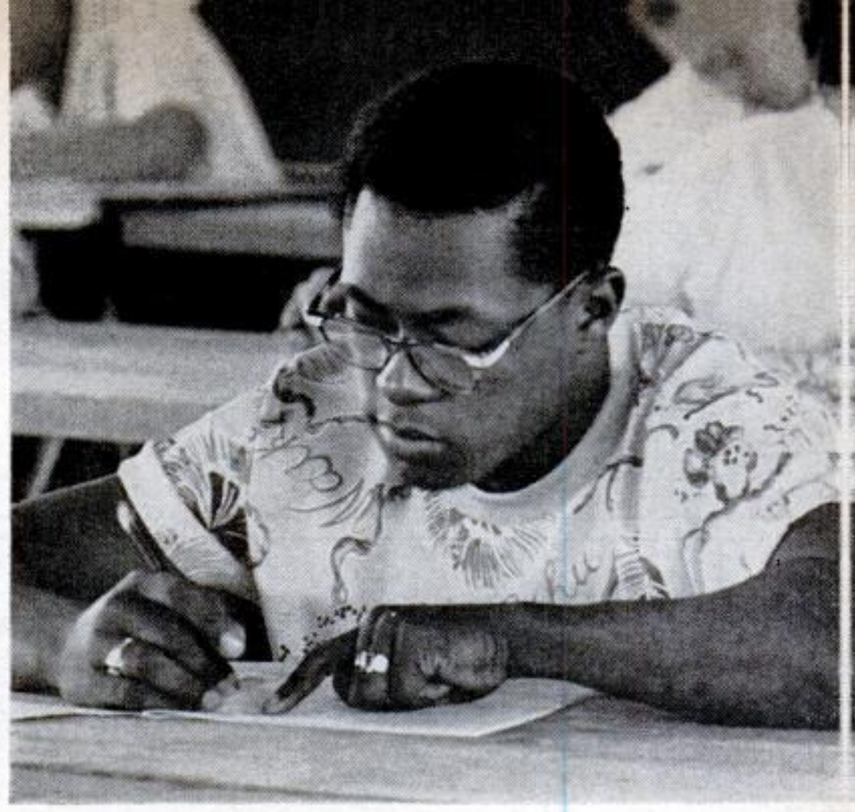
UNRETOUCHED PHOTO OF AN AGING MAN SHOWS "PRAVDA" KEEPS STALIN YOUNG

Like no other mortal, 71-year-old Premier Josef Stalin, in the Russian press at least, never even begins to fade away. Although there have been reports from time to time of Stalin's failing health, every such report has ultimately been punctured by pictures of the durable dictator in radiant and ruddy glow. With other members of the Soviet Politburo, Stalin went to Moscow's Bolshoi Theater on Jan. 21 to commemorate the 27th anniversary of Lenin's death, and next day *Pravda* published a front-page photograph of the event. In the picture, part of which is enlarged and reproduced at left, Stalin is a man with few cares. His face is unlined, his hair is thick and black, his mustache is well-trimmed. At his right hand stands Georgy Malenkov, who has apparently climbed to the position of Stalin's heir apparent. Last week a candid photograph of the same event, which somehow was passed by the censors, reached LIFE's editors. Unlike the picture used in *Pravda*, it was not retouched. It is reproduced above.

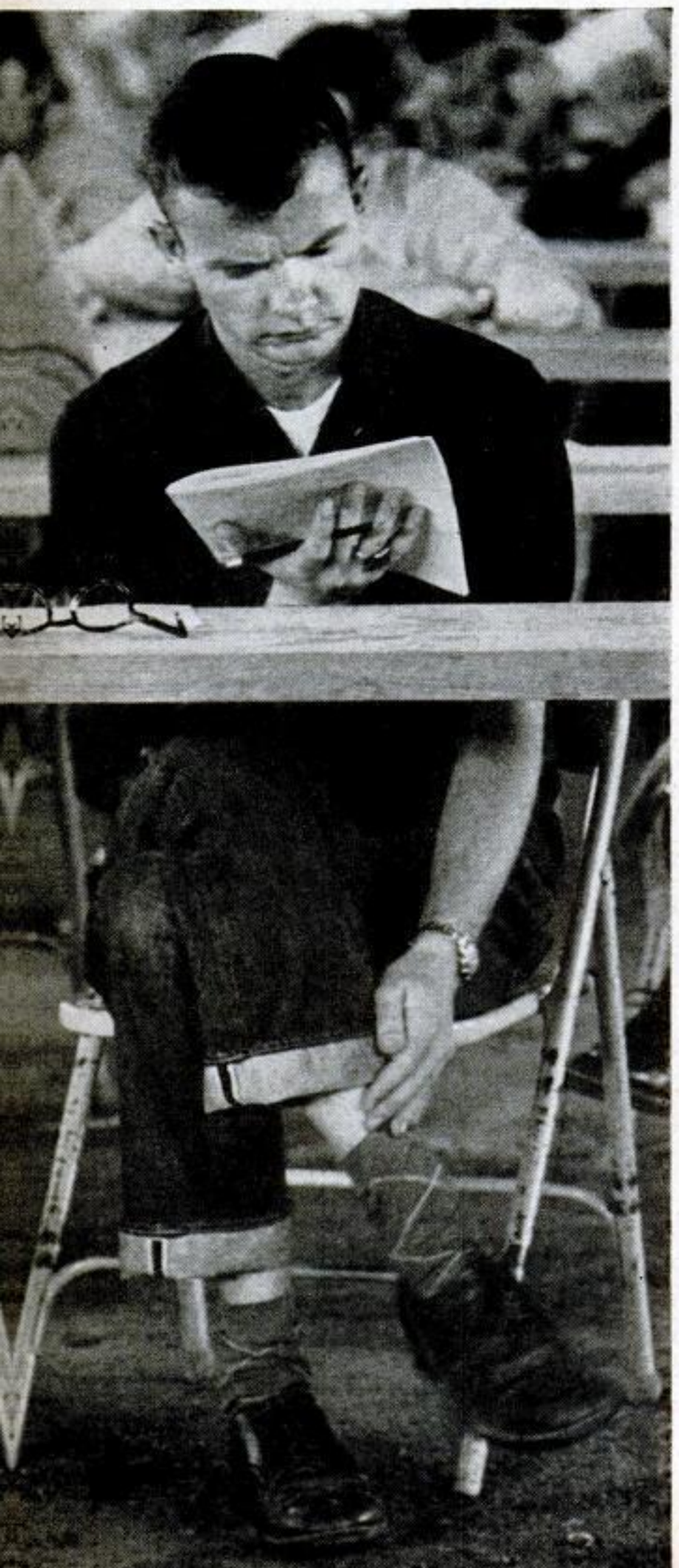
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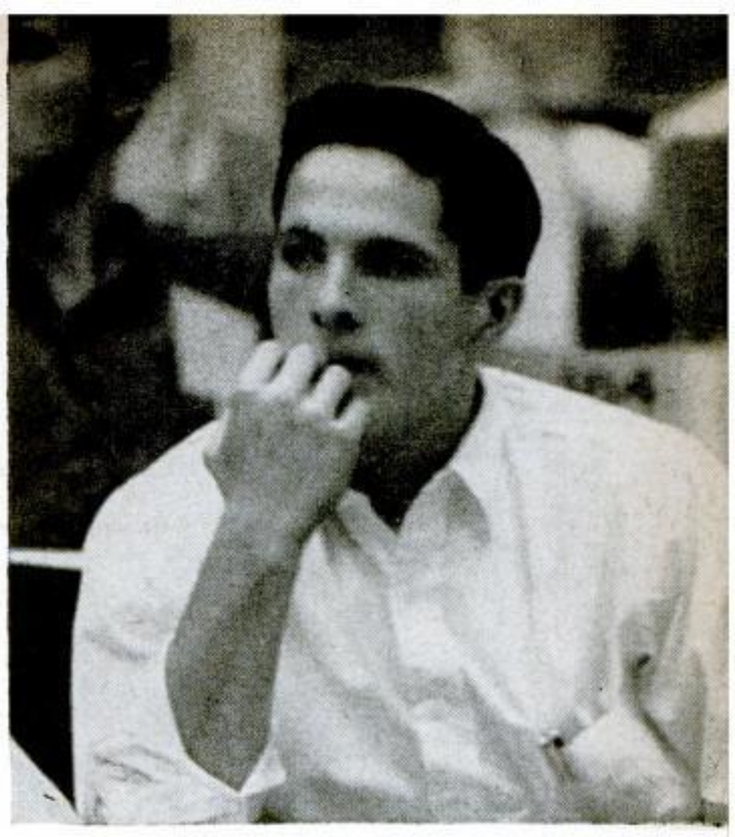


← WRITHING, BITING, SCRATCHING AND PONDERING, U.S. STUDENTS WRESTLE WITH THE TEST

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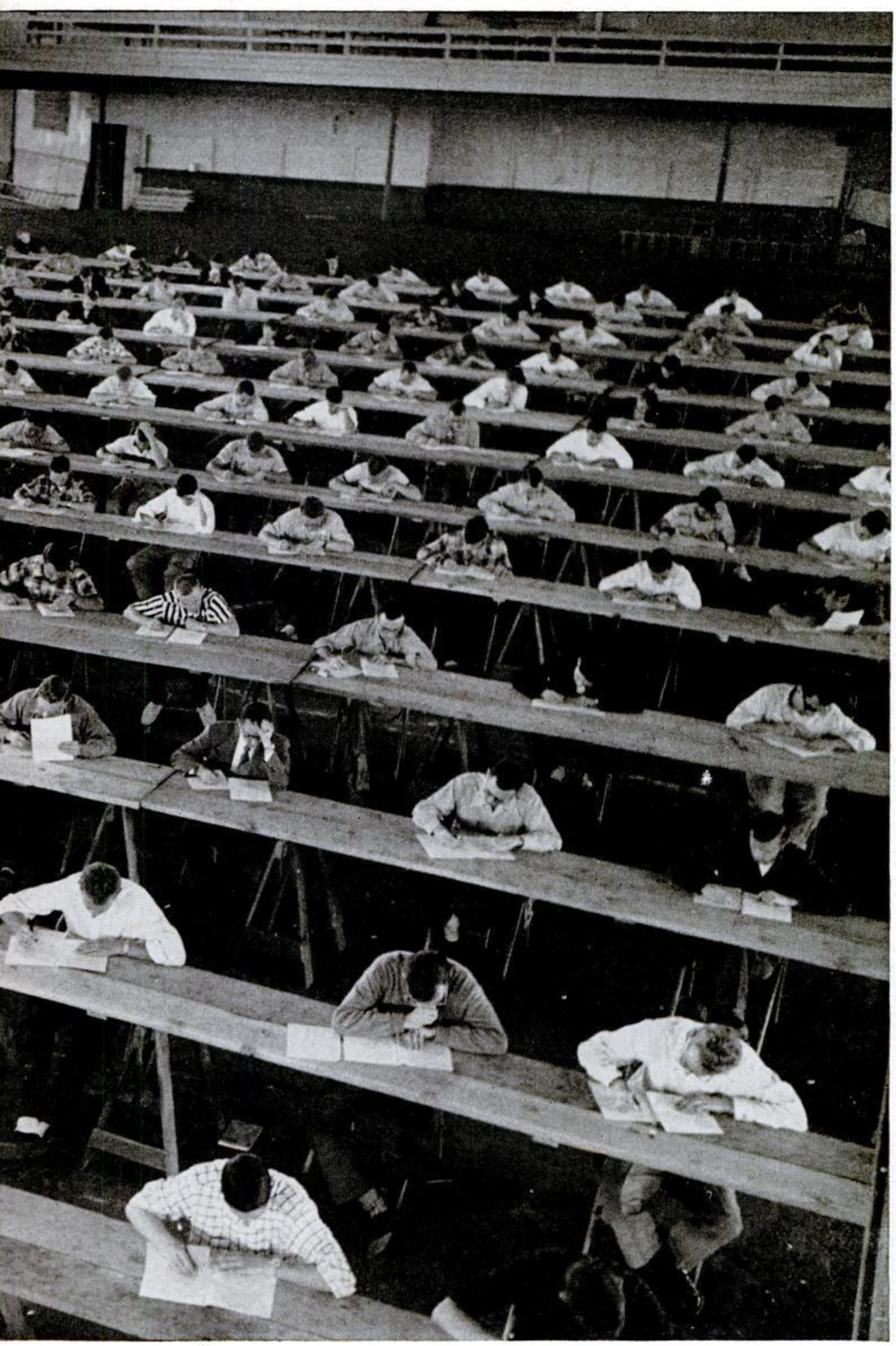


STUDENTS TAKE TEST OF TESTS

High mark can get draft deferment

In 1,006 gyms, auditoriums and classrooms all over the U.S., 175,000 anxious college students sat down on May 26 to take the most portentous examination of their lives. They were nonveteran, male and mostly 1A in the draft—the first batch of 373,000 students to take the Selective Service College Qualification Test. If they passed it with better than 70, they might be deferred to finish college. If they failed, they were likely to wind up in uniform.

To most students the multiple-choice type of test was familiar enough, but there were 150 questions and only three hours for the job. So many examinees, like those shown here, contorted themselves in their seats as they sorted out the all-important answers. Cheating was next to impossible. Seats were spaced safely apart, and the penalty for peeking was a fast report to the draft board. Few finished in less than the allotted time. When it was over the students went back to take care of college finals and, as a freshman put it, "sweat it out till August," when their present deferments run out. Then the test, together with an elaborate formula based on his scholastic standing, will help determine the student's fate. But the final decision will still be up to the local draft board.



↑ IN DENVER UNIVERSITY FIELD HOUSE, THE TEST IS GIVEN ON MAKESHIFT TABLES



A STANFORD MAN HANDS IN HIS FINISHED EXAM

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ROPED SWIMMERS testing the Lanoue technique let body's normal floating capacity maintain them at point just below surface of pool, thrust up for deep breath every five or six seconds. While some in the test were bound only by their wrists, Sam Lansing (*center*) was tied hand and foot, lasted 5 hours, 5 minutes.

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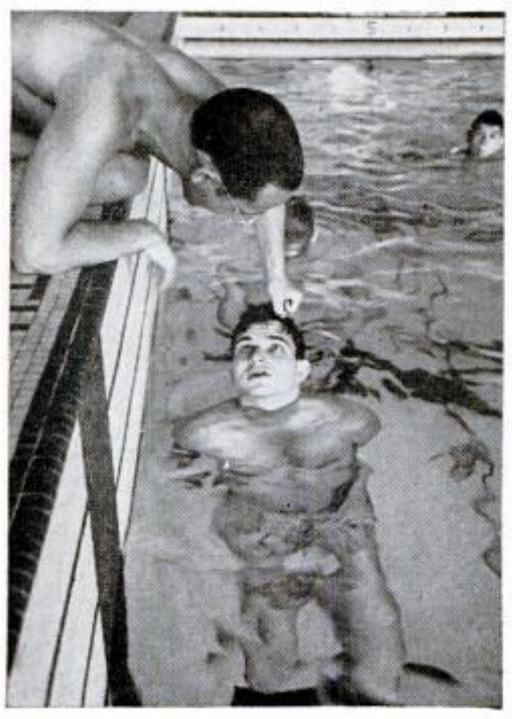


AFTER MORE THAN SIX HOURS IN THE WATER 17 NOVICES, INCLUDING THE TWO YOUNG GIRLS, ARE STILL AFLOAT BEFORE EYES OF VIGILANT LIFEGUARDS

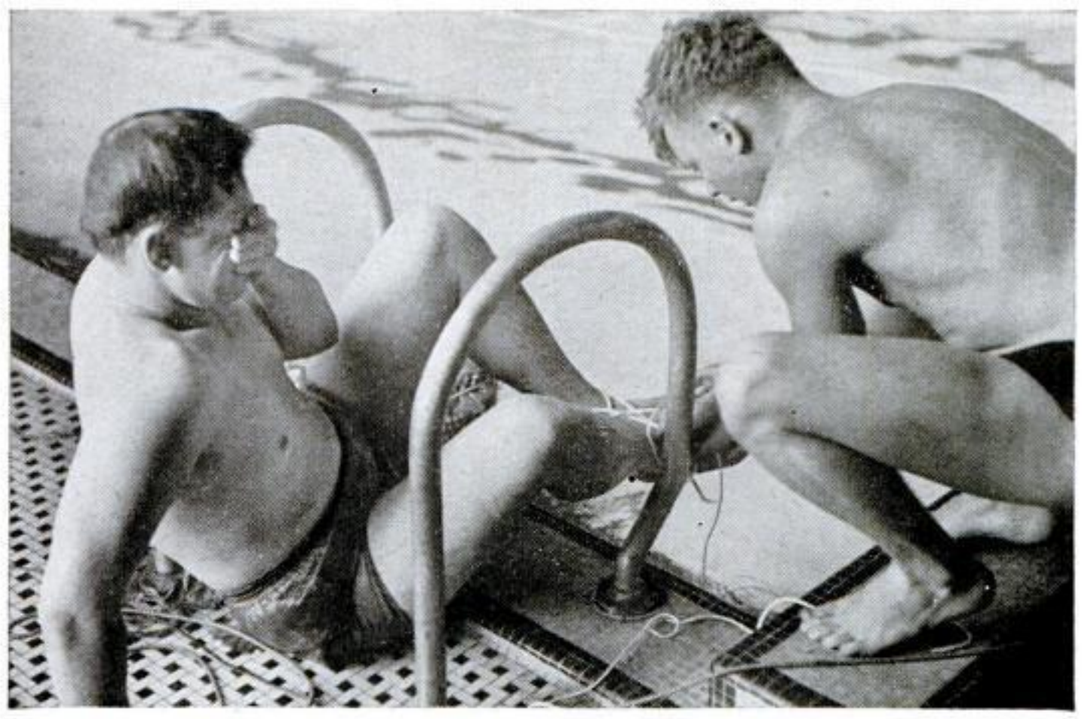
HOW NOT TO DROWN

Georgia Tech swimmers learn technique of staying afloat for eight hours, even with arms or legs tied

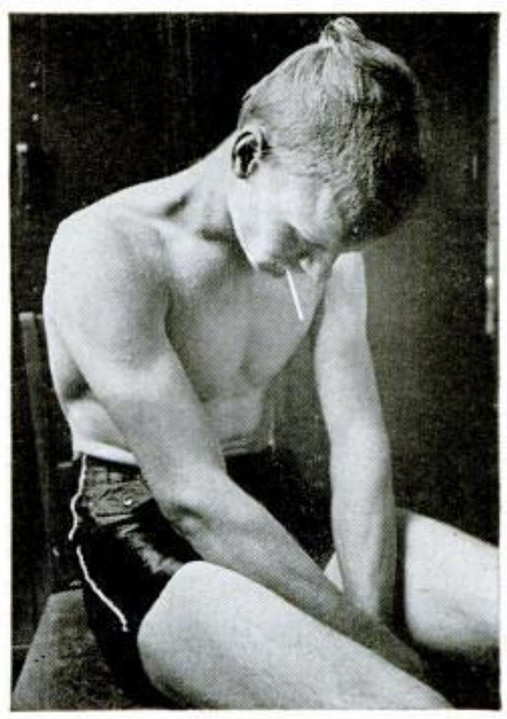
On the tiled edge of Georgia Tech's big pool one day last week, Swimming Coach Fred Lanoue's assistants tied the wrists of 11 novice swimmers behind their backs. They roped the ankles of 17 more, bound one beginner hand and foot. At signals the 29, together with 27 unfettered students, Lanoue's 9-year-old daughter and another young girl, jumped into the pool to test a conclusion Coach Lanoue had reached in 15 years at Tech. The conclusion: trying to keep head above water by treading is no way for the novice to survive; he often tires, then panics, may drown. In place of treading, Lanoue gave his guinea pigs a technique of subsurface floating (*opposite page*) which conserves energy for a long stay in the water. In the test all swimmers tried to follow Lanoue's teachings. Those who were tied more or less had to. Four hours after the start only eight of those bound had quit, whereas 15 of the unbound 29, with more opportunity to tread water and tire themselves, had dropped out. When the test ended after eight hours, six of the leg-bound, four of the arm-bound and six of the unbound were still afloat. Among the finishers: daughter Susan.



HUNGRY SWIMMER Ben Stegall got hair lift but no food until end of test.

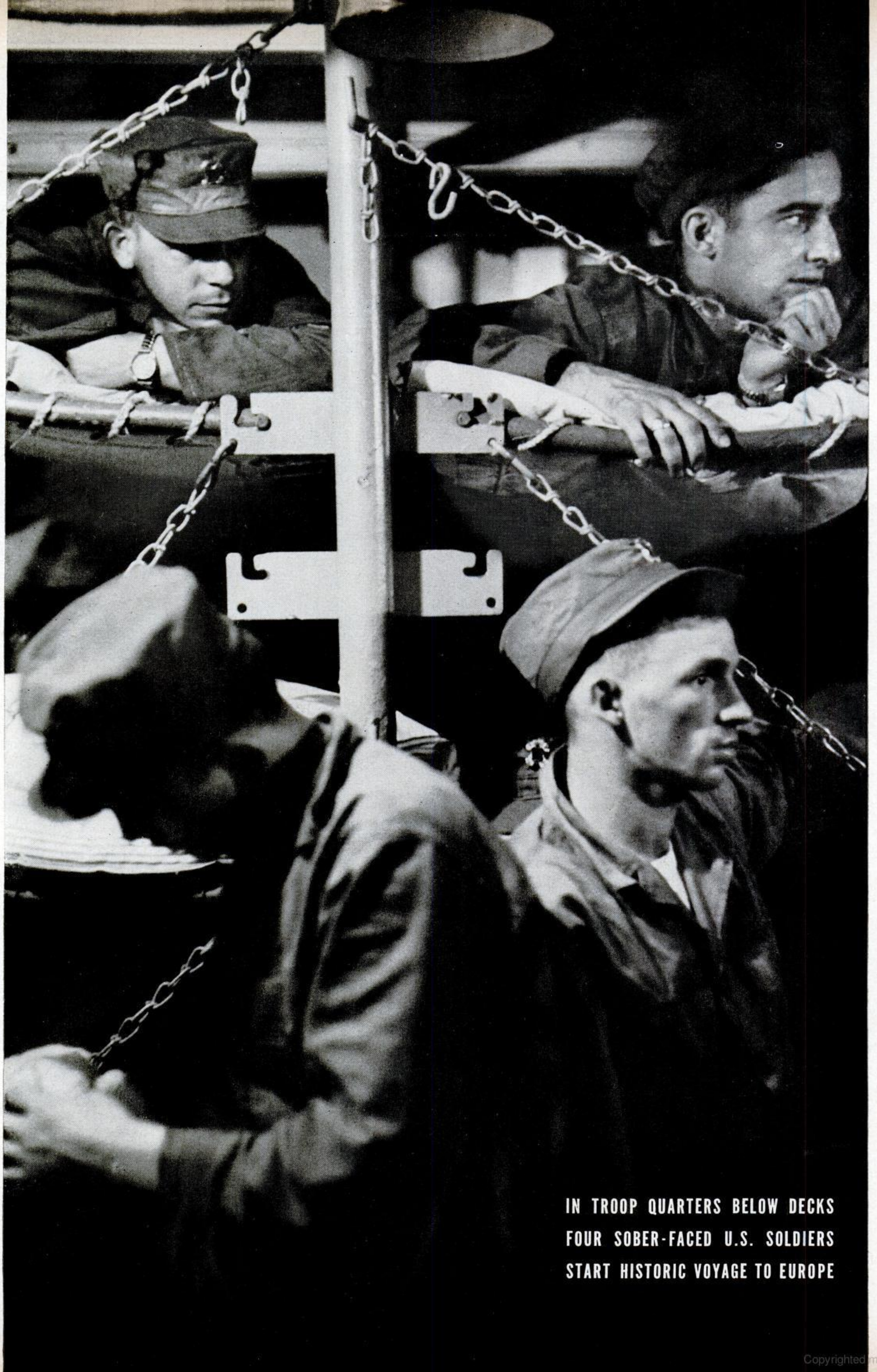


TIRED SWIMMER Harry Brettschneider, who learned to swim this year, finished test after five-minute interruption to restore circulation in his roped legs.



CHILLED SWIMMER Robert Roe lost 1.8° of body heat in 130 minutes.

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IN TROOP QUARTERS BELOW DECKS
FOUR SOBER-FACED U.S. SOLDIERS
START HISTORIC VOYAGE TO EUROPE

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THE YANKS ARE COMING

U.S. shows world we are playing for keeps as 4th Division leaves to join Eisenhower's NATO army

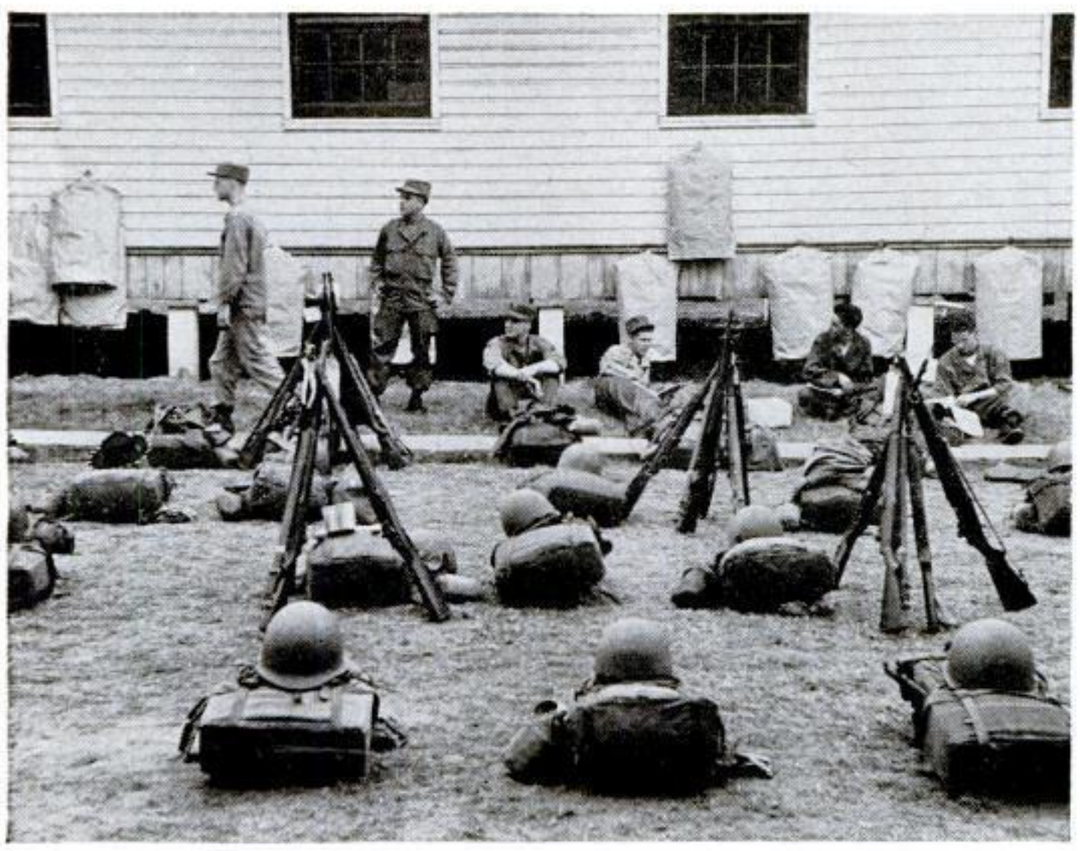
The 4th Infantry Division had been there before, in both World Wars. This time, when the men with the green ivy leaf shoulder patches crowded into the holds of the Navy transport U.S.N.S. *General R. E. Callan* (*opposite page*) and sailed out of New York harbor, they were making history of a new kind. They were the first American troops sent to Europe to join General Eisenhower's NATO army, the instruments of a challenging new American foreign policy unprecedented in the nation's history. To Europe and to all the world they were a symbol that the U.S. believes Soviet aggression can be forestalled by the joint effort of free people.

The 4th was going over to reinforce the 90,000 U.S. troops that had remained in Germany since V-E Day—the Army's 1st Division and the Constabulary. Before the end of 1951 three more U.S. divisions would be on their way to help spearhead the projected 37 divisions that will make up the initial striking force of the 12 North Atlantic Treaty nations. There could be no misunderstanding about America's decision: we were in Europe for keeps.

The decision had been reached the hard way. Two wars in Europe, from which the U.S. had hoped to remain aloof, had cost the country more than 545,000 dead and more than $352 billion. These awesome realities were in the minds of the U.S. Congress when the whole issue of troops for Europe was tortuously examined in the Great Debate of last winter (LIFE, Jan. 8). To nations unaccustomed to the frequently strident tone of full discussion as practiced in Congress, the debate was disheartening. But in the end, when the issue was resolved, the U.S. had made its biggest bid yet for collective security: it was anteing up men as well as dollars for the defense of Europe. Europe, which itself had been slow to commit its troops to NATO, now had no excuse to drag its feet.

As the first American contingent ashore for NATO, the men of the 4th Division, of whom 80% are draftees, would have something to live up to. In 1918 the 4th saw action in the Aisne-Marne offensive, and on D-day, in 1944, as the Army's first motorized infantry division, it landed at Utah Beach. In France its 8th regiment, shown on these pages, was led by Colonel James A. Van Fleet, now lieutenant general commanding the Eighth Army in Korea.

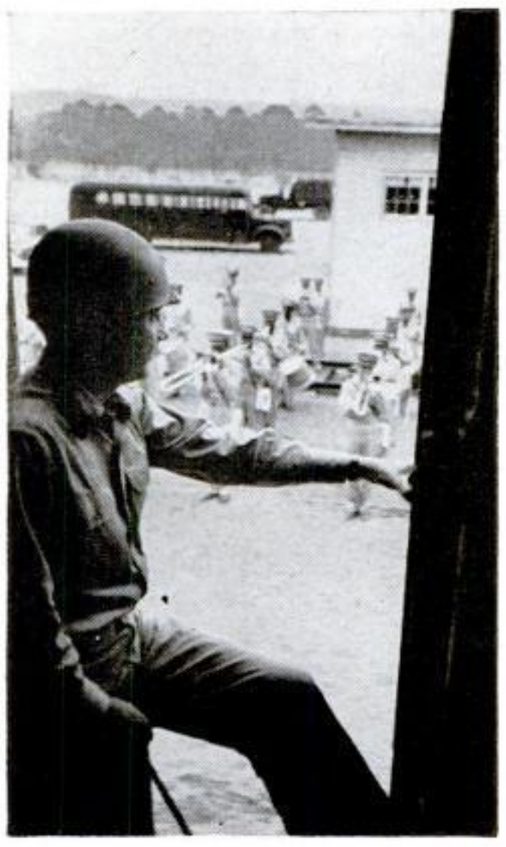
On May 19 the 8th Regiment left Fort Benning, Ga., rode for 33 long, boring hours by train to Camp Kilmer, N.J., where the men had their final inspection. Then they paraded through New York's streets (*pp. 36, 37*) to the excursion boats that took them to their transport.



AT FORT BENNING, GA., day before 8th Regiment entrained north, rifles are stacked, packs laid in rows. Packages contain pressed uniforms for parade in New York. Eighth slept outdoors that night as barracks were cleaned, inspected.



FORMING TO BOARD TRAIN at 4:45 a.m., K Company answers roll under floodlights. First sergeant yells out last name of each man, who shouts back his first name, middle initial and falls into line (*foreground*) for march to the train.



OFFICER listens to a band play *Old Soldiers Never Die* as the train begins the long ride to Camp Kilmer, N.J.



SERGEANT with hat on backward plays blackjack. Card games went on constantly during 33-hour train trip.



SHOELESS FEET and gloomy war books litter train seats as troops ride in comfort in the air-conditioned cars.



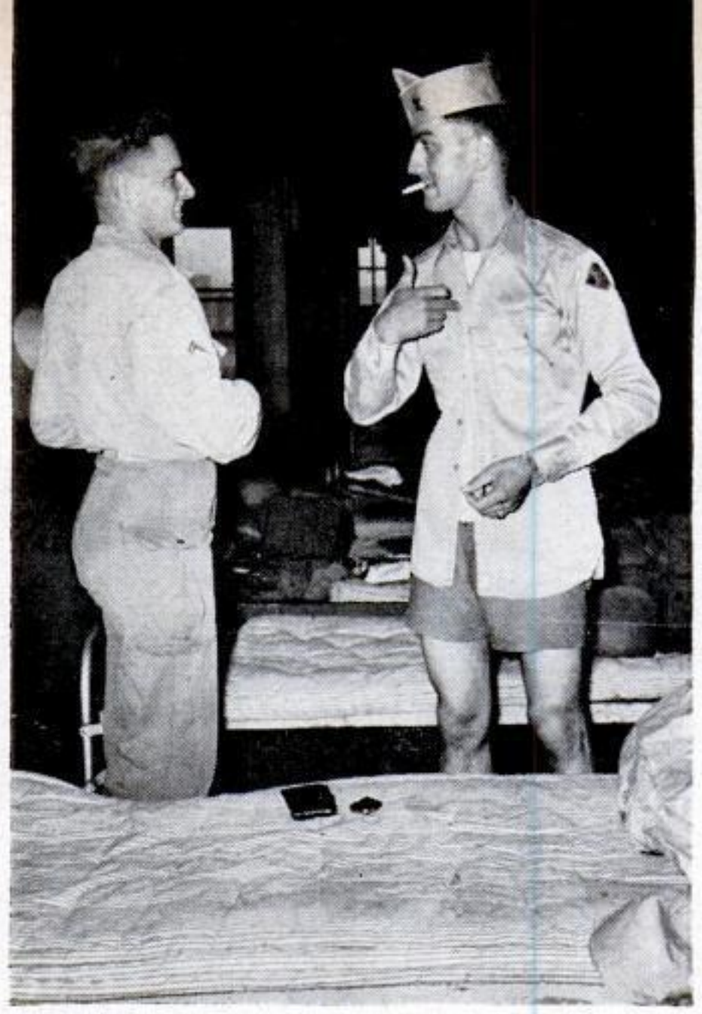
LOOKING OUT WINDOW as the train enters Kilmer, soldier peers at camp, another twangs rubber band.

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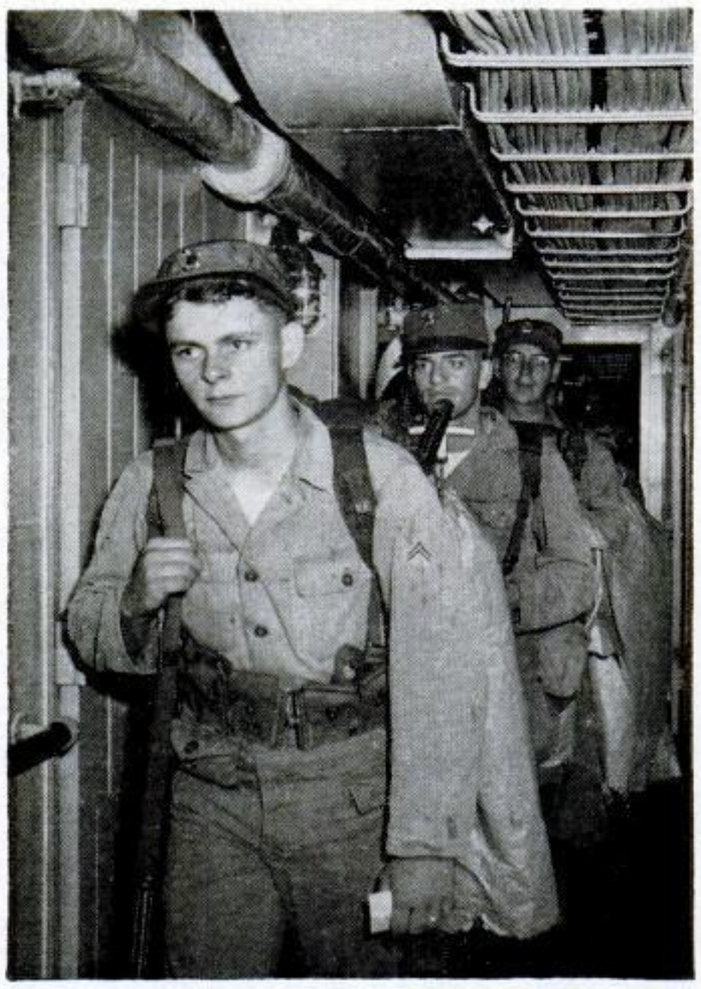
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AT EMBARKATION CAMP (Kilmer in New Jersey) Heavy Mortar Company is assigned barracks for their stay by officer wearing cap and blouse, who points out quarters to the company first sergeant.



OFF ON PASS, Cpl. John Cashner (*left*) and Pvt. Henry Granich change into khaki. They had 12 hours.



ABOARD TRANSPORT, Cashner walks down a passageway in hold headed for F deck and his bunk.



WAVING AT THE GIRLS, soldiers hold up their division scarfs before parade up Broadway begins.



MARCHING THROUGH NEW YORK, the 8th Regiment steps out through a scattering of ticker tape. At City Hall it stopped to hear speeches, then marched to Pier 52 and boats which ferried it to ship.

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THE MORNING AFTER pass, soldier feeds milk to a puppy presented to him by a friendly bartender.



BROODING PRIVATE, awaiting inspection of his equipment, is morose because his girl failed to arrive.



SNOOZING PRIVATE, also awaiting officers' inspection, sleeps where he will not muss up equipment.



TEARFUL FAREWELL took place at Pier 52. A soldier's mother sobs, his sister screams and clenches her fist as they see him march away to the boats. In their anxiety they had broken through police lines.



STILL WEEPING, the mother and sister (*see picture at left*) are led back from Pier 52 by a policeman.



HEADING TO SEA and duty in Germany, Cpl. Cashner looks across a ship at Manhattan skyline.

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FROM TRAIN, TWO GIs VIEW GERMAN HOUSES

"PEACE, BUT NOT AT THE PRICE OF SLAVERY"

The 4th Division had left the U.S. by stages. Three days after the first of the 8th Regiment departed from New York, the division's advance party of some 1,200 men, mostly headquarters troops, service units and artillerymen, came ashore at Bremerhaven. The day was dark and drizzly; the welcoming ceremonies were alternately lively and somber. As the gray-hulled transport tied up at the dock, the shiny-helmeted band of the Bremerhaven military post piped out familiar American songs. The soldiers jammed the ship's rail to get their first drab view of Germany, and 65 American, British, French, Italian and German newspapermen crowded in close to return their stares. A line of army cars, loaded with top brass, raced out onto the quay to greet the Americans. Heading the delegation was France's five-star General Alphonse-Pierre Juin, who will serve as SHAPE's Army Commander in Chief for Central Europe. The Army band paid him the special honor of playing the *Marseillaise* before the *Star Spangled Banner*, and a 17-gun salute boomed out. Juin spoke simply but stirringly to the men of the 4th Division. "This time," he told the Yanks, "you have not crossed to win new victories but to preserve peace. But however we love peace we will not buy it at the price of slavery."

FIRST AMERICAN TROOPS TO REACH EUROPE FOR GENERAL EISENHOWER'S NATO ARMY STAND FORMATION AT PARADE REST AFTER ARRIVAL AT BREMERHAVEN

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YOU NEED ONE HOT DISH IN EACH COOL SUMMER MEAL

Make it

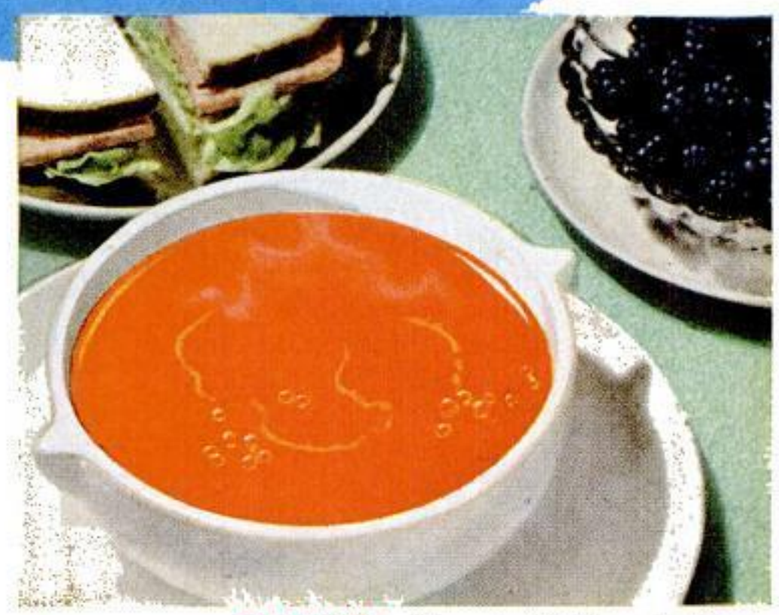
SOUP FOR LUNCH



EVERY NOON, ALL OVER AMERICA, 27 MILLION PEOPLE ENJOY SOUP!

Good ideas get around! Wherever you go, these warm summer days, you find folks eating soup as the one hot dish urged by nutrition experts. For soup is delicious . . . nourishing . . . easy to digest. By contrast it makes cold foods taste better. It has good food values—thrifty, too. It's ready in four minutes . . . you and your kitchen stay cool. And plenty of variety—21 Campbell's kinds to choose from. . . . So today . . . or tomorrow . . . *have soup for lunch!*





SOUP, SANDWICH AND DESSERT

Campbell's Tomato Soup

A smooth, delicious purée of choice tomatoes and fine table butter!

Lunchmeat Sandwich **Blackberries** **Milk**

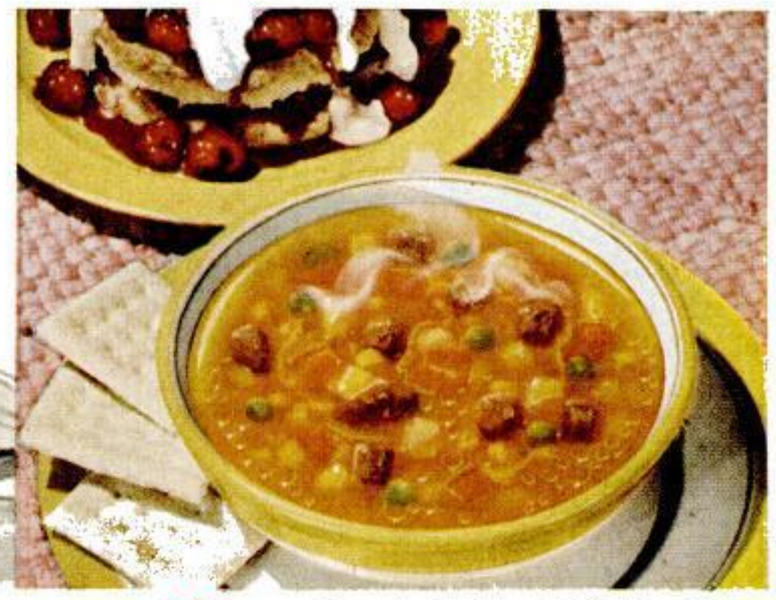


SOUP AND SALAD

Campbell's Chicken with rice Soup

Flavorful pieces of chicken with fluffy rice . . . in a gleaming golden broth!

Crackers **Tossed Salad** **Iced Tea**



SOUP AND DESSERT

Campbell's Vegetable-Beef Soup

Oh, so many luscious vegetables in rich beef stock . . . tender pieces of beef, too!

Saltines **Raspberry Shortcake** **Iced Coffee**

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ARROW helps you to make Father



1851 Don't laugh — he may be somebody's Great Grandfather! This ante-bellum Adonis is sporting one of the first in a distinguished line of Arrow Collars . . . distinguished for style, that is, but somewhat less than comfortable.



1901 The Arrow Collar Man of the turn of the century was the most stylish dresser who ever drew breath. But even though Arrow stylists had lowered the collar a bit, *real* comfort was still to come.

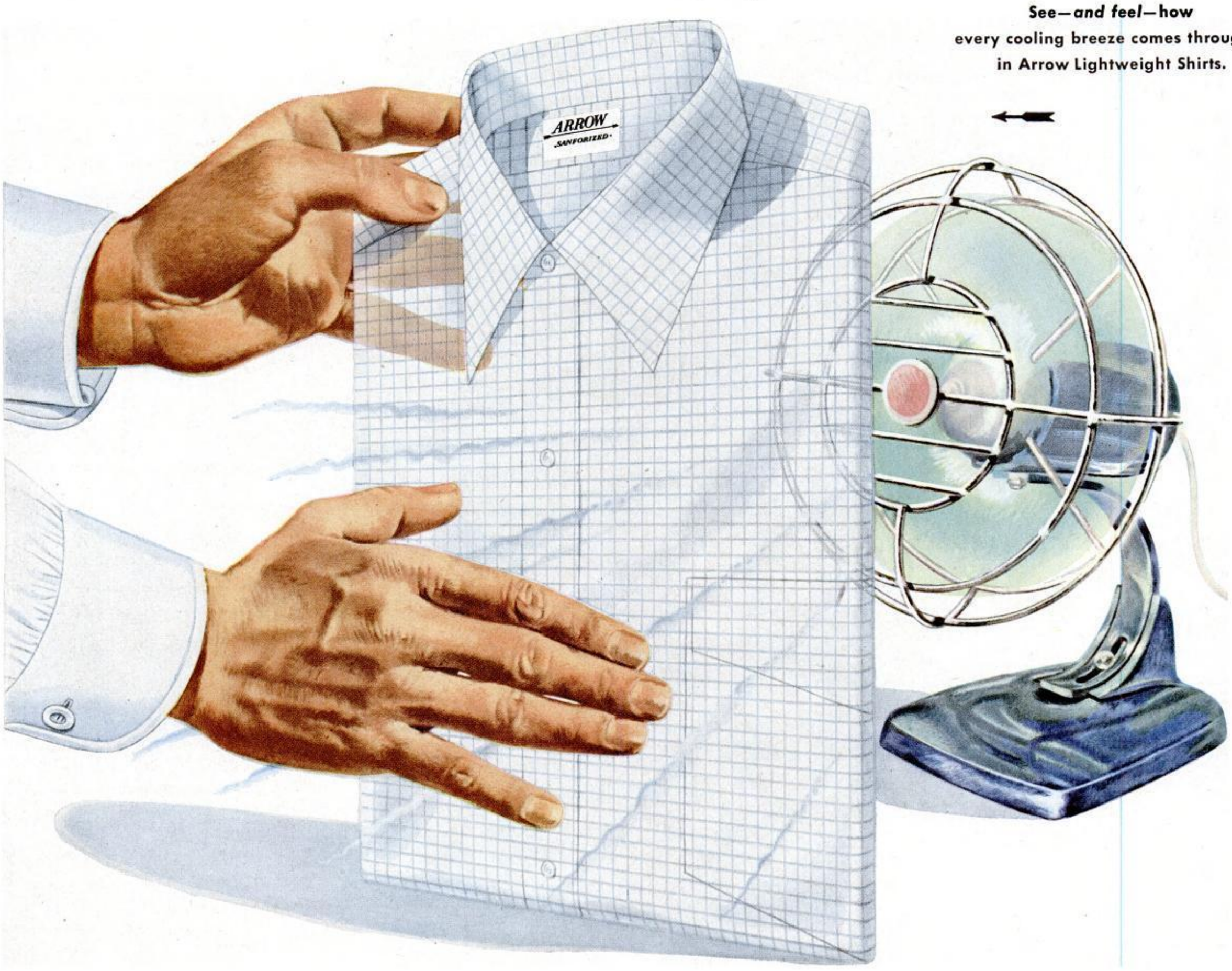


1951 Ah man! *Now* you're really *living!* Good style? Of course! It's Arrow! But what an improvement in comfort! Today's Arrow Shirts have collars that slope low to give Dad's neck a break. And Arrow's "Lightweight Living" fabrics are tissue-light, as open to the breeze as a screen door!

Pick Dad's summer-wonderful favorites in Arrow's "Lightweight Living" group: shirts, sports shirts, ties, handkerchiefs, and underwear. The samples on the right are just a smattering of the selection at your dealer's now!

The cotton shirts, sports shirts and shorts shown here are "Sanforized"-labeled, won't shrink more than 1%. They'll wear and wear and wear. Make Dad the coolest customer in town with Arrow "Lightweight Living" fashions!

See—*and feel*—how every cooling breeze comes through—in Arrow Lightweight Shirts.



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the coolest, best-dressed man in town!



Cool, cool comfort is no farther away than your nearest Arrow dealer's! Find it in Arrow's "Lightweight Living" shirts—tailored in open-weave fabrics that give every summer breeze a shot at you! Choose your favorite Arrow collar styles.

Note! The blue "Lightweight Living" shirt is the new *Bi-way!* Lower-setting for comfort, looks *equally* smart, open or closed, with a tie or without. See Arrow's new "Lightweight Living" ties (fabric content shown on each), and handkerchiefs.

Underwear! Keep cool and comfortable in Arrow "Lightweight Living" undershirts and shorts! (Shorts have no center seam to chafe you.) With elastic sides . . . with all-elastic waistband. Mesh undershirts are cool and comfortable, too.



After work, and for week ends, what could be more comfortable than to slip into an Arrow "Lightweight Living" sports shirt? They come in the famous lightweight Arazephyr weave and in many other tissue-light, air-conditioned fabrics. Many colors and patterns! NEW! Note the new *Arafold* Collar on all Arrow sports shirts! It looks neat with a tie or without . . . feels *equally* comfortable open or closed. *Arafold* Collar construction features a *built-in tie space* with permanent fold line in the collar. Get "Lightweight Living" sports shirts and Arrow sport knits for a *comfortable* summer!

ARROW *LIGHTWEIGHT LIVING for FATHER'S DAY!*

Starting our second 100 years of Style Leadership

Cluett, Peabody & Co., Inc. Makers of Arrow shirts, ties, handkerchiefs, sports shirts and underwear.

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BLENDED WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES, 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF

BROWN-FORMAN DISTILLERS CORPORATION • *At Louisville in Kentucky*

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DEJECTED, BANDAGED CHINESE PRISONERS FILE THROUGH U.S. LINES (FOREGROUND). IN REAR, A SECOND COLUMN COMES DOWN THE OTHER SIDE OF ROAD

CHINESE TRAVEL ROAD OF DEFEAT

10,000 Reds surrender in a month

In Korea tens of thousands of Chinese were being slaughtered by the Eighth Army, but sensible ones were giving themselves up. Since April 22, when the Communists launched their first spring offensive, far more of them have walked into U.N. lines than in any period of the war —roughly 10,000. The majority came in after the spectacular May successes of Lieut. General Van Fleet's bristling defense. The prisoners were a battered lot of Chinese. Many were in great pain from wounds, particularly those caused by artillery air bursts. Some had had no food for two days or more. Some were elated because for them the war was over. The Eighth Army's offensive, meanwhile, had put it back just above the 38th Parallel, where Van Fleet chose to hold. And while rumors of peace sprang up once again, the general advised the enemy that—although prisoners are always welcome —the "best thing for them to do is go home."

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CHOOSE THE TI



1950 124.002 M.P.H. JOHNNIE PARSONS



1949 121.377 M.P.H. BILL HOLLAND



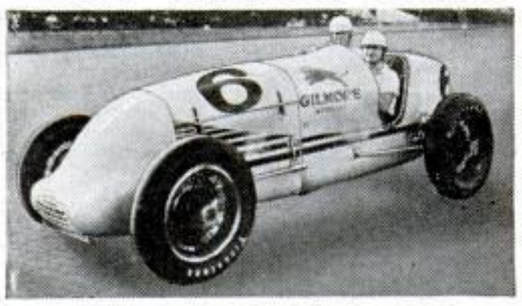
1947 116.33 M.P.H. MAURI ROSE



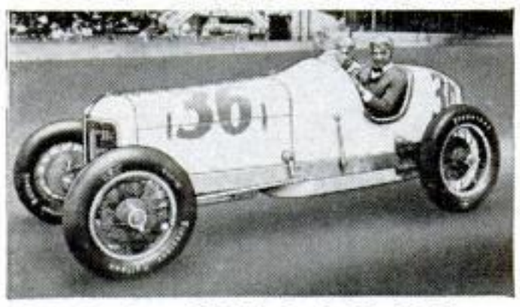
***1941** 115.117 M.P.H. MAURI ROSE, FLOYD DAVIS



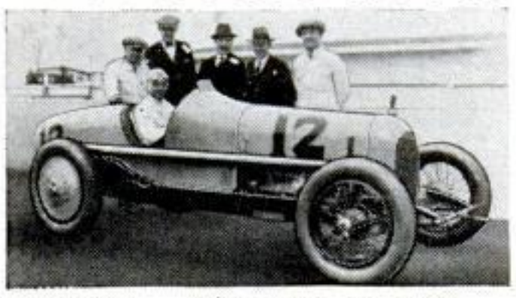
1939 115.035 M.P.H. WILBUR SHAW



1937 113.58 M.P.H. WILBUR SHAW



1933 104.16 M.P.H. LOUIS MEYER



1925 101.13 M.P.H. PETE DE PAOLO



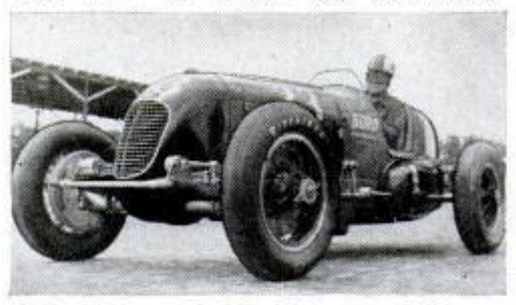
1948 119.813 M.P.H. MAURI ROSE



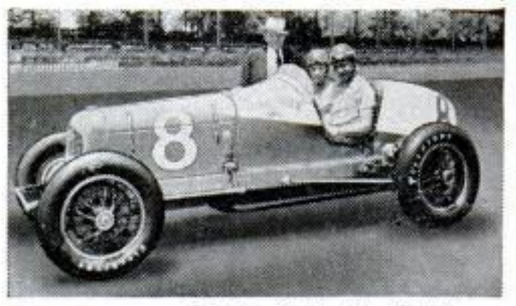
***1946** 114.8 M.P.H. GEORGE ROBSON



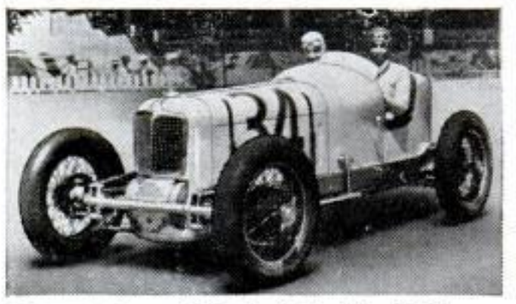
1940 114.277 M.P.H. WILBUR SHAW



1938 117.20 M.P.H. FLOYD ROBERTS



1936 109.06 M.P.H. LOUIS MEYER



1932 104.14 M.P.H. FRED FRAME



1924 98.23 M.P.H. JOE BOYER, L. CORUM



* NO RACES DURING THE WAR YEARS

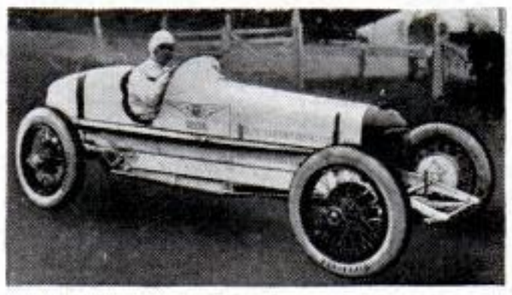
SAFETY-PROVED ON THE SPEEDWAY
FOR YOUR PROTECTION ON THE HIGHWAY



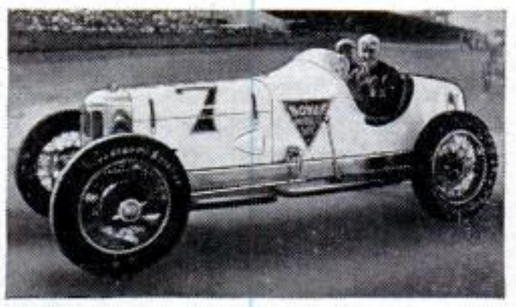
1935 106.24 M.P.H. KELLY PETILLO



1931 96.62 M.P.H. LOUIS SCHNEIDER



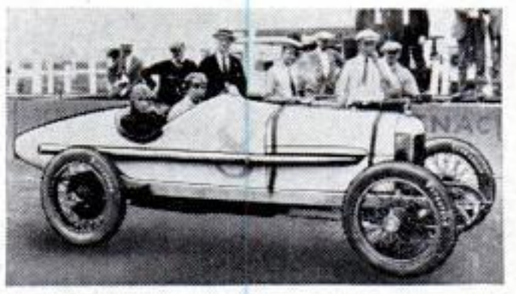
1923 90.95 M.P.H. TOMMY MILTON



1934 104.86 M.P.H. WILD BILL CUMMINGS



1930 100.44 M.P.H. BILLY ARNOLD



1922 94.48 M.P.H. JIMMY MURPHY

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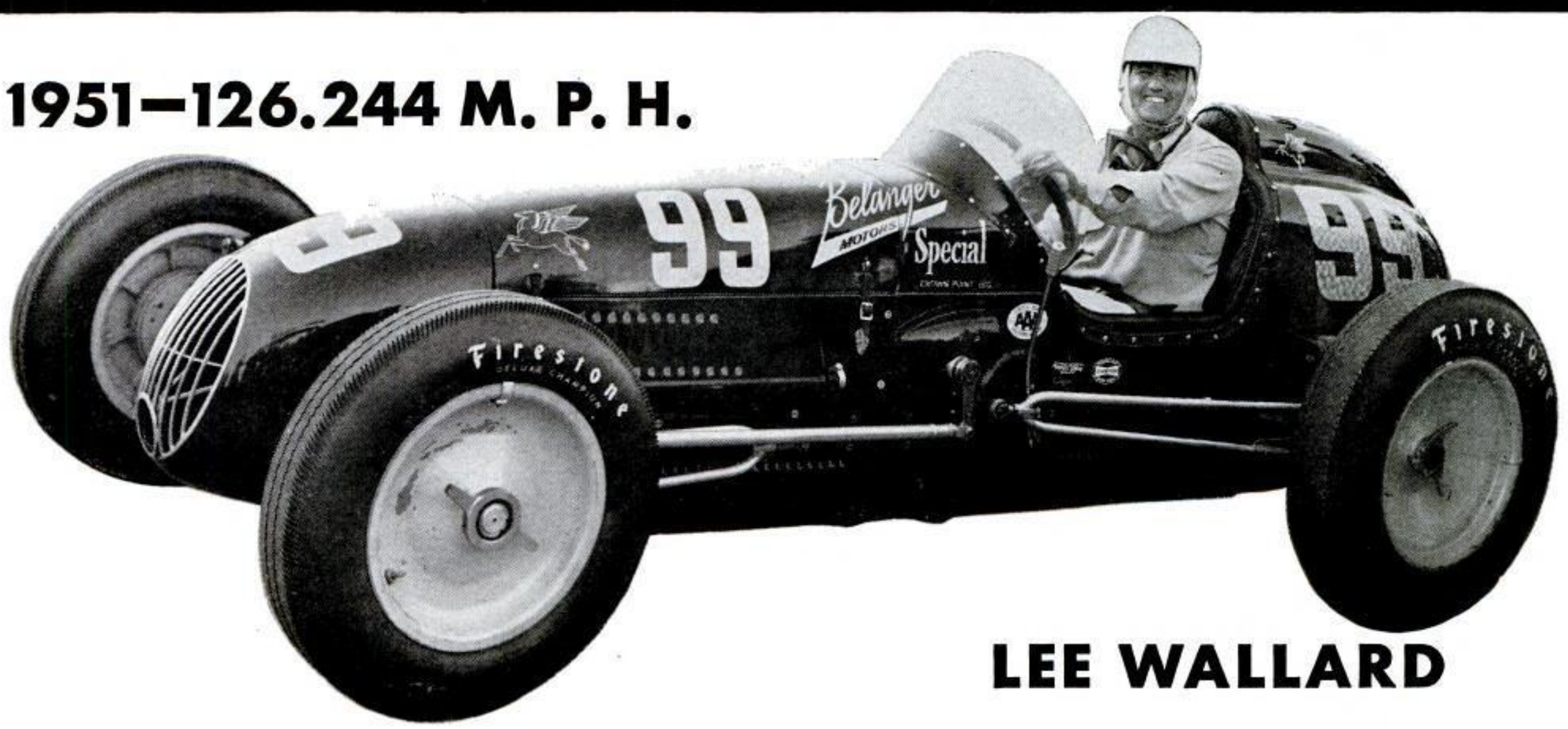
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RE OF CHAMPIONS

8 CONSECUTIVE INDIANAPOLIS RACES HAVE BEEN WON ON Firestone TIRES

1951—126.244 M. P. H.

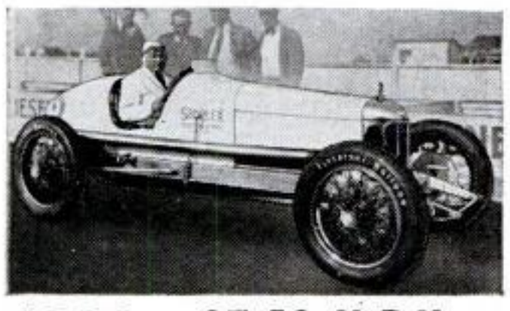


LEE WALLARD

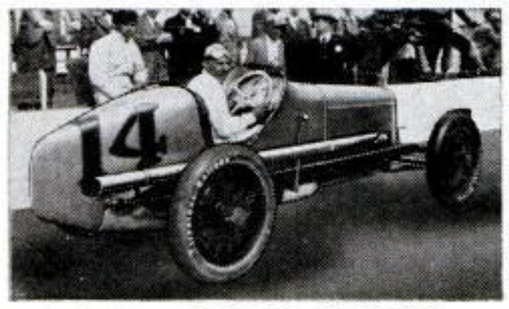
THE Indianapolis Race is more than a breath-taking spectacle of speed; more than a colorful carnival of thrills and chills. It is not just a stunt. On the contrary it is a practical, torturous test of new automotive developments before they are adopted for regular production. Authorities say that 500 miles on the speedway are equal to 50,000 miles of ordinary driving . . . 5 years of average service crowded into less than 4 hours!

For many years, every driver in the race has *bought* Firestone Tires, because no driver is willing to risk his life or chances of victory on anything less than the safest tires that money can buy. Remember *that* fact the next time *you* buy tires. Protect your life and the lives of others by equipping your car with a set of new Firestone Tires.

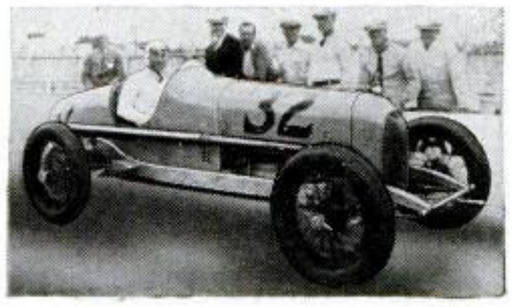
Enjoy the Voice of Firestone on radio or television every Monday evening over NBC



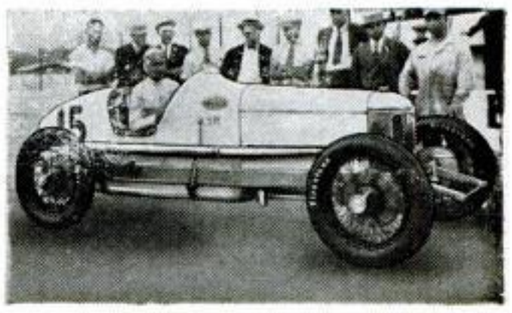
1929 97.58 M.P.H. RAY KEECH



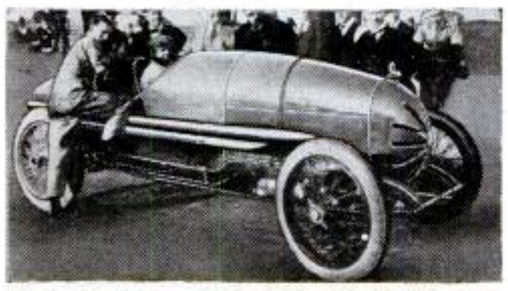
1928 99.48 M.P.H. LOUIS MEYER



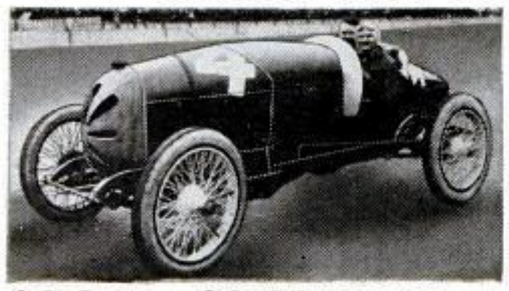
1927 97.54 M.P.H. GEORGE SOUDERS



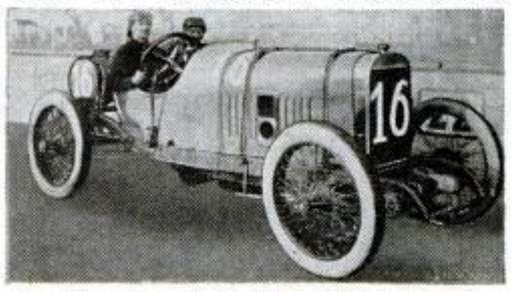
1926 95,88 M.P.H. FRANK LOCKHART



1921 89.62 M.P.H. TOMMY MILTON



1920 88.55 M.P.H. GASTON CHEVROLET



1913 76.92 M.P.H. JULES GOUX



1911 74.59 M.P.H. RAY HARROUN

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NEW!

ENCHANTED!



May Queen

6 piece place setting only $8.06

Service for eight, 52 pieces $69.95 with chest.

For the young in heart! A gay, new pattern that sparkles with the very breath of youth . . . blending old world charm with the young, vital spirit of today. An exquisite design in the finest of all silverplate. The most used spoons and forks are Sterling Inlaid with two blocks of sterling silver at the *two* places where they rest on the table . Thus should wear occur, there's sterling underneath. Be sure and see May Queen today!

HOLMES & EDWARDS

Sterling Inlaid Silverplate

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IN COMMITTEE ROOM Secretary sits opposite two hostile Republicans, Knowland (*left*) of California, Cain of Washington.

AN AFFAIR OF STATE

Mr. Acheson faces a critical Senate audience

A million words already had gone into the Senate record—so many that even the conscientious New York *Times* was shunning the daily transcript and it was hard for a Chief of Staff to get a top headline, let alone verbatim reporting or a Page One picture. Then, in the fifth week of the hearing on General MacArthur's dismissal, a new performer arrived on stage. He was Secretary of State Dean Acheson, prime villain in most criticism of U.S. foreign policy. From the moment he took his place at the table in the Senate committee room, Acheson made news. First he tried to prevent release of a document which Senator Knowland insisted go into the record. The Senators voted to release it anyway, and it showed, embarrassingly, that, 18 months ago, State had tried to explain away the expected loss of strategic Formosa by saying it had "no special military significance." After that, Acheson's performance was more polished and fitted nicely into the Administration case against MacArthur. This was only the beginning of his testimony, but his appearance had already made it certain that the various affairs of State would be a matter of nationwide concern at least until 1952.



IN SENATE ELEVATOR Acheson meets Senator McCarthy. New York *Daily News* published picture shown here. Next day Acheson walked upstairs.

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Be Happy—Go Lucky!

Our wagon really has been fixed,
But we're not mad a bit.
The sign is cute, and true, to boot;
Like Luckies—it's a hit!



LUCKIES TASTE BETTER THAN ANY OTHER CIGARETTE!

Fine tobacco—and only fine tobacco—can give you a better-tasting cigarette. And L.S./M.F.T. —Lucky Strike *means* fine tobacco. So, for the best-tasting cigarette you ever smoked, Be Happy—Go Lucky! Get a carton today.

L.S./M.F.T.—Lucky Strike Means Fine Tobacco

COPR., THE AMERICAN TOBACCO COMPANY



Now here's a sign I like real fine;
It really does make sense.
For U.S. Bonds, like Lucky Strike,
Deserve your confidence!



A LUCKY STRIKE FOR ALL AMERICA!

BUY U.S. DEFENSE BONDS

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She wears the cleanest clothes in town

. . . she swears by TIDE!



She wears the cleanest clothes in town –
So does her daughter, Susan.
So clean, so bright, you guessed it right –
Of course it's **Tide** she's usin'!

Tide GETS CLOTHES CLEANER THAN ANY SOAP!



No soap – no other product sold throughout America will wash as clean as TIDE!

JUST TRY TIDE in your washing machine. Wring out your clothes, rinse them, and, lady, you'll hang up a *cleaner* wash than you'll get with *any* soap—or any other washing product sold from coast to coast! You'll get the *cleanest* wash in town!

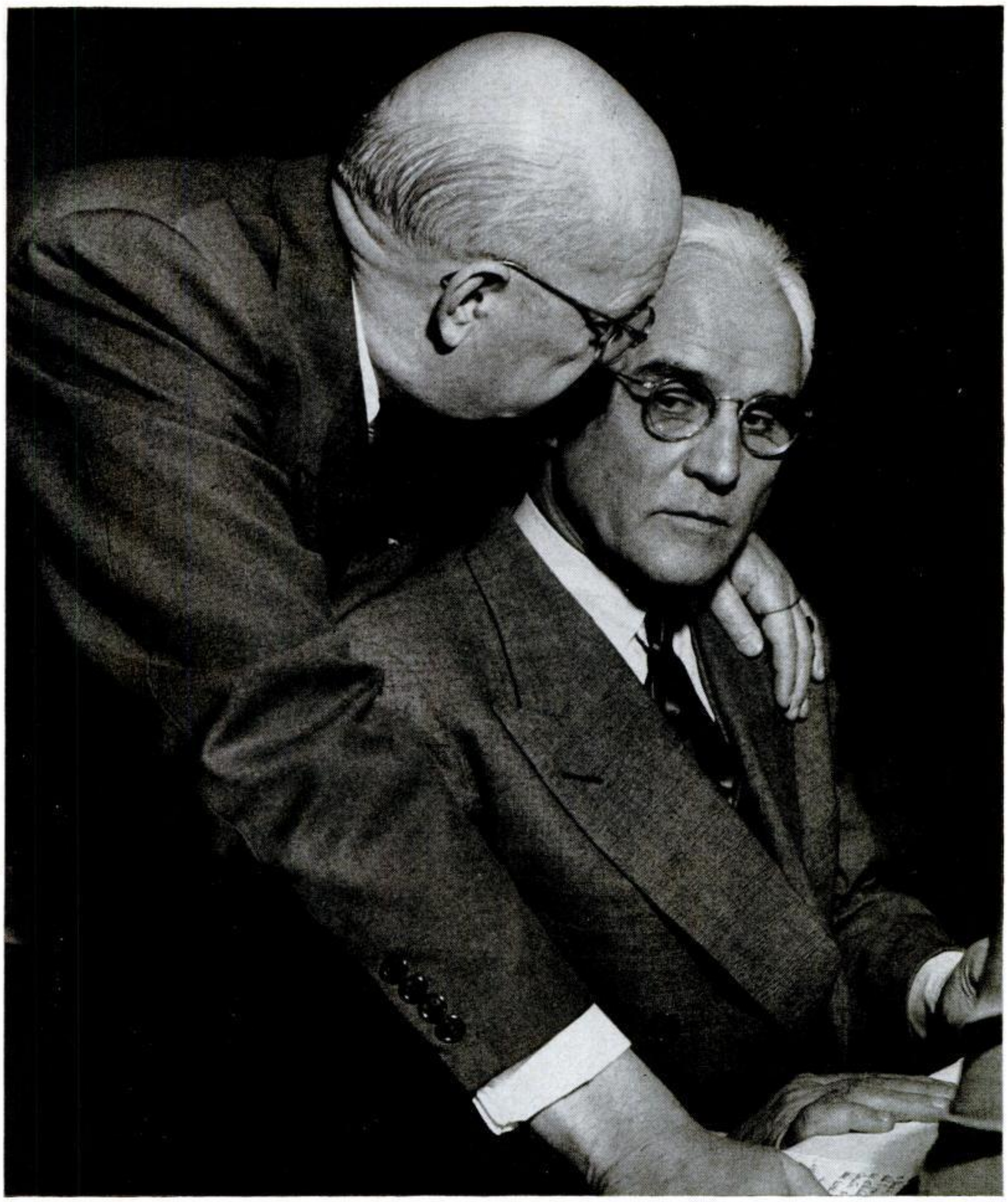
NOT ONLY CLEANER—WHITER, TOO! Yes, Ma'am! In *hardest* water, Tide will wash your shirts, sheets, curtains *whiter* than any soap you can name! They'll be so *shining* white . . . so radiantly *clean*, you'll never want to trust them to anything else but Tide!

AND COLORS SIMPLY GLOW! Just wait till you see your wash prints after they come out of Tide's miracle suds! The colors look so crisp and fresh . . . the fabric feels so soft . . . irons so *beautifully*, you'll say there's nothing like Tide! Get Tide today—and hang the cleanest wash in town on *your* line!

P.S. PREFER TO SKIP RINSING?

With Tide you *can* skip the rinsing, and save all that time and work. Just wash, wring out, hang up. Tide will give you the cleanest possible no-rinse wash!

Copyrighted material



WILSON COMPTON LISTENS SKEPTICALLY AS REGENT JAMES McCLUSKEY WHISPERS TO HIM AT FINAL MEETING

PICTURE OF A GOOD MAN WHO IS GETTING THE AX

Washington State College regents fire one of famous Compton brothers

Students and faculty at State College of Washington in Pullman, Wash. could hardly believe it. Their president, Wilson Compton (brother of Karl Compton, chairman of the Corporation of Massachusetts Institute of Technology, and also of Arthur Compton, chancellor of Washington University, St. Louis), had been fired by W.S.C.'s Board of Regents, and no one was offering an explanation. Energetic, popular Wilson Compton had if anything been too ambitious for W.S.C. In his six years as president he had produced new buildings (*p. 50*), seen enrollment climb from 1,500 to 6,000 and envisioned the college as a top-notch educational center in the Northwest. But he had also established a faculty rating system and a student counseling service which the regents did not like (the faculty and students did) and had tried to make up a college hospital deficit by transferring funds the trustees thought were surplus. Six weeks ago the regents, angered by Compton's independence, told him he was through. In protest the dean of students and two other faculty members resigned. Two weeks ago the regents met with faculty and student representatives, issued a statement mentioning "differences of opinion" on the "relative importance of various phases" of the college. Said Compton, "I assented [to the statement], but I'm still mystified."

CONTINUED ON NEXT PAGE



That's why MILK-BONE DOG BISCUIT should be a "daily" in *your* dog's diet! It gives him the fun of a bone—the *chewing exercise* that helps promote strong teeth and gums... plus necessary nutrients! Thrifty to feed because so much food value is concentrated in each crunchy biscuit! *Baked* for purity and easier digestion—sealed in lined containers to stay fresh. Get MILK-BONE DOG BISCUIT today!



MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B1, B2, D, and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour ...Minerals...Milk.

Guaranteed by Good Housekeeping

BAKED BY NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. LM-6 — FREE SAMPLE
Milk-Bone Bakery
446 E. 10th St., New York 9, N. Y.

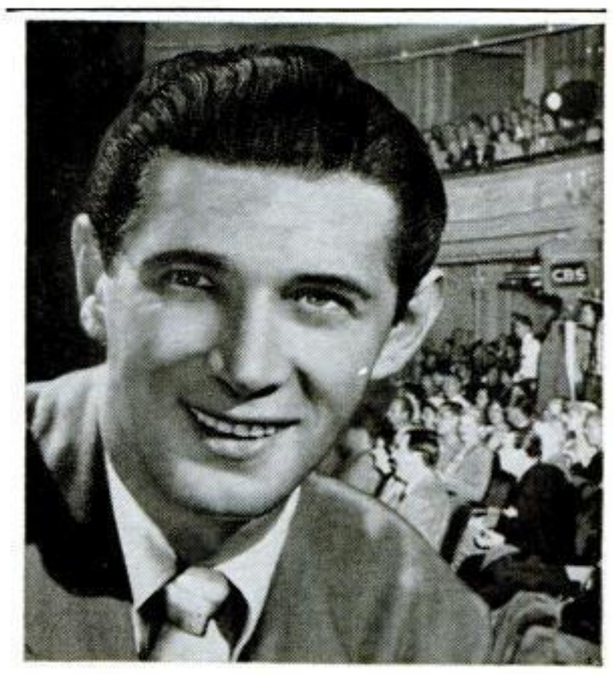
Send me free MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on penny postcard if you wish.)

Name

Address

City and State

This offer good in United States only



"You can buy a Greyhound trip for a song"

—says JAN MURRAY, star of CBS "Songs for Sale" & CBS-TV's "Sing It Again"

". . . well, practically a song—at the low fares they offer! Believe me, I've done a lot of traveling in show business, and I know you just can't beat Greyhound for convenient, inexpensive trips to almost any spot on the map.

"Personally, I think Greyhound's the one way to get a good look at this beautiful country of ours . . . without the strain or problems of driving your own car."

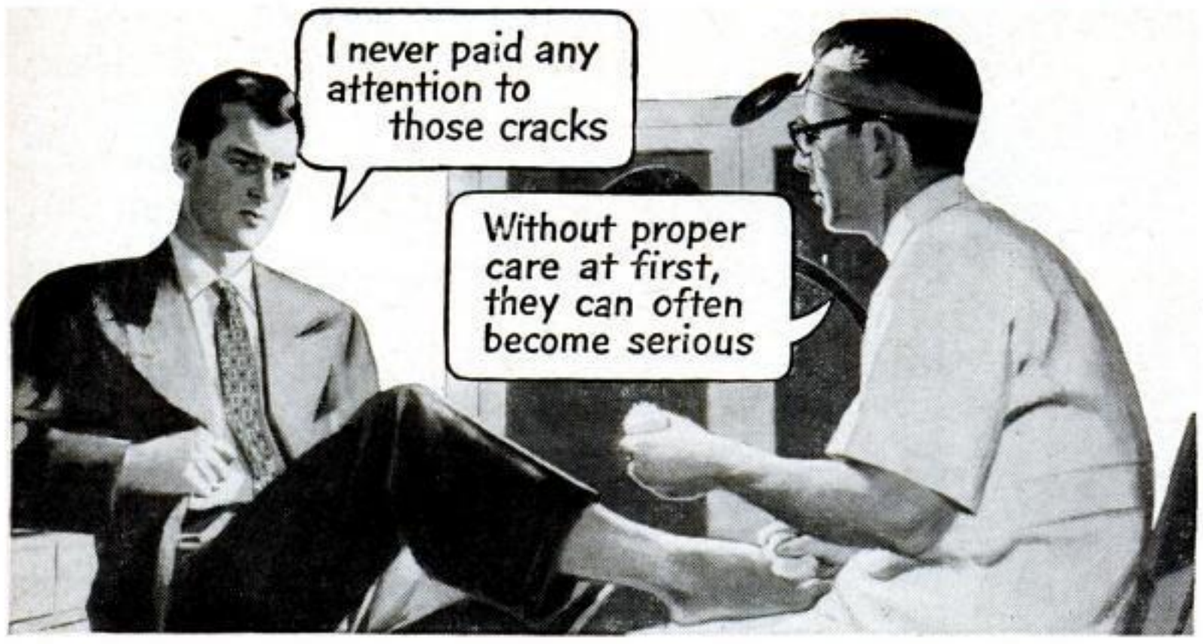
GREYHOUND



A LOT MORE TRAVEL FOR A LOT LESS MONEY!

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Don't take chances with ATHLETE'S FOOT



—it can be serious!

Guard against Athlete's Foot with Absorbine Jr. and the "Wet-Cry" method!

● Don't wait for red, burning toes to make you realize you have painful Athlete's Foot! At the first sign of a crack between the toes, start using the Absorbine Jr. "Wet-Dry" method. Its "wetting" action removes flakes of dead skin and stale perspiration products and allows Absorbine Jr. to kill all the Athlete's Foot fungi it can reach. Its "drying" action helps heal the cracks.

During these hot months use Absorbine Jr. every day as a precaution. Wonderful, too, for non-poisonous insect bites, minor sunburn. Only $1.25 a long-lasting bottle at all drug-stores. For free sample bottle, write W. F. Young, Inc., 403 Lyman St., Springfield 3, Mass.

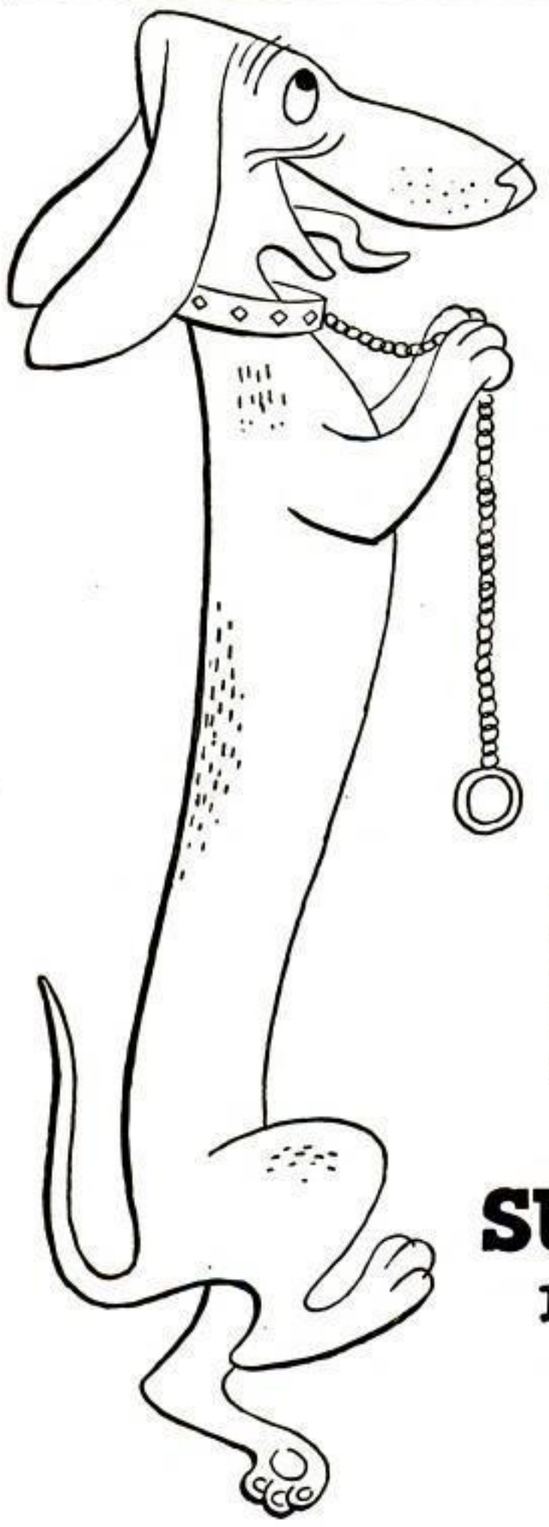


America's No. 1 Relief for Athlete's Foot

Also used by thousands for comforting relief from sore, aching muscles, neuralgic and rheumatic pain

ABSORBINE JR.

Guaranteed by Good Housekeeping



For breakfast-try
SUNSWEET
prune juice...
the only
prune juice
with uniform
laxativity!

"C-L" does the trick!

"C-L" stands for Controlled-Laxativity—an exclusive Duffy-Mott process that keeps the laxative strength of every glassful of Sunsweet the same. Sunsweet is cool and refreshing, too—a wonderful waker-upper *or* nightcap—so buy a bottle right away.

SUNSWEET
PRUNE JUICE

Guaranteed by Good Housekeeping





MONUMENTS TO COMPTON, who stands before them in these pictures, include the new Institute of Technology (*above*), his "greatest achievement."



CLASSROOM BUILDING was constructed with money Compton helped raise. He also doubled dormitory facilities.



HOLLAND LIBRARY, named for former president, is another Compton-backed project. Despite firing, new student building will bear Compton's name.

CONTINUED ON PAGE 52

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Whose little girl will be "MISS CURITY of 1951"?

$25,000 IN PRIZES

$5,000 SAVINGS BOND GRAND PRIZE



Just send in a snapshot of your little girl in this nationwide contest to find a model for **MISS CURITY** of 1951, that famous doll nurse you see in all drug stores

WIN ONE OF THESE 753 VALUABLE PRIZES

donated by BAUER & BLACK
—makers of CURITY first-aid products

GRAND PRIZE	$5,000	BOND*
2nd PRIZE	$1,000	BOND*
3rd PRIZE	$500	BOND*



This is *Miss Curity*, the famous doll nurse you see in drug stores all over America

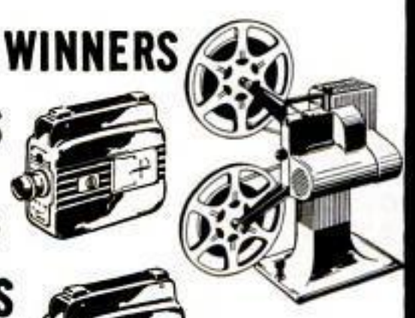
®

and 750 Prizes for Local Winners

In addition to the big national prizes, 750 valuable prizes in cash and cameras and "*Miss Curity*" dolls will be awarded to local winners in the 48 states, the District of Columbia and Hawaii, or as many as 15 prizes for winners in each.

STATE WINNERS

50–1st Prizes
EASTMAN Movie Camera and Projector ($176.50 value)



50–2nd Prizes
EASTMAN Movie Camera
($79.00 value)



50–3rd Prizes
No. 135 EASTMAN Camera
($34.75 value)



Additional Prizes...

200—*"Miss Curity"* dolls (21" high, $15 value) like the one pictured here

400—$5.00 bills

TOTAL...750 local prizes in all

Somewhere in America there is a little girl whose face is so charming and full of the fine qualities that go to make up a fine nurse that Bauer & Black, who make those famous *Curity* Dressings, will pay her parent a $5,000 United States Savings Bond.

Will it be *your* little girl, this "*Miss Curity* of 1951"? All you have to do to find out is send in her snapshot (she must be between 4 and 14) and follow the easy contest rules to win any one of the 753 big prizes described here.

Your druggist will give you the entry blanks and the cute little *Miss Curity* nurse cap she can wear when you take her picture. She'll have fun playing "nurse" with it later. Enter today and find out how true the old saying can be, "Her face is her fortune."



Get this cute little "*Miss Curity*" nurse cap at your drug store. Your druggist will give you one and an entry blank with the purchase of any *Curity* First-aid product.

Curity
REG. U. S. PAT. OFF.

BAUER & BLACK





GET ENTRY BLANKS AT YOUR DRUG STORE or write *Miss Curity*, Bauer & Black, P. O. Box 1520, Chicago 77, Illinois. Full contest details on entry blank only. Act now! Entries must be postmarked not later than August 11 and received by August 22, 1951.

Enclose 1 boxtop or wrapper from any *Curity* product (or a piece of *Curity* adhesive tape) with your entry.

*At maturity value

CONTEST CLOSES AUGUST 11, 1951

Printed in U.S.A.

Copyrighted material

You need not inhale



Have you discovered how much *real* pleasure is yours in the companionship of a cigar? You'll find mellow taste...satisfying aroma...and delightful fragrance replacing nervous inhaling, when you relax—

to enjoy a cigar



CIGAR INSTITUTE OF AMERICA, INC.



EMINENT FAMILY posed in 1933, Arthur, Wilson, Karl standing with father Elias Compton (late president of Ohio's Wooster College), Mrs. Compton.



POPULAR PRESIDENT Compton sings and plays guitar for W.S.C. students in his garden at Pullman, which students like to use as recreation area.



WORRIED REGENTS, Episcopal Dean Charles McAllister and H. Rodgers Hamilton, revise statement. Said dean, "These things are always sad. . . ."

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Style #9291
Classic Summer style. Dressy wing tip, with flexible leather sole.

Style #9759
Smart ventilated style. Moccasin toe for extra foot freedom. Fine leather sole.

Style #9610
Genuine Nylon Mesh inlay. Flexible leather sole. Feather-light and wonderfully cool.

Freshen up...

FROM THE GROUND UP...IN

America's No. 1 Shoe

Thom McAn's prices for style-right, summer-right shoe values are so down-to-earth that you *can* afford to stride through any summer scene looking and feeling like a cool, cool million! There's a reason for Thom McAn's sensible prices: Thom McAn is America's largest manufacturer-retailer of men's shoes. Huge production brought directly to you through Thom McAn's own retail stores, means big savings which are passed along to *you.* No wonder so many men are buying two pairs of Thom McAns—for less money than they previously spent for only one pair of high-priced shoes.

See them—try them—and you, too, will say:

"I don't see how they make them for the money."

Thom McAn

$7.95 AND $8.95
MOST STYLES

WORN BY MORE MEN THAN ANY OTHER SHOE



THOM McAN IS A DIVISION OF MELVILLE SHOE CORPORATION

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What time is it?

Didn't the picture of this cake sort of reach out and flag your eye? Doesn't it kindle a desire to make one just like it for tonight? If it's a likely hour, why don't you go around to your grocer's and pick up some Pillsbury Cake Mix (White or Chocolate Fudge). Just add milk. And your own cake can be just as velvet-textured, as rich and regal, as family gladdening as this one. Wouldn't now be a good time to start? What time is it?

Pillsbury BEST XXXX Mixes

Remember – You and Ann Pillsbury can make a great team



Pillsbury CAKE MIXES

WHITE AND CHOCOLATE FUDGE

Just add milk—



Milk is *all* you add—no eggs, flavoring, or extras of any kind required. These are complete mixes.

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"WELCOMING THE NEW NEIGHBORS," by Douglass Crockwell. Number 56 in the series "Home Life in America."

In this friendly, freedom-loving land of ours—*beer belongs... enjoy it!*



Beer and ale—
mealtime favorites

AMERICA'S BEVERAGE OF MODERATION

Sponsored by the United States Brewers Foundation...Chartered 1862

Copyrighted material

MODERN *Monterey Brown* READY-TO-USE

Another of the rich new-

Glidden QUALITY PRODUCTS

SPRED SATIN

DECORATOR COLORS



Glidden colors combine indoors and outdoors into one delightful family area! Interior walls, Spred SATIN Monterey Brown; floor, Florenamel; ceiling, Spred SATIN Moonmist; house siding, Endurance House Paint, Tobacco Brown.*



The Wonder Paint, with Exclusive Synthetic Rubber Emulsion Base!

Goes on in half the time, dries in twenty minutes to a lovely satin finish. No laps or brushmarks will show. If you miss a spot, you can touch it up later without leaving a trace. Ideal for walls, ceilings, woodwork. Try it once and you'll agree with millions—"It's almost beyond belief!"



Colonial Blue Spred SATIN is the interior wall color in this scheme. Ceiling, Spred SATIN Ceiling Flat White. Floor and cabinets, Glid-Tone Stain, Sun Tan; dark blue accents inside and out are Endurance Trim and Trellis, Colonial Blue.*



Berkshire Green is the Spred SATIN color in this plan. Floor is in Florenamel Blue-Green intermix; ceiling, Spred SATIN Confetti Yellow; house siding, Endurance Crylight Green.*

Wineberry Spred SATIN is the basis for this smart motif. Ceiling, Spred SATIN Pinefrost Green; floor, Florenamel Mahogany; exterior, Endurance, Light Gray and Royal Red.*



From the laboratories that created Spred SATIN come other new wonders in paints for your home

There *is* a difference in paints—the difference that results from Glidden research in new materials, new formulas, new methods. When you buy Glidden enamels, varnishes, house paints, you take advantage of developments that have brought new ease of use, new durability, new beauty into all Glidden finishes.



For *whitest* white beauty on your house, for attractive, fade-proof colors . . a self-cleaning paint that stays bright . . the finest of standard first-line house paints, use

ENDURANCE

If you want premium quality, premium results at a slightly higher price, ask for Endurance Imperial.

If you want lasting, highly scuff-resistant beauty on your floors, rich color such as you see in the room above . . . if you want a true enamel for porch floors, steps, for concrete, wood or linoleum that goes on easily and dries overnight without showing brushmarks, ask for

FLORENAMEL



The Glidden Company, National Headquarters, Cleveland 2, Ohio

In Canada: The Glidden Company, Ltd., Toronto

QUALITY Glidden PRODUCTS

Symbol of The Pacemaker in Paints

SPRED-Flat, SPRED-Luster, Ripolin Enamel, Speed-Wall, Pli-Namel, Spray-Day-Lite, House Paints: ENDURANCE, ENDURANCE IMPERIAL, Gliddenspar Varnish, Industrial Finishes, Sign and Graphic Arts Finishes, Glidair Aviation Finishes.

The Mark of Leadership in all these fields:

Durkee Famous Foods: Margarine, Mayonnaise, Salad Dressing, Famous Dressing, Coconut, Spices, Shortening. Soybean Products. Vegetable Oils. Poultry and Livestock Feeds. Chemicals and Pigments. Powdered Metals and Type Metals Naval Stores.

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For Father's Day

Give Him

MILD

KENTUCKY CLUB

The Thoroughbred of Pipe Tobaccos

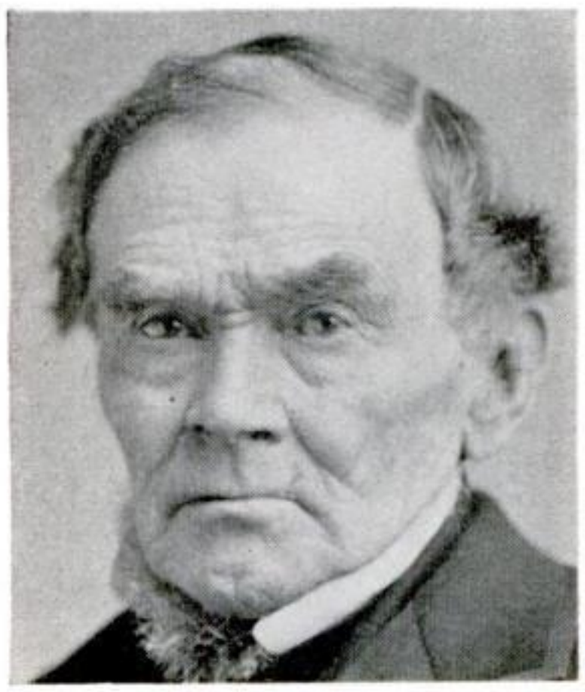


KENTUCKY CLUB CANISTER
Vacuum packed to keep it fresh

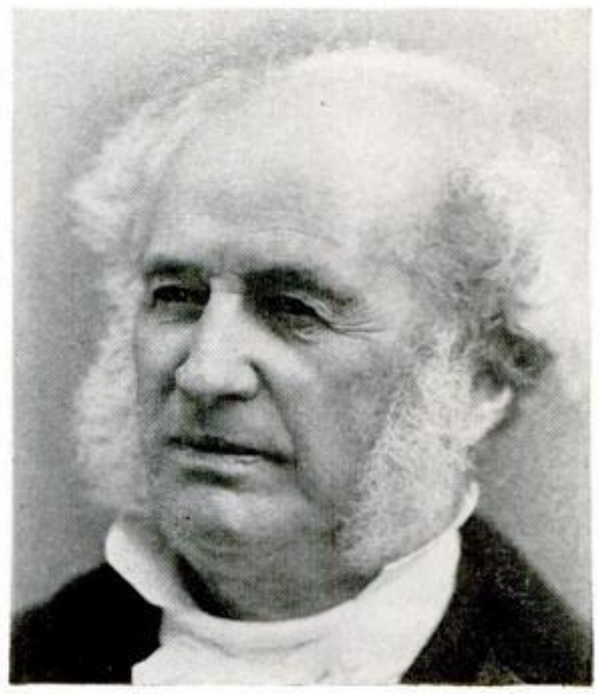
CARTON OF POCKET TINS
12 tins in convenient pocket size

SURE TO MAKE A HIT—You give best when you give him Kentucky Club. It's the thoroughbred of pipe tobaccos—choice white Burley—specially blended to give a mild, smooth smoke—with grand taste and aroma. Two popular gift packages—handsome humidor canister—carton of handy pocket tins. Produced by the makers of famous Mail Pouch Tobacco, Wheeling, West Virginia.

THESE MEN DID THE ERIE WRONG



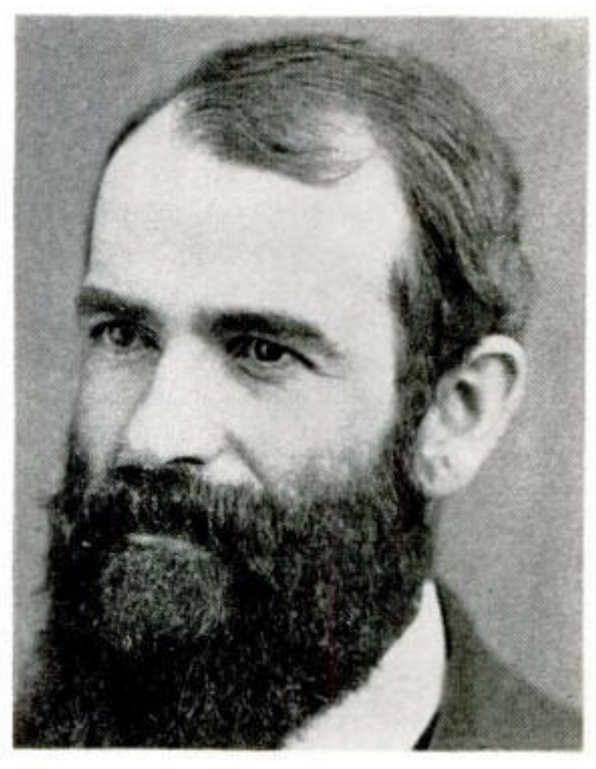
DANIEL DREW, Erie treasurer for 11 years, was an illiterate former cattle drover with a hard genius for making money and a conscience that felt no pain. His many outrageous stock deals made him the envy of less inspired Wall Streeters.



THE COMMODORE, Cornelius Vanderbilt, Drew's great adversary in the fight for the Erie, was equally unscrupulous but was an ebullient man who actually wanted to build railroads. This made him a rarity among the financiers of his time.



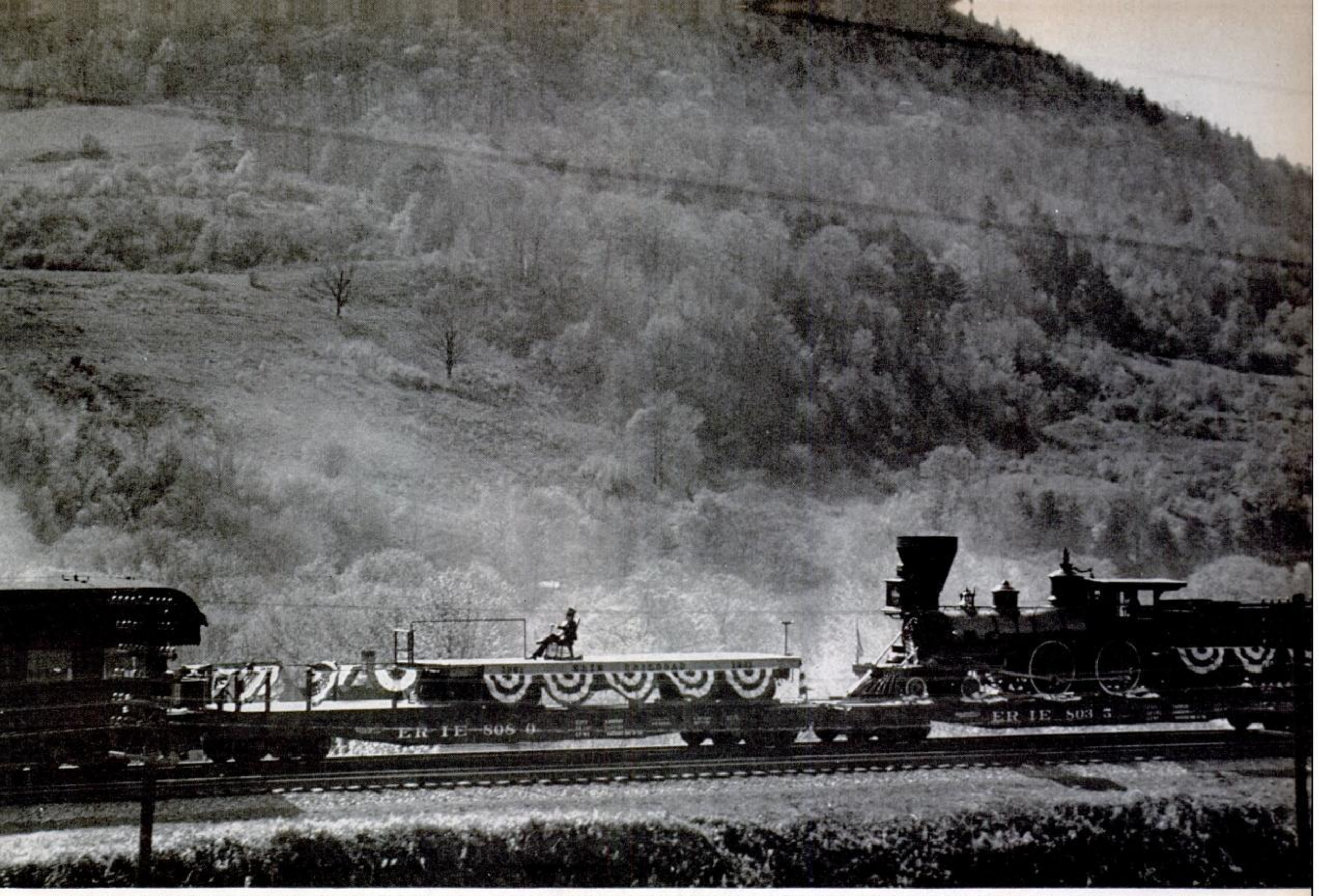
JIM FISKJR. was a rough wit and a lady-killer who learned business as a New England peddler, graduated to Wall Street. He fell in with Drew who, liking him, helped him start a banking house. Fisk reciprocated by helping Drew milk the Erie.



JAY GOULD was a stock-rigging genius who became president of the Erie when he was 32, improved its physical plant while masterfully juggling its stock. He dreamed of creating a coast-to-coast railroad, usually settled for a quick dollar.

CONTINUED ON PAGE 71

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A MODERN WEBSTER ROLLS THROUGH NEW YORK ON OLD FLATCAR MOUNTED ON A MODERN ONE. OLD LOCOMOTIVE WAS BORROWED FROM ANOTHER RAILROAD

THE ERIE SALUTES ITS HECTIC PAST

After a misspent youth, the 100-year-old railroad has achieved both respectability and dividends

In the spring of 1851 the Erie Railroad, which had been 18 years abuilding, opened its enormous length of track from Piermont (north of New York City) to Dunkirk, N.Y., a breath-taking 446 miles. That made the Erie the longest and also the widest railroad in the U.S. since it built its track to a 6-foot gauge instead of the 4-foot 8½-inch gauge which was and is standard now. To commemorate its greatness properly, the Erie invited Millard Fillmore, then U.S. President, members of his Cabinet and many legislators and businessmen to make the two-day train trip. Secretary of State Daniel Webster went along, lashed to a rocking chair atop a flatcar, from which he felt he could better see the country. He fought off travel sickness with a jug of hard cider.

Last month another train, bearing earlier railroad equipment and a live replica of Daniel Webster, set out once more for Dunkirk. The Erie, again playing host to a trainload of dignitaries, was celebrating its centennial. It had been an eventful hundred years. The road had snaked its tracks west to Chicago, had been the first U.S. railroad to use American-made iron rails and to direct train operations by telegraph. But for nearly a quarter of a century the Erie was also victimized by a notable collection of high-level bandits and market riggers. These were the men who, if only incidentally to their own enrichment, helped open up America. But they made Erie stock a Wall Street plaything, artfully controlled to fluctuate from $35 to $95 while the road went steadily downhill. Its current operators, being veteran railroaders, therefore could take special pride in the Erie's position on its 100th birthday: industry-wide respect, 42,340,000 tons of freight hauled, a superb safety record, a modern train-to-station radio communication system and a $13.4 million profit earned last year.



WEBSTER IMPERSONATOR Dallas Boyd, a television actor, played to huge throngs, repeated a Daniel Webster speech that called the Erie "a work of art."

CONTINUED ON NEXT PAGE 67

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Even little cooks can make 12 good things with Bisquick!

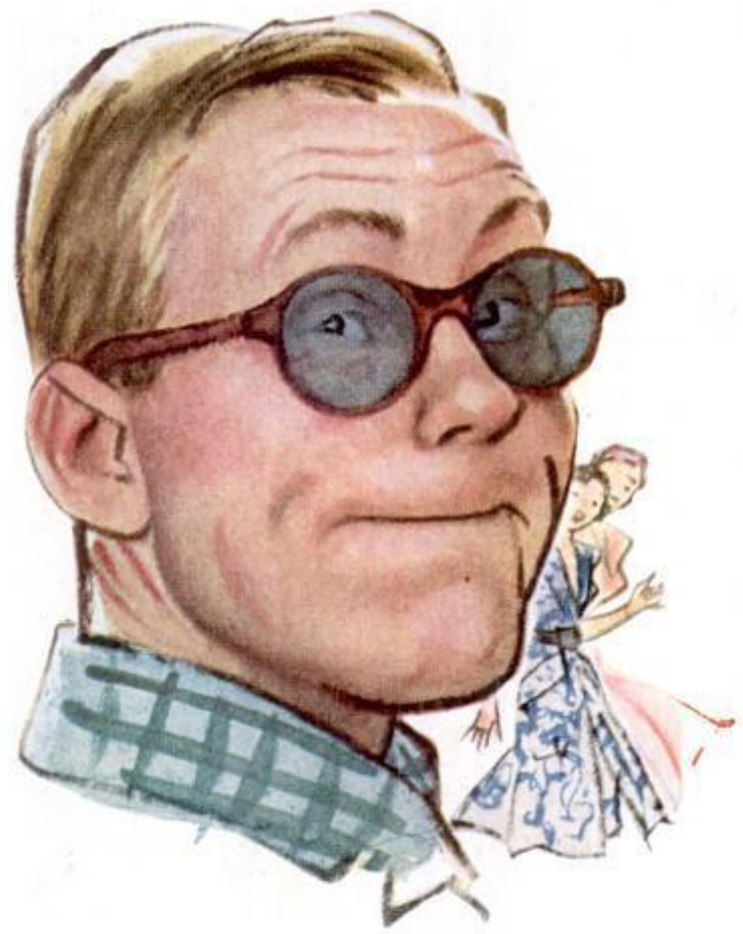
No, you needn't be an expert, to make big, fluffy, golden-crowned biscuits . . . savory chicken, topped with light tender dumplings . . . or shortcake, heaped high with berries—juice seeping deep into creamy biscuit. Even the youngest cook in your family can easily make these—and more good things besides—with our 12-in-1 Mix, Bisquick! Bisquick is a headstart on so *many* good things. Easy directions for twelve are on the package. Bisquick's six fine ingredients come already measured, sifted, and blended more expertly than could ever possibly be done by human hands. With such a headstart, you *always* have successful results. So, I recommend Bisquick to both old AND new cooks, for help with any meal. The Bisquick package gives you your choice of ***12 good things from 1 good mix.*** Do try all twelve!



Betty Crocker

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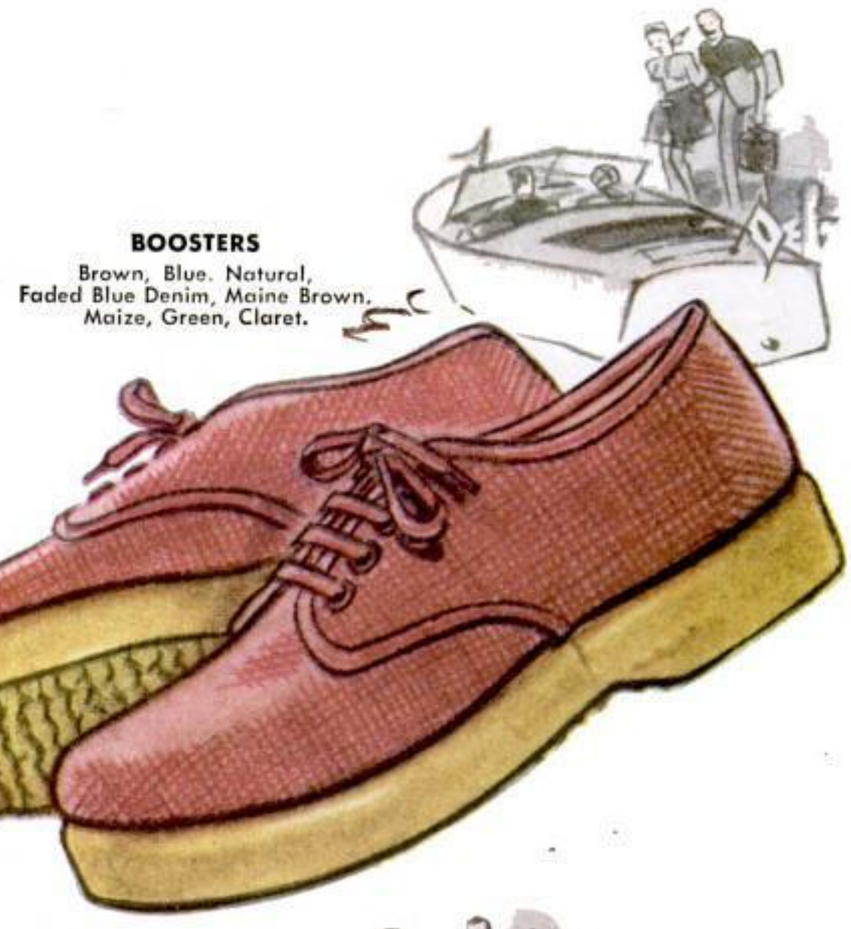
You're the Casual Type in Keds



You feel a different guy the minute your feet sink into a pair of Casual Keds. Here's quiet, cushion-y luxury that offers a life of ease all day. Your feet are on an air-cooled vacation in these summery shoes that breathe when you walk. And they come in so many handsome styles and colors—all washable—you can wear Keds everywhere!



BAREFOOT SANDALS
Team these with shorts, or slacks. Instep straps woven with Lastex. Maize, Claret.



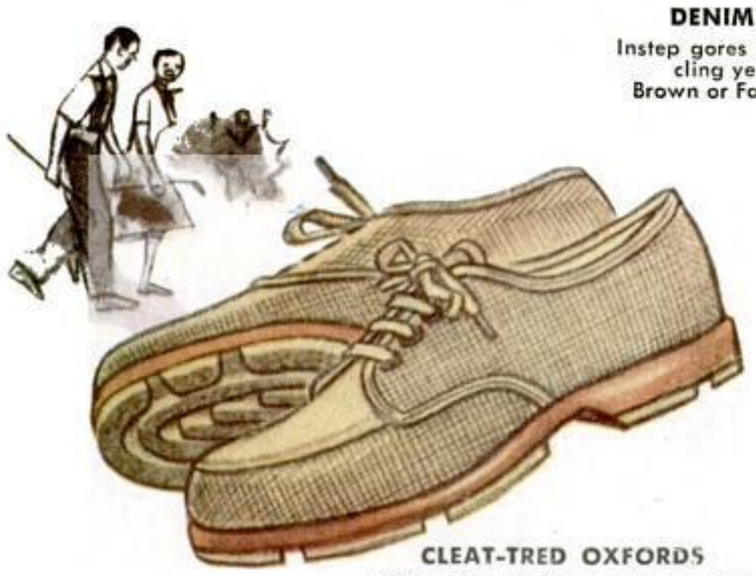
BOOSTERS
Brown, Blue. Natural, Faded Blue Denim, Maine Brown, Maize, Green, Claret.



DENIM SLIP-ONS
Instep gores made with Lastex cling yet never bind.
Brown or Faded Blue Denim.



LOOP-TIES
Town smoothies, are right at home in the country, too.
Maine Brown, Blue, Green.



CLEAT-TRED OXFORDS
Slipproof soles for campus or golf.
Maine Brown, Sand.



GORE CASUALS
Just slip them on—they're eased with Lastex.
Maine Brown or Blue.

U.S. Keds®

The Shoes of Champions—They Wash

UNITED STATES RUBBER COMPANY
Rockefeller Center, New York

Copyrighted material

POP SAYS IT THIS WAY:



MOM SAYS IT THIS WAY:



ONLY JOHNSON'S COTTON TIPS GIVE YOU ALL THESE ADVANTAGES!

- Baby-soft — made of world's finest-quality absorbent cotton.
- Baby-safe—sterilized right in the box. Protected by the famous Johnson & Johnson quality-control method.
- Cotton firmly anchored—spun directly on the sticks. Stays firm, doesn't twist in use.
- Double tips—*both* ends of stick are cotton-tipped for extra convenience and economy.
- Handy drawer box—easy to open. Fits on narrow shelf. Protects tips till the last one is used.
- The Johnson & Johnson trade-mark —your guarantee of unvarying dependability from America's largest, most trusted maker of baby products.

When you buy-don't say cotton tips...say



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WORN AS DRESS, "Pyramid Popover" (about $20) by Sportswear Designer Claire McCardell has patent belt added. An adaptation of a model's smock, it is a half circle, comes in 25 fabrics, including prints, stripes and solid colors.



WORN AS COAT, same piqué wrap-around goes outdoors as motoring duster on CBS Actress Robin Chandler. Department stores also sell McCardell coverall (with its matching sash) as a beach robe, housecoat or evening wrap.

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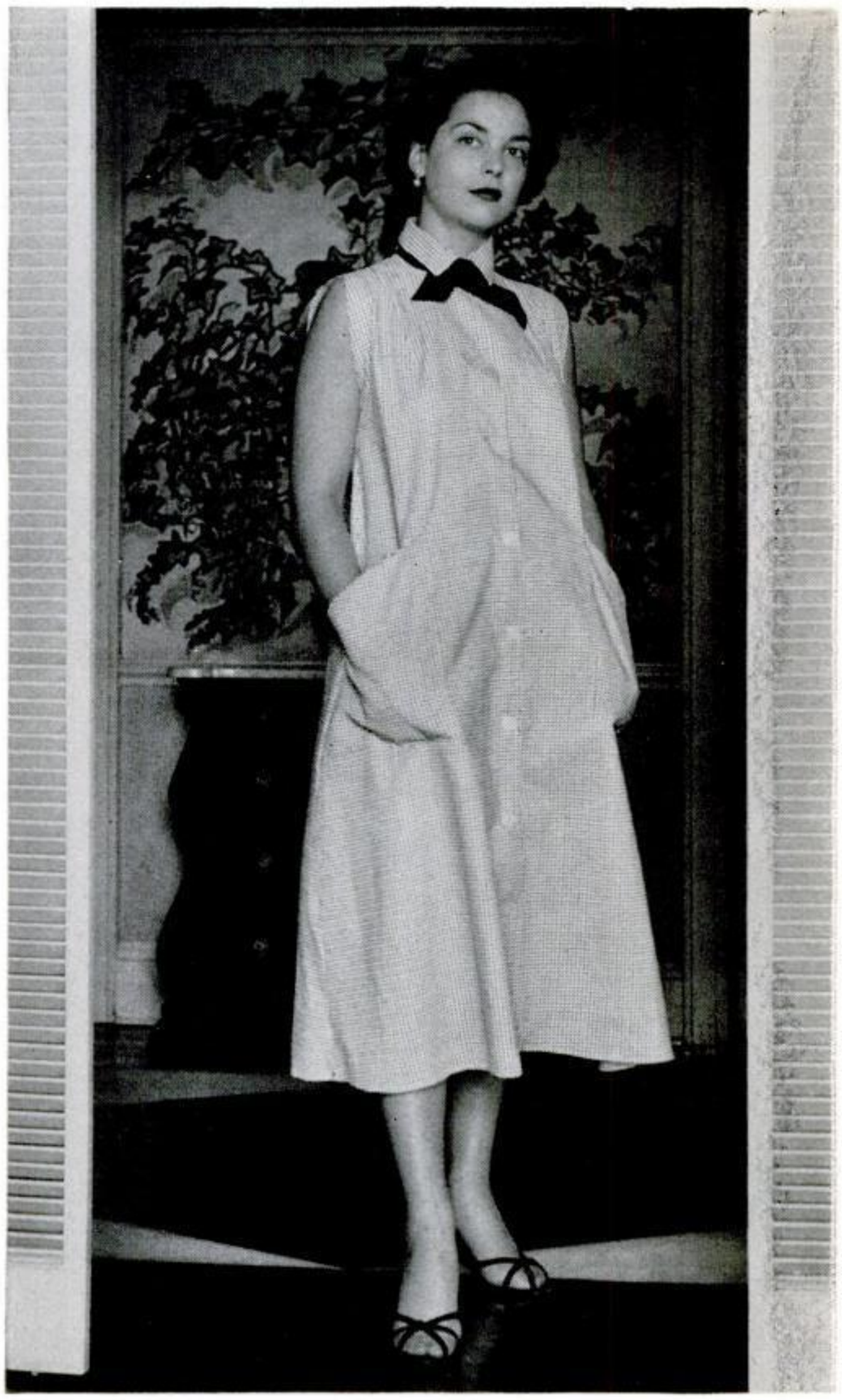
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HOUSECOATS CONTINUED



FOR BREAKFAST TV ingenue Alison Prescott wears mules with a loose, sleeveless duster in Tattersall checked piqué. Called "The Shopper" (John Weitz, $8.95), it can go to market, office or elsewhere when cinched in with a belt.



FOR COCKTAILS free-lance Actress Marsha Hunt puts broad gold kid belt around coat-dress in authentic black-and-gold Indian print (Loungees, $10.95). Newest way to wear dressier styles is with high-heeled sandals, mules, clogs.

CONTINUED ON PAGE 64

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THIS STRIPED HOUSECOAT (LOUNGEES, $7.95) TIES ON SHOULDERS, BECOMES DRESS WHEN ACTRESS RITA GAM ADDS NARROW BELT

Housecoats Get Out of the House

NOW THEY ARE AT HOME IN PUBLIC

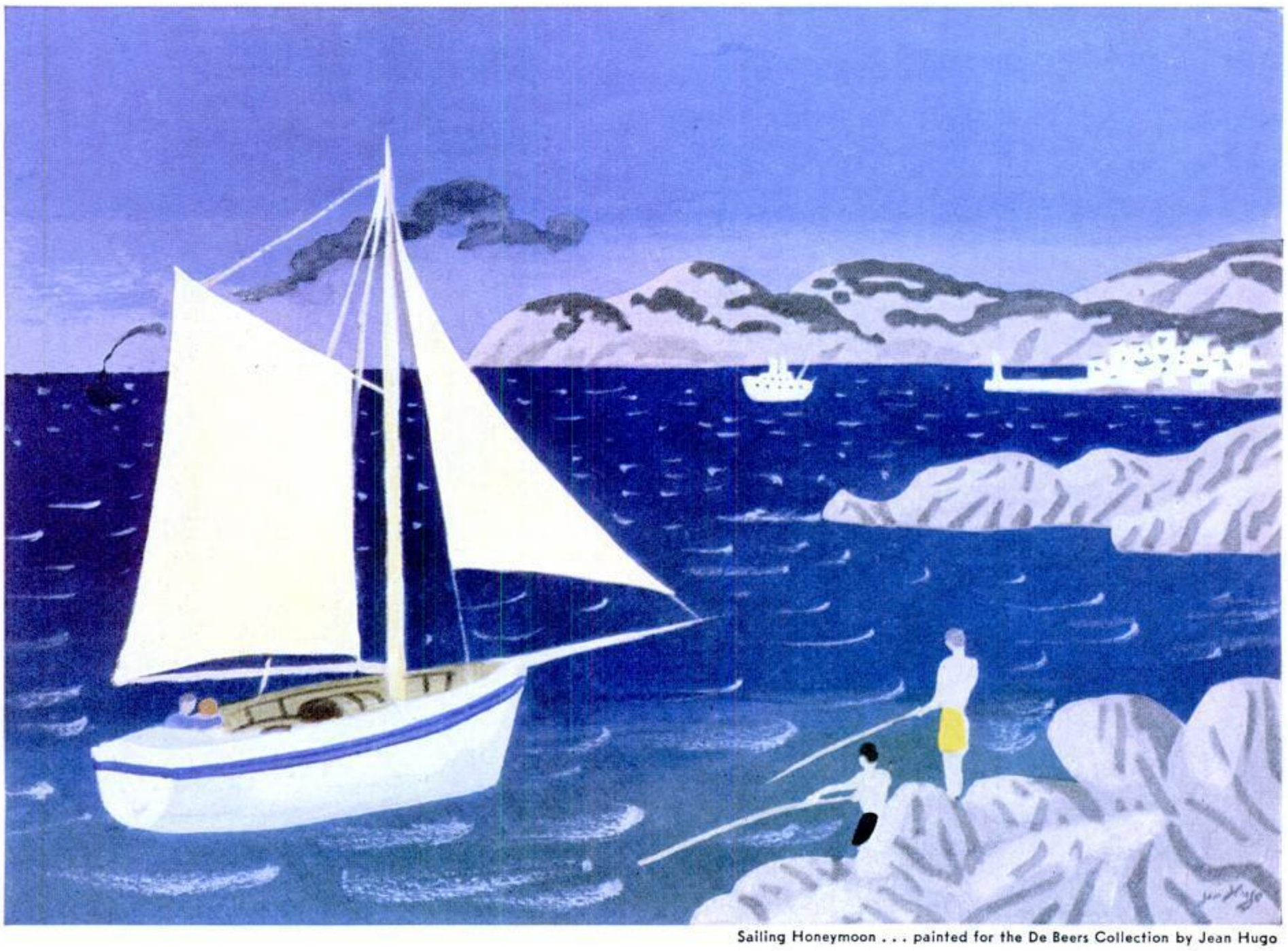
Most men think of a housecoat as just a cut above a wrapper, socially suitable only for answering the doorbell. This summer, however, men are likely to find housecoats anywhere from a ball park to a bar. Negligees in name only, they are made in dress fabrics and, except for their lower price tags, resemble best-selling sportswear. By a fortunate fashion coincidence housecoats adapt easily to current street styles. Most popular are those like the circular chemise dress shown above, which can be worn belted or not, the duster coat which comes in a cocktail version for only $10.95 and a summer edition of winter's TV slacks (*right*). While adding a lot more mileage, they retain all the advantages of wrappers. They are easy to put on, easy to wash, have no fitting problems and, in cool, opaque cottons, require little under them. Consequently these wardrobe stretchers have been adopted by well-dressed women in every income bracket, including the TV actresses on these pages. Recently the evolution of the housecoat came full circle when Designer Claire McCardell brought out a buttonless, sizeless garment for sale in sportswear departments (*p. 64*). **With its matching sash it can be turned right back into a wrapper.**



CRINKLED COTTON PANTS ($7.95) have adjustable waist, are worn with a belted Indian tunic ($10.95, Loungees) by Television Actress Margaret Hayes.

CONTINUED ON NEXT PAGE

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Sailing Honeymoon . . . painted for the De Beers Collection by Jean Hugo

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Eternal in its magic as the sun and sea, your engagement diamond glows with beauty born afresh for you each day. For in its lovely lighted depths it holds sweet memories of moments shared, reflects your love and happiness with reassuring flame. This joyous symbol of your hope and trust becomes more treasured through the years. Your diamond, though it may be modest in cost, should be chosen with care, for nothing else on earth can take its place.

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When choosing your engagement stone . . . remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend.

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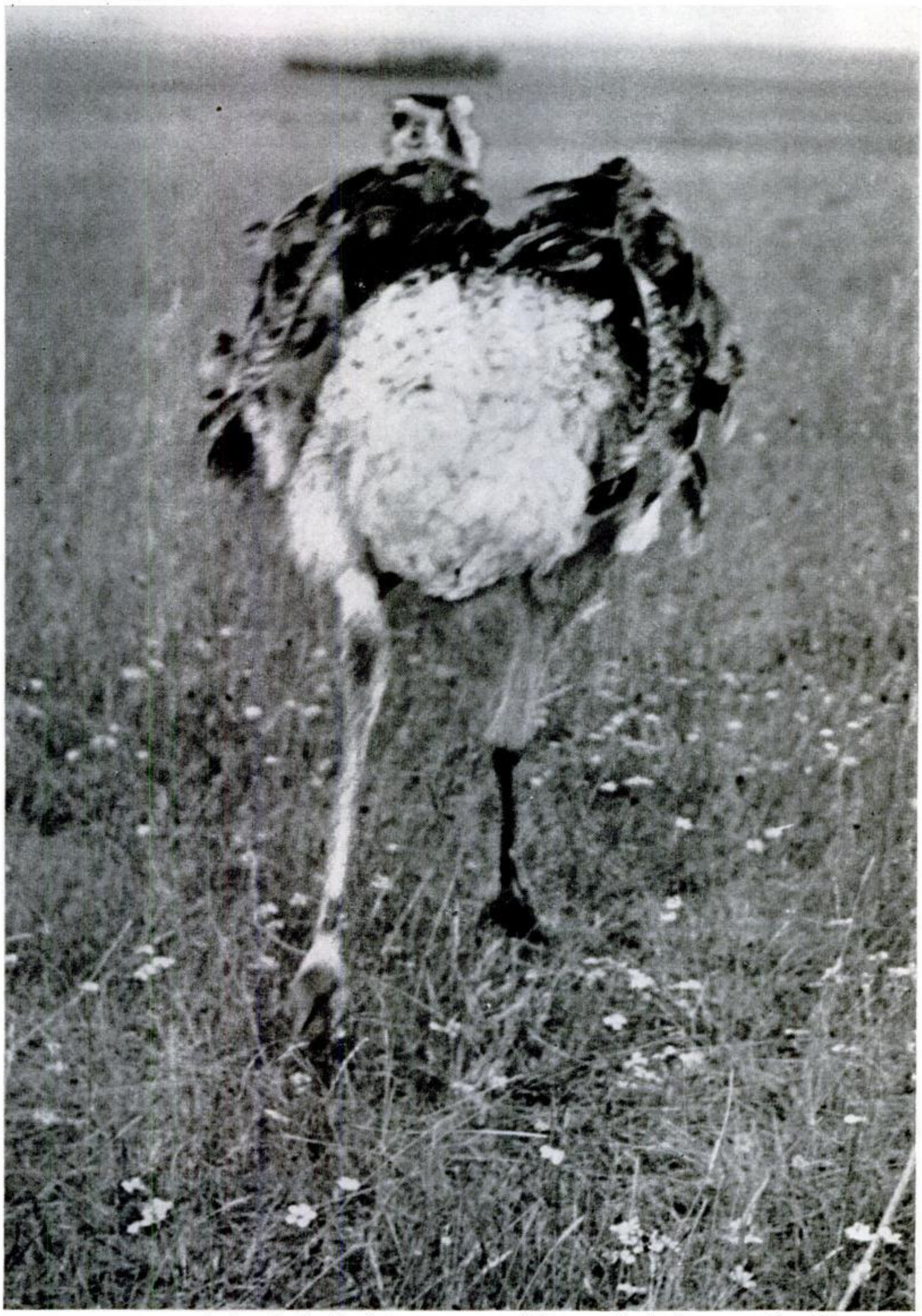
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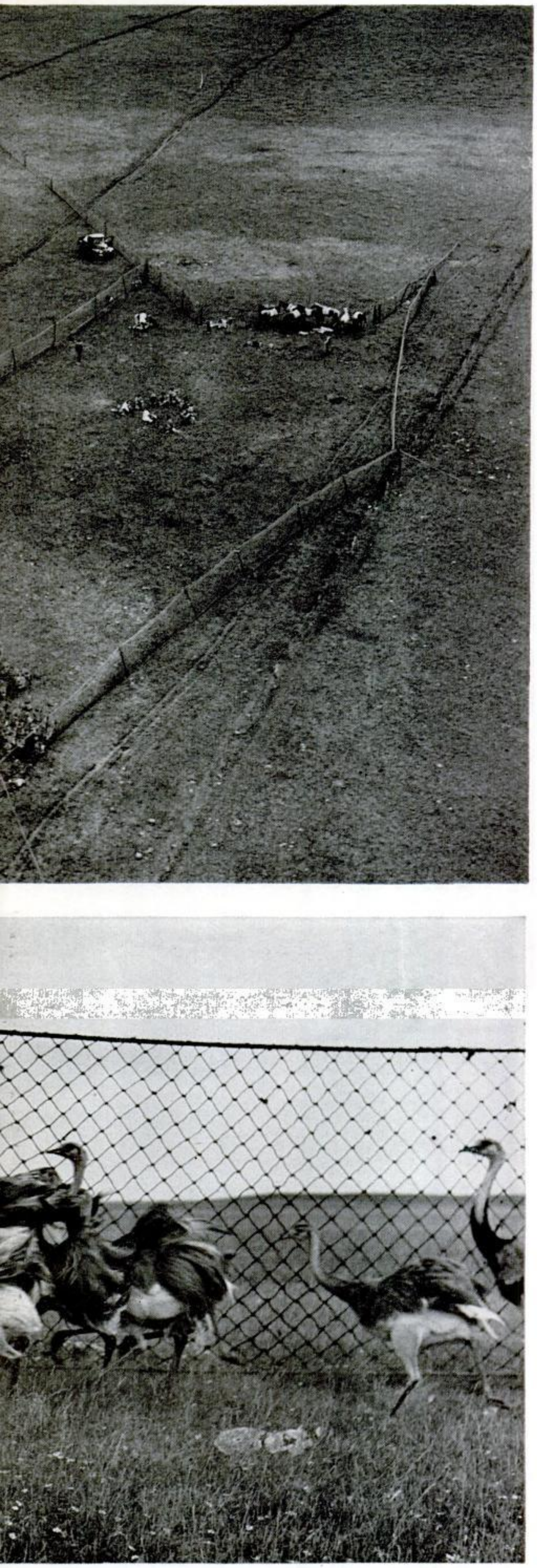
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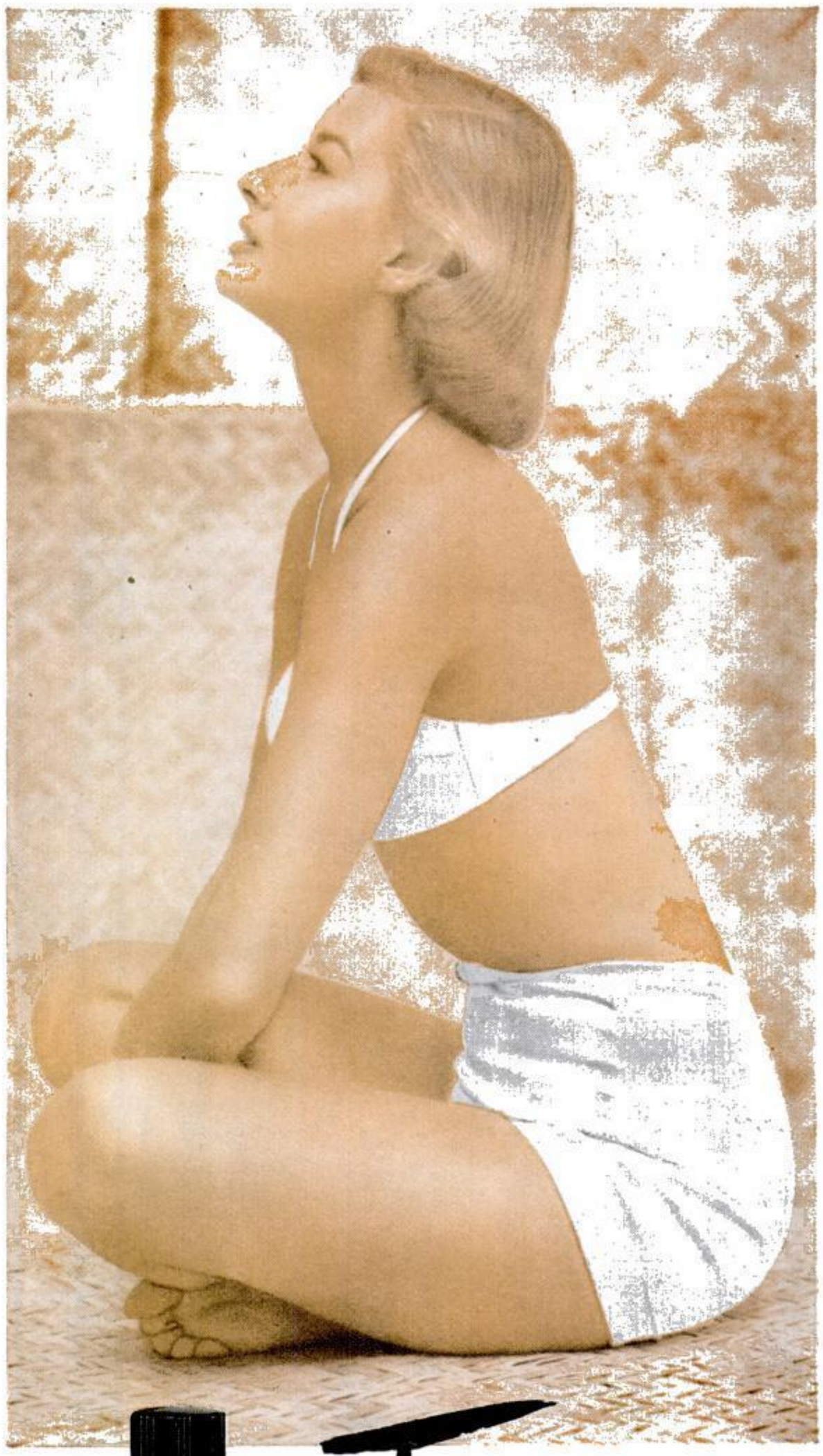
A PLUNDERED RHEA is released right after losing its tail feathers and rushes off across range to safety. Like the true African ostrich, the rhea cannot fly at all but uses its stubby wings as flaps to brake speed and change direction.

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birds are much faster than Gaucho horses, can run as fast as 45 mph, but the wide-stretched arms of fence and net make it impossible for them to get away.

CONTINUED ON NEXT PAGE





NOT OILY—NOT GREASY—WON'T DRY SKIN

Tan gloriously

Now—your *very* first days in the sun— you can get a lovelier tan—and keep it *longer*—with New Improved Skol.

The new Skol formula is actually a two-way screen. It acts as a *sunburn resister* by blocking out just enough of the sun's rays to keep you from red-burning. Yet it lets in just enough of the sun to let you tan more smoothly—more safely—than ever before!

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Indian Country gliding past the wide picture windows...

You see it all as you relax in comfort in the Pleasure Dome of this fine new Super Chief—the train that sets a new world standard in travel.

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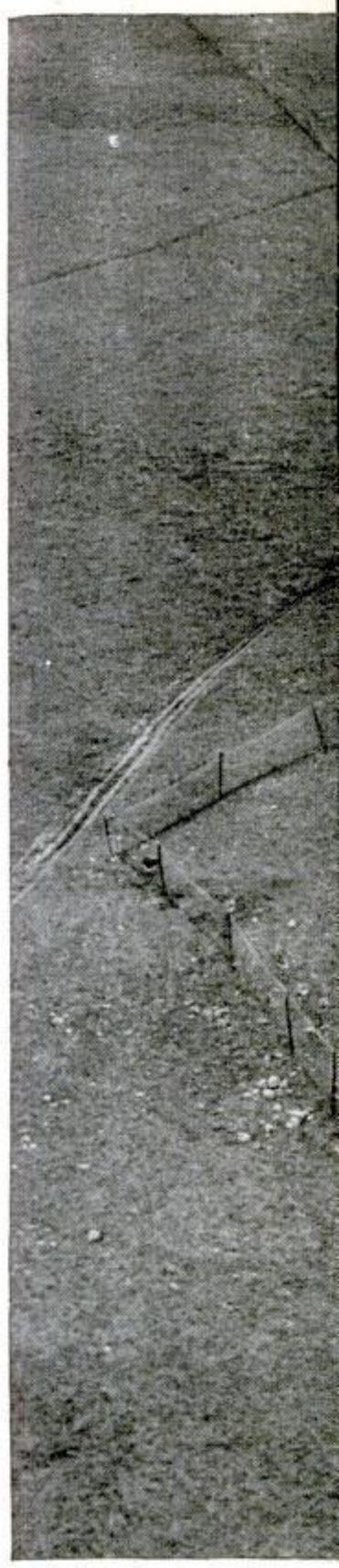
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EXHAUSTED RHEA goes limp after the chase and loss of its plumes but will recover. The Gaucho leads nomadic life during the two-month hunting season for which he will get $700 as his share of the catch. This is enough to carry him through the year.



NET CORRAL runs from top left in a long loop around to fence (*right*). Men spend one day setting up net, second day rounding up and plucking 60 to 70 rheas. Here men work in middle of corral while rheas-in-waiting huddle together in lower corner.



RUNNING RHEAS stumble over each other trying to escape from Gauchos, frequently get tangled in the net and go down in a flurry of feathers. Five-foot

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WRETCHED BIRD GRINS AND BEARS IT AS GAUCHO PULLS OUT A HANDFUL OF PLUMES. NET IN BACKGROUND KEEPS RHEAS FROM ESCAPING TO OPEN RANGE

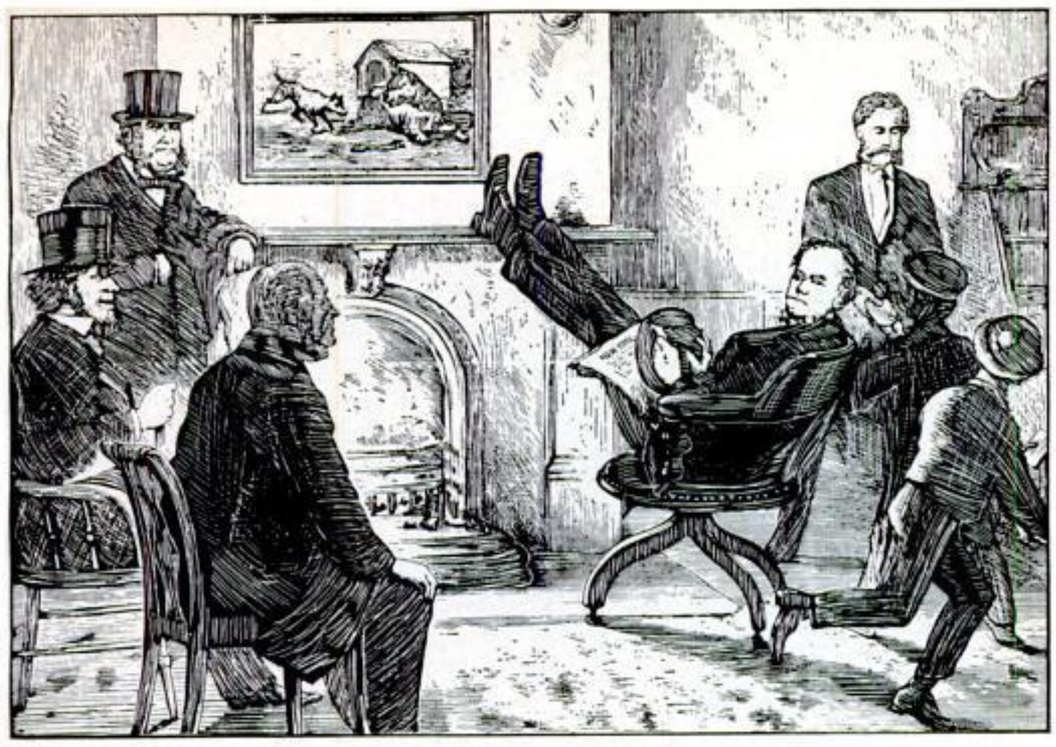
ROBBING A RHEA

Brazilian Gauchos pluck plumes of ostrich for feather dusters

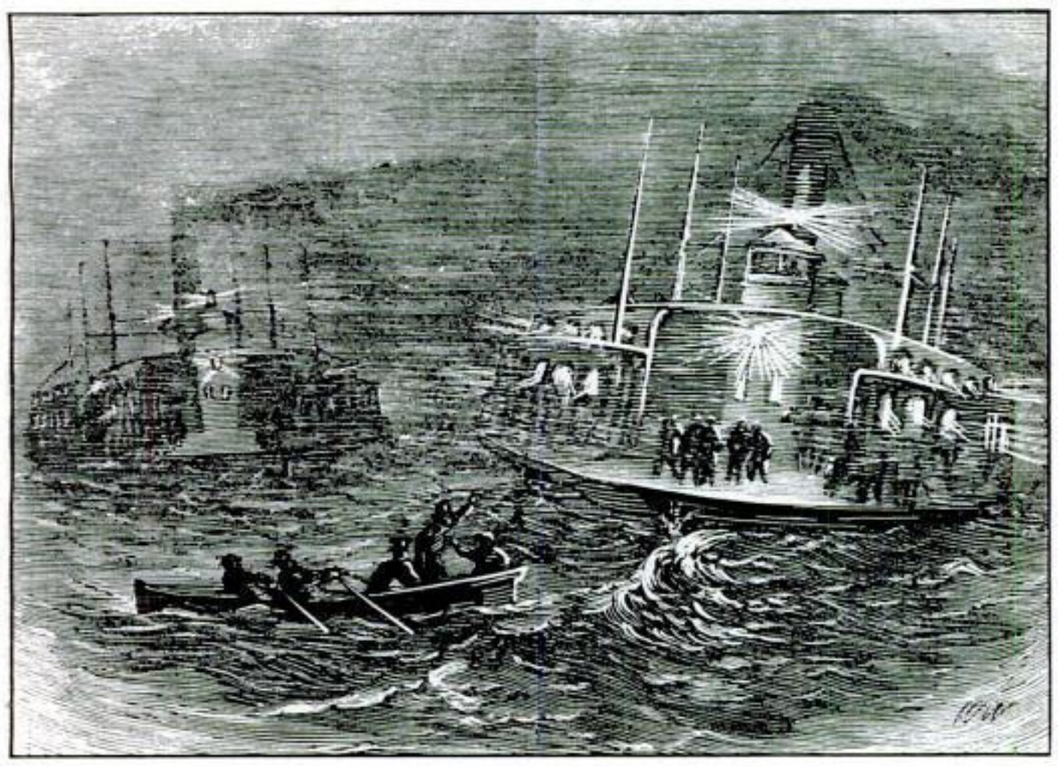
For 10 months a year the ugly rhea, a South American version of the ostrich, leads a placid life in southern Brazil, roaming the range with the livestock and eating snakes and rodents. But not in the drier months of May and June. Then small bands of Gauchos ride out to gather rhea plumes, used in Brazil's feather-duster industry. Setting up a half-mile net to form a corral against the barbed-wire fences, the Gauchos fan out across the fields and drive the timid rheas into the trap. There the Gauchos straddle the birds and, avoiding the kicks which can break a man's arm, pluck out the feathers (*above*). Within two months a band of Gauchos will collect half a ton of feathers. The denuded rheas soon get over the nervous shock of this experience, grow new plumes so quickly that they are ripe for another plucking the following year.

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AT EASE IN HIS CLUB, Daniel Drew of the Erie (feet on mantel) sends out a boy (*right*) with a stock order. His historic fight with Vanderbilt concerned Vanderbilt's desire to consolidate the Erie line with his own New York Central. He knew that Drew in 1866 had dumped 58,000 shares of Erie stock, of which he was only the custodian, on the market to depress its price. So Vanderbilt, with the aid of a friendly judge, began getting out injunctions against Drew.



NIGHT FLIGHT across the Hudson to New Jersey by Drew, Gould and Fisk was caused by Vanderbilt's injunctions. They dodged arrest for a time in Jersey City and induced the New York state legislature (with the aid of $4.5 million) to legalize their stock juggling. Drew finally made a deal with Vanderbilt whereby, for $4 million of Erie funds, Vanderbilt withdrew his injunctions. Drew then resigned his Erie post. This left Fisk and Gould with a penniless railroad.



BLACK FRIDAY in 1869 resulted from the cornering of the New York gold supply by Fisk and Gould. They knew an increase in the price of gold would raise grain prices, lead farmers to ship it to market and benefit the Erie. Their corner started a wild panic, halted only when Treasury Secretary Boutwell, who appears as a bear attacking bull Fisk in the cartoon above, put new gold on the market. Their plan disrupted, Fisk and Gould made only $11 million.

CONTINUED ON NEXT PAGE



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The Erie CONTINUED



END OF THE GOULD ERA in Erie history came in 1872, when Gould (at bottom in this contemporary cartoon) was deposed as president of the railroad and his cohorts were replaced on the board of directors. After continuing as a director for three months Gould resigned, knowing that because of his unsavory reputation his resignation from the Erie would increase the value of its stock, and he had a lot of it. By resigning, he made $1 million for himself.



A NEW WAY OF LIFE began for the Erie when it was sold at auction in the Merchants Exchange Salesroom in 1878 to Edwin D. Morgan, former governor of New York, for $6 million. The gradual rehabilitation of the "Scarlet Woman of Wall Street" by competent management then began, but Drew, Gould and company had done so complete a job of looting it that it would be 76 years before the Erie could pay its stockholders even a 50-cent dividend.

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These pictures, real as life itself . . . these precious home movies . . . are simple as snapshots . . . and so easy to afford.

The bride will smile happily through the years . . . in movies so gaily and so radiantly alive they almost speak.







Wedding over, a new life begins . . . and this lucky pair has already started a "family film record" that will grow dearer with the years.

They'll always remember. Movies capture the characteristic ways of speaking, walking, smiling that make our dear ones so truly themselves.

A wedding day is a day full and running over; but with a movie camera purring away, the happy memories are secure.







A wedding is a garden of color, and movies catch it all; give you back this day completely, happily, *colorfully* alive.

The high moments of your family's life are satisfyingly recorded *only* in home movies . . . movies as simple as snapshots.

The weddings, the birthdays, the holidays . . . all the days that mean most can be saved in movies nowadays for far less than you think!

The little movie you see on this page . . . made into seven full-length scenes in full color . . . need cost no more than a dollar. (Film processing *included!*)

Camera costs are well within reach, too. Kodak's new Brownie Movie Camera is priced at only $47.50, and most dealers offer time payments. This camera operates as simply as a snapshot "Brownie". . . makes crisp, clear movies with true Brownie ease.

Yes—easy to make, easy on the budget, easy to get started *this very week end*—that's home movies the easy Kodak way!

Eastman Kodak Company, Rochester 4, N. Y.

Brownie Movie Camera (left) $47.50. Built-in exposure guide; fine, fast *f*/2.7 lens.
Cine-Kodak Reliant Camera, *f*/2.7 (right) $79. Built-in exposure guide; slow-motion movies, too. Accepts accessory telephoto lens.

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Let There Be Music

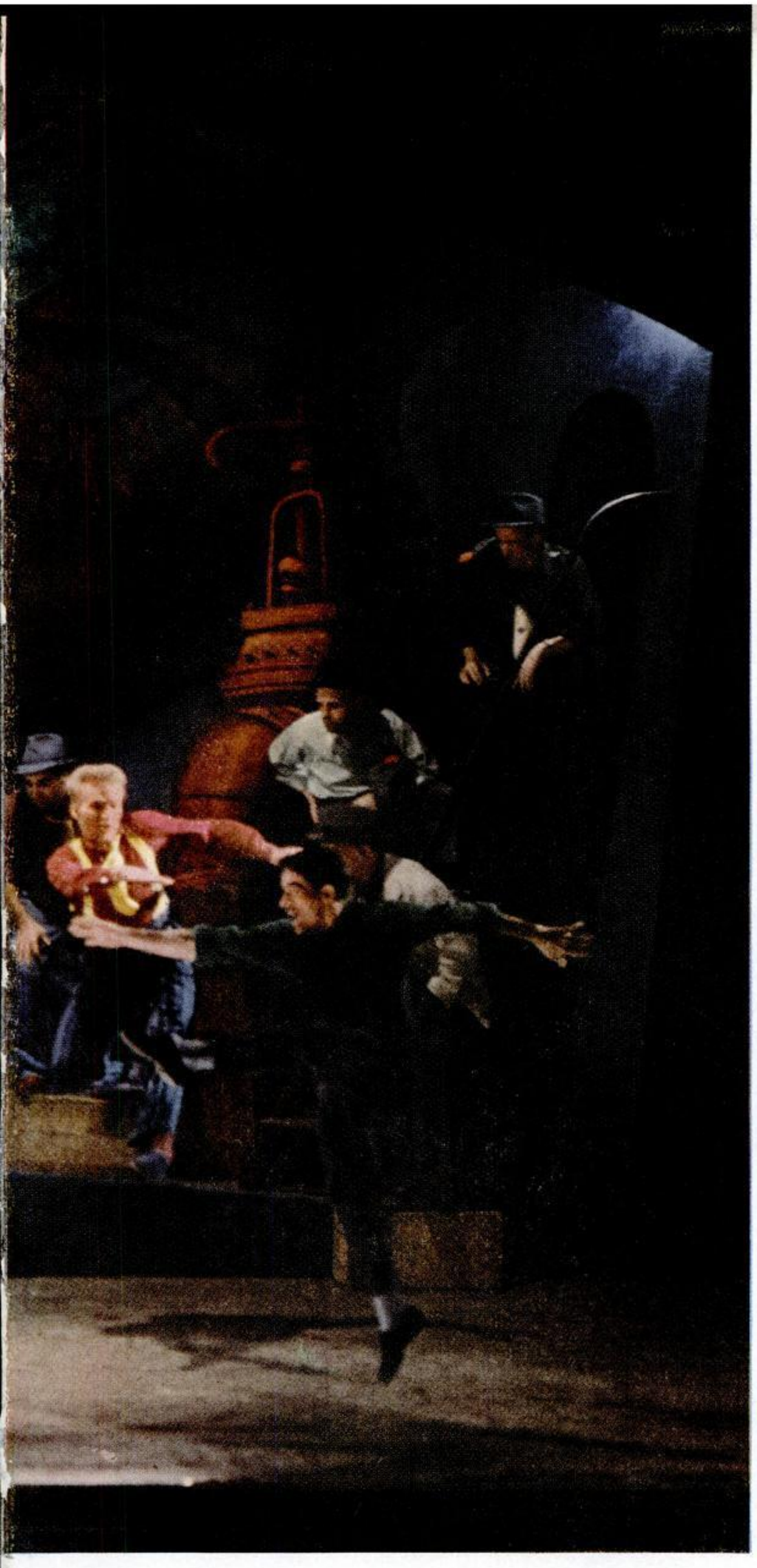
BROADWAY HAS BIG SEASON FOR SUMPTUOUS SONG-AND-DANCE SHOWS

Not for years have musical shows looked as lavish as they have this season on Broadway. The five represented in this color portfolio, taken mostly by Gjon Mili for LIFE, cost well over $1 million to produce. They not only look good; they are good. They have to be. Today a hit must run six months or longer at capacity business even to recoup the original investment, so producers knock themselves out to come up with a winner.

Pre-Broadway tryouts, like the birth of a royal baby, are attended by fairy godmothers, soothsayers and play-doctors. Songs are yanked out, new ones quickly written, cast changes are inevitable, new writers and directors are rushed in. All this uproar actually does seem to be beneficial. The past year in particular has produced a high average of hits.

More and more musicals are being adapted from pre-tested plays and books. This fever for adaptation has run through the whole entertainment world where a flood of movie adaptations, rehashing of old plays for TV, revivals of old songs, points to an excess of technical know-how and not enough new creation. In the musical comedy field alone, where fresh talent is lavished on trimmings, and good original librettos are always scarce as orchids in Greenland, does the fad for adaptation seem justified.

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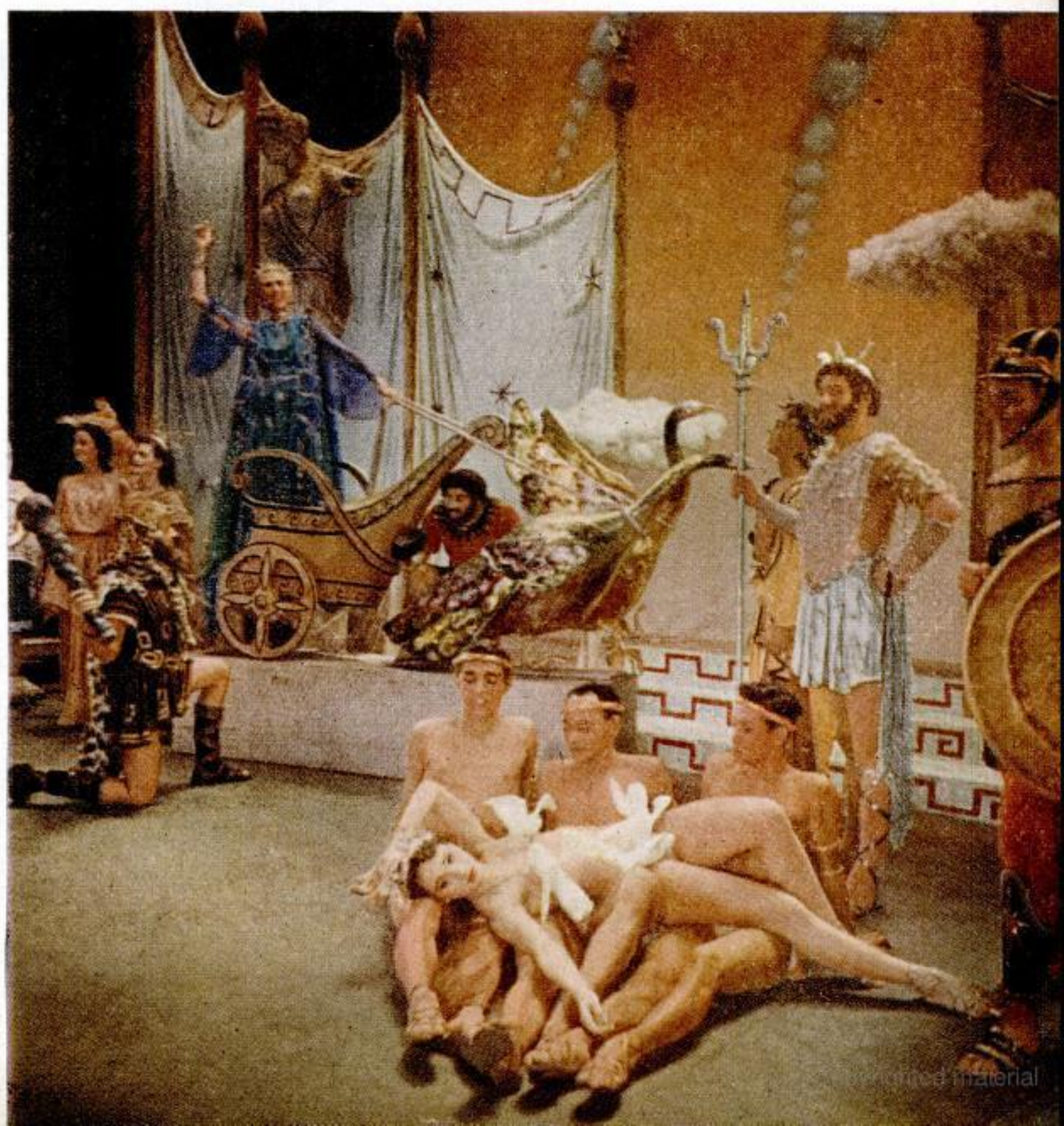
GUYS AND DOLLS, best of the season's musicals, involves a mob of Damon Runyon's hard-boiled but soft-hearted Broadway denizens in a romance between a mission girl and a gambler. With no orthodox song-and-dance routines, it has one vigorous all-male ballet (*above*), directed by Michael Kidd. In this scene a big-money crap game is being conducted amid pipes and sewers beneath the sidewalks of New York, away from the unsympathetic eyes of the police department.

OUT OF THIS WORLD is an example of a handsome show which because of high operating costs had to close last month after a five-month run. It had songs by Cole Porter, Broadway's top celebrator of sex as practiced by all forms of living protoplasm, and a racy plot about the god Jupiter seducing a U.S. girl. In this scene on Mount Olympus, Venus lolls on a living sofa. Behind her Jupiter's wife (Charlotte Greenwood) scorches around in a two-peacock-power chariot.

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CALL ME MADAM, based on high jinks of U.S. Ambassadress Perle Mesta in Luxembourg, is familiar musical comedy stew made appetizing by expert cooks. It has Ethel Merman at her rambunctious best as Perle, and Irving Berlin songs which sounded fairly commonplace at first but have proved to be among the season's durable delights. In the village-fair scene shown above, Merman (*center*) is being beamed upon by a love-smitten statesman portrayed by Paul Lukas (*right*).





THE SAVAGE KING, starting to whip a concubine for daring to love another man, is stopped by Gertrude Lawrence (*center*) as a spunky English schoolmarm.

MUSICALS CONTINUED

The King and I

IT HAS LOVELY MIELZINER SETS AND QUAINT UNCLE TOM BALLET

In *The King and I*, Richard Rodgers and Oscar Hammerstein, as if they wanted nobody to accuse them of relaxing on their *South Pacific* laurels, seem deliberately to have picked a tough assignment. This story of an English schoolmarm who tried out her own ideas of progressive education on the court of Siam, though fascinating in its details, is almost devoid of dramatic complications. But by paying attention to details the authors have created a charming kind of operetta which is one more milestone in the progress of American musical comedy toward becoming what it hates to be called: an important art form.

Outstandingly beautiful in *The King and I* are the settings by Jo Mielziner, who is also responsible for this season's sets in *Guys and Dolls* and *A Tree Grows in Brooklyn*. In his quarter century on Broadway, Mielziner has designed more than 190 productions—many of them musicals—and more than any other artist has made Broadway's song-and-dance displays visually, the finest in the world. Eschewing chop-suey-house gaudiness, he has kept his oriental backgrounds for *The King and I* sumptuous but subdued, especially in the courtroom scene (*left*) and in the simple background for the show's wonderful ballet (*below*) based on Harriet Beecher Stowe's novel and entitled gravely, "The Small House of Uncle Thomas."



ELIZA PURSUED BY SIMON LEGREE (*center*) is about to cross a raging river, symbolized by a long silk scarf waved violently in the air. At left of the sword-brandishing Legree a pack of Siamese-style bloodhounds snarl and sniff the ground, while Legree's wicked henchmen point toward poor Eliza. At the far left

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BALLET BEGINS in Siamese style as Uncle Tom (*right*) sashays in front of his pagodalike cabin, while Topsy and Eva sit on the floor and Eliza slithers out door.



ELIZA FLEES from Simon Legree carrying a doll representing her baby. She is protected by a snow storm as it is imagined by Siamese who have never seen one.



sits a chorus of narrators who chant the story as the dance goes on. This bizarre ballet, directed by Jerome Robbins, is introduced plausibly into the play when the king sets out to impress an English diplomat visiting Siam in 1862 by putting on a real hot-off-the-griddle dance entertainment based on a famous Western story.

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ROMANCE IN BROOKLYN blossoms during rooftop rendezvous when everybody has fun except the heroine who has to scrub (*left*) while her wastrel husband behind her sings *I'll Buy You a Star.*



RIBALDRY IN BROOKLYN is found in a house of questionable repute where hero (*right*) is reduced to playing a piano. He eventually mends his ways, gets a job as a day laborer and dies from overwork.

A Tree Grows in Brooklyn

IT IS FUN TO WATCH AS A PERIOD PIECE

Putting on a musical comedy is one of the most complex of human endeavors. Dozens of more or less temperamental artists must merge, and sometimes submerge, individual talents to create a unified show. In *A Tree Grows in Brooklyn* the merging process is not entirely successful. But, based on Betty Smith's novel of her Brooklyn childhood, the show is fun to watch as a period piece. Its costumes by Irene Sharaff look like pictures in anybody's family album, and its melodies sound like the old days when a tune wasn't ashamed to be hummable. *A Tree* falls short in its sober moments when it tries to tell a simple story of family life, something which is rarely achieved on the stage. When it is being fast and funny and not too emotional, it is as refreshing as a bottle of beer at a ball game.

JOY IN BROOKLYN is generated by Shirley Booth—lace stockings and all—as carefree Cissy. →

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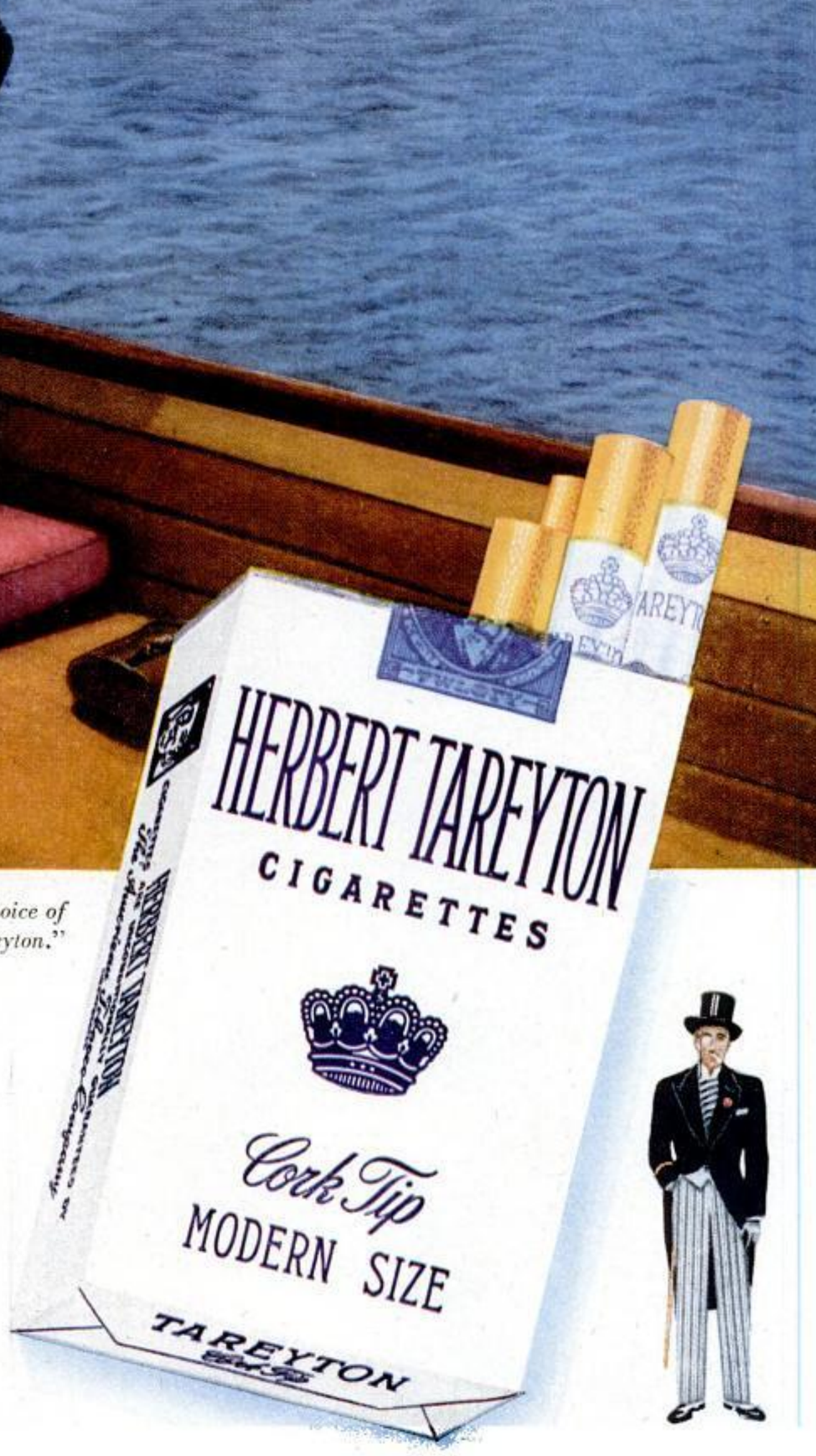


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Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



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CLOSE-UP



HIS PITCHING FORM is big Marrero asset, producing understandable overconfidence in batters.

THE SENATORS' SLOW-BALL SENOR

AN OLD CUBAN NAMED CONRADO MARRERO HAS BURIED AMERICAN LEAGUE UNDER A LOAD OF "JUNK"

by MARSHALL SMITH



MARRERO FLASHES GRIN without removing his cigar, which he puts aside only while pitching.

THE most implausible ballplayer in the U.S. this season is a stocky, cigar-puffing, middle-aged Cuban pitcher named Conrado Marrero whom the Washington Senators imported last year out of sheer desperation. Marrero's legs are so short that to batters he sometimes appears to be buried up to his waist on the mound. He is so old that he creaks like an unoiled windmill if he has to work more than once a week. He can throw a baseball just hard enough to reach the catcher. His English vocabulary (except for some profanity his teammates have painstakingly taught him) is so fragmentary that coaches talk to him through an interpreter.

Marrero has a delivery like no pitcher in the history of organized baseball. A right-hander, he puts his left foot in the bucket in the direction of first base. When he is ready to throw he resembles an orangutan heaving a 16-pound shot (*above*). Hitters who have been around the league awhile have a contemptuous word for what he throws—junk.

For all this Marrero managed to surprise everybody by winning his first five games this spring. Opposing teams soon learned to treat him with respect. At first glance they had the urge to grab a bat and rush up gleefully to the plate. Then they began to wonder why.

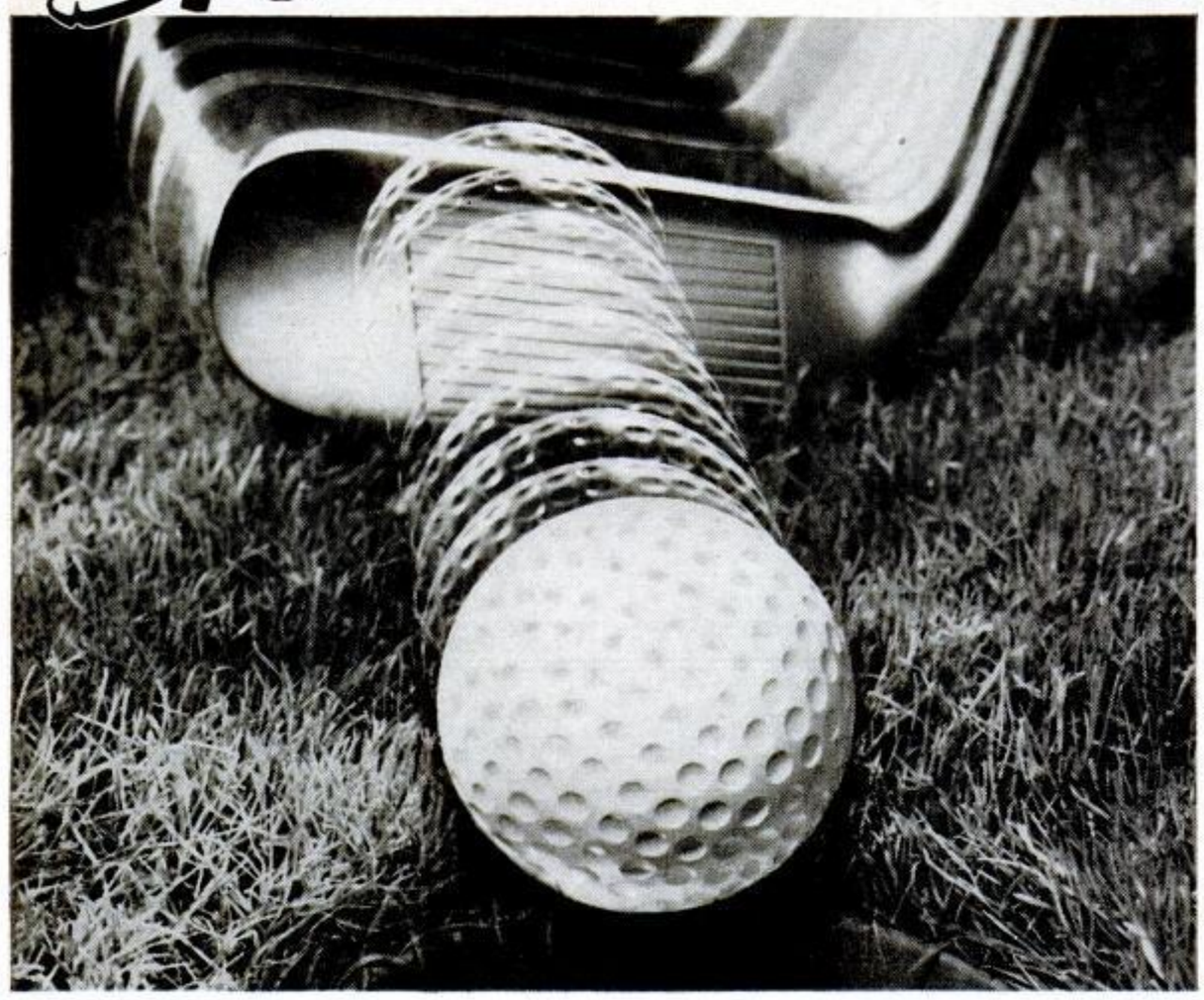
The day he pitched a one-hitter against the Philadelphia Athletics he gave a classic Marrero performance. His victim was Eddie Joost. Marrero got Joost wild with knucklers and an assortment of slow stuff that did everything but thumb its nose before drifting in over a corner of the plate. Joost strained his back futilely reaching for some of them. Finally he began jumping up and down, swearing bitterly. Marrero laughed and called him "el payaso" (clown).

Marrero struck Joost out three times that

CONTINUED ON NEXT PAGE

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America's Greatest Whiskey Value!

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AS "EL PREMIER" in 1940 Marrero strikes solemn attitude (*at left*). At right he gleefully waves sack of coin after Amateur World Series in Venezuela.

SLOW-BALL SENOR CONTINUED

day, and the third time he made a real production of it. When Joost dug in his spikes at the plate Marrero irritated him by calling for time and a new ball. He took his own good time rubbing it up, dawdling with the rosin bag, hitching up his pants, adjusting his cap. By that time Joost was so softened up that when Marrero gave him his double windup he was too flabbergasted to do anything but stand there until the umpire called, "Strike three."

When reporters once asked him what he was throwing, Marrero replied (through an interpreter), "Everything but my cigar." Marrero's only excuse for being in a big-league uniform—or even a minor-league one—was a combination of brains, courage and control. He moved the ball around, "threading the needle" with it, seldom giving batters anything they could get their teeth into.

He was the most eye-catching of a bevy of Cuban players, picked up for what the trade called "60¢ and a corn-cob pipe," who helped kick the Senators off to their fastest start in 50 years. While Marrero was winning five games, a lanky compatriot named Sandalio Consuegra was winning three, and a third Cuban pitcher, Julio Moreno, was picking up another. Riding the bench as broken-English interpreter and utility infielder was 130-pound Willie Miranda, a shortstop in the "good-field, no hit" tradition, and after the season began Washington gave $15,000 and a player for Mike Guerra, a Cuban-born catcher.

Washington fans reacted to the Cubans' early-season exploits by running a slight temperature, and the press began referring to

CONTINUED ON PAGE 85



FATHER'S MUSTACHE is prominently displayed in this 1942 portrait of Marrero family. El Premier reluctantly shaved it off when he joined Senators.

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EYES FRONT: Ground crews prepare to remove exposed film from nose cameras of an RB-45 just back from its "recon" mission, rush them off for developing.

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Photo-mapped today by the U.S. Air Force!

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Like the lone Indian scout of old, the reconnaissance officer of today guards the safety of the entire command in daring sorties into enemy territory. He brings back knowledge to assist commanders in deciding *where—when—how* to strike.

Sometimes his plane comes in low, through deadly enemy ground fire—sometimes high, up to 40,000 feet, a target for bristling enemy fighters. But, high or low, night or day, these "recon" missions are tough. And so are the men who fly them!

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Mom's making Coffee!"



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"M-m-m! Nothing Tastes as Good as Coffee!"

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"Nothing Satisfies Like Coffee!"

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The average tree, when it is fully developed, yields the equivalent of *only 1½ pounds* of roasted coffee during a whole year.

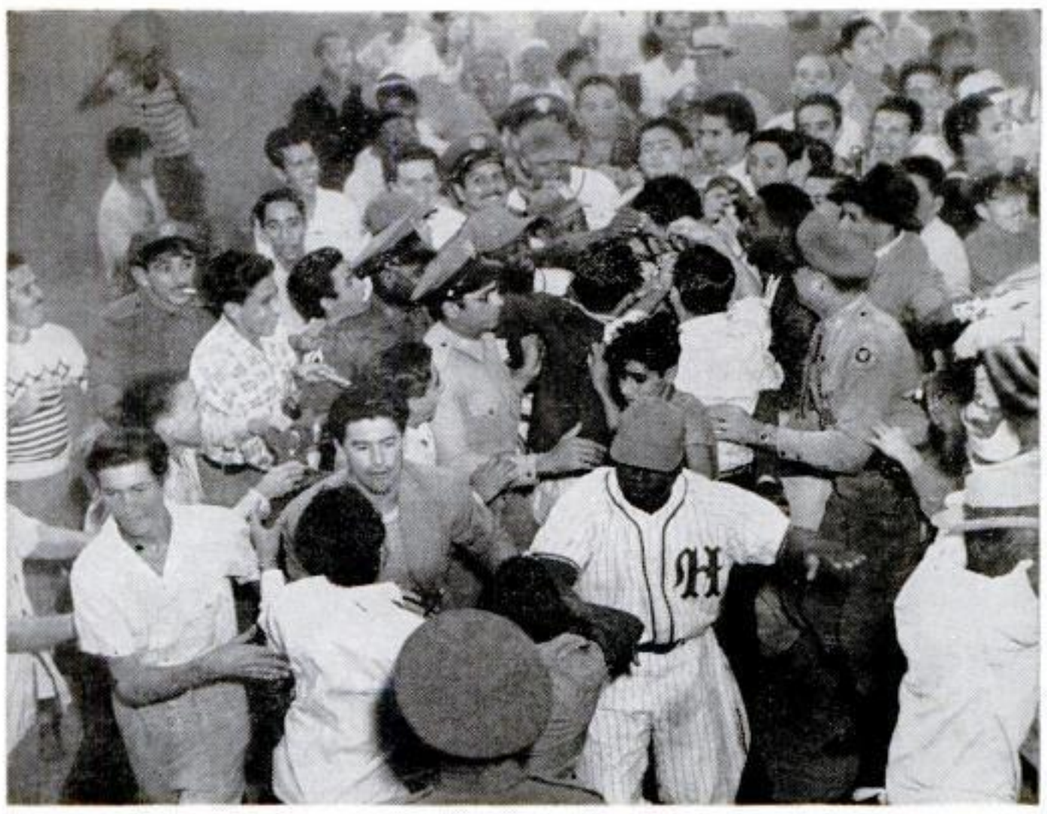


About 3500 hand-picked coffee beans make 1 pound. Yes, that coffee, which means so much to you, represents years of effort.

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BASEBALL ATMOSPHERE in Cuba, where Marrero matured as player, often grows stormy, as indicated above. Nearly every game produces a fight.

SLOW-BALL SENOR CONTINUED

them as Washington's "conga line." In fact there was a definite Latin tinge to big leagues when the Chicago White Sox began going great guns with the help of Shortstop Alfonso Carrasquel, a Venezuelan, and Third Baseman Orestes Minoso, still another Cuban. But once Washington slowed down to its normal second-division pace, only Marrero among the Senators' Cuban pitchers had his poise and dignity intact.

All Conrado Marrero needed to be a ringer for Sitting Bull was a headdress. Some people suspected that he was almost as old. When queried on this subject he replied by pointing to the number on his back, which was 22. Actually he was born 41 years ago near Sagua la Grande, a small town on Cuba's north coast, where his father was a struggling farmer.

Cuban small fry play baseball as energetically as do U.S. kids. As the oldest of five children Marrero figured out ways to get his brothers to do the chores while he played baseball for a local sandlot team known as Los Piratas. During the school year he played third base for Public School 17 in the District of Sagua until the day a ground ball took a bad hop and hit him on the nose. That day he decided to be a pitcher. So quickly did he learn pitching that a few years later, at 17, he was snapped up by the popular club which represented the city of Cienfuegos in Cuba's national amateur league.

For the next 16 years Conrado ran his father's farm—still allowing his brothers to do all the heavy work—and rested up for Sunday when he pitched for Cienfuegos. He became a famous man, hailed from one end of Cuba to the other and known respectfully as El Premier, or Grade A.

Marrero was not asked to turn professional until he had spent 18 years toiling for nothing. Even so, it was not a Cuban team that made him the offer, but a Mexican one.

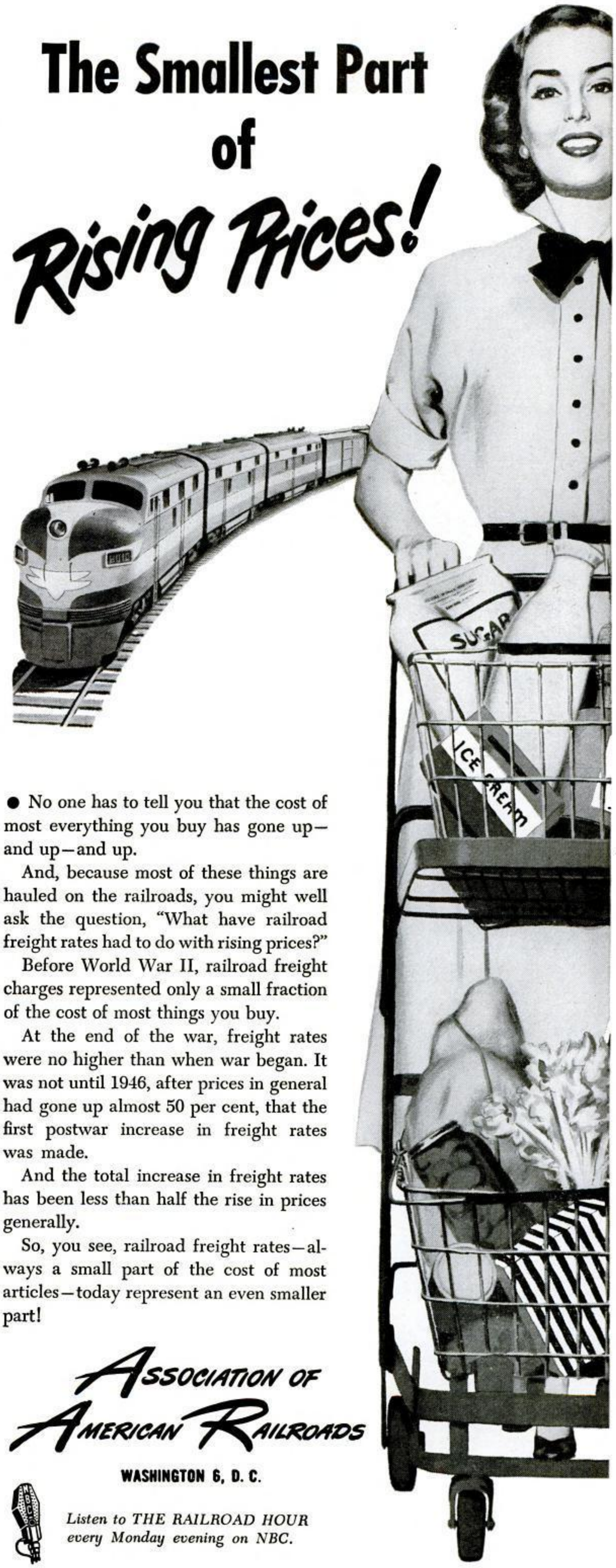
Off Marrero went to Mexico to pitch in border leagues south of the Rio Grande. In Cuba his followers feared that their venerable relic would be flattened like a tortilla by professional batters, and the Havana press predicted that this was the end of El Premier. In a sense it was. When he came back after one season and was signed by the Almendares club in the Cuban Winter League, he was known as El Guajiro, the Cuban equivalent of hillbilly.

To so phlegmatic a character as Marrero the change from amateur to pro was hardly like stepping from a cow pasture into a Fourth of July parade. But it was a challenge. In Cuba, as everywhere in Latin America, people make a practice of leaving some of their civilized instincts at home when they go to a ball game. When they ride a player they throw tangible objects as well as insults. These demonstrations stem from the fact that pro baseball is a betting as well as a sporting proposition in Cuba, and when somebody kicks the ball around it hits a lot of fans in their pocketbooks.

Betting commissioners in loud coats stalk the aisles all during the game, hawking odds on the next pitch, the next inning and the constantly fluctuating prices on the outcome of the game. In Marrero's time there it was a tame night that did not find the police hauling at least half a dozen people out of the stands for fighting. Whenever one side scored a run, or even put two hits together, firecrackers boomed and skyrockets roared upward trailing a shower of sparks. The crowds yelled, "Whoever beats Almendares, dies!"

CONTINUED ON NEXT PAGE

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● No one has to tell you that the cost of most everything you buy has gone up—and up—and up.

And, because most of these things are hauled on the railroads, you might well ask the question, "What have railroad freight rates had to do with rising prices?"

Before World War II, railroad freight charges represented only a small fraction of the cost of most things you buy.

At the end of the war, freight rates were no higher than when war began. It was not until 1946, after prices in general had gone up almost 50 per cent, that the first postwar increase in freight rates was made.

And the total increase in freight rates has been less than half the rise in prices generally.

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A few of the members: *Lauritz Melchior, Norman Rockwell, Lucius Beebe, Maj. George Fielding Eliot, Eli Culbertson.*

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If your doctor has told you to take off weight, ask him about the wonderful new R.D.X. Tablets and Reducing Plan. R.D.X. Tablets contain *no harmful drugs.*



Let The Scales Show You. You do want to lose weight, don't you? Then buy a package of R.D.X. at your drugstore today and follow the R.D.X. Reducing Plan. You lose weight or money-back.

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You bet I want a "Yellow Flash 8" . . . Any Dad will! The "Yellow Flash 8" with its quarter mile beam of light is only 8" overall, yet takes 8 standard flashlight batteries or one 6-volt lantern battery. Adjustable head, folding handles. Bright enamel, rust proof metal. Insist on the BRIGHT LIGHT . . . JUSTRITE!



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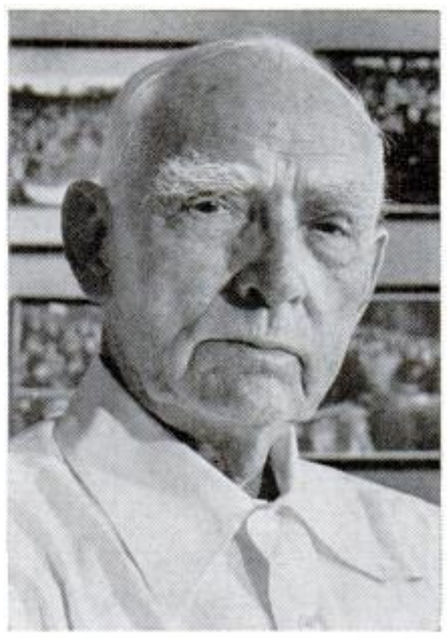
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TODAY GET GETS-IT LIQUID CORN REMOVER

IT'S A WORLD FAVORITE

SLOW-BALL SENOR CONTINUED

Conrado Marrero was not unaware of the pressure. In fact, it stimulated him and he soon came to feel that his talent was wasted on a small crowd. During one game in his first season there, with the roar of 30,000 demons pounding in his ears, he took stock of the situation. The Havana Lions had the bases loaded in the 12th inning. A heavy hitter was coming up to face Marrero, who signaled for a conference with his catcher. When they met half-way between home plate and the mound Marrero said philosophically, "The guy who runs this baseball makes good money, huh?" Then he struck out the side.



BOSS GRIFFITH brought the first Cuban to the U.S. in 1911.

For all his apparent casualness Marrero worked harder at his trade than most pitchers. Whenever two other teams in the league were playing, he sat in the stands directly behind home plate with the inevitable cigar in his face. He already knew the batters backward and forward, but he was still studying them.

On the days when there was no ball game Marrero seldom cavorted around with his more lively teammates. He could usually be found on his bed at Havana's San Carlos Hotel. A full night's sleep (10 hours) was not enough. He felt the need for two or three siestas. Between siestas he drank black coffee in bed to keep awake. When someone tried to rouse him, Marrero would mutter, "I got to rest up to pitch and make money for my kids." Then he would promptly fall off to sleep again.

To get to see the kids and his wife Marrero would hop a bus for Sagua la Grande, some 150 miles away, where they lived on a farm with 300 head of cattle. He did not own an automobile, but not for the usual reasons. His interpreter, Willy Miranda, puts his attitude into these words: "Okay, I buy new car. She cost me $3,000. After game sometimes I tired and I still gotta drive car home. Everybody know Marrero . . . everybody want to borrow car . . . it get scratch . . . I pay. Nope, I ride bus. Maybe bus driver know Marrero and he no make me pay."

Marrero had a great sense of showmanship, which partially explains why the stands were full whenever he pitched. When an umpire once asked to look at the ball, Marrero hesitated a moment, then lobbed the rosin bag to him and beamed at the white puff of dust that emerged from the umpire's fist. Another time he horrified his manager—it was the same Mike Guerra who is now catching for Washington—by deciding to bat left-handed with the winning run on third base. But he got a broken-bat single over the shortstop's head.

Like any star performer, Marrero was well paid. From October until February, he drew about $1,200 a month from Almendares of the Cuban League. The rest of the year he earned about half that playing in other leagues, including Washington's Havana farm team in the Florida-International (Class B) League, where in three years he rolled up a record of 71 wins and 26 losses.



SCOUT CAMBRIA in Havana found Marrero for the Senators.

Even so, under ordinary circumstances Marrero would never have gotten a bid from the bigtime. But in the spring of 1950 the Washington Senators were in a state of disintegration and despair. The Senators' aging generalissimo, Clark Griffith, had on previous occasions turned to Cuba for hasty reinforcements. Now he called again for aid from his emissary in Havana, Joe Cambria, a former Baltimore laundryman. Cambria had been touting Marrero for years. When Griffith's anguished call came, Marrero was bundled off to Washington's spring training camp at Orlando, Fla. along with four other Cubans.

Though a desperate man, Clark Griffith took one look at Marrero's form and remarked, "If anybody were to tell me that he's a pitcher, I'd say he was crazy." Bucky Harris, whom Griffith had just brought back to Washington as manager, had never been partial to Cubans as big-league ballplayers. They were temperamental,

CONTINUED ON PAGE 89

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Dave Mink



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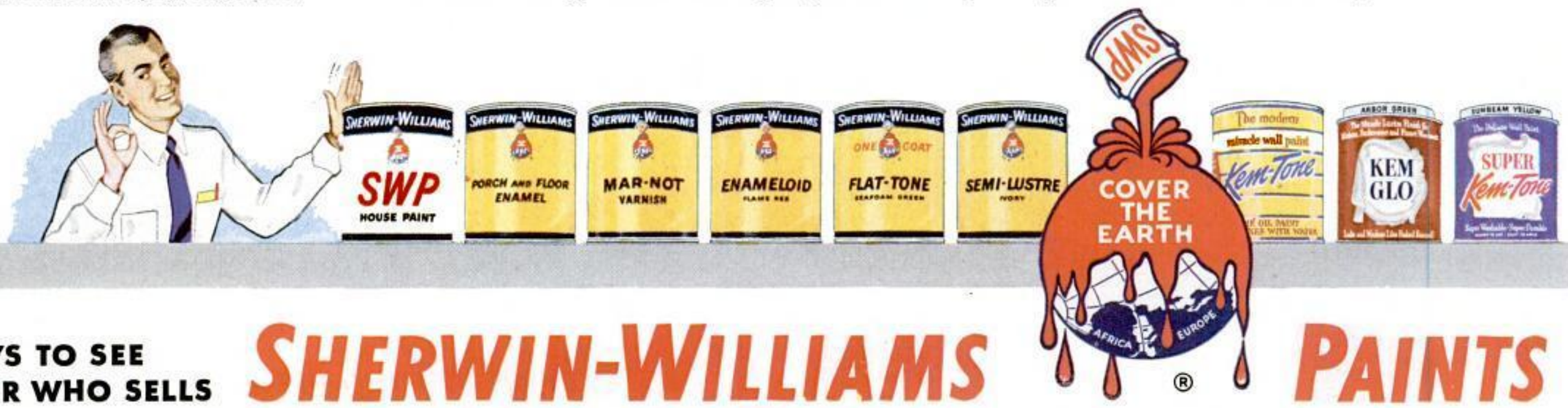
Ask your Sherwin-Williams Dealer to show you... or lend you... the big new Style Guide. Scores of large color photographs of beautiful rooms! Hundreds of authentic color styling suggestions!

Why is SWP the most widely used house paint in America? One of the best reasons is that SWP House Paint is Weather*ated** . . . to give your home the kind of lasting protection that "talks back" to the weather . . . to give your home extra beauty.

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For that home of yours, the *best* house paint you can buy is your *best* investment. See your friendly Sherwin-Williams dealer nearby. (Refer to your classified telephone directory under "Paint".) He'll be glad to recommend a painting contractor, if you wish.

To get the most for your paint dollar, *look for the famous "Cover the Earth" sign.*



IT PAYS TO SEE THE DEALER WHO SELLS

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WORDLESS CONVERSATION is carried on in dugout between Manager Bucky Harris and Marrero. Gesture here by Harris means high, inside pitch.

SLOW-BALL SENOR CONTINUED

he thought, quick to squabble among themselves and generally hard to handle. But after watching Marrero for a while, Harris began to thaw.

By some strange coincidence the two were able to converse, although Bucky Harris spoke no Spanish and Marrero no English. They exchanged signs, winks interspersed with pidgin English, and they laughed at each other fit to kill. The guy was worth keeping, Harris decided, as a mascot if nothing else.

In a preseason game that spring Marrero was given a chance against the Athletics and had them popping up and banging balls into the dirt. Confided Marrero through his interpreter, "Everybody no hit the ball but I think nobody in shape yet."

Once the season began, the batters gave his pitches a long ride whenever they got hold of one. But he did not have as much trouble with them as he did with waiters in U.S. restaurants. For three months he existed on nothing but eggs and steak, those being the only two words of English he then knew. His trips around the circuit with the Senators gave him concise impressions of U.S. cities: "St. Louis, hot. Chicago, cold. New York, too rush." He didn't think much of Cleveland either. Practically every time he pitched there the Indians climbed on him like Sioux on a lonely prairie wagon. But by September he had a fairly respectable record for a 40-year-old rookie: six wins versus 10 defeats, including a three-hitter against the Detroit Tigers.

When he came back to Washington this spring Marrero's extra year of age was offset by the fact that he now had a line on the hitters. After pitching in Cuba all winter he was in midseason form—a perpetual state with him—against the Athletics in the opening

CONTINUED ON PAGE 92



A CLUMSY SWING nets Marrero a disheartening roller off Detroit's Fred Hutchinson. Despite such evidence, the Cuban fancies himself quite a hitter.

PARTIES I could stand more of

by WALT DITZEN



The party when I broke a hundred



The party when I got a raise



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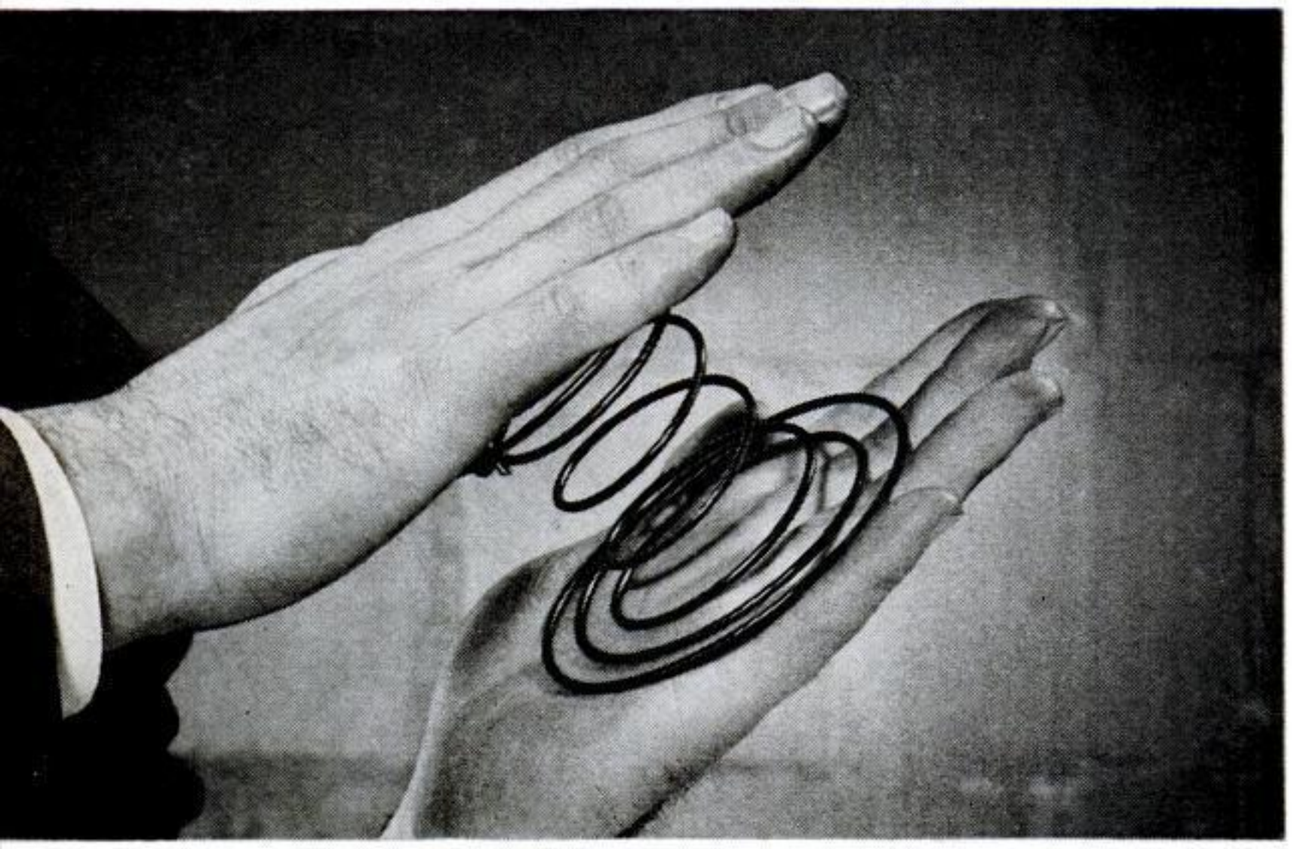
What to find out about the engine of the next new car you buy

Although it may be upholstered like your easy chair and have thick carpets on the floor, a car is primarily a machine. And as such, the most important part of it is the engine.

"But," you may say if you're like most people, "what do I know about an engine? When they lift the hood, all it looks like to me is a big chunk of metal with gadgets all over it."

True. Without technical knowledge, you can't be expected to judge an engine. But you will find it interesting and worth while if you ask what the various parts are and what they do for you. Dealers will be glad to explain.

On these pages, we suggest a few features to inquire about. They are Plymouth features, but we hope you'll compare them with other cars too. Then *you* decide. It's your money and, in our opinion, that entitles you to ask a lot of questions; it also makes you the final judge.

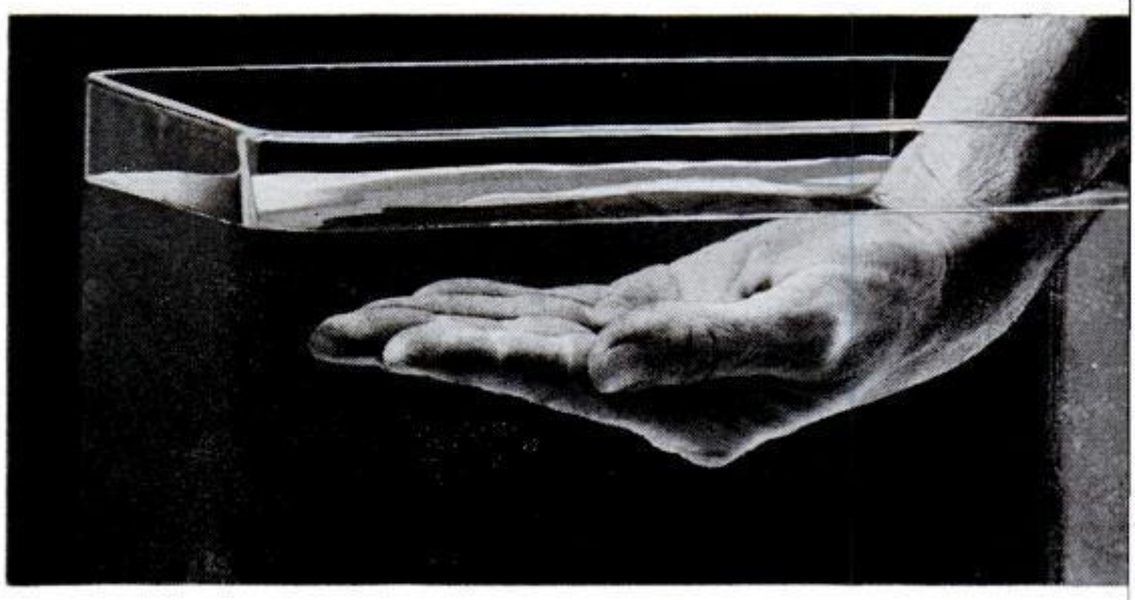


COMPRESSION RATIO is an important factor in engine performance. Your dealer might explain it by squeezing a coil spring. The harder he compresses the spring, the more pressure it develops. Likewise, the more the fuel is compressed in the engine, the more power is developed. Compression ratio (a measure of the amount of compression) is 7.0 to 1 in Plymouth—highest of all three leading low-priced cars.



DEPENDABLE power is certainly one of the most important things you expect from the engine in your car. No matter where the highways lead, you want the comforting knowledge that your car has the power to get

STARTING an engine will tell you a lot about it, for you want a car that starts easily and is ready to go without gasping or hesitating. In the Plymouth you just turn the ignition key and three things happen at once: The ignition is on, the engine is running, and the electric choke is working automatically to regulate the fuel-air mixture for a smooth warm-up.



CLEAN OIL is vital in an engine. Ask how oil is *kept* clean. The illustration shows how one Plymouth feature works—the floating oil intake. The intake is hinged like your wrist. It floats just below the surface of the oil in the crankcase. That way, it draws in only the cleanest oil, avoiding any sediment on the bottom. The oil intake also includes a filtering screen.

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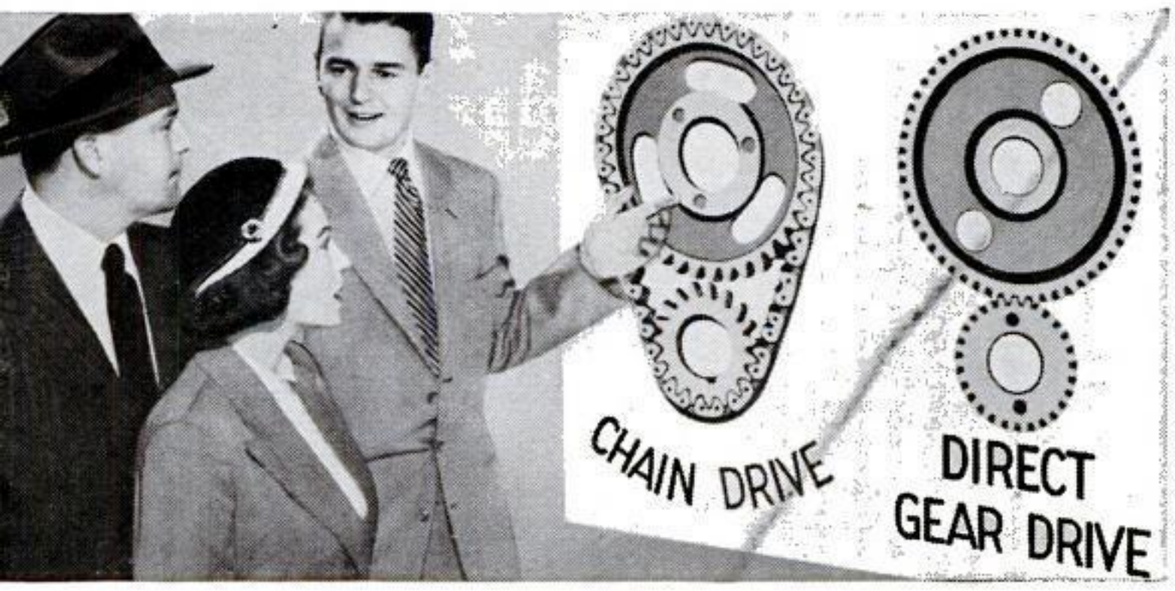
you there and bring you back. You want the engine that is "right" for your car—that takes steep grades in stride—that runs smooth and quiet and "cool." We believe you'll find that Plymouth, with its high-compression 97-horsepower engine, gives the kind of dependable performance you want. Test this engine yourself by getting a demonstration from your dealer. Try it idling, at various cruising speeds, and going up long hills.



A RADIATOR PRESSURE CAP increases the cooling capacity of the liquid in a radiator by keeping it under pressure. This means added protection under conditions that tend to overheat the engine of your car, such as heavy stop-and-go traffic. It also helps to avoid the loss of water or anti-freeze. You'll find the latest and finest type of pressure cap on the new Plymouth.



HOLD A BOOK by its bottom only. See how tight your grip has to be? Now take the opposite corners. See how easy it is to hold? That's because the weight of the book is suspended in balance. Plymouth uses the same principle to give you the smoothness of "Floating Power." The engine is balanced and cushioned in mountings that are high in front, low behind.



THE CAMSHAFT must turn with great precision to operate the valves with the split-second timing so necessary to smooth performance. Plymouth has a chain drive rather than the direct gear drive. The contact is spread over many teeth, not just a few, as in the other leading low-priced cars. That's why Plymouth's chain drive is quieter and holds its accuracy over the years.

If we went on to tell you all the engineering advantages that we have built into the Plymouth engine, it would take up a lot more space than we have available. So we've been able to present only a few features here. However, if you're interested, we suggest that you see your Plymouth dealer. He'll be glad to explain the engine and other features of the car, give you a demonstration, and provide you with illustrated booklets that you can look over at your leisure.

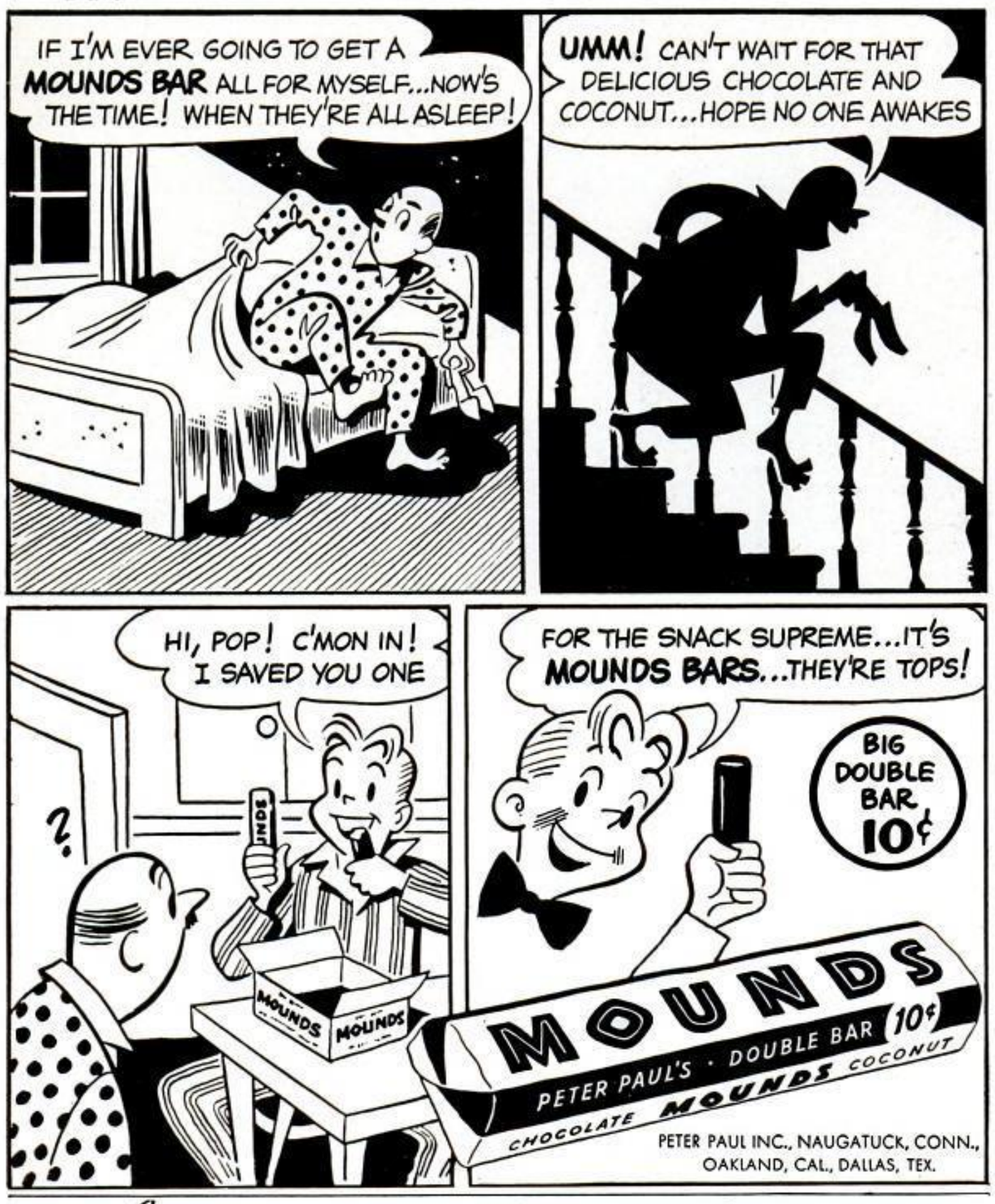
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Plymouth



THE PETER PAUL PLAYHOUSE



A pleasant change for DAD



Evans Slippers
HAND TURNED

mean a change to restful comfort every time he slips them on. They're so well made the pleasure will last for years, too. Evans Slippers are always the greatest gift in the world for a man because they are made to a man's taste, in many handsome styles, with fine materials and workmanship. Ask for Evans Slippers by name, most good stores have them.

Your guide to the best in Men's Slippers

L. B. EVANS' SON COMPANY
WAKEFIELD, MASSACHUSETTS

game. He beat them, 6–1. When he beat them again, 2–1, with a one-hitter, Manager Jimmy Dykes of the A's let out a beef about his pitching during the winter in Cuba. It didn't faze Marrero. "I no care what Dykes say," his interpreter quoted him as saying. "If Bucky tell me to peetch, I peetch."

If Bucky Harris had told him to walk over hot coals in his bare feet the chances are Marrero would have done it. Whenever Harris' name was mentioned to him, Marrero pulled deeply on his cigar and said in English, "Buck-ee Harris, my friend." The feeling was mutual. In the dugout Harris would keep glancing at Marrero's bland bulk, kidding him about senoritas and feeling pleased as punch over his ability to hold a conversation with his non-English-speaking friend. During a game they discussed rival batters in sign language: a chest-high pitch, no; around the knees, yes.

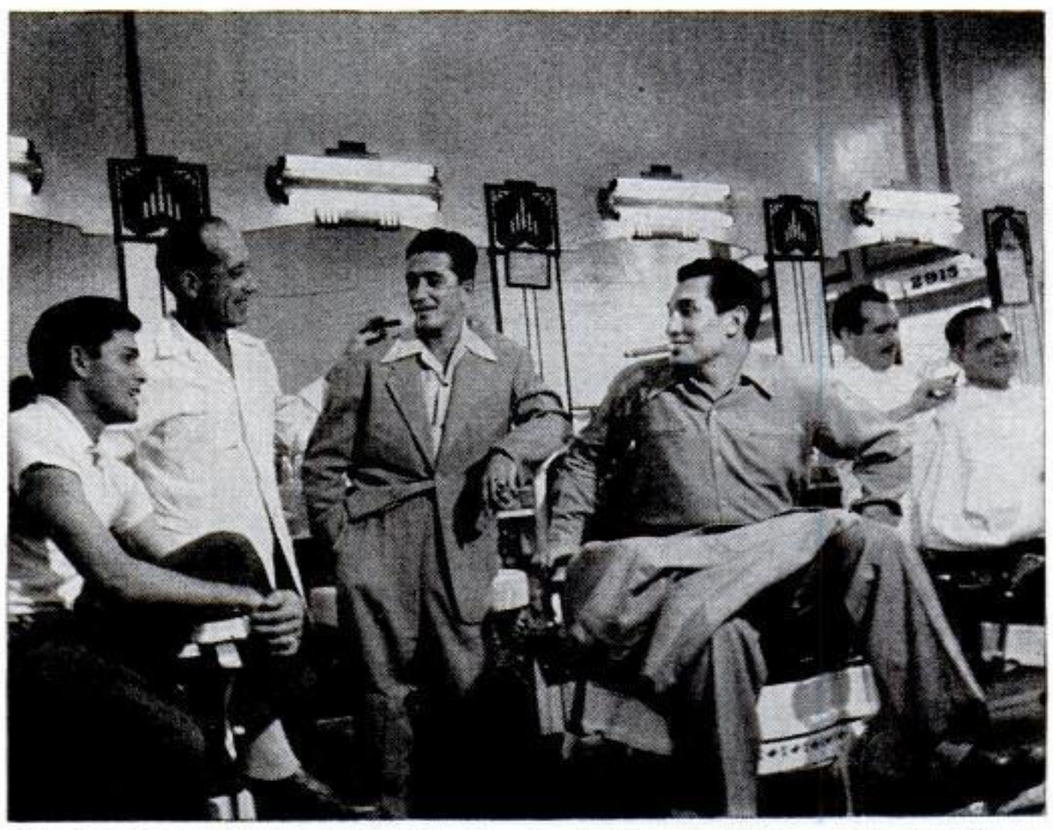
When Marrero's fellow Cubans pitched there were frequent consultations between them and Catcher Mickey Grasso, who speaks English and Italian but no Spanish. What did Mickey say to them? Knowing that the Cubans were very conscientious about their families he'd say, "*Bambino*," and then, pointing toward his mouth, add, "Mucho steak. Next winter, mucho dinero." It always made them settle down and throw harder. But with Marrero it was different. He would say, "*Payaso*," and Marrero would grin and stomp back to the mound.

He beat the Chicago White Sox, 7–1, and then the heavy-hitting Boston Red Sox, 5–4. In that game he struck out Ted Williams with a knuckler which, says Williams, "didn't turn around once as it floated up to the plate. I swung and it ducked." It was after that game that the rest of Bucky Harris' pitching staff fell apart. Pressed for someone to start against the rampaging Detroit Tigers, Harris asked Marrero, after only four days' rest instead of his usual six, if he would pitch. Marrero nodded ponderously and said, "Okay." It was a daytime game, which put the Cuban at a big disadvantage, because his stuff works better at night, when the air is heavier. "I hate to do this to the little fellow," Harris said.

The Tigers clobbered Conrado, getting 16 hits. With insufficient rest, Marrero's control was just enough off to allow six bases on balls—unheard-of for him. But when it was all over Washington had won, 11–6, and Marrero had chalked up No. 5. In the clubhouse after the game Bucky Harris sat at his desk wagging his head in wonder.

The story of Conrado Marrero, if it is ever written up for burial in a Cuban time capsule beneath Morro Castle, would be better if it stopped right here. He had supplied the perfect ending; five victories and no defeats, which would sound just as spectacular to posterity as seven or eight. But after seven leisurely days of rest Marrero trudged to the mound a sixth time—and Boston's Fenway Park is still ringing from baseballs that bounced off the fences for extra bases. He lasted six innings before Harris mercifully signaled to the bull pen for relief.

Conrado Marrero took his lumps without whimper or alibi. No doubt he has other whacking defeats in the offing, but his reaction can be expected to be the same as it was when his morning siesta after the Boston game was interrupted. Grumbling about not getting enough sleep, Marrero said, "I gotta pitch 10 years more."



CUBAN RENDEZVOUS in Washington is Alamo's Hollywood Barber Shop. Here Ambassador Machado (*extreme right*) gets haircut as Marrero clowns with Cuban teammates. Left to right: Willie Miranda, Mike Guerra, Julio Moreno.

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Six cheers for Dad!

From your heart to his on Father's Day . . . proud cheers of love and appreciation for all the patient understanding, spirit-lifting kindness, and *everything* that makes a Dad so specially wonderful. You may be sure he'll be listening with all his heart on Father's Day. So give him a really royal cheer he'll never forget . . . a Father's Day Card with the Gibson name on the back to say he richly deserves the very finest.



They're hailing Dad "King for a Day" on June 17th!



His wife's card, big and colorful as the outdoors itself, says he's "the dearest husband in the whole world!"



Junior's choice appropriately illustrates his happy wish that everything is "running smoothly" for Dad.





Grandson's gay clown cut-out says "Happy Father's Day, Grandpa!" with lots and lots of love.

His son in the Service saluted Dad with a wish for plenty of relaxation and good health.



Granddaughter picked a card bright with flowers to say "it's nice to have a Grandpa like you!"



His daughter said "here's to Dad!" with a big card full of rich color and warm affection.

GIBSON

Father's Day Cards

GIBSON ART COMPANY · CINCINNATI, OHIO

Publishers since 1850



THESE AND MANY OTHER FINE GIBSON FATHER'S DAY CARDS . . . NOW AT BETTER STORES

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NOW—EVERYBODY SWING TO PEPSI

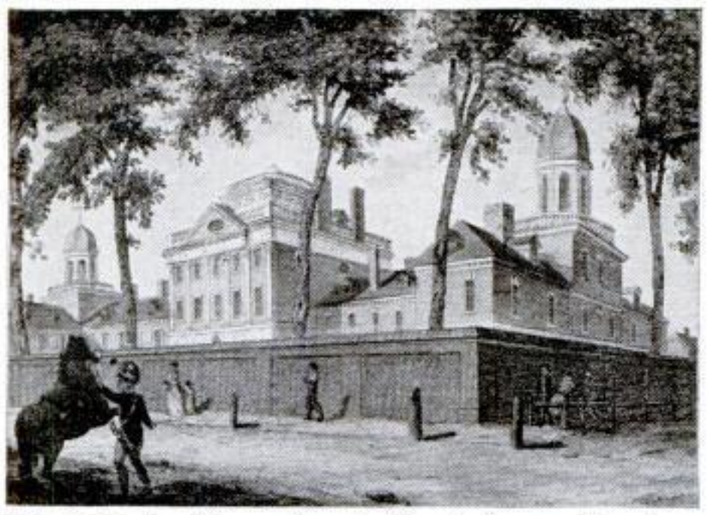
...AND GET More Bounce to the Ounce



(And you get a big, big bottle, too!)

WHY TAKE LESS...WHEN PEPSI'S BEST!

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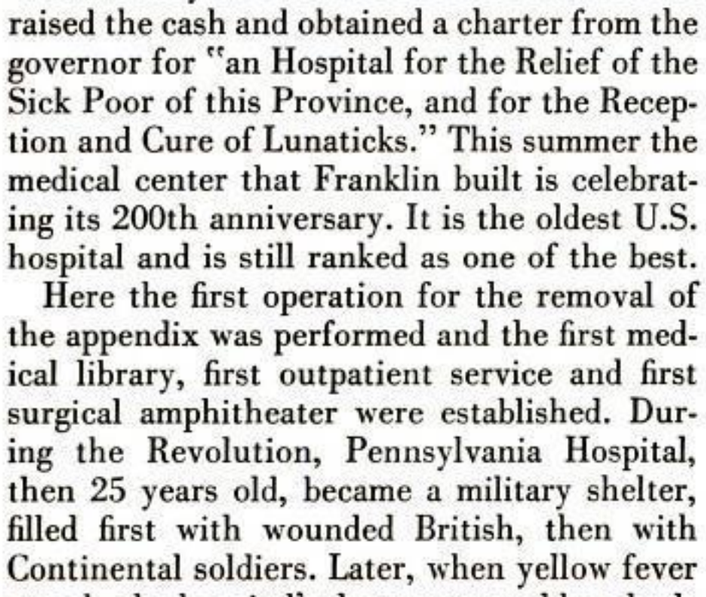
IN 1799 the Pennsylvania Hospital was already a well-known landmark on Philadelphia's Pine Street.

FRANKLIN'S HOSPITAL

At the age of 200 it is the oldest and still one of the best in U.S.

Eighteenth Century Americans knew a sure way to guarantee success for any community project: get Ben Franklin behind it. So in 1751 Dr. Thomas Bond did just that when he began to plan Philadelphia's first general hospital. Within the year resourceful Ben Franklin had raised the cash and obtained a charter from the governor for "an Hospital for the Relief of the Sick Poor of this Province, and for the Reception and Cure of Lunaticks." This summer the medical center that Franklin built is celebrating its 200th anniversary. It is the oldest U.S. hospital and is still ranked as one of the best.

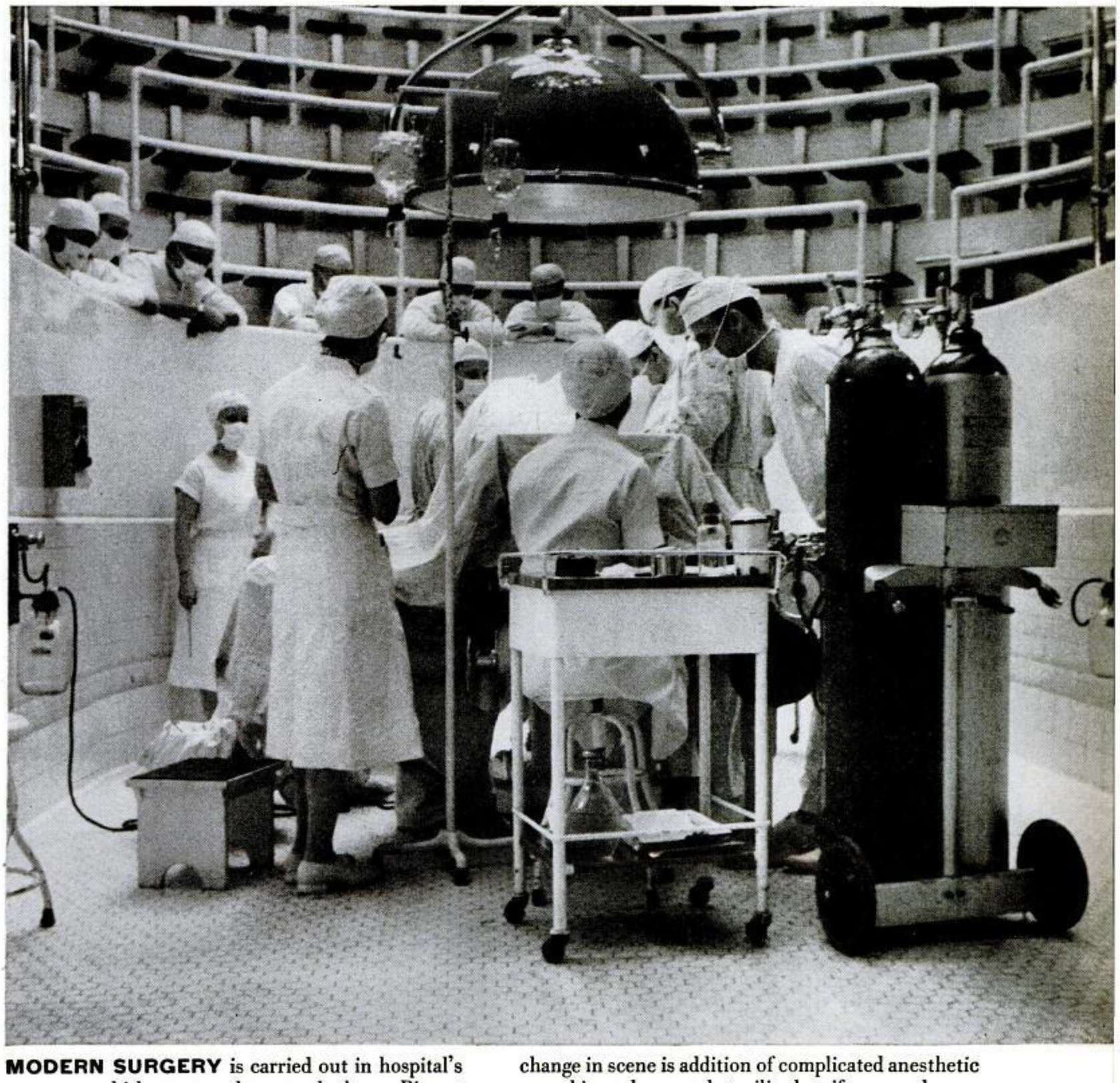
Here the first operation for the removal of the appendix was performed and the first medical library, first outpatient service and first surgical amphitheater were established. During the Revolution, Pennsylvania Hospital, then 25 years old, became a military shelter, filled first with wounded British, then with Continental soldiers. Later, when yellow fever struck, the hospital's doctors treated hundreds of victims in their homes. In his *Autobiography*, Ben Franklin wrote that "the institution has by constant experience been found useful, and flourishes to this day." His words are still true. The original roll call of seven doctors, a matron and 23 patients has multiplied until now a modern staff of 1,700 treats 56,000 patients a year.



IN 1951 the hospital still looks much as it did 150 years ago except for shrubbery hiding wing at right.



OLD-TIME SURGERY was performed by Dr. John Packard (*left*) in hospital's second amphitheater. Doctors wore no masks or gloves and floor was littered, but white uniforms already were in vogue.



MODERN SURGERY is carried out in hospital's newest amphitheater as observers look on. Biggest change in scene is addition of complicated anesthetic gear, bigger lamp and sterilized uniforms and area.

CONTINUED ON NEXT PAGE

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Greatest Advance in Home Waving Convenience

Bobbi

PIN-CURL HOME WAVE

Easiest! Quickest! Just pin curls and BOBBI...
No curlers! No blocking! No re-setting!



with BOBBI just do this—

1 Just put up your hair in pin curls. Apply BOBBI creme-oil waving lotion. BOBBI conditions your hair as it waves.

2 Neutralize your pin curls 45 minutes later. No test curls. One easy timing, same directions for all, with BOBBI.

3 And have a beautiful BOBBI wave! No re-setting. Just brush out your pin curls when they are dry . . . and have a soft, easy-to-manage BOBBI wave.

If you can put up your hair in pin curls, you can give yourself a beautiful BOBBI Wave—all by yourself!

with BOBBI skip all this—



No plastic curlers to fool with

No end papers or rubber bands

No re-setting after neutralizing

Yes, you can give yourself *this* wonderful new home wave without any help. You do it with just pin curls—and BOBBI. You'll love this new BOBBI formula! It's wonderfully *different* . . . simplifies home waving amazingly. Saves you half the time.

BOBBI waving lotion has a creme-oil base. It conditions your hair while it waves. So, BOBBI leaves your hair shining with luster, tangle-free and easier to comb . . . wonderfully easy-to-manage. No "wrong-way curls"—no fly-away frizz.

Next time, give yourself a softer, natural-looking BOBBI HOME WAVE. So easy, so quick, so sure . . . Set, style, and wave your hair, all at one time! Imagine . . . all it takes is pin curls—and BOBBI!

All it takes is
Pin Curls and BOBBI—
for the prettiest
home wave you ever had

$1.25 Plus tax

At All Cosmetic Counters
Complete with 60 bobby pins



OUTPATIENT CLINIC 1890s



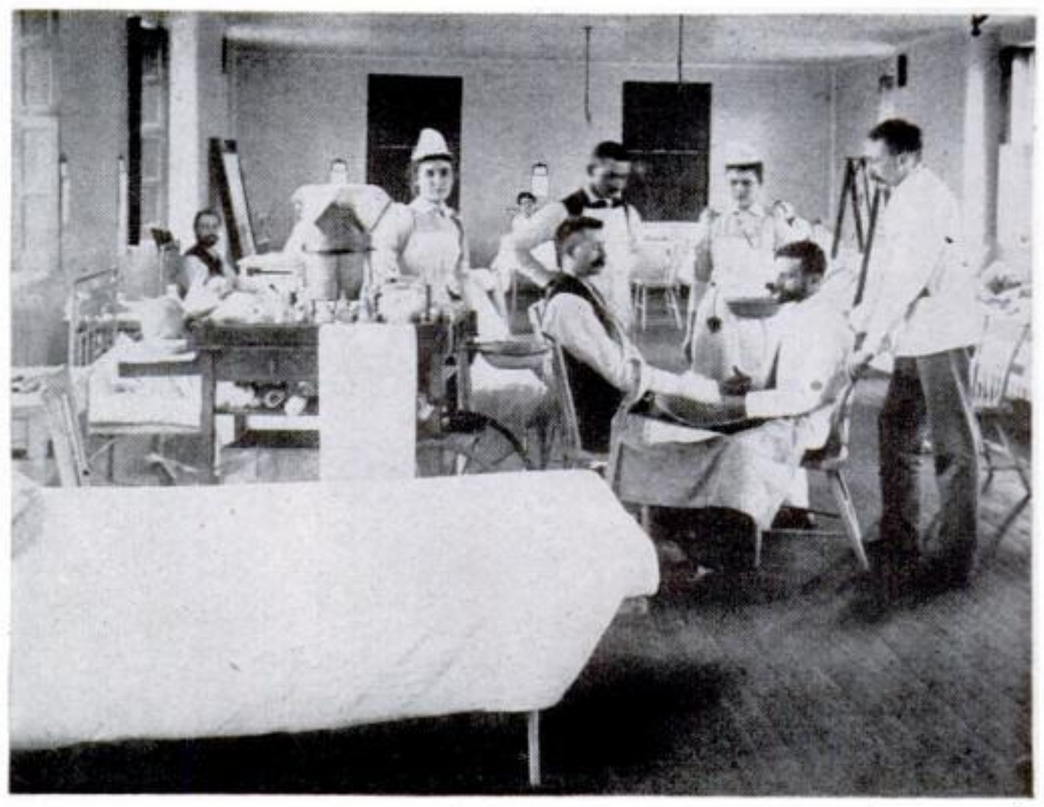
"THE RETREAT CLINIC" in 1890 exhibited mass production examination techniques. First clinic service in U.S. was set up at the hospital in 1752.

INTERNS' RECREATION 1890s



PARLOR CONVERSATION was the austere and dignified pastime of bewhiskered young interns in 1892. They had no lounge, loafed in their rooms.

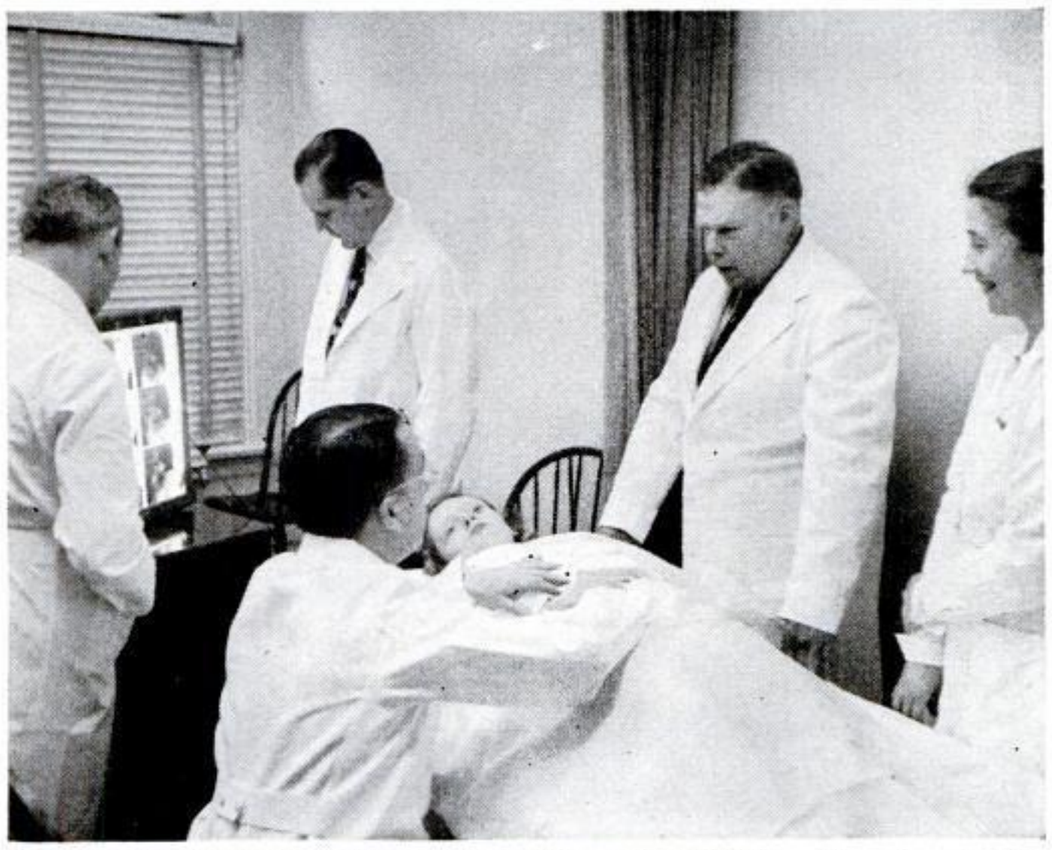
MEN'S WARD 1890s



PIONEERING NURSES attended male patients, just before the century's turn. First fearful trial of female nurses in the men's ward had been in 1884.

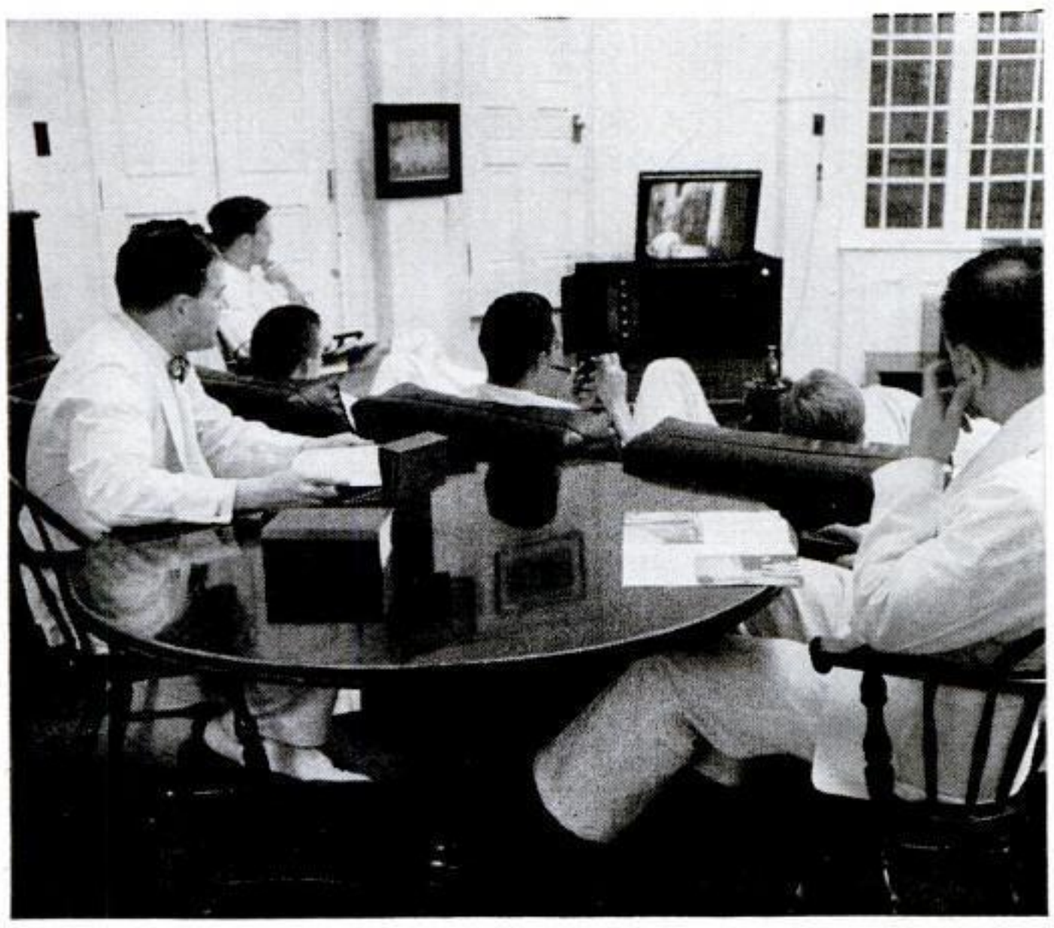
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1951



"THE BENJAMIN FRANKLIN CLINIC" in 1951 fills a four-story building, offers patients advice of 57 specialists and complete checkup for $150 fee.

1951



TELEVISION fills spare moments of modern interns as they sit in the pit of hospital's original amphitheater, now converted into their private clubroom.

1951



SHINY FLOORS and military lineup of beds are only notable differences in the men's ward today. Hospital now has 11 wards compared with four in 1890.

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"That Formfit Look"

Life BY Formfit

First Choice...

FOR FIT, FOR COMFORT, FOR A SWEETHEART OF A FIGURE

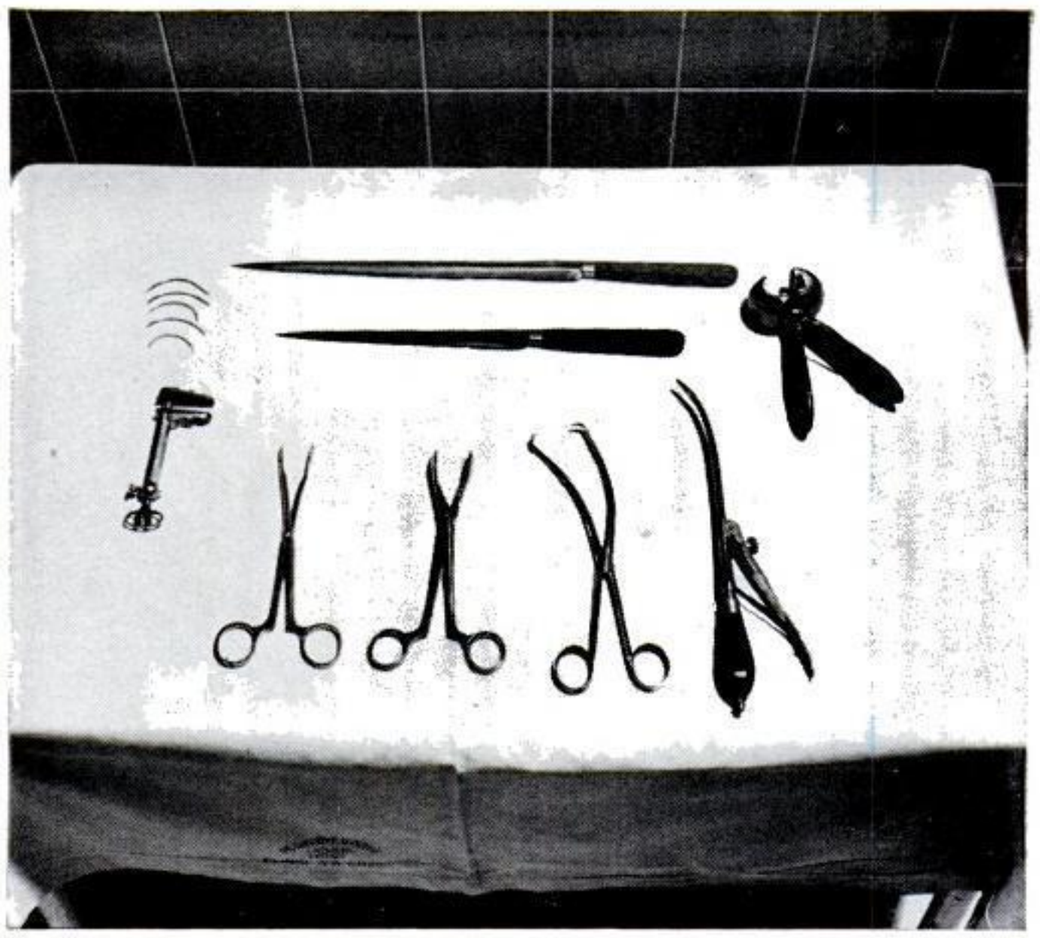
More women wear Formfit than any other make—and Life Bra is a Formfit creation! Regardless of your size or figure type, there's a Life Bra to give *you* a high, young, naturally lovelier bustline . . . with glorious comfort and freedom. The secret is in the exclusive way Formfit designs Life Bras to LIFT, MOLD, CORRECT, HOLD. Tailored-to-fit, with quilted cushions for healthful support, plus elastic insets for free-action comfort. Be fitted and see what a *Sweetheart of a Figure* Life Bra can give *you!* At better stores everywhere.

Life Bras from $1.25

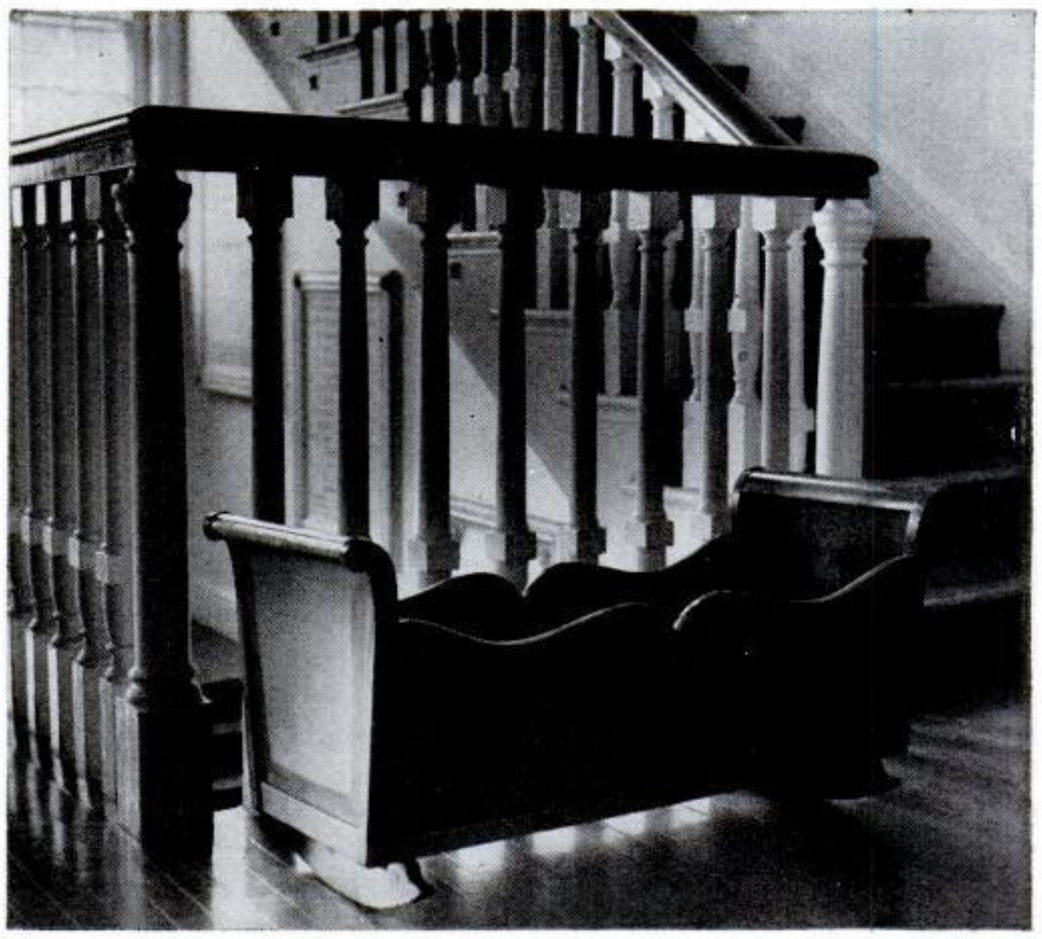
THE FORMFIT COMPANY, CHICAGO, NEW YORK

ONLY FORMFIT MAKES Life BRAS, GIRDLES, FOUNDATIONS

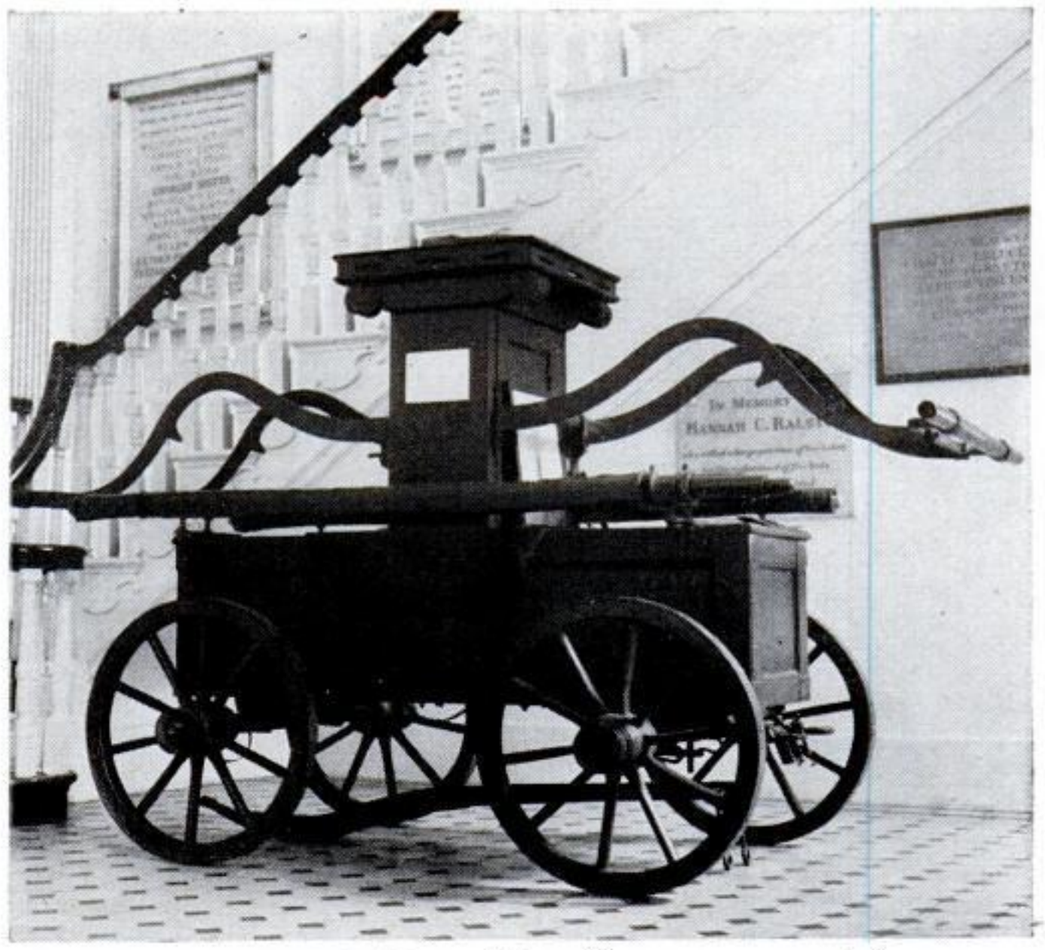
Franklin's Hospital CONTINUED



18TH CENTURY CARVING SET was used by famous Dr. Physick, "Father of American Surgery." Main use of the instruments was in amputation.



EARLY CRADLE was used in the lying-in department more than a century ago. Department frequently had to be closed because of dread childbed fever.



FAITHFUL FIRE ENGINE was "played" once every month for years to make sure it still worked. It was finally used in 1834 for first and only time.

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Born with the Robt. Burns guaranty of quality, The Classic, a *full-sized cigar,* joins our nationally famous line of cigars. All choice, delicious, ultra-mild.

Panatela de Luxe
2 for 27¢

Perfecto Grande
15¢ each

Corona Supreme
3 for 50¢

Robt. Burns

FOR SMOKERS WHO WANT THE FINEST

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HANSEL AND GRETEL

1 One day Hansel and Gretel got lost in the forest. Tired and hungry, they fell asleep.

Next morning they awoke famished. "Oh brother," cried Gretel, "I could eat a house!" And just like magic, up popped a little house all covered with big, juicy purple grapes.

With glad shouts, they started toward this mouth-watering sight. But suddenly an ugly old Witch beckoned to them from the doorway . . .

2 "Come get a nice big breakfast," she cooed. "It will make you strong . . .", and grabbing Hansel, she locked him in a cage, adding, ". . . and good enough to *eat!*"

So every morning the Witch started Hansel's breakfast with a big frosty glass of Welch's Frozen Concentrated Grape Juice.



And though Gretel pleaded and pleaded for the delicious purple drink, the wicked Witch said, "Back to your scrubbing, I'll waste no Welch's on *you!*"



3 One morning, the Witch started to kindle an extra-big fire, chanting: "BURN, FIRE, BURN — SOON IT WILL BE HANSEL'S TURN!"

Down on her knees, Gretel whispered through the bars to Hansel, "Whatever shall we do?"

"Quick, drink this!" And Hansel held out his big breakfast glass of yummy Welch's that he had hidden from the Witch.

4 In a flash, Gretel gulped down the frosty drink and — zingo! — got herself a big charge of Vitamin C, Minerals, Iron — and Quick Food Energy, too.

"Now, Gretel, now!" Hansel pointed frantically at the Witch leaning over the fire. "Grab her magic wand!"

And taking another sip of delicious Welch's, Gretel crept behind the Witch, grabbed her magic wand away, AND . . .

Hurray for the Welch's . . .
WHAM went the Witch!



Thrifty! 6 oz. can makes 6 glasses (1½ pints)

P.S. *This is no fairy tale!* Welch's new Frozen Concentrated Grape Juice is packed with health. It's a grand change from other breakfast juices. Enriched with VITAMIN C, it supplies *more* than a child's daily minimum requirement in each 8 oz. glass. Plus body-building MINERALS. IRON for good red blood. QUICK FOOD ENERGY to help start the day right. Now in your grocer's frozen-food cabinet — try it! Get Welch's, too, in the familiar bottle.

The Health Drink Children GO for!

New! **WELCH'S** *frozen concentrated* **GRAPE JUICE**

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LUCKY CHARM, a bracelet which she can't show in TV costume plays, is hidden in garter before Mary Sinclair goes on air.

TV CREATES A NEW STAR

A versatile beauty named Mary Sinclair resigns herself to seven hectic years of top video roles

The beautifully molded expanse of calf and thigh shown here is one of the few views of Actress Mary Sinclair which may still be unfamiliar to television audiences. In a year Miss Sinclair's face has been displayed in 35 TV roles, mostly in costumes which concealed her pretty legs, and she also has become the first TV star to be created by television's own dramas.

A hazel-eyed beauty from San Diego, Calif., Miss Sinclair went from modeling to summer stock and in 1946 married Broadway Producer George Abbott. Now 28, she read herself into stardom by reciting a single line. It was so impressive that the Columbia Broadcasting System, hopeful that TV—like Hollywood—could create its own stars, signed her to an exclusive seven-year contract. Pleased by a guarantee of $17,500 a year, Miss Sinclair is even happier with the profusion of roles her pioneer contract has brought. On three successive nights recently, she was seen in three different roles—a murderous *chanteuse*, a venomous flapper and a sexy virago on a rampage in the South Seas. She dominated the air so completely that one columnist proclaimed it "unofficial Mary Sinclair week." CBS also has proclaimed its experiment a success and has gone on to sign other stars to long term contracts.

Bemused as much by the number of men she must kiss in TV ("I average two strangers a week") as by her dizzying variety of roles ("I feel I haven't known anyone named Mary Sinclair for months now"), she finds it impossible to sleep for two nights before a telecast. Sometimes she relieves the tension by taking milk baths, sometimes by dancing in bare feet on her dining room table. In any event, the tension relieves itself and Mary finds herself dissolving in happy tears once the performance is over.

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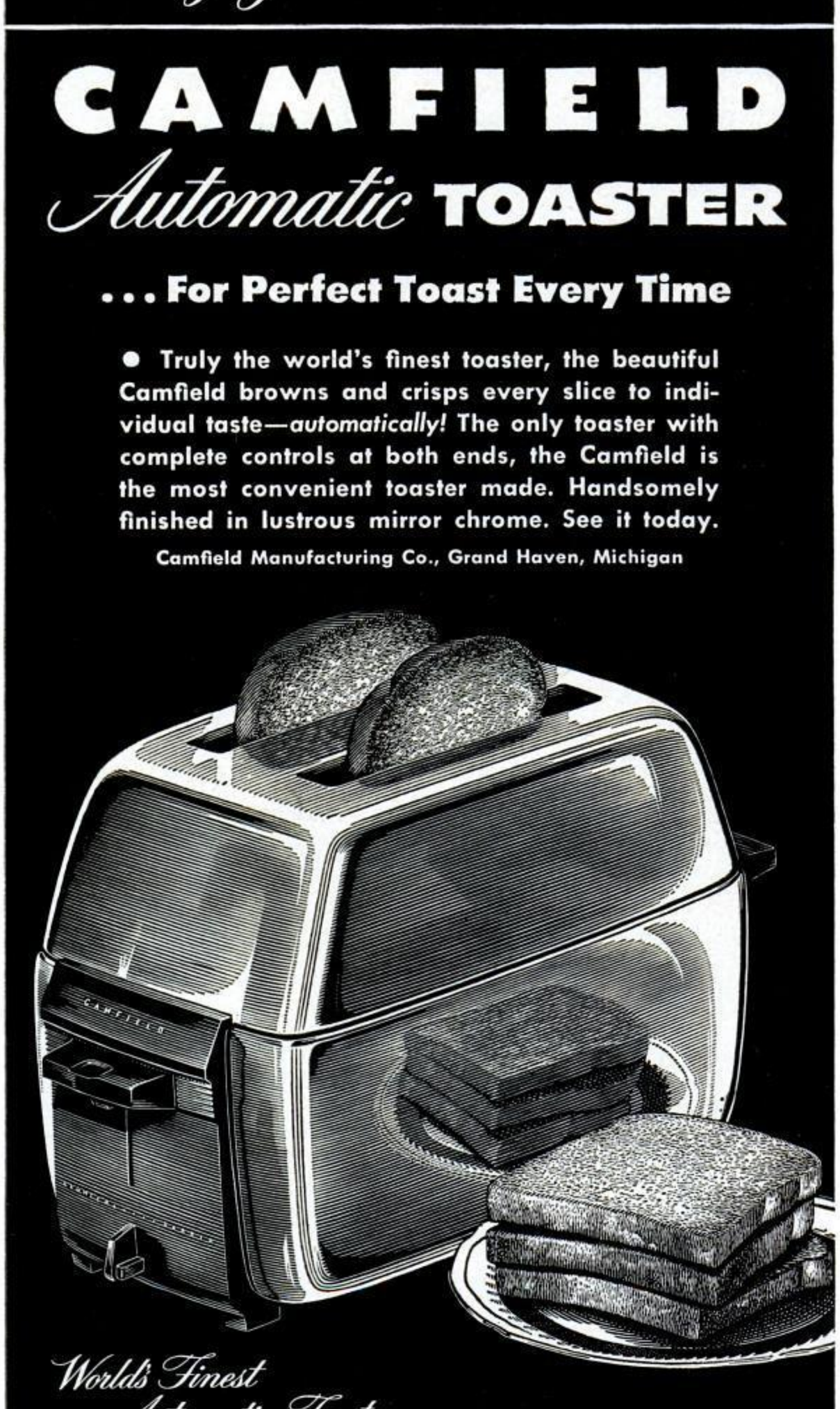
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Gifts You Can Be Sure Every June Bride Wants

CAMFIELD
Automatic **TOASTER**
. . . For Perfect Toast Every Time

● Truly the world's finest toaster, the beautiful Camfield browns and crisps every slice to individual taste—*automatically!* The only toaster with complete controls at both ends, the Camfield is the most convenient toaster made. Handsomely finished in lustrous mirror chrome. See it today.

Camfield Manufacturing Co., Grand Haven, Michigan

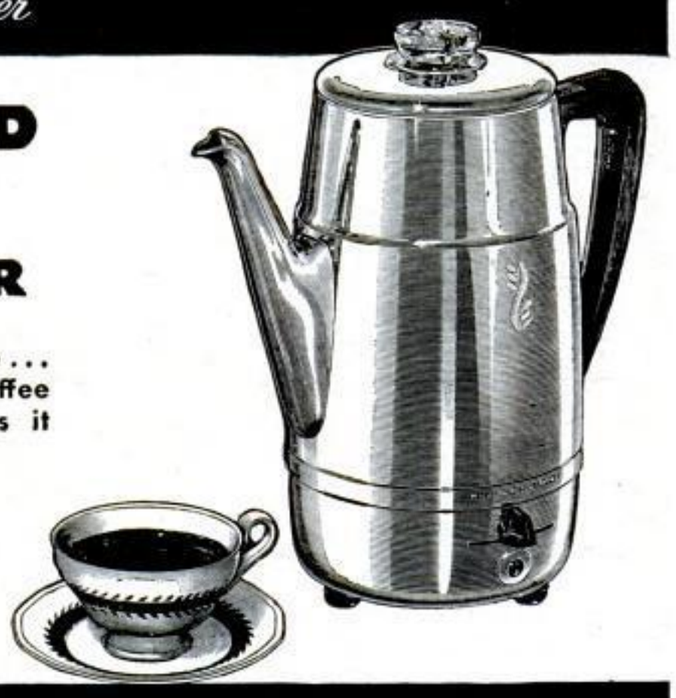


World's Finest Automatic Toaster

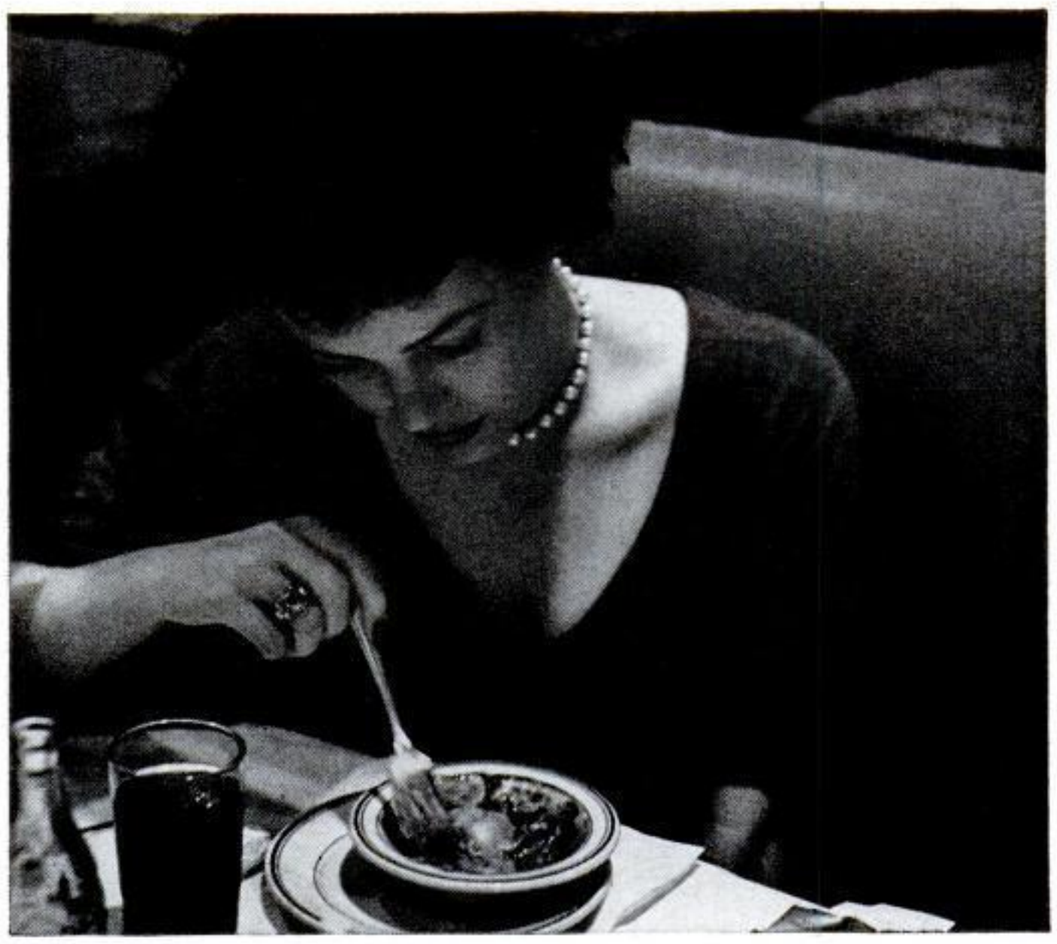
CAMFIELD
Automatic
COFFEE MAKER

● Brews perfect coffee every time . . . automatically! Signals when coffee reaches desired strength, keeps it piping hot indefinitely.

World's Finest Automatic Coffee Maker



PERFECT FOR GIVING OR GETTING



A WEIRD DIET of mashed potatoes and gravy with a Coke to wash it down is all Mary Sinclair's queasy stomach can manage on the day of a telecast.



BLOWING LINES under strain of hectic TV rehearsal, Mary steels herself before trying again. She rehearsed one play, performed another on same day.



CONGRATULATIONS on portrayal of a belle of the lively '20s are offered to Mary after the video show by Author Anita Loos, who was commentator.

CONTINUED ON PAGE 104

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Lilt

Procter & Gamble guarantees this fabulous new Home Permanent is far superior to any other! Use the Lilt Refill with any plastic curlers. You'll get a wave far more like Naturally Curly Hair. **The secret is in Lilt's superior ingredients!**

Dress by Seymour Jacobson



Your Lilt wave will look lovelier, feel softer, and be easier-to-manage than any other Home Permanent wave! Only Lilt's superior ingredients give such a superior wave!

No Other Home Permanent Wave

looks...feels...behaves so much like the loveliest

Naturally Curly Hair!

Never before such a gentle, yet effective Waving Lotion!

Never before such a natural-looking wave that would last and last!

Never before such an easy-to-manage wave!

Never before such assurance of no kinky, frizzy look!

Only Procter & Gamble's world-famous laboratories have been able to develop such a superior Home Permanent. Lilt's superior ingredients make it far superior to all other Home Permanents. These superior ingredients are not only safer for hair—they also give a wave that looks, feels, behaves far more like the loveliest Naturally Curly Hair!

Money-back guarantee: Both the Lilt Refill and Complete Kit are guaranteed by Procter & Gamble to give you the loveliest, softest, easiest-to-manage Home Permanent wave you've ever had—or your money back!

©1951, The Procter & Gamble Company

Complete Kit, with plastic curlers $2.25*
*plus Fed. tax



Refill, complete except for curlers $1.25*

Guaranteed by Good Housekeeping

Home Permanent

Procter & Gamble's Cream-Oil Cold Wave

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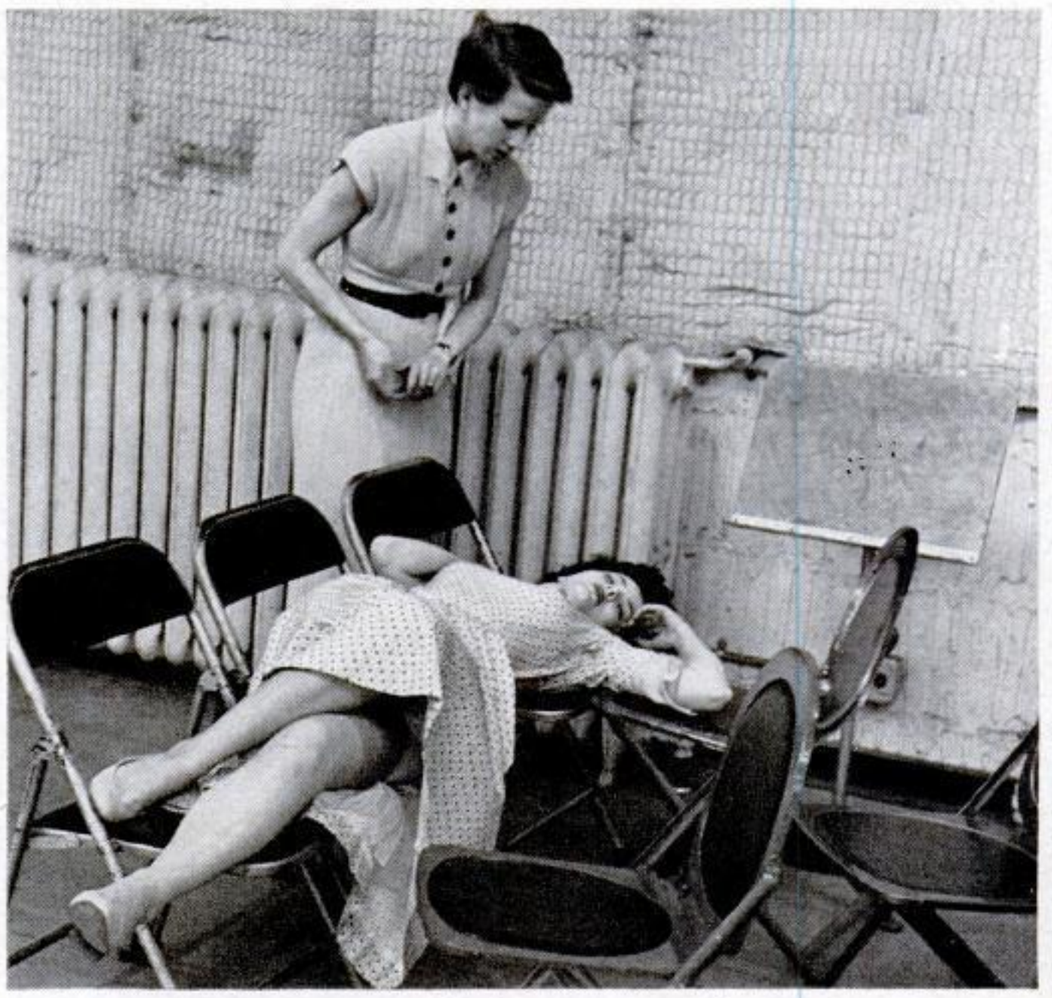
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Charis: T. M. Reg. U. S. Pat. Off.

TENSION, TANTRUMS AND TEARS



TEARING UP COSTUME, then refitting it helps Mary relax her strained nerves when things go wrong at rehearsal. She once ran her own dress shop.



CATCHING A CAT NAP on a hard cot improvised from studio chairs, Mary snoozes under sympathetic eye of TV co-star, Broadway Actress Julie Harris.



BURSTING INTO TEARS just after her perfo rmance ends, Mary sobs in a prop bed and is comforted by director. She was laughing a moment later.

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great cooler-off-er

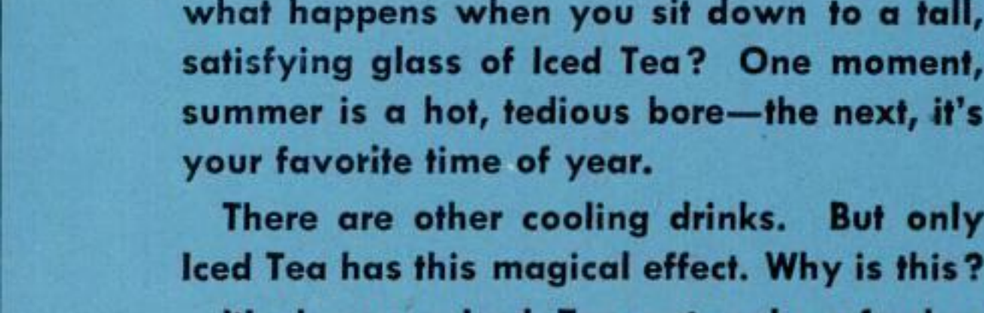
helps you relax, too!

They say there's no such thing as magic. Yet what happens when you sit down to a tall, satisfying glass of Iced Tea? One moment, summer is a hot, tedious bore—the next, it's your favorite time of year.

There are other cooling drinks. But only Iced Tea has this magical effect. Why is this?

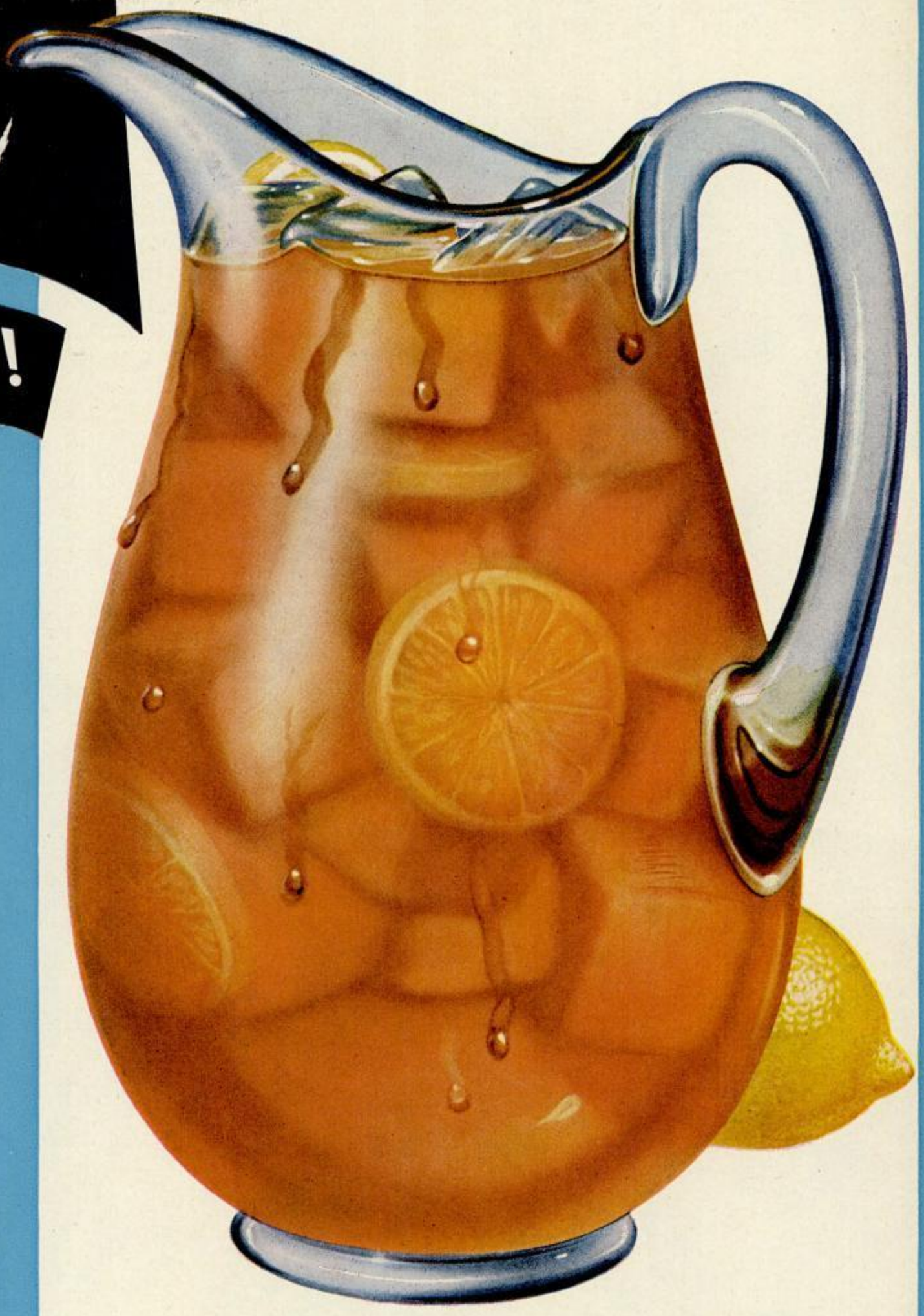
It's because Iced Tea not only refreshes you, it helps relax you, too. So drink plenty of tea this summer. See if tea, iced or hot, doesn't help relieve the pressure of your day and make you feel better.

All this tea can do . . . and yet it costs far less than any other beverage you can serve.



Did you know that tea, iced or hot, can go a long way toward helping people who are

"under pressure"



To make 4 tall, tinkling glasses of Iced Tea, *pour 4 cups of boiling water over 6 teaspoons of tea or 6 tea bags. Let stand 3 to 5 minutes. Stir, strain; pour into ice-filled glasses. Add sugar and lemon to taste.*

iced

IT'S FUN TO EAT OUT. When the waiter asks "What will you have to drink?" say "Iced Tea." More and more restaurants and hotels today pride themselves on the way they make Iced Tea with that "homemade" flavor.

tea

tea council

Don't Forget to Remember

FATHER'S DATE

Sunday, June 17th

Don't Forget to Remember Dad . . . Give him INTERWOVEN SOCKS . . . You may buy Dad a more expensive gift for Father's Day . . . but . . . you can't buy one that will please him more.



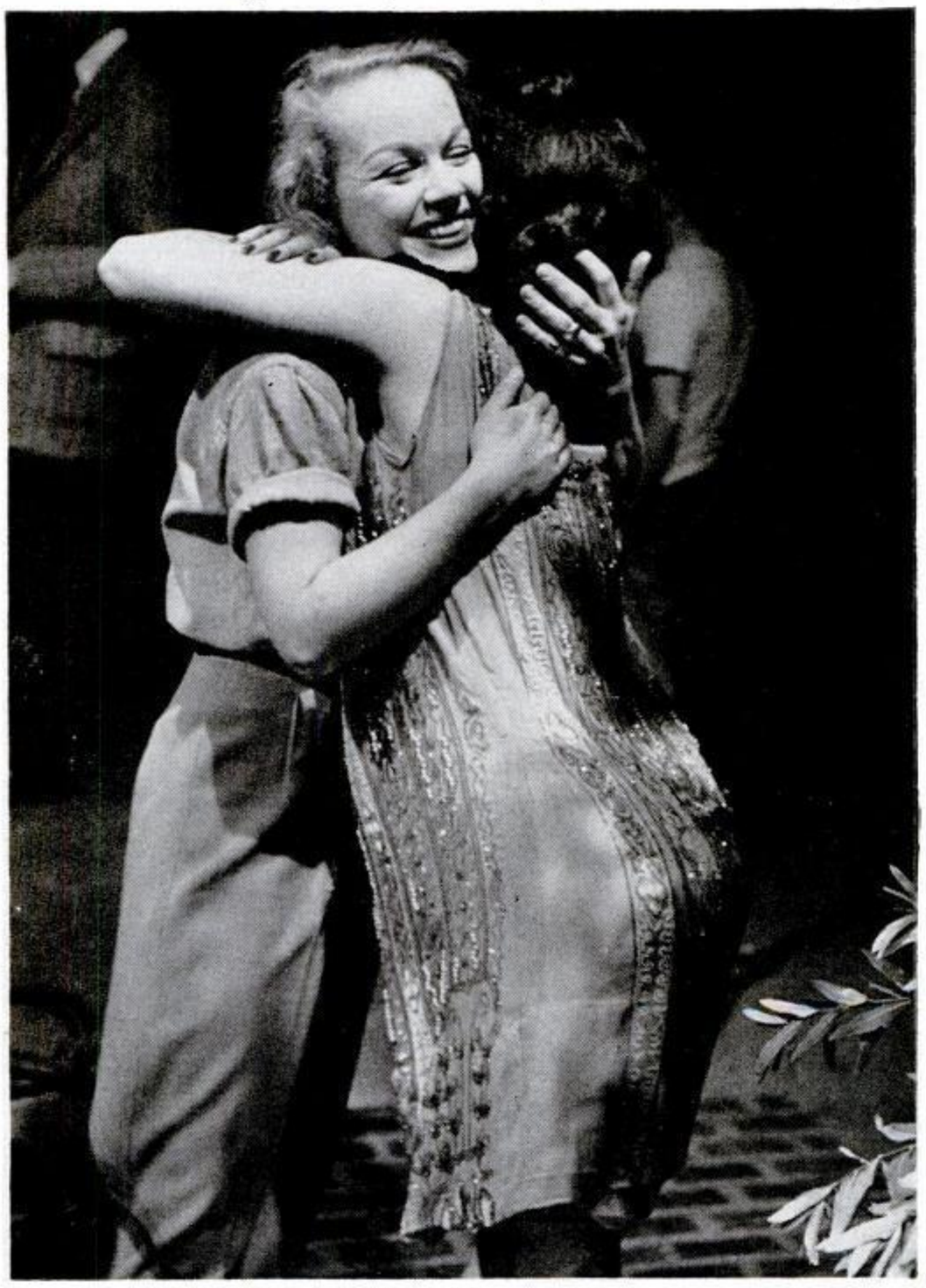
Interwoven® Socks

Just a few of more than a thousand different Interwoven Socks from which to choose.

BY THE LARGEST MANUFACTURER OF MEN'S SOCKS IN THE WORLD



PRE-SHOW FITTING is checked by Maria Riva, who formerly was Mary Sinclair's drama coach and is now her friend. Miss Riva, daughter of Marlene Dietrich, also was signed recently to a seven-year contract for CBS TV plays.



AFTER-SHOW HUG cheers Mary. Mary and Maria realize one of the great hazards of their busy video careers is that audiences may tire of them. Maria thinks varied hairdos may avert trouble. Mary is too busy to worry about it.

Most make-ups shout: "Made-up!"—
Magic Touch whispers: "Natural beauty"



Replace that heavy "made-up" look with natural-looking loveliness by using Magic Touch. No puff, no sponge.



43c and 1.00—6 magic shades . . . a CAMPANA product

Magic Touch is NEW . . . a *tinted cream* make-up so sheer your skin glows through! . . . yet it hides each tiny blemish while it smooths and softens and adds glorious color. . . . Apply with fingertips (with or without powder)—so quick, so easy, so *naturally lovely!*

HEADACHE?

caused by acid indigestion or temporary sluggishness

Get sparkling Eno . . . *today!* Let it relieve your sick headache *two ways:* Eno quickly helps neutralize excess stomach acid . . . and Eno also acts as a speedy, gentle laxative when needed!

1. **PLEASANT**—as a glass of sparkling, bubbly soda water!
2. **LAXATIVE**—relieves temporary sluggishness quickly. (Take before breakfast when needed.)
3. **ANTACID**—relieves sourness, gas and heartburn promptly.

Used by millions. Effervescent Eno is also good for CONSTIPATION, DULLNESS, OVERINDULGENCE and SOUR STOMACH. At all druggists—Get Eno today.

TAKE GOOD-TASTING ENO

If your skin can't take the sun



Use new Sun Allergy cream

You can't burn . . . you can't blister

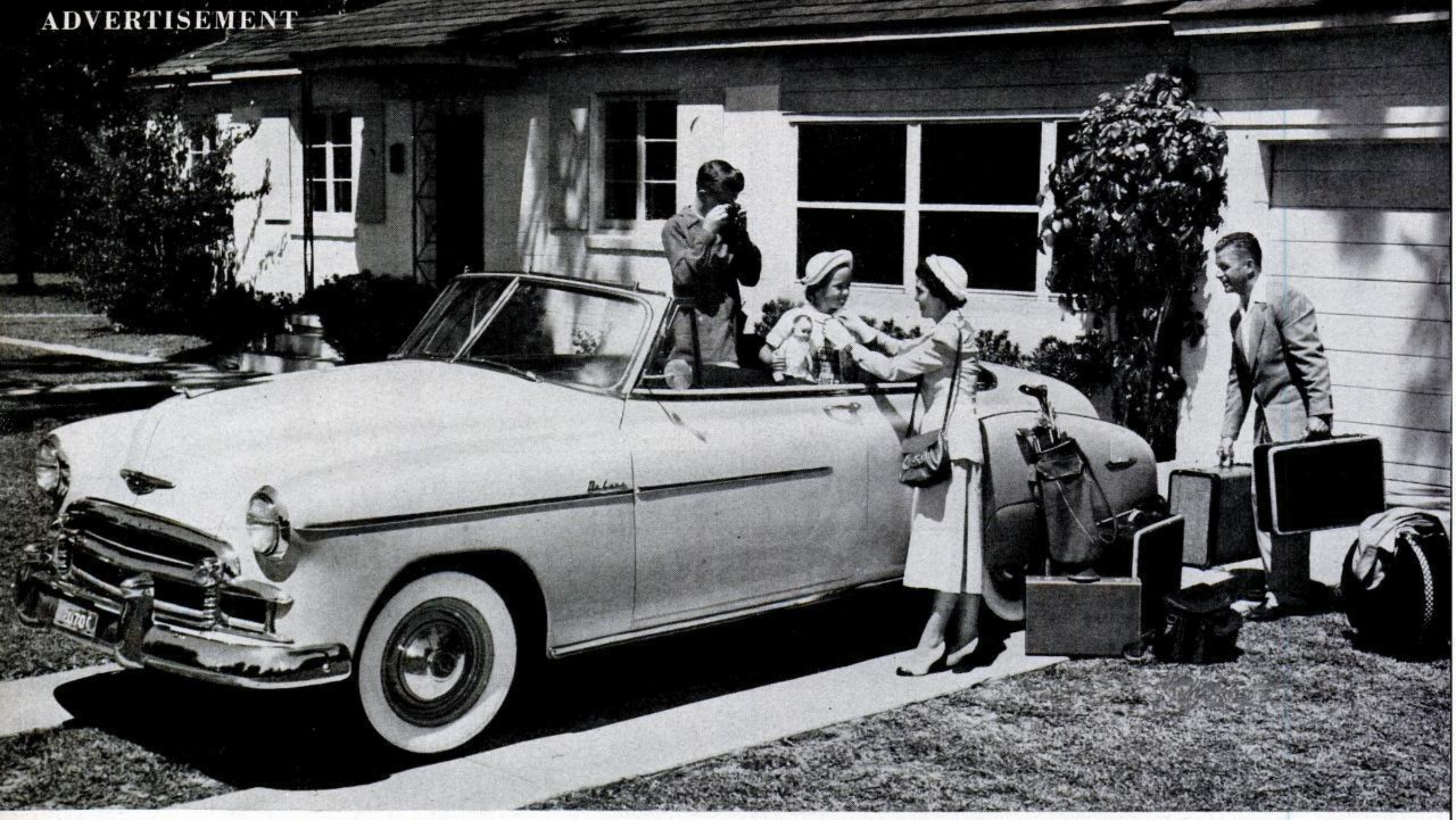
● Sensitive to sun? Use new Skolex Sun-Allergy Cream! It's an exclusive new formula that **screens out all** the harmful ultra-violet rays; you **can't** burn or blister.

Not for tanning. Skolex is many times more effective than any sun-tan product. It has been scientifically developed for people who are **allergic** to the sun's rays. Completely protects even the most sun-sensitive skin. Skolex is pleasant to use, goes on smoothly, easily. Get a tube from your druggist and enjoy the sun.

SKOLEX SUN ALLERGY CREAM

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TAKING THE HOLIDAY TRAIL. 25 million U. S. families will vacation by car this year, traveling over roads their tax dollars have built. The U. S. motorist has paid over 19 *billion* dollars in State gasoline taxes alone since 1920; 7 billion since World War II.

AMERICA HITS THE ROAD

Oil powers a 30-billion-mile trip for U.S. vacationists

Americans vacationing by car this year will travel more than 30 *billion* miles*—an increase of almost 60 per cent since 1940.

With over half this travel concentrated in June, July and August, thousands of service stations will be working day and night to take care of vacationists. Nationwide, gasoline demand jumps millions of gallons a day. And it skyrockets in the mountains, at the beaches, on the super-highways and the side roads, too.

Yet with thousands of oil companies—jobbers, distributors, dealers—competing for vacation business, *wherever* U.S. families travel this summer they will find ample supplies of gasoline.

In peace or war, America's privately-managed oil companies provide the public with up-to-the-minute service as well as the finest oil products at the world's lowest prices.

This has come about because free men, over the years, have constantly tried to outdo their competitors. *The benefits of this competition go to you and the nation.*

*Latest estimates of the American Automobile Association

Oil Industry Information Committee, AMERICAN PETROLEUM INSTITUTE, 50 West 50th St., New York 20, N. Y.



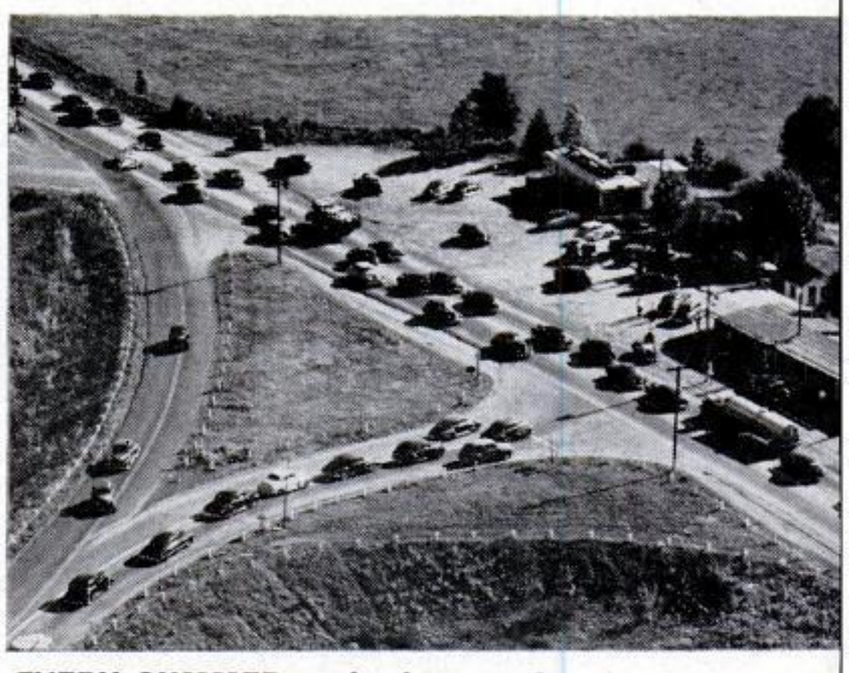
VACATION HEADQUARTERS, U. S. A. Along with the finest oil products, America's 200,000 service stations provide clean rest rooms, distribute over 100 million road maps a year, offer many other free services.



MT. RUSHMORE NATIONAL MONUMENT in the Black Hills of South Dakota, and other famed National parks will be visited by 33 million motorists this year. 8 out of 10 U.S. vacationists now travel by car.

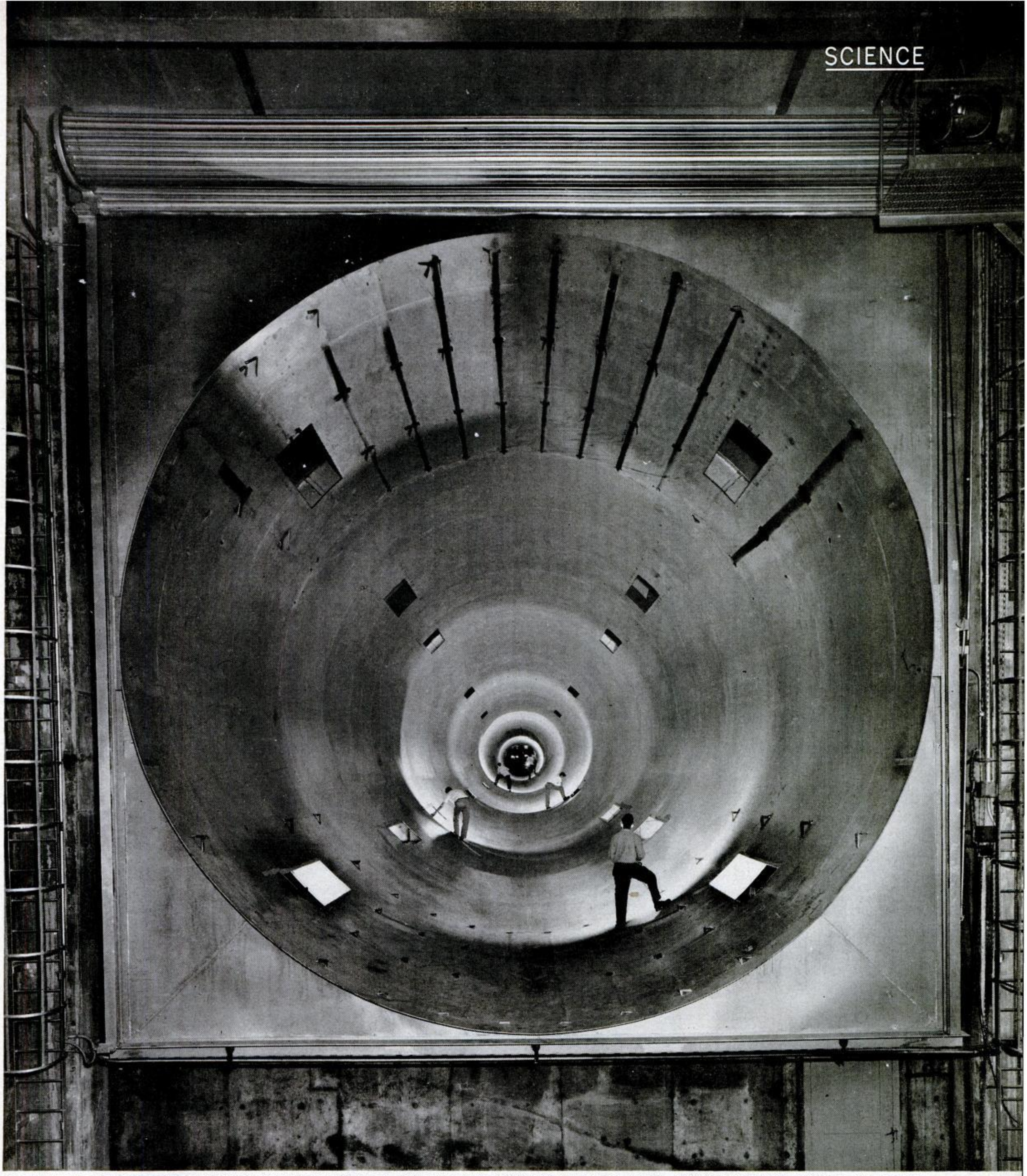


BEACHES LURE many U.S. vacationists. Low gasoline prices help make vacation travel easy for millions of car owners. Today's high quality gasoline costs about the same as gasoline did 25 years ago—only taxes are higher.



EVERY SUMMER weekend vacation-bound motorists stream out of U.S. cities. With car ownership at an all-time peak, Americans now average one automobile for every 4 people—actually have more motor vehicles than telephones.

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INSIDE FIRST SECTION OF MUFFLER FIVE MEN HOLD FLASHBULBS TO ILLUMINATE ITS 230-FOOT LENGTH. SOUND ENTERS FROM WIND TUNNEL AT FAR END

SUPER SILENCER

Maze of tunnels muffles jets so Cleveland can get to sleep

At two o'clock on a wintry morning in 1950, residents of southwest Cleveland awoke to find their houses vibrating like tuning forks. Windows rattled, floors shook and ceilings cracked. Police, spurred by frantic phone calls, located the source of the disturbance: a jet-engine test at a nearby wind tunnel operated by the National Advisory Committee on Aeronautics. NACA suspended operations and called in experts from Massachusetts Institute of Technology to help them expand their inadequate silencing chamber. The result: the biggest muffler in the world (*above*). Completed at a cost of half a million dollars, it contains forests of vertical panels, called baffles, and a quarter mile of tunnels in which the roar of racing jet engines is stilled to a soporific murmur. Clevelanders can sleep again—unless some jet expert of the future (*p. 115*) invents a superjet whose supersound baffles the baffles of the mammoth muffler.

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ON THE

WASHABLES

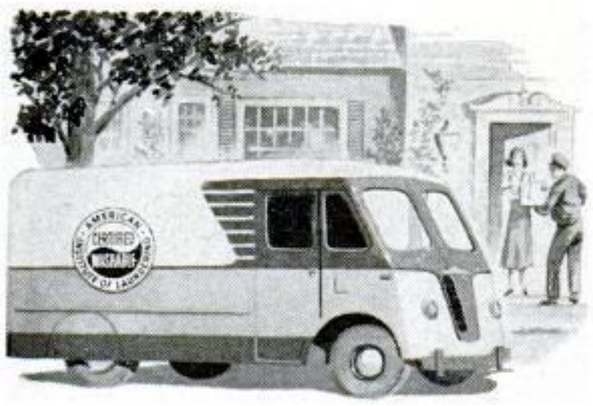
YOU BUY...



ON THE

LAUNDRY

WHICH SERVES YOU...



THIS SEAL ASSURES

PERFECT WASH-ABILITY

AMERICAN INSTITUTE OF LAUNDERING
CERTIFIED WASHABLE

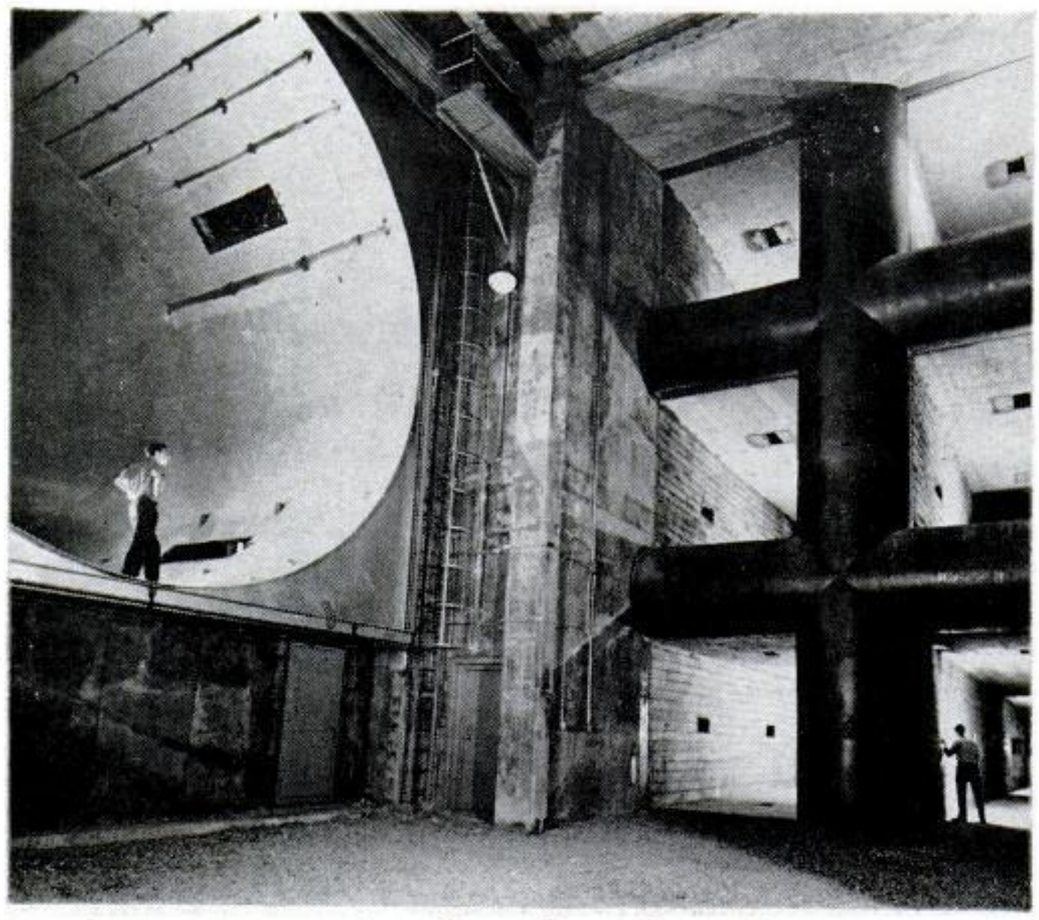
Be sure . . . instead of sorry. Look for the Certified Washable Seal of the American Institute of Laundering on every washable you buy. *It means it's washable in every respect . . . without any qualifications!*

And send your washables to one of the 4000 *better* laundries that display the Seal. They'll give your washables the best of care.

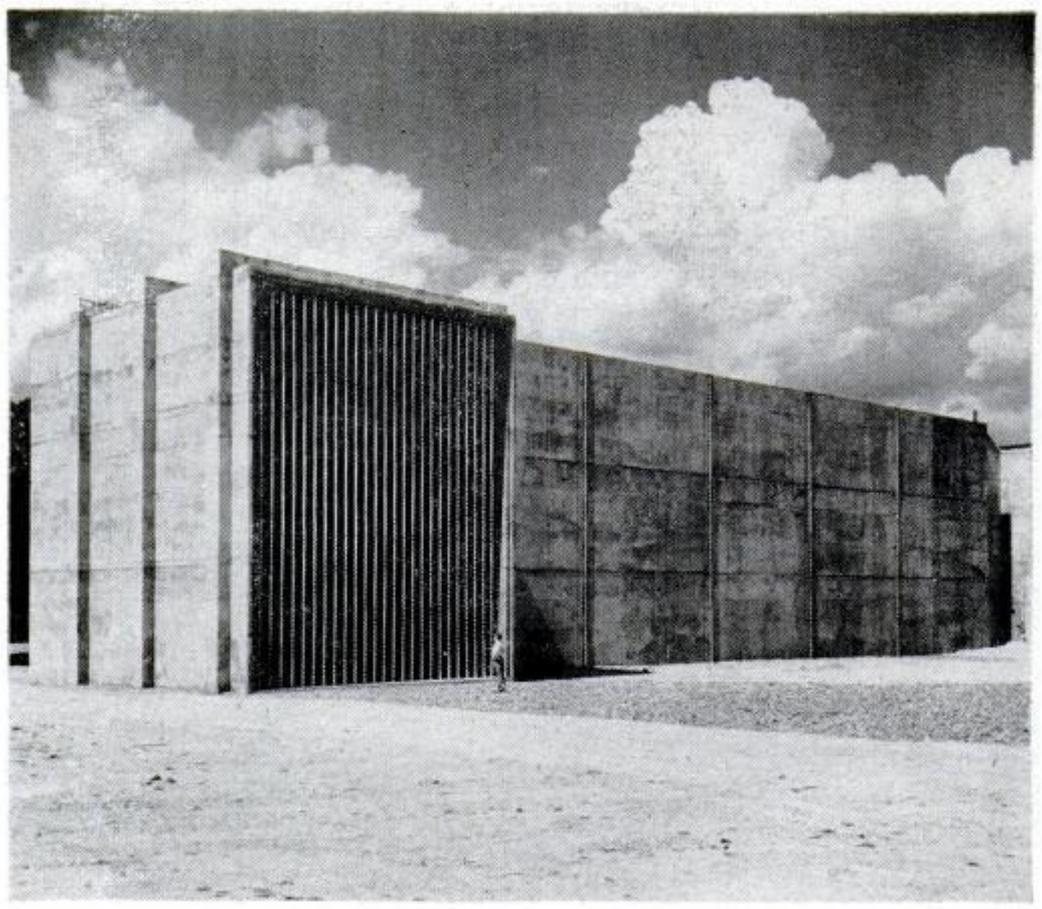
American Institute of Laundering

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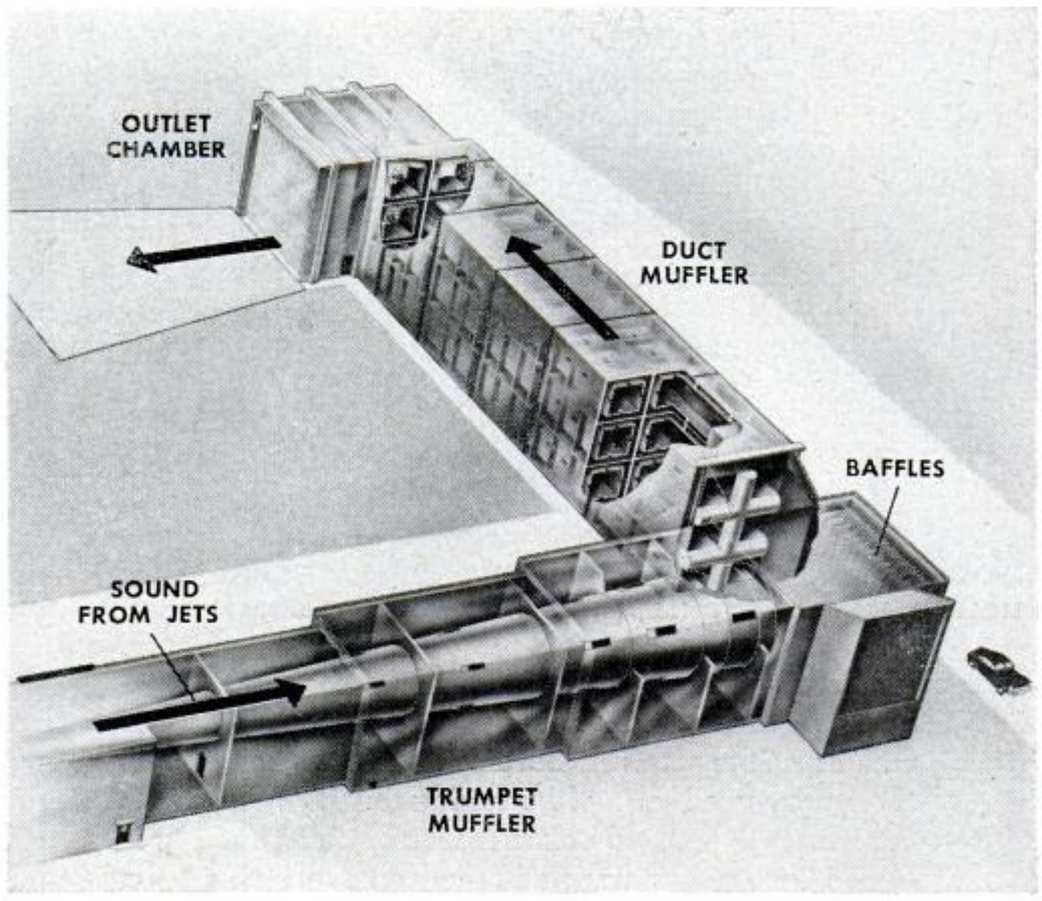
THE NON-PROFIT RESEARCH CENTER OF THE TEXTILE-LAUNDRY INDUSTRIES



RIGHT ANGLE TURN in muffler sends sound waves from trumpet-shaped first section (*left*) down 150-foot ducts (*right*) which will suppress them further.



MUFFLER'S OUTLET (grilled opening at left) blocks high-frequency waves and passes only dulcet whispers which do not rattle a single Cleveland window.



MUFFLER'S LAYOUT is shown in the drawing above. Sound from a jet engine enters the trumpet-shaped first muffler which screens out most of the low-frequency waves. The remaining waves then strike baffles and are turned 90°, entering six ducts designed to muffle both low and medium frequencies.

CONTINUED ON PAGE 115

Keep your chignon tight and right!



CHIGNON by Joseph Fleischer

WEAR VENIDA'S SPECIAL

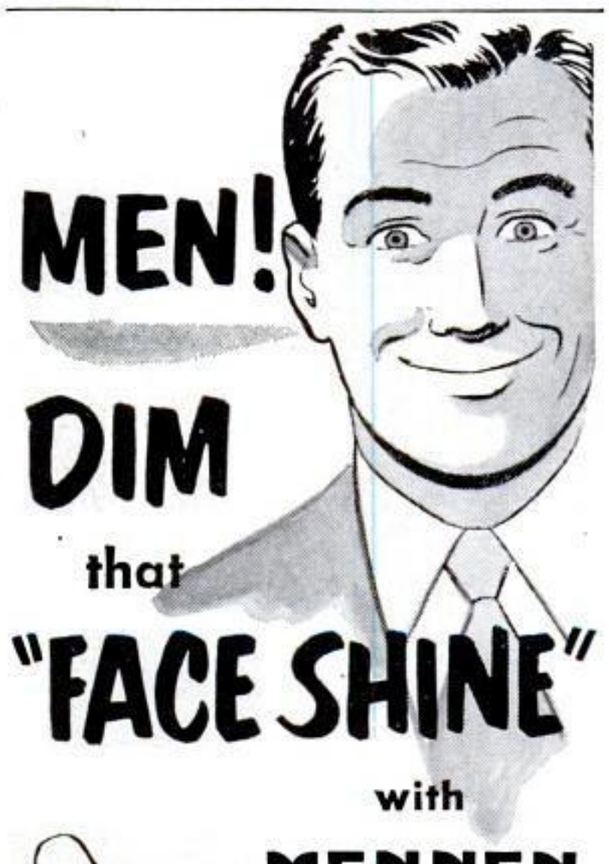
chignon net

Designed especially to fit your new chignon, keep it sleek and smooth. Your own hair matched so perfectly in tone and texture, only YOU know you're wearing a net. For every hair-do, there's a specially created, hand-made *Venida* net.

Colors 20c 12 for $2.25 } single or double mesh { Grey, white 25c 12 for $2.75

At drug and dept. stores

VENIDA *The Guaranteed* HAIR NET *rules the waves*



MEN!

DIM that "FACE SHINE"

with

MENNEN *Talcum*

FOR MEN!



★ Use Mennen Talcum after every shave and later in day to hide whiskers!

★ Neutral tint kills face shine . . . doesn't show!

★ *Hammerized* for extra smoothness!

★ Used by more men than any other men's talcum powder in the world!

GIANT SIZE FOR ECONOMY.. 55¢

LARGE SIZE 29¢

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"Try it for a change...

and you'll never change back!"

Ballantine Ale

begins where other brews leave off...

in flavor...

in satisfaction!

PURITY BODY FLAVOR

The light ale that's strong on flavor...

AMERICA'S LARGEST SELLING ALE

P. Ballantine & Sons, Newark, N. J.

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For vacation-time in the kitchen, too—

Take it easy in the kitchen this summer—and still serve delicious meals that are so simple it's actually a pleasure to fix them—good-and-quick Armour Pantry-Shelf Meals from the great Armour Kitchens! There are more than 25 different ones—and more than 25 *dozen* different ways to serve them, either cold or just heated up in a hurry.

On these pages are a few summertime meal ideas suggested by Marie Gifford, the famous Armour home economist. They're typical of the almost endless variety of ways by which you can give new appeal to old family favorites—or turn up some brand new favorites, perhaps!

Next time you're shopping better get a good supply of these grand vacation-time foods for your pantry shelf. You'll notice they're all wearing smart-looking new labels. Whether they're called Armour Pantry-Shelf Meals or Meats or Spreads, they're a delicious way to eat well—easily, economically.

Tune in STARS OVER HOLLYWOOD
On Radio—C B S—Saturday daytime.
On Television—NBC—See your local newspaper.



Chopped Ham and Pineapple Slices make an easy hot casserole—a typical Armour Pantry-Shelf Meal! Just slice Armour Chopped Ham—it's tender sugar-cured ham that's already been chopped fine and vacuum-cooked in its own delicious juices. Alternate ham slices and half-slices of pineapple in casserole. To make sauce, mix ½ cup pineapple syrup and 1 tps. cornstarch—heat until thick and clear—add 1 tbsp. horseradish, 1 tbsp. Cloverbloom Butter and pour over ham. Heat 20 min. in 350° F. oven.



Please 'em easy with
Meats-in-a-Can

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enjoy these Armour Pantry-Shelf Meals



Baked Corned Beef Hash tastes best of all when it's Armour Corned Beef Hash—the rich, meaty hash made the way you'd make it yourself with plenty of lean, juicy, extra-tender beef. But all the work you have to do is open both ends of the tin, push the loaf out whole, and slice. Dot with Cloverbloom Butter and bake in shallow pan for 20 minutes in 350° oven —along with 6 tomato halves. Then top tomatoes with hot buttered whole kernel corn. This is meal-making made good and easy!



Barbecued Treet is one Armour Pantry-Shelf Meal you'll find yourself serving often—both outdoors and in! It's practically a vacation from cooking—just heat slices of Treet covered with barbecue sauce on a grill or under the broiler for 3 minutes. Treet is the delicious Armour blend of tender pork and sugar-cured ham—and it's *all* meat. To make the sauce, combine and heat together 4 tsp. sugar, 1 tsp. dry mustard, ⅛ tsp. pepper, ¼ cup catsup, 3 tbsp. vinegar, 1 tsp. Worcestershire Sauce.



© ARMOUR AND COMPANY



Spread-Your-Own Sandwiches are a wonderful share-the-work idea for any hot summer night! Let each person fix his own supper the way he likes it—right at the table. Just fill small bowls with rich, easy-spreading Armour Deviled Ham, Deviled Tongue and Liver Spread. Other fixings are leaf lettuce, tomato slices, and bread already spread. Put plain Cloverbloom Butter on rye bread—a mixture of 1 tbsp. prepared mustard to 4 tbsp. butter on white bread. What could be easier—or more economical?

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DAFFODIL

Spring-song in silver... "DAFFODIL"

Lilting new design that has more brides agreeing, "It's the thing to own"

So NEW—so YOUNG and joyous—that's "Daffodil"! And like all 1847 Rogers Bros. beloved designs, it has the heritage of generations of silver craftsmanship . . . deep, rich ornamentation, perfect balance and detail found only in finest silver.

Yet, it's easy to start right off with a *complete* service for 8 or 12 in your own favorite 1847 Rogers Bros. pattern.

Five beautiful patterns to choose from! Daffodil, new, graceful, light-hearted. *Remembrance*, for those who love tradition and romance. *Eternally Yours*, unusual, exquisite openwork design. *First Love*, delicate flower-and-scroll motif. *Adoration*, elegantly simple, ideal for monogramming.

Combinations for every need! Starting as low as $49.75 for a service for 8, 34 pieces. And ranging up to a complete service for 12, 139 pieces, $177.75. Handsome, tarnish-resistant chest included. No Federal tax. See your silverware retailer for easy terms.

Four other designs created for years of loveliness

REMEMBRANCE

ETERNALLY YOURS

FIRST LOVE

ADORATION

1847 ROGERS BROS.

America's Finest Silverplate

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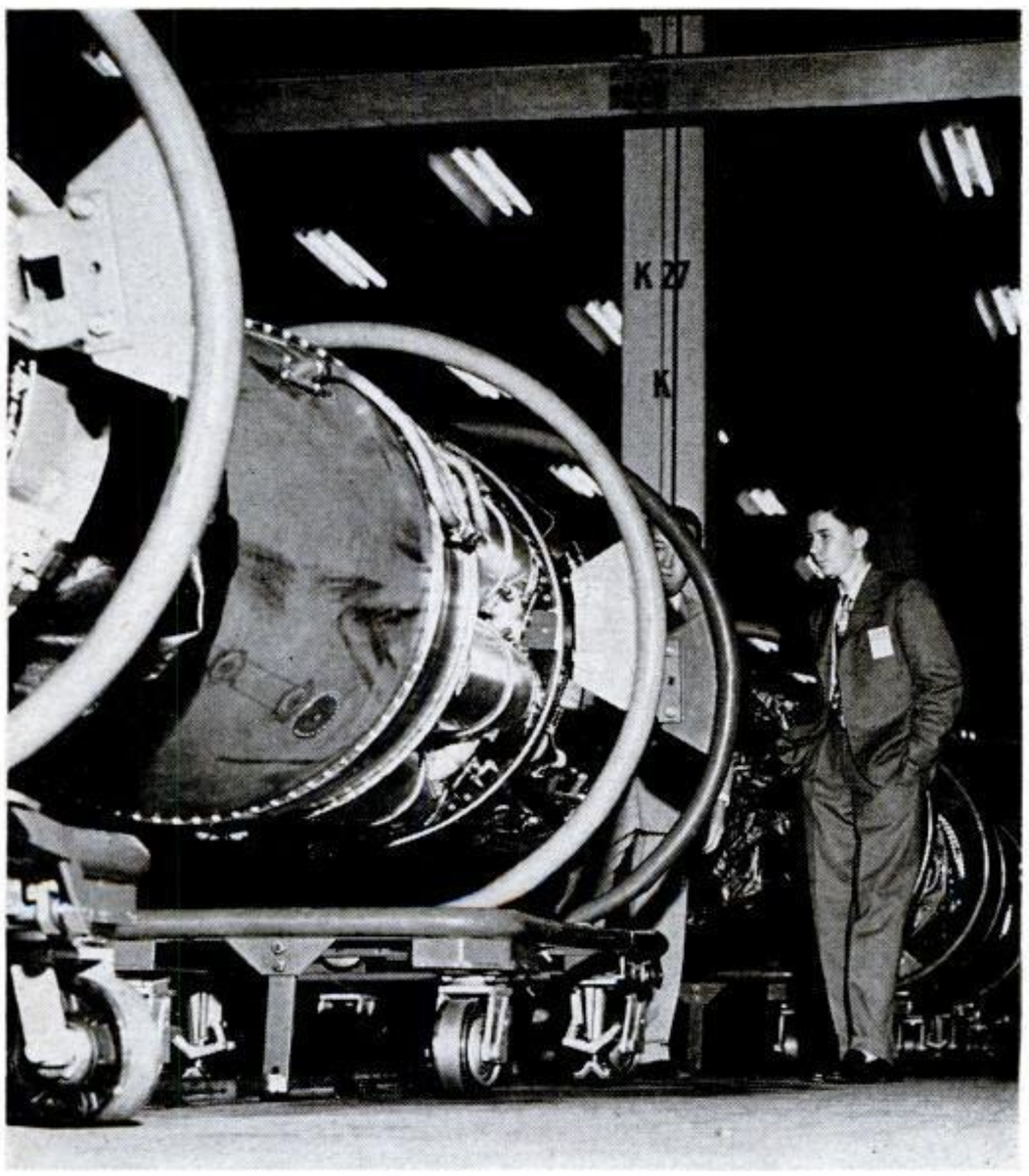
Continued from page 110



AT HOME IN ILION, N.Y., RONALD WHEELER WORKS ON HIS JET DESIGNS

A JUNIOR JET MAN

A young man who may one day design a jet engine too noisy even for the big NACA muffler is 13-year-old Ronald Wheeler of Ilion, N.Y. Late last month Ronald walked into his junior high school science class with a paper in which he outlined his own theory of how to make jet engines more powerful. Interested and impressed, his teacher forwarded the paper to experts at Griffiss Air Force Base in nearby Rome. The Air Force engineers immediately recognized Ronald's idea as one which jet theorists had considered for years but which involved temperatures so high no known materials could withstand them. Impressed with the fact that a 13-year-old had evolved such an idea on his own, the Air Force invited Ronald to the base to show him around and stimulate his enthusiasm. There Ronald met two engineers from General Electric who dubbed him "one kid in a million," took him on a trip to one of their plants, where he saw the big engines in production (*below*). Thoroughly stimulated, Ronald returned home to design more planes and to dream up a jet engine that may disturb the sleep of millions.



RONALD INSPECTS THE ENGINES at General Electric's giant jet production plant in Lockland, Ohio. Afterward he watched them being tested.



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CHILDREN IN PERIL

"Pushers" are selling narcotics to thousands of teen-agers

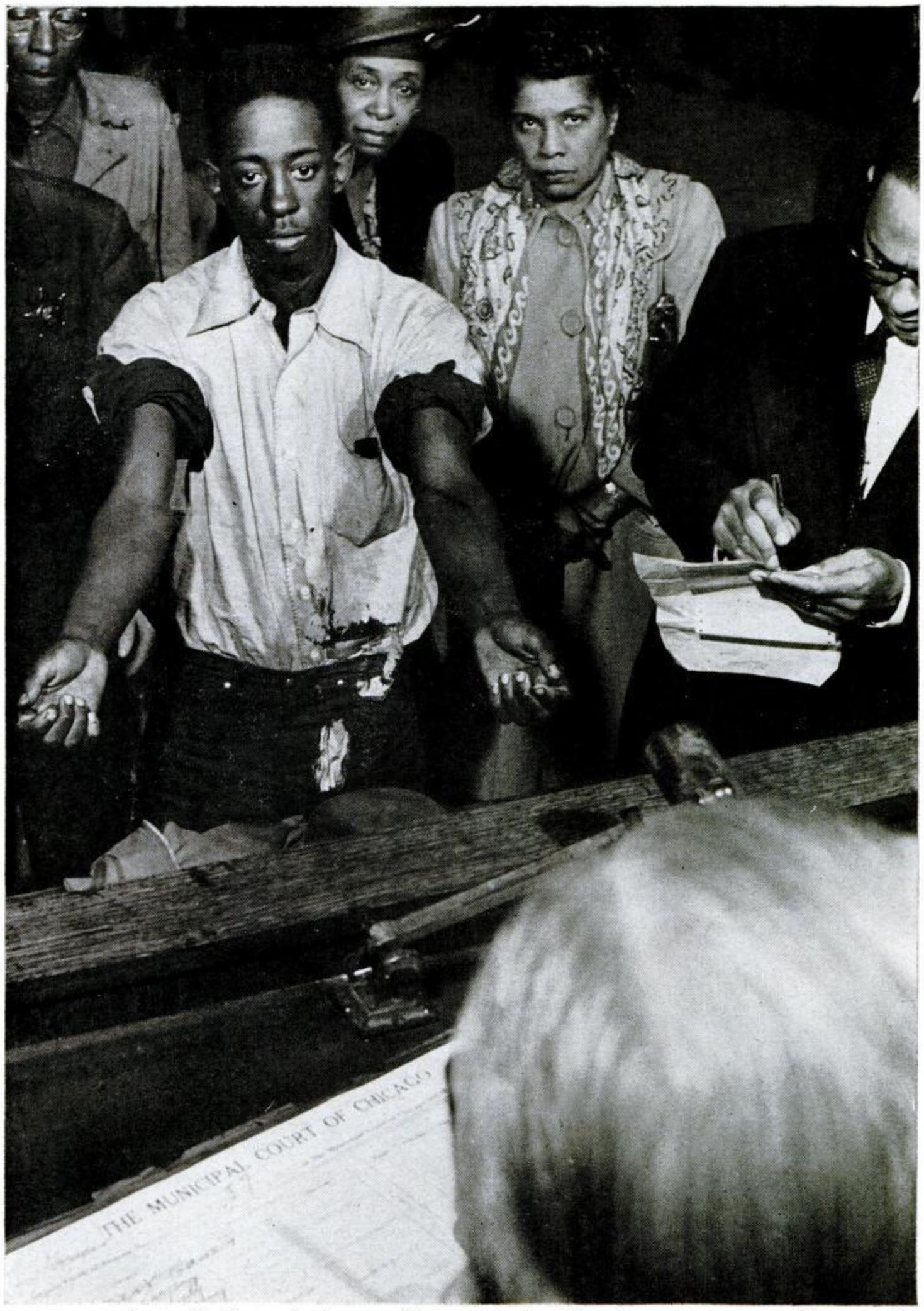
Until a few years ago the future of the dope traffic in the U.S. looked happily dim. In 1900 one out of every 400 Americans had been a drug addict. By the late 1940s that ratio had shrunk to one in 3,000. With the U.N. Commission on Narcotic Drugs doing an effective job of halting illegal drug movements from Italy and the Near East, it seemed likely that with the passing of the current generation of 50,000 users, drug addiction in the U.S. would virtually disappear. Then an ugly phenomenon was observed.

The average age of patients committed to the biggest U.S. hospital for drug addicts suddenly dropped 10 years. An alarmed Chicago discovered that one out of every five "junkies" it was arresting was a minor. One was only 12. New York cops estimated the city held at least 5,000 teenage addicts. A series of Detroit raids netted 48 dope pushers, all of whom had been selling to high-schoolers. In a decade California arrests of juvenile dope users leaped from two a year to more than 200. Numerically these totals were not enormous. But they unmistakably signaled a terrifying trend. A decade ago dope addict arrests were always adult, often middle-aged. What had come over today's 15-year-olds? One answer was the brazen pusher (*above*), who, needing customers, was now cynically making them among naive youngsters, usually, but not always, from poor homes. Another answer was marijuana, widely available and publicized as nonaddictive—which is scientifically true but tragically misleading since it is usually the first step (*p. 126*) toward ultimate enslavement by heroin. A final sad fact seemed to be that in many a school dope-taking had inexplicably become a fad. The question that had bothered narcotics squad men for months, and would now plague U.S. parents, was how far the fad would spread.

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CONVENTION of dope pushers and friends occurred two years ago on the west side of New York's Fifth Avenue at 112th Street, one of the most notorious narcotics corners in the city. Man in center of front row is George Angelet, a major pusher until he was sent up for 10–20 years. Other pushers, both in front row: William Rovira (*extreme left*) and Bonifacio Cora (*extreme right*). Street corner markets like this make addiction of neighborhood youngsters easy.



18-YEAR-OLD Lucius Smith mutely shows needle-punctured arms in the first court set up in U.S. (in April) solely to hear narcotics cases. This is in Chicago. Smith said he had used heroin seven months.



15-YEAR-OLD Phillip Petress, brought into Chicago's Narcotics Court, accuses Homer Stigger of having sold him two capsules of heroin. Stigger admitted it. Phillip was turned over to juvenile court.

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THESE ARE DOPE SMUGGLERS IN ACTION



SMUGGLERS MET in New York on March 2, 1949 and were photographed by New York detectives with a movie camera that was concealed in a disguised vehicle. Later the officers learned that what they had photographed was a meeting at which veteran smuggler Eduardo Balarezo (*second from left*) and his two friends decided to link up with another experienced smuggler, Israel Medina (*next picture*).



A SALES MEETING was held April 22, 1949 when Israel Medina (*second from right*) joined his wife Julia (behind him) near a 16th Street dock. As they later admitted, they discussed sale of a kilo



BUSINESS CONFERENCE caught by camera included Medina (cap and nose visible) with his half-brother Sam Rosario (felt hat) and two unknowns near the National Maritime Union hiring hall in New York. Medina later confessed that they were making a dope deal. Narcotics dealers prefer making deals in the street since it prevents eavesdropping. Informers and use of camera defeated this strategy.



TWENTY-SIX OUNCES of smuggled cocaine arrives strapped visibly beneath the left pants leg of Grace Line Steward Luis Villegas (*left*), here accompanied by an ex-Peruvian customs agent,

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of cocaine smuggled in by a ship's engineer. Harry Browne (*right*) was to bring in customers at $10 a head. Medina told his wife to sell the "Charlie" (cocaine) for $210 an ounce.



Gerardo Chocano. Chocano took over the cocaine from Villegas in a saloon booth, concealed it in a newspaper and was later arrested. Both men were subsequently convicted.



"KINGPIN" JONES a big Chicago peddler recently jailed, employed 15 runners to give schoolchildren free samples of heroin and ridicule those who wouldn't try it as "squares."

Big profits of the middlemen

One drug which seldom imperils today's teenager is cocaine, a product of the coca plant native to Bolivia and Peru. The cocaine pipeline was cut two years ago chiefly through the efforts of three New York Narcotics Squad detectives, Winifred Hayes, Ellsworth Monahan and Sherman Willse. They trailed the Balarezo-Medina gangs for eight months with a movie camera, and the resulting pictures (*left*) sent 27 members of the rings to U.S. prisons, helped Peru jail 88 more. Meanwhile the South American countries themselves took steps to end cocaine production at the source.

This accelerated traffic in heroin, an opium derivative which is the most addictive of all narcotics and is harder to control because its source, the poppy, grows in many lands. (Red China recently put 500 tons of opium on the world market.) Because narcotics agencies are understaffed, smuggling heroin is fairly safe and enormously profitable. A kilo (2.2 pounds) purchased in Italy for $1,000 brings $7,000 in the U.S. It passes through the possession of a "big wheel," who sells it fast for a quick profit to a middleman who in turn "cuts" it 8-to-1 with milk sugar and sells it for $30,000. This repeats until, cut by six to 10 others, it reaches peddlers like Kingpin Jones (*above*). By then it contains 3% to 8% heroin, but put up in capsules or "decks" (paper packets) it is worth $200,000 on the retail market. That profit margin is what keeps the dope industry seeking new customers.



"BUMPY" JOHNSON (*right*) is a notorious Harlem racketeer, numbers operator and big-time dope dealer with 28 assorted arrests. He also owns a chain of cleaning establishments, gets around in a Cadillac. No lowly peddler, Bumpy deals in kilo lots of dope and recently had the misfortune to sell some to a man who turned out to be a federal agent. Bumpy was held in $22,500 bail. He made it without any trouble.

CONTINUED ON NEXT PAGE

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A raid on a "pusher"

The shadowy bosses of the narcotics racket almost never use dope themselves and never come into contact with a user (because once he is arrested, the withholding of his daily "fix" can make a user tell everything he knows). They often engage in legitimate business and lead unsuspected lives, separated by many strata of middlemen and cutters from the retail trade between pusher and user. The pusher often uses dope himself, takes the biggest risks, is most often arrested. Usually he sells on the streets, around—or actually in—schools and at juvenile dances. But sometimes he runs a "shooting gallery," an establishment which not only sells the addict dope but furnishes hypodermics and other paraphernalia so he may "shoot himself" on the spot. A raid on such an establishment, conducted by two of the three New York detectives who broke the Balarezo cocaine ring, is shown on these pages.

It was a sleazy three-room apartment in the Bronx, occupied by Carl Hallgren, arrested twice before for assault and selling marijuana, and Stella Cumba, who at 20 is a convicted prostitute and forger. As long as they got $1 per capsule for heroin (it costs them 20¢) Carl and Stella didn't much care whom they sold to. While the cops were in the apartment they seized five teen-agers who came up to be "put straight," later released all but one (*below*). A few days later Stella got six months for narcotics possession. Carl will probably get five years for possession with intent to sell. While this will eliminate two pushers, it will scarcely affect their customers. For there are hundreds of pushers in New York, all eager for trade. Carl's customers will have no trouble finding another "connection."



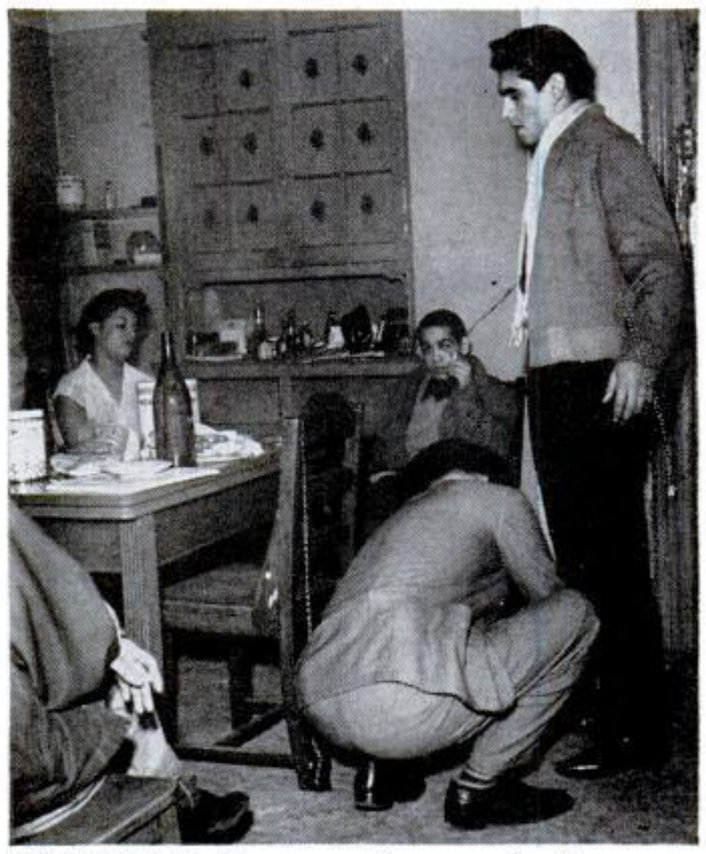
UNDER ARREST IN PRECINCT STATION STELLA CUMBA PONDERS HER PAST AND FUTURE



SULLEN Stella Cumba hands over to Detective Willse the "shooting gallery's" stock: heroin in liquid, powder and capsule form; hypodermics, needles.



THE "FRISK," usual in such raids, includes examination by Detective Hayes of Stella's hair, bosom, other parts of body often used to conceal capsules.



TEEN-AGERS who presently came for dope were seized by the police who "took a plant" in flat. Alex Varas, 19 (*above*), was held for possession of a needle.



SCARED RIGID, Carmen Gonzalez swore she was off heroin although her arms were scarred. She said she had come there on a social call, finally was released.



THOROUGH SEARCH of the apartment, including plumbing, stove, refrigerator, did not turn up more heroin but clothes hamper disclosed a dead mouse.



BIG PREY police had waited for was Carl Hallgren (*center*), Stella's boy friend, who arrived with more heroin. Here he asks neighbor to care for her child.

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MOTHER OF TWO CHILDREN (her 7-month-old baby was with relatives), Stella maintained a poker-faced composure during the three hours of search and arrests, although she once murmured sadly to herself, "What will the neighbors say?" But when she was told by the detectives to ready herself for jail she suddenly seized 3-year-old Frances and wept like a child. Frances, sensing that these strangers had made her mother cry, hit Detective Hayes's thigh with her small fist.

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SCHOOLS CAN FIGHT DOPE TRAFFIC



FRANK LECTURE, illustrated with the paraphernalia used by real addicts, is given the upperclassmen of a Richmond, Calif. high school by Walter R. Creighton, chief of the state's Bureau of Narcotic Enforcement. He told them of the legal, physical and moral penalties of dope-taking, then answered their questions.



BOY STUDENT asked: are narcotics used mostly by men or by women? Creighton said there are no figures, but probably 60% of users are men.



GIRL STUDENT wanted to know if most teen-age addicts come from broken homes or slums. Creighton: some, but many are from excellent families.

SMART POLICE WORK CAN CHECK IT



"SCARFACE MIKE" Busutil was a New York dope peddler who sold to teen-agers himself and, when they were addicted, got them to sell for him.



ONE VICTIM of Scarface was this 16-year-old addict who unknowingly sold to Detective Joseph Nolan. Through him Nolan traced Scarface.

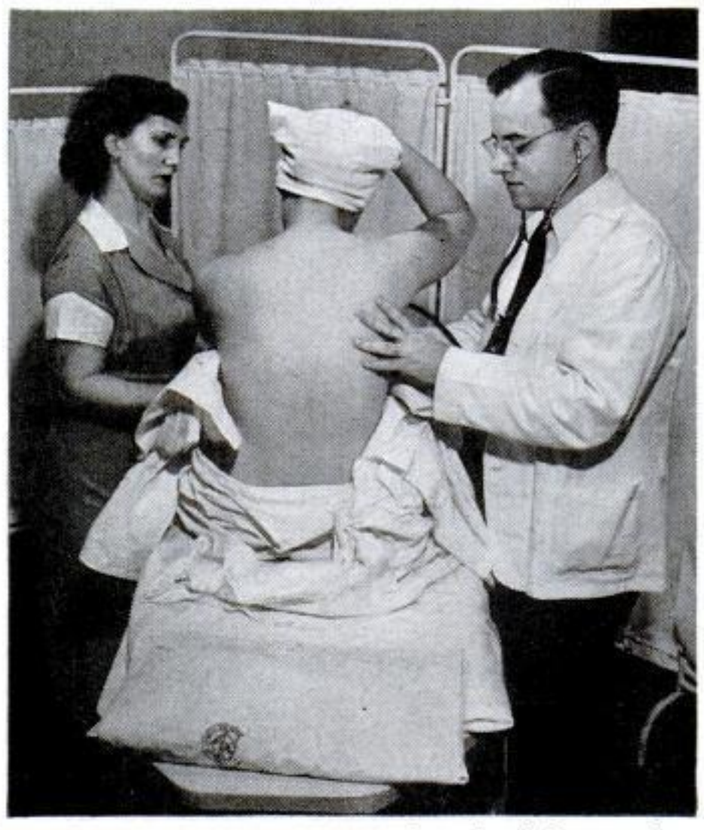


ENCOURAGING RESULT of patient, intelligent police work was a conference with Bronx Assistant District Attorney David Blatt (*left*) and boy's parents. The boy had cooperated with authorities, given up dope, gone to work. So his record was sealed, and last month Scarface Mike was sent to prison for 4 to 10 years.

MEDICAL TREATMENT CAN CURE IT



SELF-COMMITTED, a girl of 18 who used heroin two years arrives at U.S. hospital in Lexington, Ky.



PHYSICAL EXAMINATION by physician, assisted by a psychiatric aide (*left*), follows for the girl.



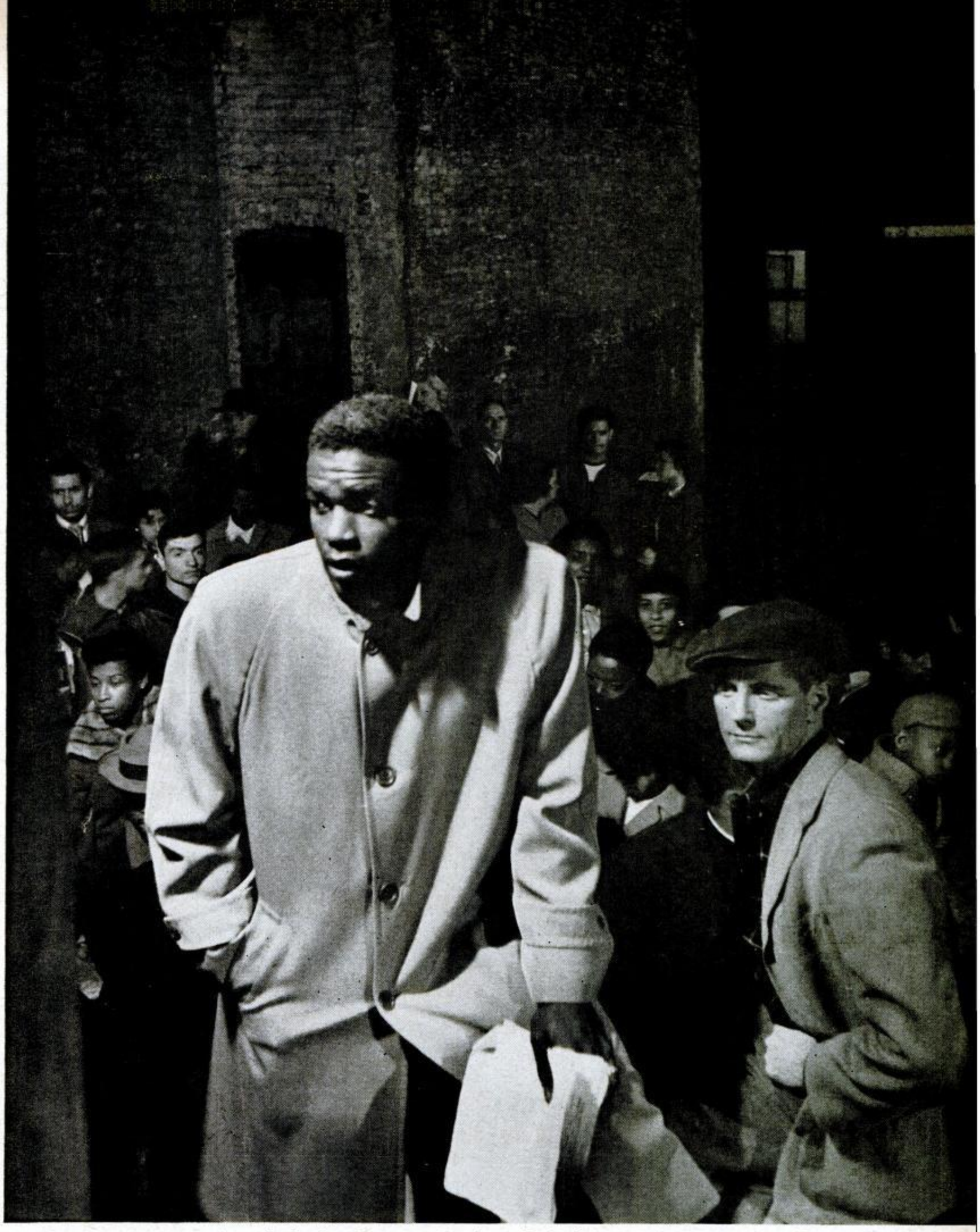
FORMER PROFESSION is practiced as occupational therapy by an ex-hairdresser, now being cured.

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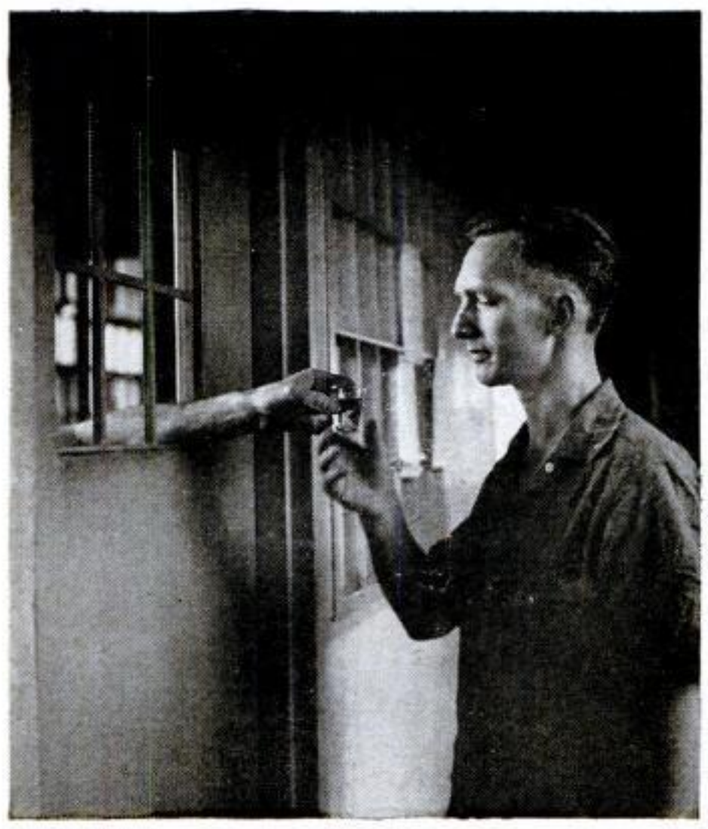
Three weapons and one flaw

Against the obscene horde that makes a living by enslaving youngsters with heroin the U.S. has three strong weapons but also has a serious weakness. One weapon is educating youngsters yearly against dope's consequences (*upper left*). Another is effective prosecution of the real offender, and sympathetic help for his victim (*middle left*). A third is rehabilitation of the confirmed addict, as at the U.S. Public Service Hospital at Lexington, Ky. (strip of pictures *below*). The great weakness is that we have far too little of all these. Lexington is the biggest addict rehabilitation center in the U.S., but it has only 1,500 beds. And while the men prosecuting narcotics cases are extraordinarily dedicated and hard-working, like David Blatt who gets up at all hours to question every Bronx narcotics arrest, probably no U.S. city except Los Angeles, with its 28-man detail, has a big enough narcotics squad. (The entire Federal Bureau of Narcotics has only 200 inspectors.) Locating suspects or "shooting galleries" is no problem, but finding the manhours to work up a lawyer-proof case against them is something else. And then, as often as not, a lenient judge will give the convicted pusher a suspended sentence or only a few months in jail. In some cities' law books, selling narcotics is still a misdemeanor—the equivalent of spitting on the sidewalk.

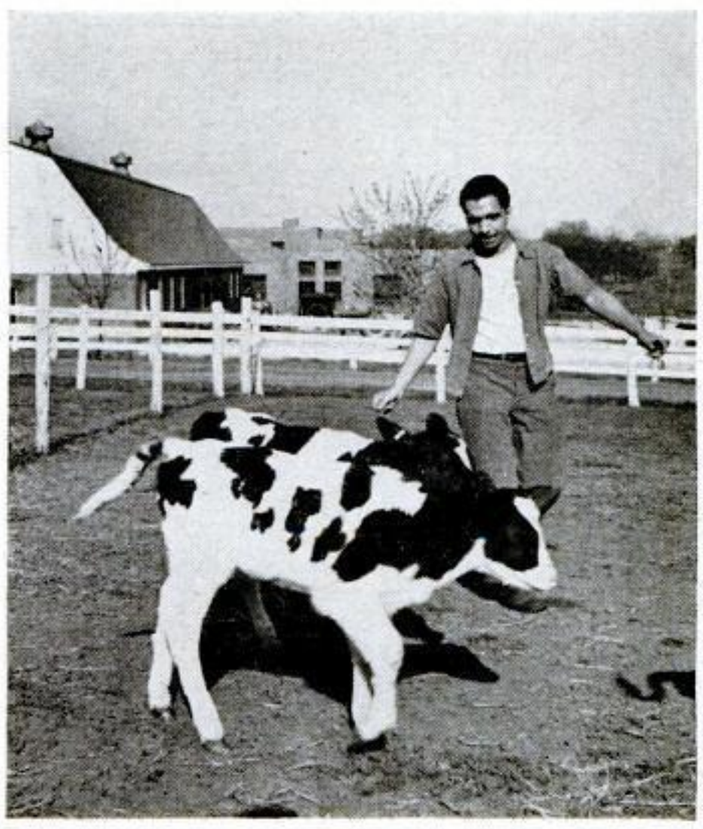
Once addicted, the user's best hope is being committed, voluntarily or otherwise, to a hospital like Lexington. Here he is not only assisted through the first terrible seven to 10 days of withdrawal from heroin, but psychiatrists also guide him toward a solution of the psychical problem that turned him toward drugs, and counselors help teach him a trade whereby he can earn a decent living on the outside. Doctor Victor H. Vogel, national narcotics authority and head of the hospital, says four and a half months is the least time in which this can be accomplished; six is better and some patients stay 24. Even so, heroin's clutch is so insidious that the known relapse rate at Lexington is 39.6%. The actual one is undoubtedly much higher.



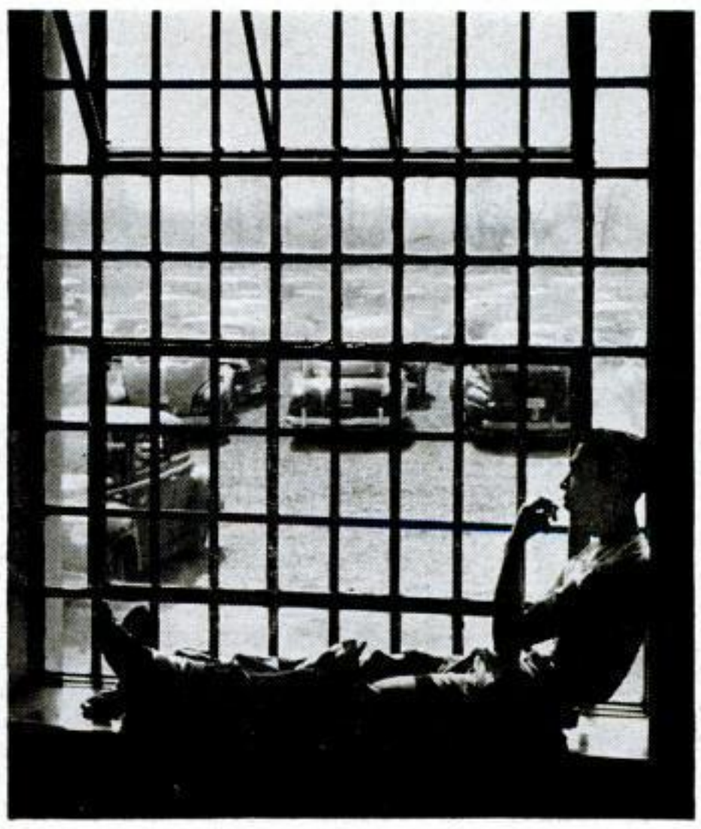
PERSONAL APPEARANCE is made by Brooklyn Second Baseman Jackie Robinson at the vacant-lot presentation of a play, *Dope*, designed to educate Harlem teen-agers against the perils of narcotics. As elsewhere, Harlem's slums and poverty make its Negro youth particularly susceptible to pusher. Robinson helped sponsor the play, warned audience how use of drugs would make them lethargic, unathletic.



MILD SEDATIVE is given patient in convalescent ward where he goes after the withdrawal treatment.



NEW PROFESSION is learned by New Yorker who never saw a cow before commitment to Lexington.



SWEATING OUT the nerve-rack of being dopeless, a patient waits for his weeks of convalescence to end.

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WHAT HAPPENS WHEN A CITY CRACKS DOWN



THE JAIL FILLED UP when Chicago got mad about its dope market, which had turned an estimated 4,000 teen-agers into addicts. The city enlarged its narcotics squad, assigned a special judge to handle dope cases and got a law passed calling for an automatic two years to life for anyone selling dope to persons under 21. Result: the Municipal House of Correction was soon crowded, and Superintendent Frank Sain (*foreground*) warned the judge that if he did not stop sentencing narcotics cases to his prison it would be swamped. Virtually every man in this cell block's third tier—and one out of every four in the prison—is a narcotics prisoner.

CONTINUED ON PAGE 128

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Rich-lathering Rayve cream-treats your wave right where curl begins—at the hair follicle. Your wave dances with life and luster after a Rayve "curl-conditioning" shampoo! No soapy snarls, no matting of one strand to the other—and never any "dried-out" look!

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Tubes or jars

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Clorox removes stains quickly and easily from white and color-fast cottons and linens ...from kitchen and bathroom surfaces. Let the Clorox label be your stain removal guide.



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The deodorizing action of Clorox provides a big plus value in laundering and in routine cleaning. There's a fresh smell to linens and household surfaces that are Clorox-clean!



4 *In addition* CLOROX is one of the world's great DISINFECTANTS

Yes, Clorox *kills germs quicker* than any other product of its kind because it's free from caustic, therefore faster-acting! For added health protection in *your* home, use Clorox regularly in routine cleaning and in laundering. See directions on the Clorox label.

You get all 4 in 1 with
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CLOROX-CLEAN *means*
ADDED HEALTH PROTECTION!

A SHORT—AND HORRIBLE—LIFE

ONCE he starts using heroin, a teen-ager can become a full-fledged drug addict in 14 to 30 days. He arrives at the use of heroin by a series of easy dissipative steps. Usually he starts with drinking, then goes into marijuana, which is so plentiful and easy to obtain in most large U.S. cities that overworked narcotics cops can't begin to cope with it. Meanwhile he hears of bigger "kicks," and presently at a dance or out on the street corner he is given a couple of "caps" (capsules of heroin) by a friend who uses them or as free samples from a peddler anxious to make a new customer. At first he "snorts" it up his nose from thumbnail or small mirror, a relatively wasteful way of using the expensive drug. But after the initial experience, which probably will make him vomit, he gets a real "charge" for a time; mental processes dissolve in a warm glow of well-being in which frustration, worries and physical disabilities gently evaporate. This lasts for several hours. If detected during the snorting stage, the youngster is inclined to laugh off warnings. *He* can handle the stuff, he explains confidently; he only uses it occasionally, anyway, and he'll never become one of the human wrecks seen around the neighborhood.

Before long he graduates from snorting to taking "skin shots"—injecting a heroin solution beneath his skin with a hypodermic, usually homemade. Or he may go directly to "main-lining," the most effective and addictive way to use dope. This consists of hypoing the solution directly into a vein of the arm, which brings the reaction strongly and in a matter of seconds. Once a human organism begins main-lining heroin, it is fully addicted in two to three weeks. The life of such a person thereafter is a nightmare.

He is both physically and psychically dependent on drugs. While he was graduating from stage to stage of narcotic use, he got a deep, unnatural pleasure as the strength of his "jolts" steadily increased. But the human body's tolerance to heroin builds up so quickly that he no longer gets this deep pleasure, or any pleasure, out of his shot. Instead of a warming, bright "charge," he merely becomes comatose and lethargic ("goes on the nod" in junkie parlance). But if he doesn't have his shot every few hours, he begins to suffer unspeakable agonies because his dope-accustomed body urgently demands it.

He needs a shot when he first wakes up (addicts' mornings are terrible until they "get a fix"). He needs at least two more during the day and, if he can afford them, takes five. If he doesn't get them every organ and nerve, from his soles to his scalp, begins torturing him. His body "falls apart." He vomits. He sweats. Hideous cramps gripe his stomach; he has diarrhea; his members jerk and twitch, even his nose runs continuously. Morbid fears assail his mind. He cannot voluntarily stand this; no human can. He will do anything—no matter how degrading or dishonest—to get dope. If he is lucky enough to be arrested now, he will tearfully admit he didn't know it could get to be like this; if he had, he never would have started.

BUT if he is not detected, the youngster bends every resource at his command to keep his drug supply open. He becomes a "mule" (delivery boy) for a peddler and earns his own heroin by introducing his friends to dope and making customers of them. Even at this stage he needs $5 to $10 worth of heroin a day; his school lunch money goes for dope; he begs and borrows desperately from relatives and sells his books and clothes. He steals small objects at home and pawns them; their disappearance is often the first intimation a parent has that his youngster has become a narcotic addict. But there are other signs.

The youngster seems abnormally sleepy (he is) and no longer cares about schoolwork or a job or previous interests like sports. He becomes cranky, unreliable,



COMPLETE DOPE LAYOUT, taken in raid on a shooting gallery, includes envelopes of heroin (*foreground*), hypodermic syringes made from eyedroppers, spoons in which the dope is dissolved and sugar of milk used to cut heroin.

is generally uncommunicative or lies readily and stupidly. In the morning his pillow is wet with perspiration, and he is likely to disappear in the bathroom for long periods. That is because "shooting himself" takes considerable time, and discovery of the unusual paraphernalia for it can be another clue for parents. It usually consists of an eyedropper, a hypodermic needle, a spoon with its handle bent back, a little wad of cotton and often a heavy rubber band. When he doesn't have a hypo needle a real addict will not hesitate to stab his vein with a safety pin until he has made a hole in it big enough to take the tip of the medicine dropper.

After months of this the addict, young or old, finds the veins in his arms closing up from constant pricking and the action of the narcotic. Abscesses often form because of the unsterile injections. One sign of the addict is that he never goes around with his telltale arms exposed. In time he has to use veins in his neck, then in his ankles and in the back of his hands. All of this is extremely painful.

If he grows up in the dope habit, the teen-ager quickly turns to relatively petty crime to support his expensive craving. That is why any community that discovers narcotics peddlers at work in it can expect an upswing in crime to follow almost immediately. Girls usually become prostitutes or shoplifters, boys turn to picking pockets, car "boosting" and other forms of thievery. A confirmed addict needs $15 a day for dope, or $5,400 a year. This is over and above ordinary living expenses, of course, and because of the shiftlessness that now characterizes him the addict can seldom earn it at a regular job. Since a thief does not receive more than a quarter of the value of what he steals, the addict must steal upwards of $20,000 worth of goods a year to keep going.

In time he loses touch with the world, an emaciated, sleepy, completely unreliable human whose only "happiness" is half-conscious awareness that, temporarily, he is not in torment. His fingers and clothes are charred by the cigarets he has smoked while "on the nod." He cares for nothing and no one but dope and the man who can supply it to him, and he will tell you, with frightening candor, that he would kill his own mother or child for a "deck." Deprived of it, he well might. He is no longer a human being. He is just a human pincushion with an infinite capacity for agony and a short life expectancy.—HERBERT BREAN

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The Bride's Side

Most of the guests were seated by the time George and Sally Powers arrived. While they waited for an usher, they both looked around the crowded little church.

"It looks to me as if they'll be ready to start the ceremony any minute," Sally said. She glanced around and then squeezed George's arm. "See? There's Mrs. Andrews now—there, through that doorway. Doesn't she look lovely?"

George nodded. He had known Clara Andrews, the mother of the bride, for many years. But he had never seen her look quite so happy—almost tearfully happy—as she did now.

And looking at her, there flashed through his mind a series of pictures of Clara Andrews. He saw her as she looked that time, twenty years ago, when he had stopped at the house to talk with her husband and her about life insurance. The Andrews were young, then, and their daughter was only two years old.

And George remembered how Clara looked that day, some twelve years later, when he had stopped at the house to talk over with her again how thoroughly her husband had provided for her and their only child. It would mean that her daughter could finish her schooling as her parents had planned. It would mean, perhaps, that as nice a wedding as today's might some day happen . . .

The usher was approaching them now, smiling and holding out his arm to Sally. "Do you wish to sit with the bride's friends and relatives, or the groom's?" he asked.

And even though George and Sally were especially good friends of the groom and his parents and had had every intention of sitting in one of the right-hand pews, there was something that made George say, "We'd like to sit on the bride's side, if there's room . . ."

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The usher was approaching them now, smiling and holding out his arm to Sally . . .



Naturally, names used in this story are fictitious.

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Merely deodorizing is not enough. Underarm perspiration should be stopped and stay stopped. Smart girls use FRESH Cream Deodorant because it **really stops perspiration.** Furthermore, with FRESH you are assured of continuous protection. That's because FRESH contains amazing ingredients which become reactivated . . . and start to work all over again at those times when you need protection most. **No other deodorant cream has ever made you this promise.**



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IN THE SQUARE OF MILAN'S CATHEDRAL, DE GASPERI CARRIES HIS ANTI-RED CAMPAIGN TO ITALY'S INDUSTRIAL WORKERS

Durable DeGasperi

Italy's premier wins another round against biggest Communist party in Europe

by RICHARD L. WILLIAMS

THE last month has been hard and hectic for Alcide de Gasperi, Italy's angular, eagle-beaked prime minister, leader of the Christian Democrat party and arch foe of probably the smartest Communist party in Western Europe. Facing nationwide municipal elections that would be the first test in three years of the strength of his regime, he has darted about the peninsula like a gaunt and elderly ghost, materializing to exhort voters at dedications, cornerstone-layings and election rallies in crowded medieval squares. His frenetic journeying has carried him through the bustling streets of Milan, "Chicago of Italy," on fast trains through the rich green farmlands of the Po Valley, past hundreds of hillsides quilted with vineyards and blurred with the gray-green foliage of the olive trees and, far to the south, through parched Sicilian villages just learning the wonders of aqueducts. In his clipped northern accent the lanky, Lincolnesque figure has dinned a single theme to a people struggling to stammer out their full fidelity to freedom: "We have to win to consolidate democracy in Italy. We have to win back day by day—and this is our mission—our own life and that of the country."

De Gasperi fought with the intensity and doggedness that he has shown in every electoral battle he has entered since the end of World War II. Though neither his name nor that of the brilliant Communist boss, Palmiro Togliatti, appeared on any ballot in Italy's 2,735 communes, De Gasperi knew that, with the Reds in control of one third of those communes, he had to meet another test of public acceptance of his principles. Those principles, for him, included the Atlantic Pact, rearmament, domestic reconstruction, slow but far-reaching land reform, and a routing of Italian Communists as saboteurs of Western defense. To fail to break Red rule in the cities would be the equivalent of leaving the local governments of Chicago, San Francisco, Detroit, Cleveland and hundreds of other American cities under the sway of Communist machines conspiring persistently to extend their control to state and nation.

Last week De Gasperi and Italy got their answer from the Italian people. The Christian Democrats and their allied anti-Communists swept through the "Red belt" of northern Italy to knock over Communist regimes in Genoa, Venice and 20 other provincial capitals. They took Milan from the Socialists and left Bologna as the only major city retained by the Communists. Yet, in seeming paradox, the Christian Democrats by themselves polled some 7% fewer votes than in the 1948 elections. This meant that the extent of the Communists' rout in great part had to be credited to Italy's municipal election law (awarding two thirds of city council seats to the single slate winning a plurality) and to the growth of other, more extremely conservative anti-Red parties.

The verdict and the paradox faithfully reflected the political state of Italy and of the Christian Democrats. They also measured, accurately enough, the achievements of the remarkable 70-year-old man whose 5½ years in power make him the longest-lived premier on the continent of Europe.

Alcide de Gasperi's manner and temperament display about as much Latin volatility as those of the late Cal Coolidge. In public speaking he prefers tight little orange-squeezing gestures to operatic flailing of the arms. In cabinet sessions he displays neither quickness nor incisiveness, but a slow, thoughtful shrewdness. It is De Gasperi's staying power that is almost terrifying—his rocklike resolution. All this underacting comes from more than his own awareness of being

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ungifted as a showman who could inflame the nation's emotions. It is calculated as a healthy antidote for a country that almost died of showmanship.

These are the solid, gray qualities of a sensible northerner from the Italian Alps, but to some of his trigger-tempered Latin colleagues they are incomprehensible. One day in an anteroom off the Chamber of Deputies he was scribbling notes for a speech when the master-at-arms came puffing from the floor. "Mr. President," he panted, "the debate in there is getting out of hand." De Gasperi went on jotting down his thoughts. Frenziedly the master-at-arms kept trying to break in. "... They're starting to throw punches. . . . Mr. President, they are throwing inkwells! . . . But, Mr. President, they are even throwing the drawers of their desks at each other!" At last, with the air of a man brushing dust spots from his lapel, De Gasperi inquired mildly, "Oh? How many?"



VOTERS IN BOLOGNA ENJOY ARGUING THE ELECTION ISSUES

Under the leadership of this unexcitable mountain man, Italy's recovery in many ways has been a highly exciting performance. When he took office in December 1945 farm production on the blasted peninsula was down to about 60% of the base year, 1938; at one point there was only some two weeks' grain for *pasta* in the warehouses, and De Gasperi had to telephone the late Fiorello LaGuardia at UNRRA headquarters in Washington to get food ships diverted into Italian ports. Today agriculture is almost back to 100%. And last week the nation's industrial index—which had plunged to 40% in 1938—reached 140, a postwar peak.

Nobody but a genius of compromise in these perilous postwar years could have held together the motley coalition of interests, ranging from land-starved peasants to land-glutted *latifondisti*, that clusters under the Lombard cross of the Christian Democratic party. But De Gasperi is much more than a supple "extremist of the center." On a matter of principle his toughness is forbidding and formidable. He has fought for the Atlantic Pact as such a principle. When he saw that this year's regular $500 million defense budget would not be enough to meet Italy's obligations under the pact he unhesitatingly directed Defense Minister Randolfo Pacciardi to draw up a special $400 million appropriation. He had to bull it through his own cabinet, even getting his Minister of the Treasury, conservative Giuseppe Pella, with all his fretful fears of inflation, to advance the funds so that factories could tool up for production. When the $400 million package went before the Chamber of Deputies for a vote this spring, Defense Minister Pacciardi, an old anti-Fascist who had led a Loyalist brigade in the Spanish Civil War, paved the way with an eloquent speech. At its climax he turned to the Communists and their stooges, Pietro Nenni's Socialists, and taunted them: "If tomorrow Russia attacked Italy, would you fight against Russia?" There was an outraged chorus of "*Mai! Mai!*" (Never! Never!). When the din died down De Gasperi took over and dramatically announced that he would consider the vote on the defense bill a vote of confidence in his government. His majority was huge, and today a third of the government's budget is slated for defense.

But De Gasperi's principles go deeper than these matters. No country, he knows, can be expected to fight to the death to defend a harsh or empty way of life. "If you were to make, on paper, a scale of priority for what Italy should do," he says, "you probably would put war production first, housing second, perhaps roads and bridges third. But in practice the only way we can make our nation strong enough to defend herself is to solve her basic social problems." De Gasperi talked long and earnestly in these terms to General Eisenhower when Ike visited Rome in his scouting tour of the treaty countries. Later, in reports to the U.S., the supreme commander of SHAPE singled out De Gasperi as the ablest European statesman he had met. In Rome, U.S. Ambassador James C. Dunn appraises the man simply: "The problems of these postwar years have given him an opportunity to exhibit his greatness."

To be truthful, the same years have given De Gasperi an opportunity to exhibit his limitations. His lack of dramatic sense partly explains the government's failure to keep the voters well informed of its progress. He has been slow to face the problem of the huge parastatal corporations inherited from the Mussolini era. He is occasionally supersensitive to criticism. And both the aloofness of his personality and the facts of his early background impel many Italians to endorse the sardonic crack of one veteran politico that "De Gasperi learned domestic administration in the Austrian parliament and learned foreign policy in the Vatican."

The tough will and physical stamina that have enabled the man to triumph over his own limitations can perhaps be traced to the avocation he learned young—mountain climbing. He persisted at it through middle age, and the last peak of eminence he scaled was Mt. Winkler, one of the two most dangerous Vaiolet Towers jutting from a valley in the Dolomites. "We got to the top all right," recalls De Gasperi, "but on the descent the rope jammed, and I found myself dangling over the void. For 20 minutes I could not move; people down in the valley could see me just hanging there. Then I swung over to a ridge and was safe. Well, I was 54 then and decided I had better give up climbing. But looking back, it had been a good school for political fighting."

As a boy De Gasperi began his climbing on the mountain ramparts of the Adige River valley, at the top of the Italian boot. The Italians of his home town of Pieve Tesino, where his father Amadeo was a tax clerk, were subjects of the Austrian Emperor Francis Joseph. Alcide, like most of his friends and neighbors, grew up resenting the artificial border that made him an expatriate and dreamed of the day when he could help redeem the Trentino area, part of *Italia irredenta*. He worked his way through the University of Innsbruck as a tutor and was tossed into jail for a month after a nocturnal street fight between Italian and Austrian students.

After he got his Ph.D. at Vienna, he won a seat as an M.P. in the Austrian parliament. He became editor of the weekly *Voce Cattolica* in Trent, a syndicalist and labor organizer. One night at a syndicalist meeting in Bologna he met a young Socialist named Benito Mussolini, two years his junior. A few years later ex-Socialist Mussolini's Black Shirts were to burn De Gasperi's newspaper plant and hound him to jail.



DEMO-CHRISTIAN POSTER cartoons lampoon neo-Fascist M.S.I. party ("Il Duce is always right") as well as the Communists ("Stalin is always right").

On the eve of World War I occurred a little incident typical of the workings of De Gasperi's conscience. His paper was about to go to press with a staunchly pro-Italian editorial. It expressed De Gasperi's own fierce opinion, but on looking it over he decided it was treasonable to the Austrian government to which he still owed allegiance. Perplexed, he wrestled for a long time with his ethical problem, then told his printer, "We're going to have an accident." He dropped a page form on the floor, scrambling the type. *Voce Cattolica* was suspended for the duration, its editor interned in Vienna, and its readers had to go without what De Gasperi calls "the best editorial I never published."

When the Versailles treaty came and redeemed his valley, the repatriated De Gasperi was honored with the chairmanship of the first congress of the Catholic-centrist Populist party, founded by the Sicilian priest Don Luigi Sturzo. Shortly after marrying Francesca Romani, a girl from a neighboring valley whose sister had wed his brother, De Gasperi won a seat in the new Italian par-

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over the years ahead!

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— IN ECONOMY — IN EASE OF DRIVING — IN COMFORT

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BETWEEN WARS De Gasperi went mountain climbing with two daughters, Maria Romana (left), now married to an engineer, and Lucia, now a nun.

DE GASPERI CONTINUED

liament, achieving the singular distinction of serving in two sovereign nations. But the distinction, along with the Populist party, disappeared after 1925 under the crushing weight of ascendant Fascism. De Gasperi's last bold but vain gesture was to call on King Victor Emmanuel III to protest the murder of Socialist Giacomo Matteotti by Fascist thugs and to demand Mussolini's dismissal.

In 1928 he got his reward from the Fascists. He and his wife were clapped into Rome's malodorous *Regina Coeli* (Queen of Heaven) jail on the banks of the Tiber. Francesca was freed after 10 days, but her husband spent a year and a half in prison.

When his health began failing, the Holy See, with which Mussolini was then bargaining on the Lateran treaties, arranged De Gasperi's release. He took a job in the Vatican library, there to spend the next 12 years working on the card-index system and serving as a receptionist (for $80 a month), doing translating on the side for a nickel a page. He found time to write an interpretive book on the famed social encyclical *Rerum Novarum*. And with his indestructible steadfastness of purpose he kept planning for the day when Christian Democracy could try once again.

One lasting result of these years has been to make it easy for Italy's Marxist press to try to smear De Gasperi as a "Vatican agent." Such attacks do strike the deep vein of anticlericalism below the surface of all Latin Europe. But in the long run they are as ineffectual as they are frivolous to a people like the Italians long used to distinguishing between their abiding religion and Vatican politics. As one Christian Democrat puts his party's position: "The policies may coincide from time to time, but remember, we have to think in terms of this year and next; the Vatican must think in centuries."

Emerging from his Vatican exile in July 1943, De Gasperi sat on the Committee of National Liberation, whose partisans were harrying the Germans. When the Badoglio regime fell he became minister without portfolio in the hastily assembled provisional government, and by April 1945 he was foreign minister under Premier Ferruccio Parri. In that year, on the international scene, this was a fiercely humiliating role to play. Summoned on 24 hours' notice to London to appear before the Big Five Foreign Ministers' Conference, then debating the Italo-Yugoslav border issue, De Gasperi was icily received at Lancaster House and was sent home in a bucket-seat plane. From a beguiled democratic world this was a rude and jarring reception to a man just returned from a 12-year dream-in-exile.

Did he really faint?

AT this trying time De Gasperi probably did not realize how near he was to becoming Italy's premier. It happened at the end of 1945, and there is still an element of mystery in the way it came about. The Liberal party, dissatisfied with Parri's regime, forced a crisis in the coalition cabinet. At a press conference, Parri truculently said he had no intention of being hounded out of office. Foreign Minister de Gasperi suddenly and sternly spoke up: if Sr. Parri lost his majority, he certainly would go, because that was the democratic way. In the crisis that followed, De Gasperi agreed

CONTINUED ON NEXT PAGE

New Shasta Cream Shampoo

Sparks your hair with brighter, richer color ☆



Blonde hair gleams with bright gold ☆



Brunette hair dances with dark fire



Red hair takes on a burnished glory ☆



Gray, White hair shines with silver

Not a tint! Not a dye! But a super cleansing shampoo that makes even dull-looking hair sing with brighter color

WHAT A THRILL to see your hair shimmer with colorful beauty after a Shasta Cream Shampoo! New lanolin-enriched Shasta makes your *natural* hair color look brighter, richer. Makes it *sparkle.*

"SUPER" CLEANS HAIR: New Shasta contains an amazing sparkle-giving cleanser that "super" cleans your hair. It leaves each strand so radiantly clean the natural color sparkles like sunshine streaming through a clean window pane.

SHASTA IS SAFE! Yet for all its color-sparkling magic, Shasta is safe. Lathers *out* color-dulling grime. Leaves *in* precious natural oils needed to make your hair healthy and keep it soft and glamourous.

MAKE THIS CONVINCING TEST TODAY

BEFORE SHAMPOOING, snip off a lock of hair. Put this lock aside while you shampoo the rest of your hair with new Shasta.

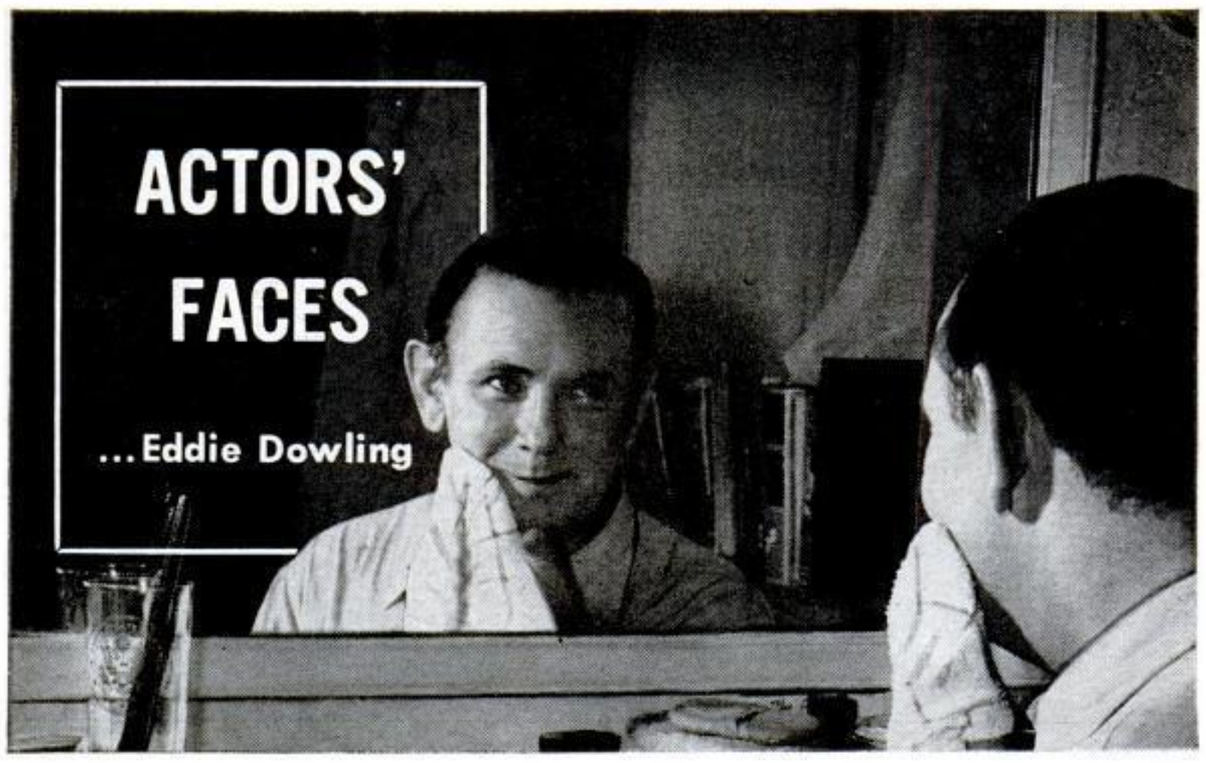
AFTER SHAMPOOING, when hair is dry, compare the unwashed lock with your soft and radiant, Shasta-washed hair. If not convinced that new Shasta sparks your hair with brighter, richer color, return the jar and get your money back in full under Procter & Gamble's guarantee.

BIG ECONOMY JAR 89¢
ALSO 57¢ AND 29¢



NEW COLOR-SPARKING Shasta "SUPER" CLEANS SAFELY
DOES NOT ROB HAIR OF NATURAL OILS

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Actors' faces are extra-sensitive

But Eddie Dowling finds this remarkable new shaving cream helps keep his face youthfully soft and good-looking!

Actors, more than any other group of men, must look their young, healthy best at all times. But wearing and removing heavy stage make-up leaves actors' faces extra-sensitive. This means painful discomfort during shaving and can even lead to wrinkled, old-looking skin.

To help actors—and other men with sensitive skin—maintain a young and healthy appearance, The J. B. Williams Company has added an amazing new substance to Williams Shaving Cream. This new ingredient, Extract of Lanolin, helps protect the face against excessive dryness and daily blade scrape.

Now—every time you shave with the New Williams Shaving Cream—you give your face the benefit of Extract of Lanolin, which helps preserve the youthful qualities of the skin. If your position calls for a well-groomed look from morning till night, or if your face is sensitive to the sharp cutting edge of your razor, you'll want to start using the New Williams Shaving Cream right away. *Same tube—same carton—but now containing wonderful new "Extract of Lanolin!"*

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to try to form a government himself. One tense night when lights burned late in the Palazzo Chigi, it was still uncertain if the Liberals would join in. Finally De Gasperi said, "Their answer obviously isn't coming." He went into the next room to write a letter—and was found a few minutes later in a faint. The faint broke up the evening and won him the day, for the next morning the needed Liberal support was given and he became premier.

"There are two things nobody knows about De Gasperi," a friend says. "One is whether he really fainted that night. The other is whether he voted for the monarchy or the republic in our plebiscite the following June." De Gasperi declared at the time merely that each individual voter's conscience should be his guide. Eight million Italians voted for his Christian Democratic party in the election that turned Italy into a republic for the first time since Caesar crossed the Rubicon in 49 B.C.

Two months after that great decision De Gasperi made his second excursion into international councils. He was invited to the formal signing of Italy's peace treaty at the Luxembourg Palace in Paris. When he rose to speak De Gasperi saw, in the cold faces before him, a hostility that viewed him, despite Italy's record of co-belligerence, as a beaten enemy. His appeal was quiet but firm. It was to make uncomfortable reading for the Western delegates in days to come. "Gentlemen, I must point out," he said, "that the precautions laid down . . . jeopardize the defense of our very independence. Never, never before in our modern history have the doors of our homes been so hopelessly thrown open. . . . It is never too late to make an irreparable blunder." And he ended with a simple offer. "A nation of toilers, 47 million strong, is ready to pool its efforts with yours in the creation of a just and more human world."

There was no applause when he stepped down. But James F. Byrnes, then U.S. Secretary of State, conspicuously reached forward to shake De Gasperi's hand. This irked other Western delegates, stiffly righteous in victory. No one else seemed to realize that Italy was producing a new statesman of stature, perhaps the greatest in the century since Mazzini and Cavour.

There is in De Gasperi's political life a third memorable mystery. In June 1947, a year and a half after he took office, he maneuvered the Communists out of his cabinet for good. He had just returned from a visit to Washington. Was this bold action simply Washington's price tag on Marshall Plan aid? Italy's Reds screamed that was the sordid case. But it matters little. The deed took immense political stamina in the face of the Reds' ominous power to rend Italy with strikes, and at a time when France's Fourth Republic was still playing hide-and-seek with Communists all through its government.

A spaghetti lifeline from the U.S.

FOR the next months, with a perilously thin parliamentary majority, De Gasperi hung on grimly against repeated savage Communist attempts to bring his government crashing down. Then came the 1948 national elections. De Gasperi by then had made little headway toward reconstruction of the country. There was a clear and present danger that Italy would go Communist in a free, democratic vote. Thanks largely to furious politicking by Catholic Action volunteers in every one of Italy's 24,000 parishes, and to the promise of a spaghetti lifeline from the U.S. if the vote went right, the disaster was averted. The De Gasperi forces scored a sweeping, 12-million-vote victory. The clear parliamentary majority won that day has never seriously been threatened since, and it has been fortified by wise cabinet alliances with parties to the left and right of the Christian Democrats.

While his government's problems have been simplified at least, Italy's problems stubbornly persist. They are grievous enough to have distracted a less resolute man long ago. They are all intimately related to the urgent matter of what his country will and can do, if a European war comes, to help save the Western civilization it nurtured 2,000 years ago.

There is the staggering pressure of population: the total is 47 million, yearly increasing by 400,000. Emigration, which once could subtract that many and more a year, is choked off by quotas like the U.S. limit of 5,677 Italians a year. "Take 400,000 people a year off our hands," said an Italian economist last week, "and you can take the Marshall Plan back too."

There is the problem of land reform and reclamation: one per cent of the *latifondisti* own 22% of the arable land. It is good to note that 3,750,000 acres have been marked for division among landless peasants. It is not so reassuring to note that: 1) only half of this proportion has been approved in parliament; 2) of this only 75,000 acres of that half have been turned over to cooperatives;

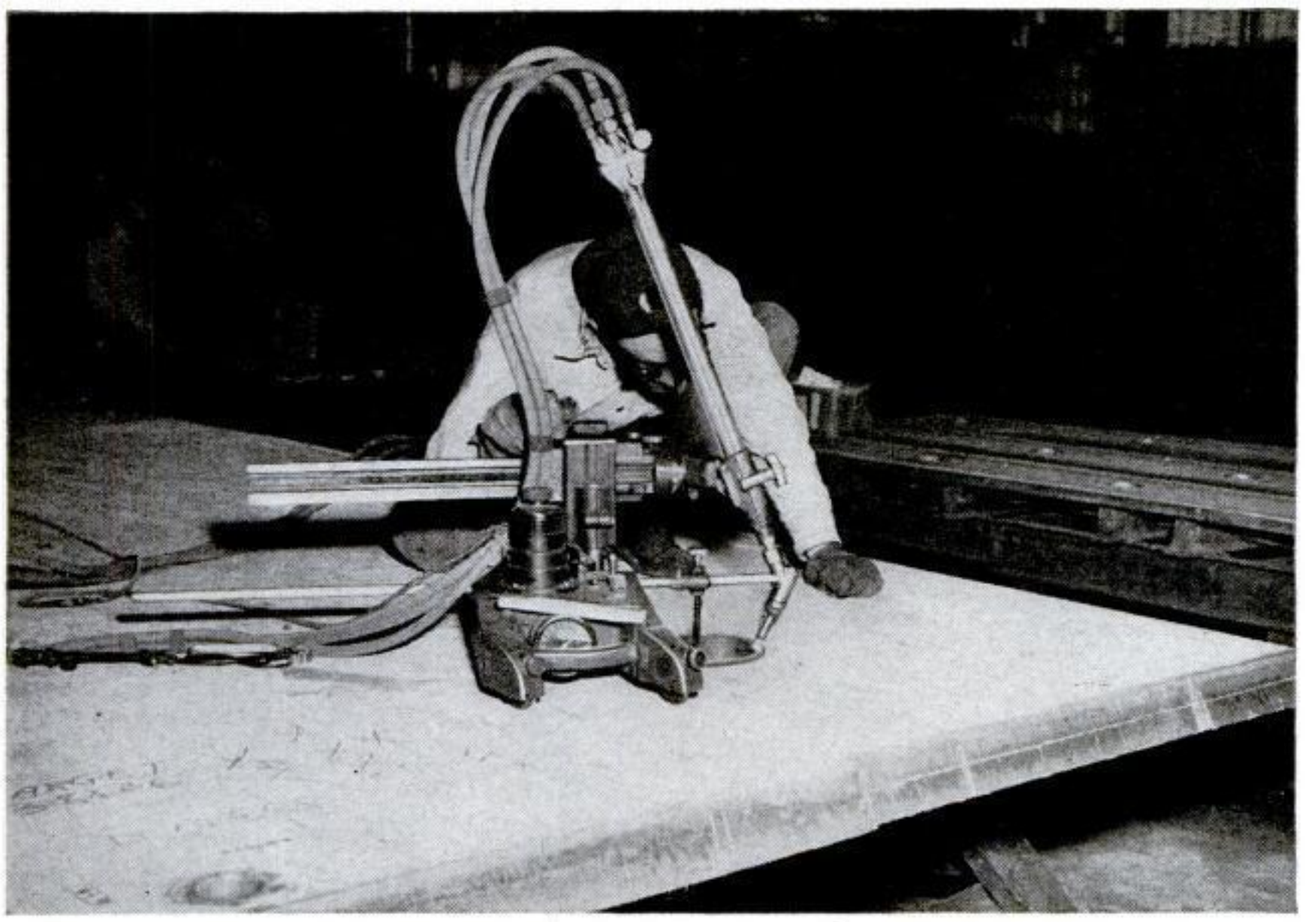
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Part of the diet of a steel mill is scrap iron and steel... 52 million tons last year. But new mills are being built (and output of existing mills increased) faster than scrap supplies come in. Can you help us find more scrap?



1 **LOOK IN THE INDUSTRIAL ATTIC FIRST:** If you work in a factory or shop, look around for old machines, suggest other ways your company can make money by selling more scrap to local dealers.



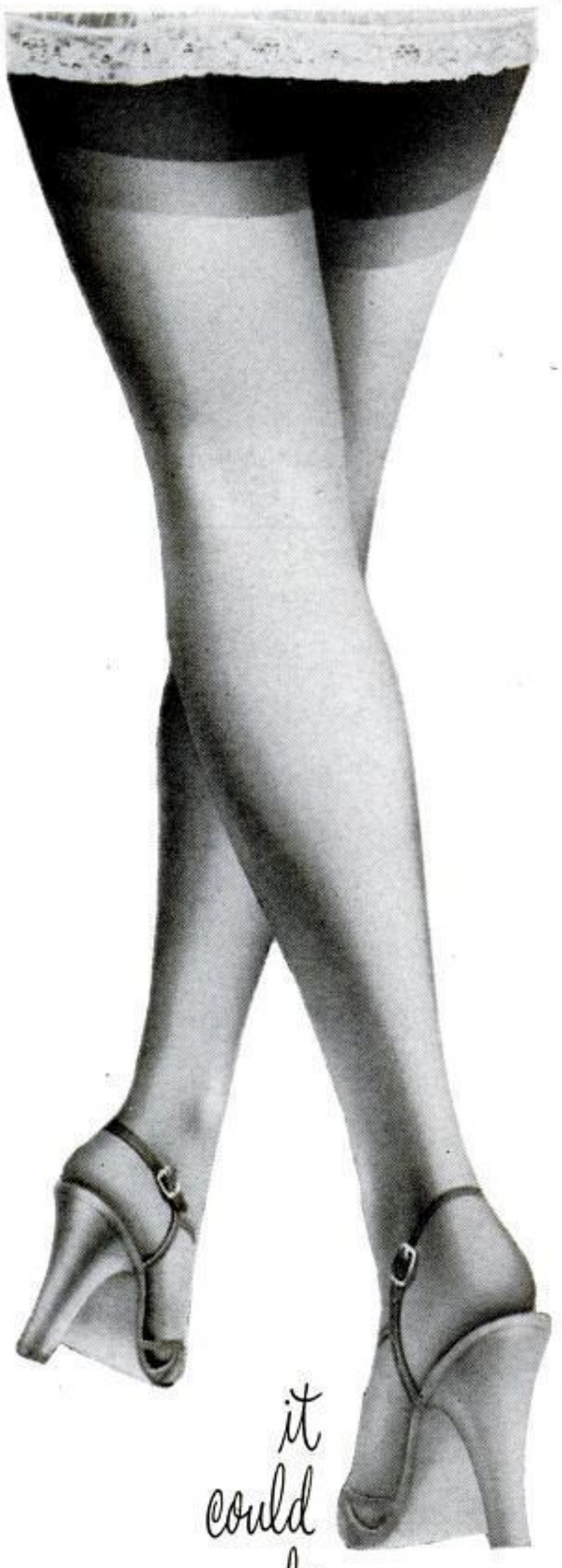
2 **WHAT BECOMES OF THE HOLE?** In a steel mill, every bit of scrap is collected and re-used. This man is flamecutting armor plate. The steel he cuts out will be re-cycled to the furnace. You can help increase the steel supply if you sell an old tractor, or a plow, or a jalopy, to your nearest scrap dealer.



One of the most interesting examples of American-capitalism at work is the scrap dealer to whom you will sell your old iron and steel. Read the interesting story of how he feeds the steel mills, at a profit. Write for the reprint from STEELWAYS magazine, "Meet a New Aristocrat—the Junk Man". American Iron and Steel Institute, 350 Fifth Avenue, New York 1, N.Y.

3 **HOW MANY OLD MACHINES TO MAKE A NEW TANK?** Everybody hates to break up a machine. Some factories, for instance, continue to hold obsolete machines. Now is the time to haul out old metal of every kind and sell it for scrap.

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and 3) of these only 12,500 acres have reached the peasants. Having to fight his own right-wing Christian Democrats every inch of the way, De Gasperi is determined personally to see it through. And to his own impatient left-wing Demo-Christians crying for speed, he observes quietly that Denmark and Ireland each took some 40 years to achieve land reform, and Italy has made more progress in the past five years than in the previous two millenniums.

There are other worries. De Gasperi must fret and scheme to beat the problems of two million unemployed, an overloaded bureaucracy, an iniquitous and corrupt tax system and a huge industrial plant depending on imports for nearly all its raw materials.

Such an array of problems leaves him little time for a life of his own. He still lives in the fifth-floor apartment on Via Bonifacio VIII, which he took when he went to work in the Vatican. The place costs $9 a month, thanks to a rent freeze, and his salary is not geared for luxury: he makes about $400 plus allowances. Until one of his four daughters married and another became a nun, there was no room in the flat that he could use as a study. His otherwise peaceable home life has been complicated at times by a neighbor across the hall, Countess Giuseppina Patti, a diehard monarchist who blames the republic on De Gasperi personally. The countess used to leave her garbage can out on the landing where he had to step around it. At the time of the 1946 referendum she robbed him of sleep by pounding out a dirge on the piano all night long. Now she just pounds on the wall if he talks above a whisper in his study. To escape the countess and his weightier cares, the De Gasperis weekend in a small villa at suburban Castel Gandolfo, near the Pope's summer residence, and for summer vacations they have a chalet at Mt. Sella in the Trentino. Here De Gasperi relaxes playing *boccie*, the Italian game of bowls, and in a match two summers ago at Trent he roundly defeated the local Communist leader.



COUNTESS PATTI is royalist neighbor of De Gasperi. She once harassed him with a loud piano.

Like Harry Truman, De Gasperi likes to start his working day with a brisk walk, a ritual that clears the brain and gives a harassed chief executive the brief, delicious illusion of being merely a harassed private citizen. He usually strolls on the Janiculum, handsomest of Rome's hills where medieval legend said St. Peter was crucified. With his press secretary at his side to brief him on the news, and a bag of candy in his pocket for any children he may meet, he strides to the stately terrace on the crest of the hill. There, under a giant equestrian statue of Garibaldi, he pauses to survey the domes and rooftops of his ancient capital. He returns to his apartment for lunch, a cigaret and a nap; takes off again and rarely gets home before 9:30 for dinner, a book and bed.

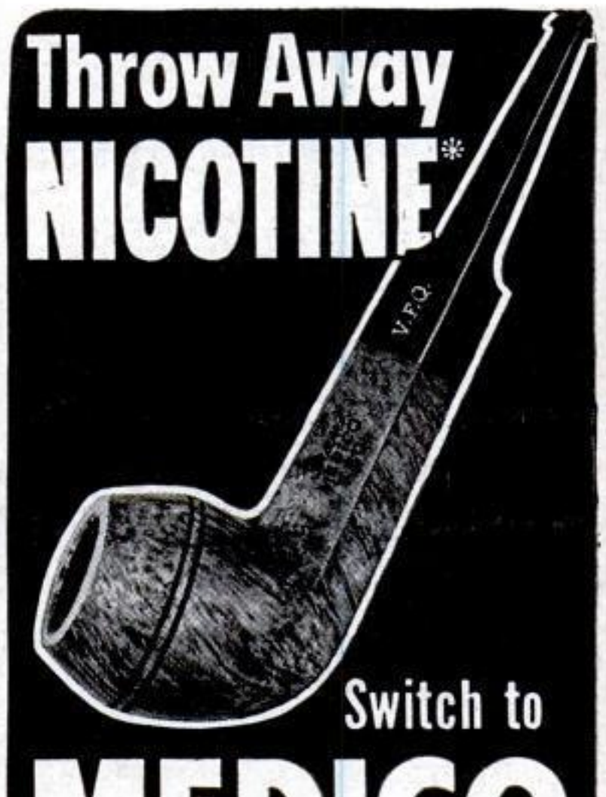
The other day the prime minister got up from his nap, shook the sleep out of his pale blue eyes and went to the office to receive towering William R. Herod, the American who is production coordinator for the North Atlantic Treaty Organization. Herod had come to Rome to ask what Italy was prepared to do by way of military production for the treaty partners. De Gasperi answered tersely, "We are all ready to produce; what we need is some orders."

De Gasperi and his experts had the facts for Herod to back the simple boast. Italy has Europe's biggest pool of surplus skilled labor and a vast idle plant capacity that had been bloated in the Mussolini era. But it has no raw materials in abundance except sulphur and mercury, and little cash. If the other countries would send money and materials, and help a little with retooling, Italy's men and machines would produce the goods. Shipbuilding is a clear case in point. Italy has 15 big shipyards and 32 smaller ones, but its postwar building program is stalling to a halt. In a few weeks the yards that could easily lay down 180,000 tons of shipping may be empty. Yet the Italians say they could deliver destroyers to Britain faster than Britain can build them herself. Impressed by these facts, Industrialist Herod ventured a snap judgment before he left Rome: "These people have plenty of will to work. I'm sure they'll perform."

The military picture mirrors the economic. Both General Eisenhower and Marshal Montgomery, his deputy, have been well pleased

CONTINUED ON PAGE 139

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They grow Imported Botanicals for pick-of-the-crop gin drinks

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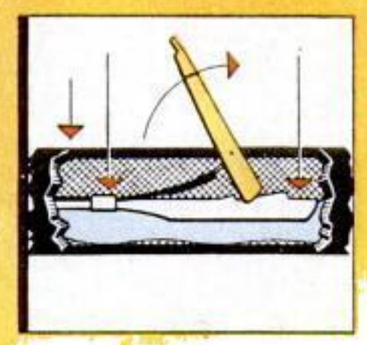


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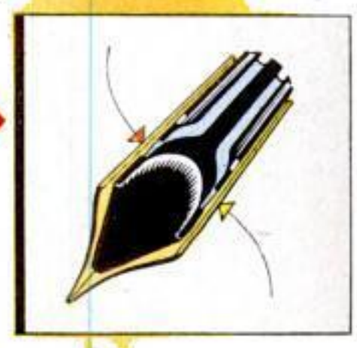
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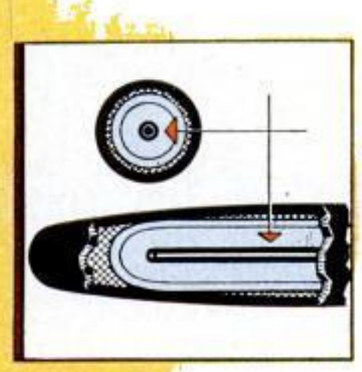
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DE GASPERI CONTINUED

in their recent inspections of Italy's alert and spruce Alpini, her dashing Bersaglieri and her regular troops. But here again the nation needs help: the size and equipment of her forces, now expected to help defend Europe, were fixed by "the Allies"—at a time when that word embraced Russia. The Paris peace treaty limited Italy to 200 tanks, 200 fighter planes, 300,000 men under arms (including carabinieri) and a 67,500-ton navy; it also banned all bombers and submarines, as well as experiments on weapons. Yet even with these limitations, De Gasperi—with MAP aid—has struggled to do a solid job. The fighter force is being converted to jets as fast as possible; all authorized forces are being brought up to treaty strength; and Italy has already placed three of her divisions (12,000 men each) at Eisenhower's disposal. Another will be ready this month, a fifth by fall and a total of 12 by the end of 1952.

The mission of these forces is the initial defense of the strategic peninsula that hangs like a sword across the West's Mediterranean lifeline. Back of these divisions is a reservoir of half a million men, the potential equivalent of 40 more divisions, who have been run through a year's basic training.

How well would the Italians fight? An American observer, who has seen their artillerymen training with the 105-mm and 155-mm howitzers received in MAP shipments, said last week: "In the past there have been times when they just had no fighting heart, and other times when they fought like devils. I say their morale today is better than that of the French or the Belgians. I don't know how they'd fight tomorrow in France, or Germany, or Austria, but I'd bet anything they'd fight to the limit to defend their Italian soil."

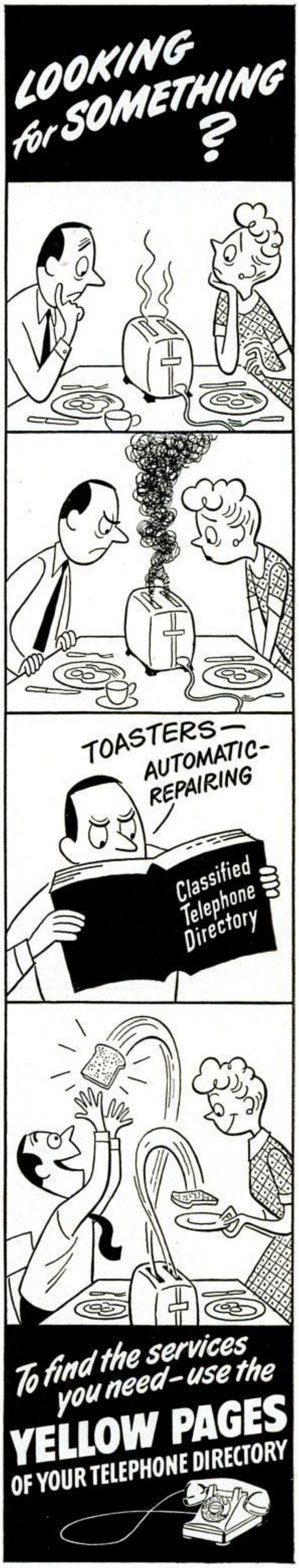
As De Gasperi sums it up: "I asked Minister Pacciardi recently if he could be ready [to fight] by autumn. Pacciardi said, 'Yes, up to our means.' That means a temporary resistance—after which it is up to you, the Allies. We do not have resources to do more than delay an enemy and give you time."

Meanwhile—on the political front—De Gasperi and Foreign Minister Count Carlo Sforza keep needling the Western powers for a declaration that the peace treaty has been superseded by the Atlantic Pact. If nothing else, such action would end the embarrassing contradiction of the two treaties—one enlisting Italy in shoulder-to-shoulder partnership with the West, the other stamping her a disgraced and degraded enemy. Positively it would be a strong propaganda blow to embarrass the Russians and their Italian cadres, and a strong boost for Italian morale.

Meanwhile De Gasperi knows that, as a practical matter, the world is now well aware of where Italy stands. "The time for us of the West to be on the defensive," he says, "has passed. We must find new ways to attack. We are for peace, but the Communists have monopolized the word. We have proved that they are the aggressors, but too many ordinary people of the world still do not believe it. . . . We must be more *combattiva per la pace* —combative for peace."



DE GASPERIS AT HOME sit in parlor of their Rome apartment. Ungainly and restless, De Gasperi cannot relax even in comfort of his own easy chair.



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ACTOR (RIGHT) LOOKS INTO VIEWER AS JONATHAN CHECKS LENS BEFORE SHOOTING

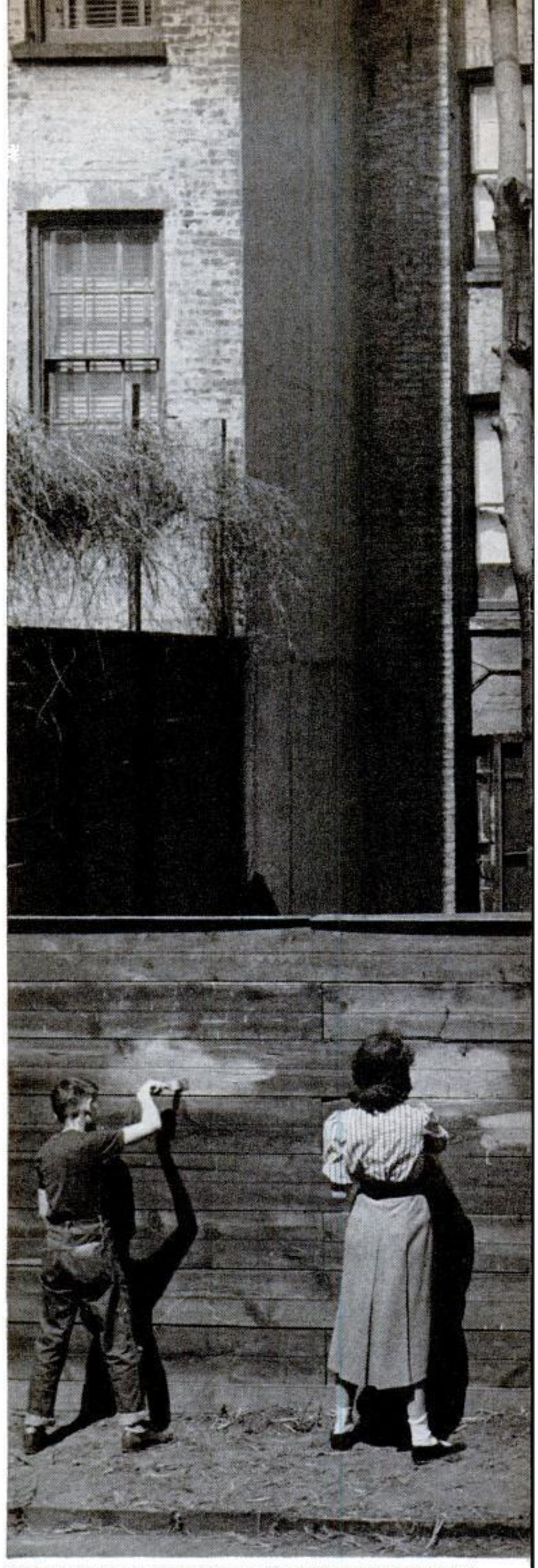
Life Visits

A Back-Yard Movie Set

JONATHAN KATZ, 13, FILMS "TOM SAWYER"

By midmorning the neighbors knew something odd was afoot in the Katz's backyard in downtown New York City. Thirteen-year-old Jonathan Katz had invited some of his friends from junior high school over for the day and was busily making a movie based on some scenes from *Tom Sawyer*. The yelling and stamping about was due to the fact that Jonathan was not only the scriptwriter but also the producer, director, make-up artist, costume designer, prop man and cameraman, and he was having a hard time keeping things going all by himself.

His preparations had been thorough enough; in addition to reading nine books on movies, he had worked out all his camera angles ahead of time, itemized costs (including film) at $3.25 per minute of the finished movie. He had even issued a "call sheet" to his actors, warning them that if they did not show up they would not appear in the film. For a while everything went smoothly. Then the actors began to roughhouse and make trouble for him. Trying to get on with the movie, Jonathan begged, threatened, harangued and pleaded with them and in so doing unconsciously became the perfect caricature of a Hollywood director. Once he even jumped up and tossed his script wildly into the air in exasperation. Finally after five hours he completed his film—a seven-minute-long, well-photographed and surprisingly concise job (*p. 145*). Then, his friends gone home, Jonathan went out and worked off some of his surplus energy by painting the partly finished back fence (*right*) for an hour before bedtime.



MOST FAMOUS SCENE IN "TOM SAWYER"



PLANNING angles, he marks each one. He used father as a stand-in before cast arrived.



EXPLAINING a scene, Jonathan describes how at end of the film the hero is supposed to wake up and find it has all been a dream.



BROODING, he tries to figure some way to bring his playful, rambunctious cast into line.

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IS ACTED WITH CITY BACKDROP WHICH FILM DOES NOT SHOW



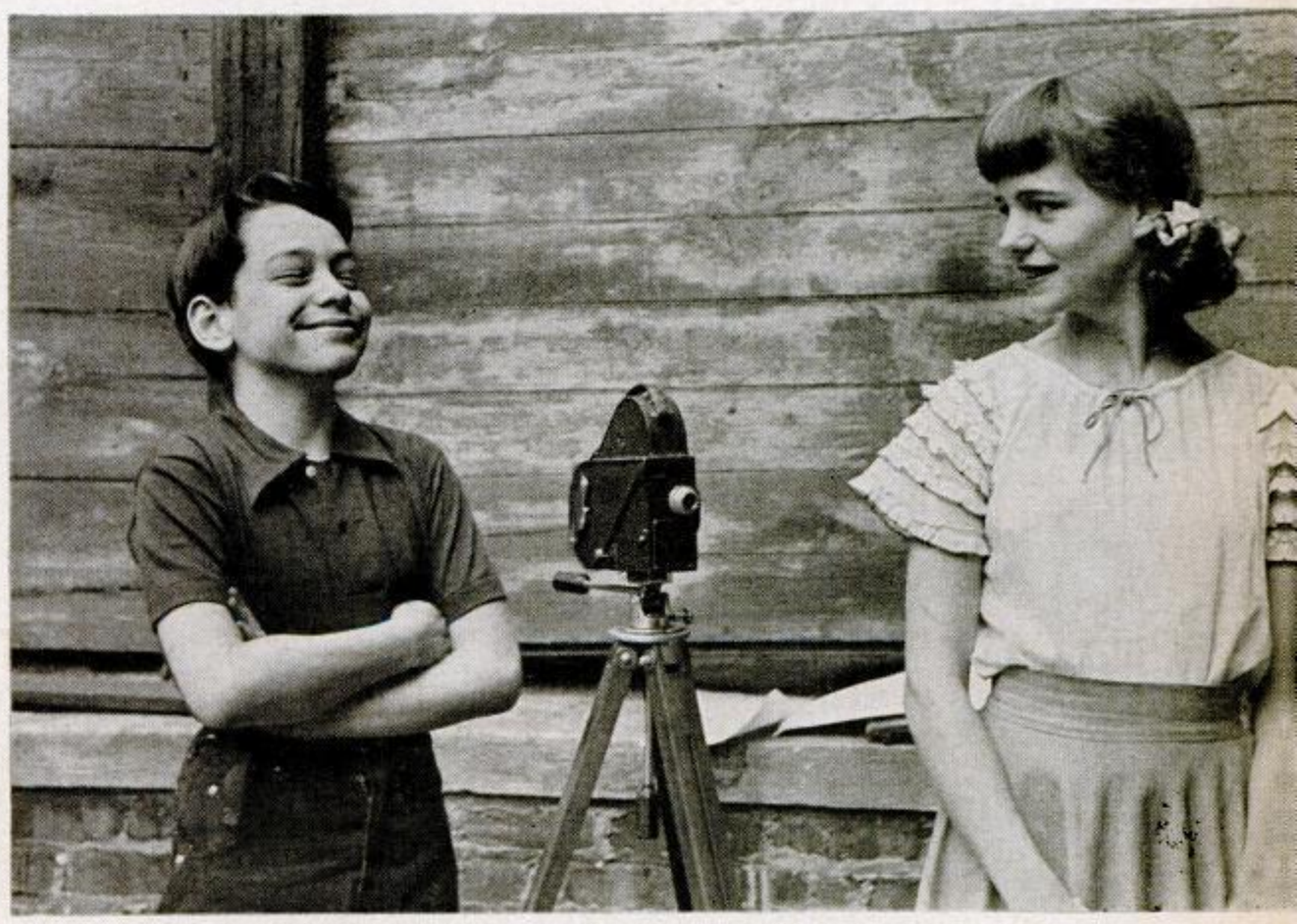
MAKING UP the heroine, he carefully applies eyebrow pencil. Make-up materials came from a kit Jonathan had bought for a play he acted in three years ago.



HOW TO LISTEN TO MUSIC from old phonograph is demonstrated by Jonathan in last scene. All scenes were thoroughly rehearsed, photographed once only.



HOW TO APPLY ROUGE produces argument between Jonathan and Carolyn Bitterbaum, who thinks she doesn't need it. He insists doggedly that she does.



HOW TO BE A HEROINE is illustrated by Jonathan for Gretchen Walther, who plays Becky Thatcher. Becky is supposed to be in love with Tom and look it.

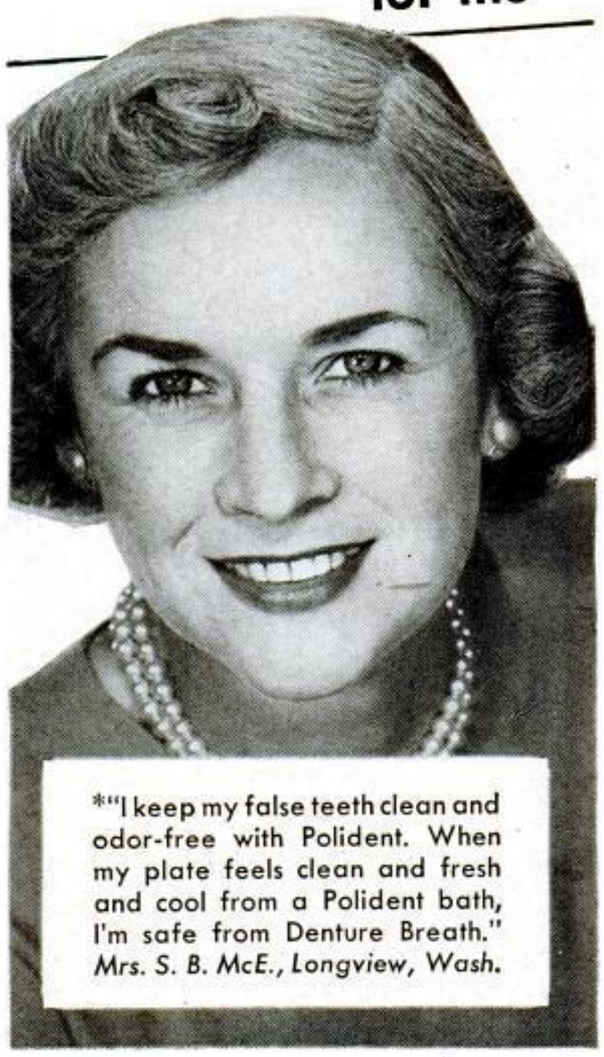
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yet my mouth feels fresh, clean and cool

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*"I keep my false teeth clean and odor-free with Polident. When my plate feels clean and fresh and cool from a Polident bath, I'm safe from Denture Breath." *Mrs. S. B. McE., Longview, Wash.*

You know what Mrs. McE. means—it's a wonderful feeling to know that you're not offending friends with Denture Breath. And it's great when your plates feel clean and cool and fresh—from their Polident bath.

Remember, dental plates need the special care of a special denture cleanser. Don't brush, soak them in Polident (only about a cent a day) to keep them sparkling clean, free from Denture Breath. Get Polident tomorrow.

NO BRUSHING

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.



POLIDENT

RECOMMENDED BY MORE DENTISTS THAN ANY OTHER DENTURE CLEANSER

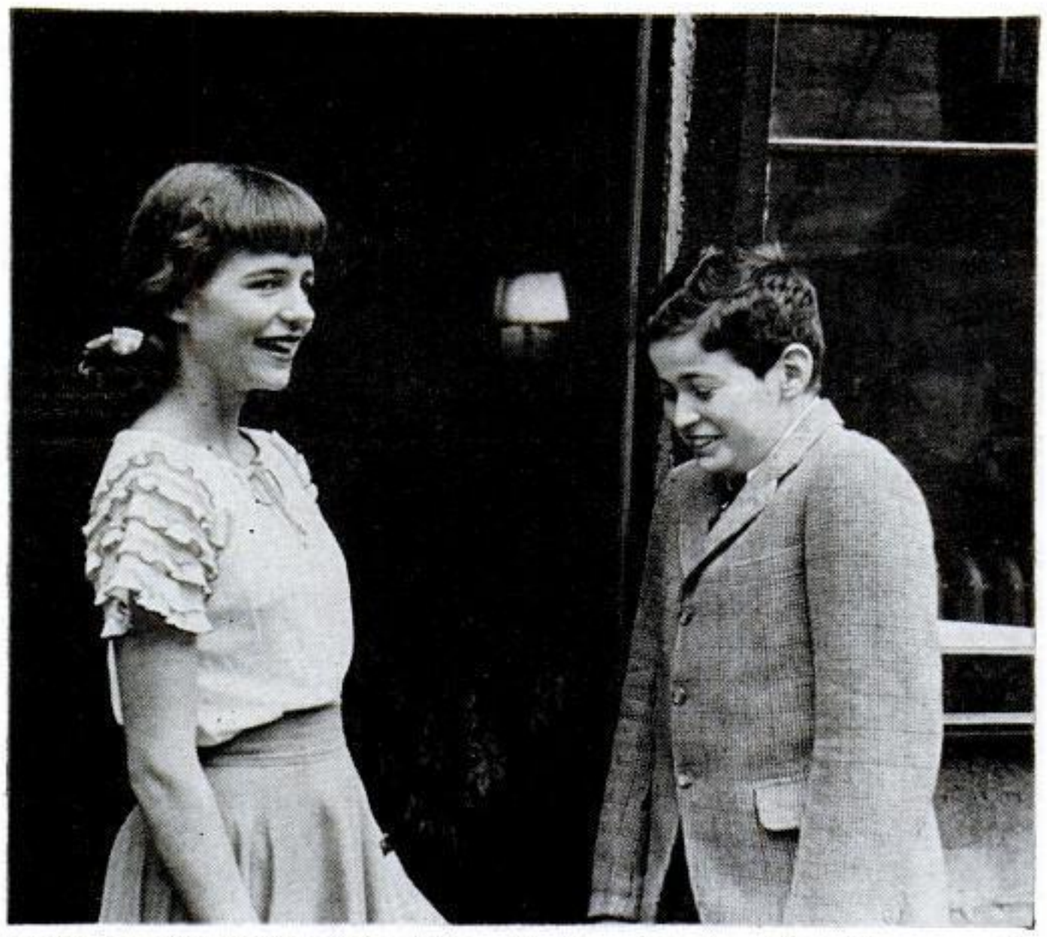
LOOSE FALSE TEETH?

Amazing New Cream Holds Tighter, Longer than anything you've ever tried or double your money back

POLI-GRIP

Made and guaranteed by POLIDENT





EMBARRASSMENT strikes Steve Kunitz, who plays Tom Sawyer, as he greets Becky Thatcher in final scene. Told to look "smitten," he only giggled.



HORSEPLAY from idle actor slows up rehearsal of scene where Tom dances with Fanchon, a character from Tarkington's *Penrod*, as Becky watches them.



DISPLEASURE comes over actors when they are told to dance closer. Jonathan timed clinch by making them say "disestablishmentarianism" slowly.

CONTINUED ON PAGE 145

RELIEVES HEADACHE NEURALGIA NEURITIS PAIN

FAST



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Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

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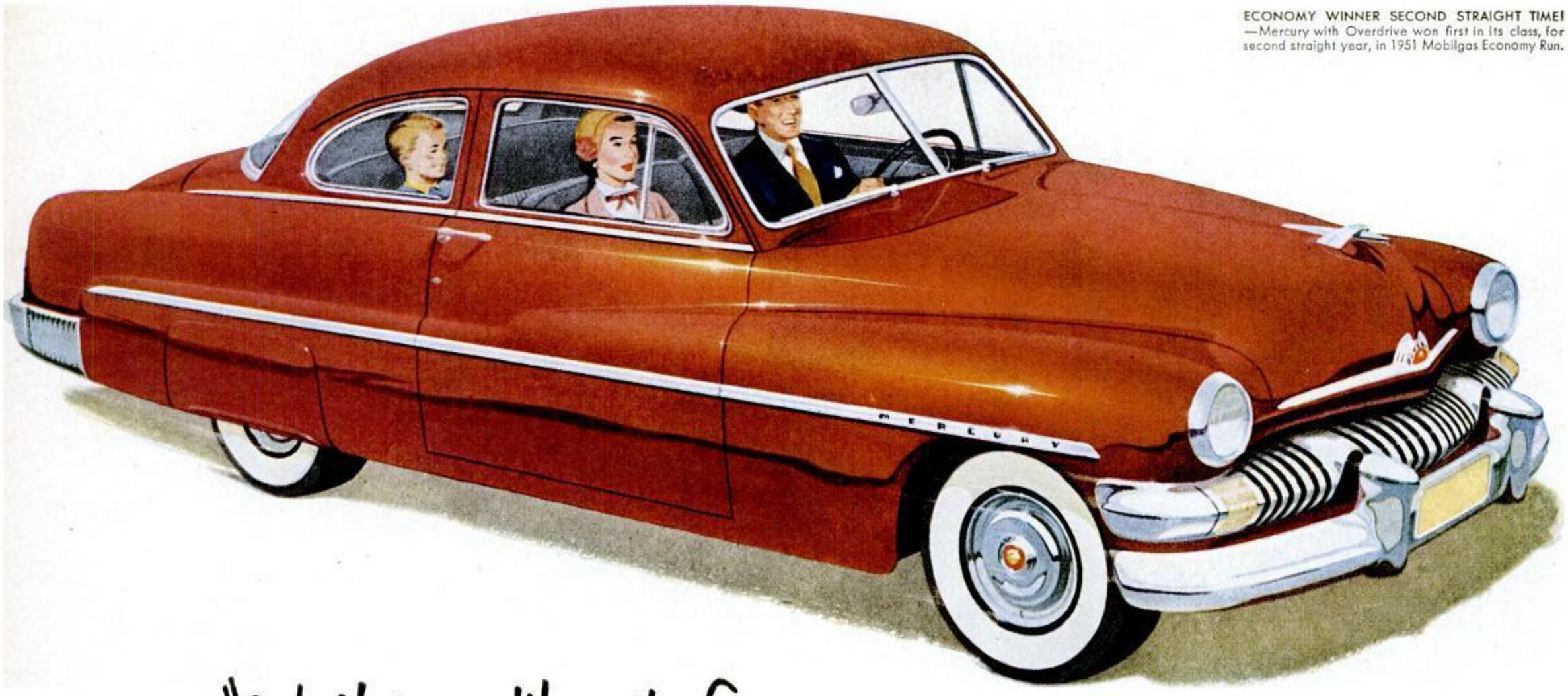
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If your feet tire, ache, pain, burn from exertion and fatigue, rub them with famous Dr. Scholl's Foot Balm for fast, soothing relief. It puts you right back on your feet—ever so comforted, rested and refreshed, even after a hard day of walking and working. You can get Dr. Scholl's Foot Balm at your Drug, Shoe, Dept. or 5-10¢ Store. Buy two jars today and send one to your boy in service.



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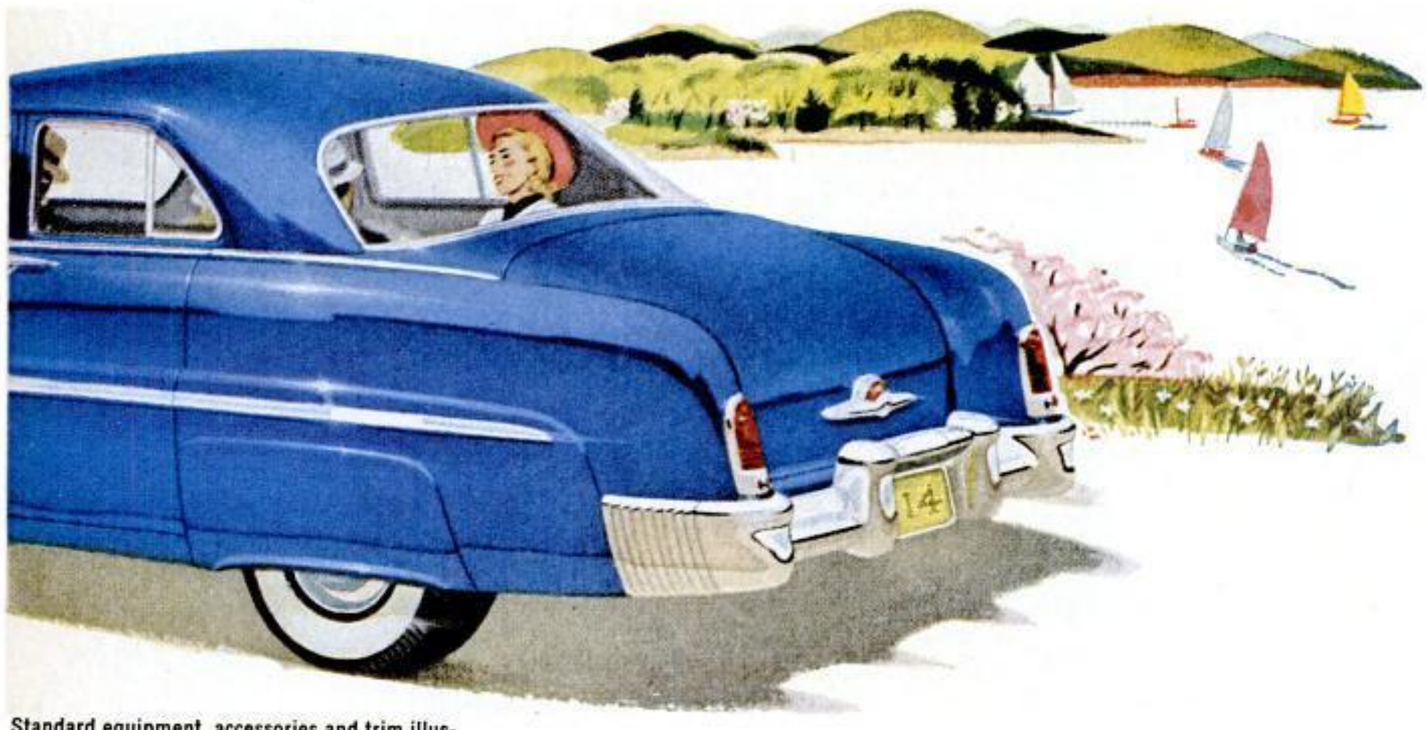
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"Nothing like it for Going Places!"

Sets the pace in hold-the-road balance for curves—hills—sudden stops!



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You'll sense it as you conquer the ins and outs of traffic with your fingertips. You'll feel it as you master a winding country road and everything you find there.

You'll revel in the new kind of sweet, dependable driving you get from Mercury—with its big staunch frame, oversize balloon tires, better spring suspension, super-safety brakes—its low-slung *balance.*

And *balance* fits Mercury in more ways than one. For Mercury is not only balanced *looking*—with smart new lines adding up to years-ahead beauty—it's a balanced *performer*, too. You get just-right power from the mighty made-for-Mercury V-type, 8-cylinder engine—just right for cruising or crawling, passing or parking.

Plus balanced *value.* For over-all economy—over the miles and over the years—Mercury shows the others the way. See this all-round winner at your dealer's *now* . . . "for the buy of your life!"

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New 1951 MERCURY Nothing like it on the Road!

3-WAY CHOICE *For "the drive of your life!" Mercury now proudly makes available a triple choice in transmissions. Merc-O-Matic Drive, the new simpler, smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ease synchronized standard transmission.*

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Don't let high rent and high building costs keep you from having that "extra bedroom." Not when you can get a beautiful Hide-A-Bed,* made only by Simmons, for less than $250! (No more than you'd pay for a comparable sofa!) What could be smarter? Or cozier to sleep on?

As for durability, open one up at your dealer's and see for yourself the strong, lifetime frame! And here's why *this* sofa stays always plump, comfortable, and new-looking. You don't sleep on the sofa but on a hidden, full-length, full-width, genuine Simmons innerspring mattress.



Within 30 seconds, this stunning sofa becomes a sleep-inviting, glorious bed. S-o-o comfortable. And faster than making an ordinary bed!



You'll sleep like a non-rolling log! Simmons base construction prevents rolling toward center. Bedding folds right up with sofa.

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What's more, you can get matching Simmons chairs. Why, it's almost like custom-decorating your room!

Another Simmons extra: Beautyrest* mattresses and cushions available in any Hide-A-Bed you select.

At top of page, Modern Lawson sofa in Lansdale pattern—English Floral Tapestry. Self-welt.

At right, Regency sofa in green matelasse with green base bouclé fringe. Self-welt.



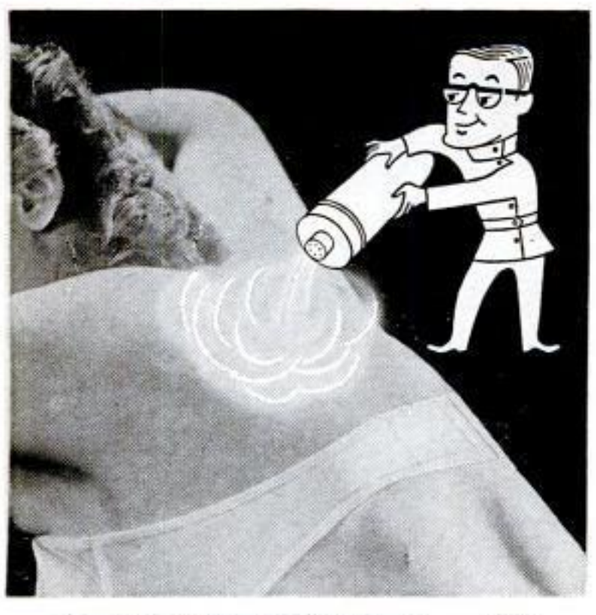
Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep

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Get FAST RELIEF with this MEDICATED Powder!

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For Ammens contains *three* famous medicinal ingredients—gives *3-way* medicated skin care: **(1)** It soothes, relieves and helps heal irritated skin. **(2)** Its extra softness protects and cushions sore skin, and so promotes healing. **(3)** Its extra fluffy texture gives cooling relief. For real *medicated* skin care, get genuine Ammens Medicated Powder at any drug counter today.



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FASTER, EASIER WAY **to trim Hedges, Shrubs, Ornamental Trees . . . Cut Weeds, Grasses, etc.**

Saves time, gives professional results without arm-aching drudgery. Simple to operate. Well-balanced design permits one-hand operation. No stooping or arm-tiring awkwardness when clipping sides or ends. Another famous labor saver by the makers of Sunbeam electric appliances and Sunbeam Rain King sprinklers.



So light, a woman can easily use it!

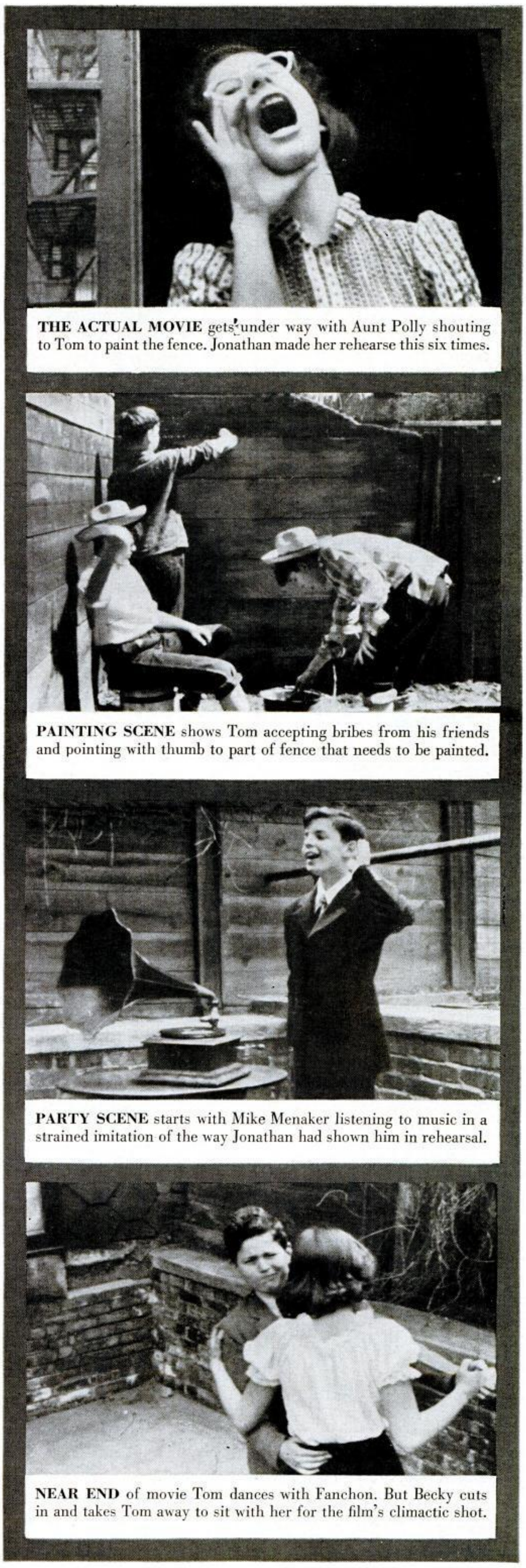
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THE ACTUAL MOVIE gets under way with Aunt Polly shouting to Tom to paint the fence. Jonathan made her rehearse this six times.

PAINTING SCENE shows Tom accepting bribes from his friends and pointing with thumb to part of fence that needs to be painted.

PARTY SCENE starts with Mike Menaker listening to music in a strained imitation of the way Jonathan had shown him in rehearsal.

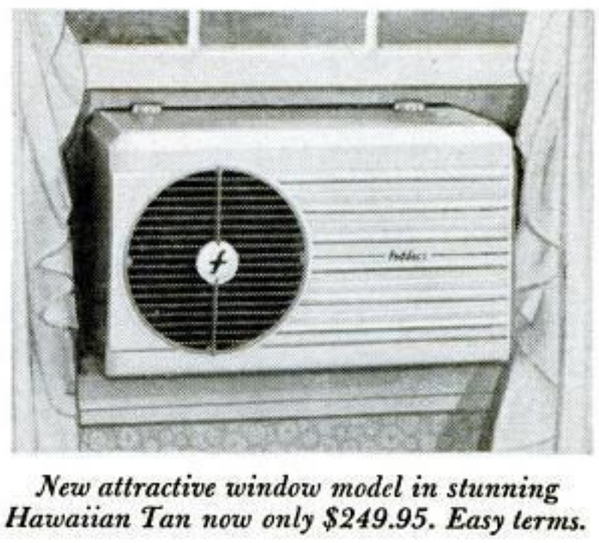
NEAR END of movie Tom dances with Fanchon. But Becky cuts in and takes Tom away to sit with her for the film's climactic shot.

Sleep in an ICE CUBE on hot nights!



New low-priced Fedders Room Air Conditioners

GET sound, healthful sleep . . . wake refreshed in muggiest weather with a Fedders unit in your bedroom window! A real electrically refrigerated system! Cools and dehumidifies the air, filters out dust and pollen—a boon to hay fever sufferers—keeps rooms cleaner. This compact, handsome cabinet fits in your window sill, plugs in like a radio. No building alterations, no water connections. Exclusive finger-tip control sends cool air in any direction...*never a draft!* Mail the coupon today for full facts.



New attractive window model in stunning Hawaiian Tan now only $249.95. Easy terms.

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Dept. L-3, Buffalo 7, New York.
Please send me your interesting 12-page illustrated booklet on Fedders Room Air Conditioners.

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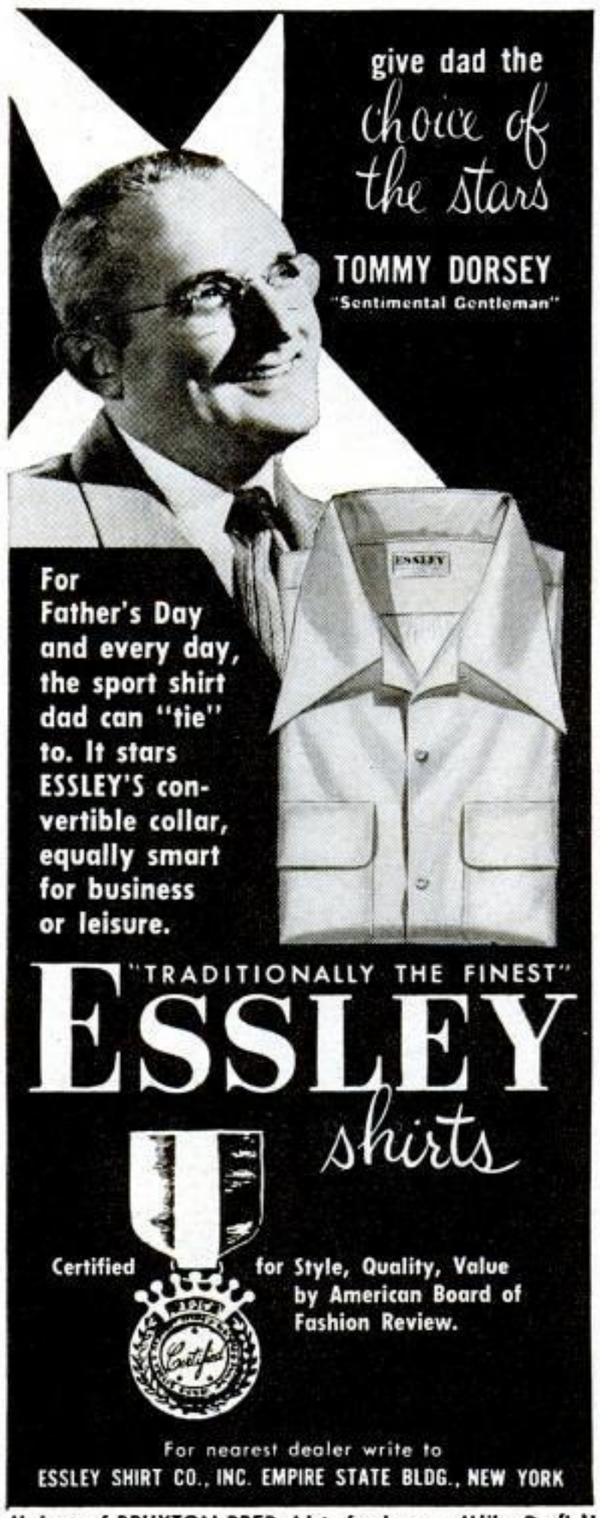
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Though it can't give you a new face, Burma-Shave can make your present one *look* and *feel* new. For clean, quick shaves that leave the face soothed and cheerful, millions use brushless Burma-Shave daily. Doesn't *your* face deserve the same kindly treatment?

IN TUBE OR JAR AT ALL DRUG COUNTERS



Makers of BRUXTON PREP shirts for boys—"*like Dad's*"

STOMACH UPSET?

If you have "hunger pains," heartburn, frequent stomach upsets or indigestion due to excess stomach acid by all means see your doctor—*and start taking Sedagel.* For excess stomach acid is believed to be a common cause of peptic ulcers. Users say Sedagel *acts faster—lasts longer* than anything else they've ever tried. Sedagel "sponges up" biting, burning acid—then it spreads a coating over stomach and intestinal walls that *soothes* and *protects.* Get Sedagel today!



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GIVES SHOES RICHER COLOR!

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SHOE POLISH





LOOKING THROUGH A MAGNIFYING GLASS WHICH ENLARGES THE IMAGE

PAINTING ON PINHEADS

Artist resorts to a magnifying glass and Yoga to produce pictures that are almost invisible



PIN-SIZE PERON is portrait of Argentina's president magnified 100 times. Boschi lived for 20 years in Argentina, plans to give painted pin to Juan Perón.

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THREE TIMES, BOSCHI CLOSES IN ON PINHEAD WITH SINGLE-HAIR BRUSH

The Cyclopean-eyed Italian in the picture above is engaged in a precarious task. He is painting an oil landscape on the head of a pin that is one millimeter in diameter. This seemingly unrewarding occupation has met with unexpected acclaim in the artist's homeland, where an exhibition of his work has attracted more than 500 people a day. The master of this microscopic métier is 40-year-old Egidio Boschi, who attributes his success to Yoga exercises which have enabled him to control his breathing while painting. He plans to climax his pinhead career with portraits of Abraham Lincoln and Pope Pius XII but says, "I will have to go again and seek the peace of Yoga before I can do the Pope."



PIN-SIZE PEAKS rising from Lake Lacar in Argentina were copied from a landscape Boschi did on canvas. Pinhead version took three months to finish.

CONTINUED ON NEXT PAGE



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Won't tear hair



or scratch scalps



or lose teeth easily



or curl up & collapse

when they're

ACE®

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COMBS



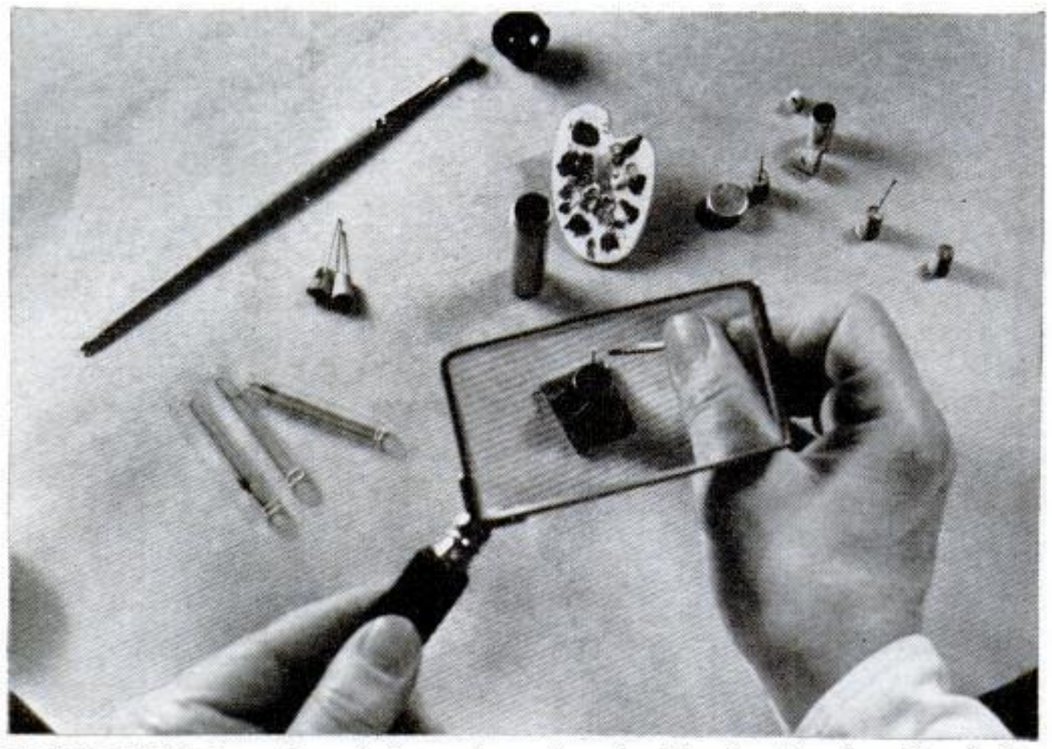
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A type for every purpose Sold everywhere

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BRUSH is made by the artist by plucking a hair from the back of his hand and sticking it in slit end of a matchstick. Animal hair is too coarse for work.



EQUIPMENT consists of tiny palette dotted with oil paint, large brush for mixing colors, pins mounted on cork, glass tubes to hold finished paintings.



SPECTATORS at Rome exhibition hover over microscopes to get magnified view of the paintings while art lovers in background patiently await their turn.

(Advertisement)

do women spend too much money?

Some women used to spend lots of money on underarm deodorants, buying one this week, another the next. They complained they never could find a single deodorant that was completely satisfactory.

* * *

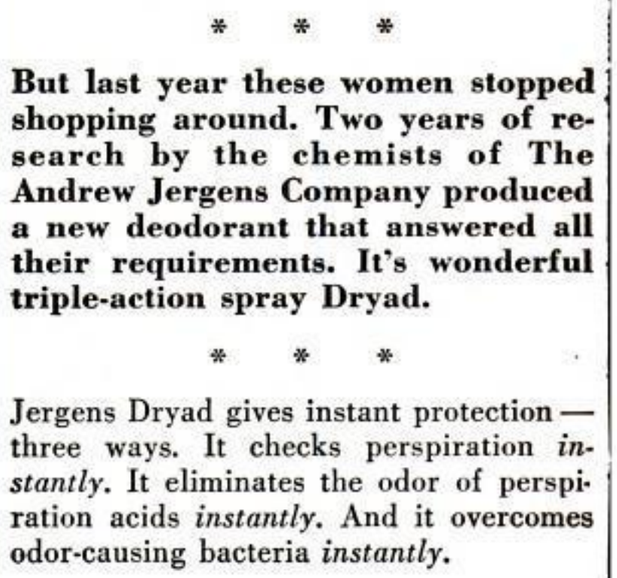
But last year these women stopped shopping around. Two years of research by the chemists of The Andrew Jergens Company produced a new deodorant that answered all their requirements. It's wonderful triple-action spray Dryad.

* * *

Jergens Dryad gives instant protection — three ways. It checks perspiration *instantly*. It eliminates the odor of perspiration acids *instantly*. And it overcomes odor-causing bacteria *instantly*.

* * *

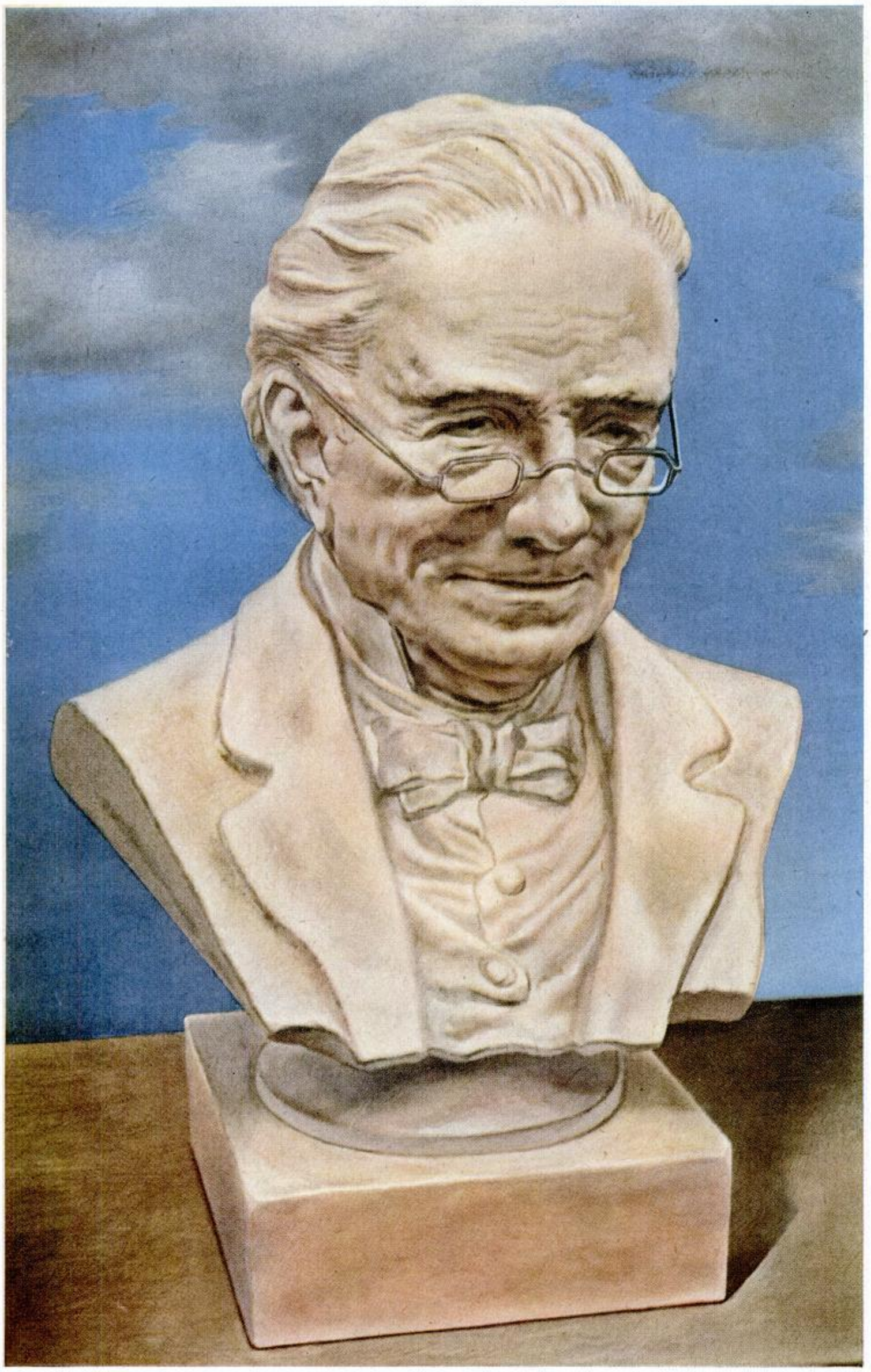
Dryad is safe on the sheerest fabrics, has a nice fresh fragrance even men like. No other deodorant duplicates Dryad's effective 48-hour protection. Economical, too — one pink squeeze-bottle will last for months! Only 49¢ plus tax. *(Also in cream form).*







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From Kentucky, the land of masterful distilling, comes Old Grand-Dad—the choicest bourbon of them all. It goes into the new, charred white oak aging casks a superior whiskey. When completely matured it is drawn off and bottled in bond. That's how Old Grand-Dad comes to you. Why not enjoy the smoothness, mellowness and heart-warming flavor of Old Grand-Dad soon? Once you do—you'll know why it's—"Head of the Bourbon Family."

The Old Grand-Dad Distillery Company, Frankfort, Kentucky

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OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKEY

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Dad's *favorite* chair

Comfort and complete relaxation! Dad's found both in his TWA Skyliner seat . . . and lots more. He's found the magic key to covering territory, arriving fresher, and quite often, first. Best of all—and how the family loves this—a Skyliner lets Dad spend most of his evenings where he wants to be most—in his *other* favorite chair—at home!



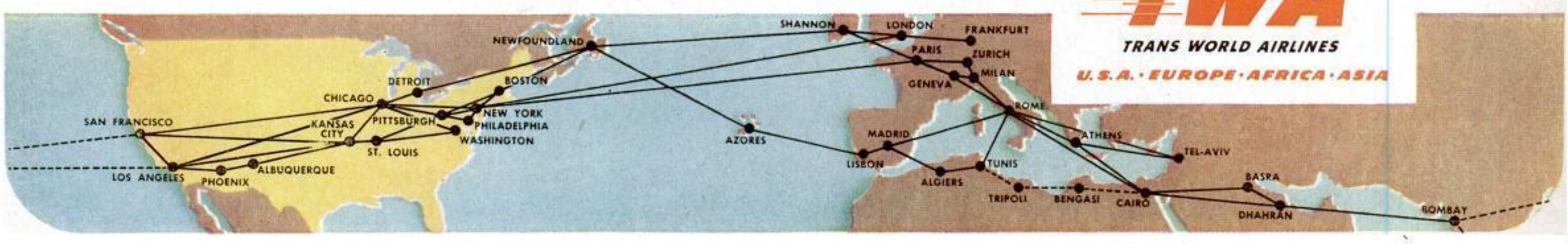
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TRYING TO WAKE UP LIMP GIRL, DANCER ONLY STIRS HAIRDO

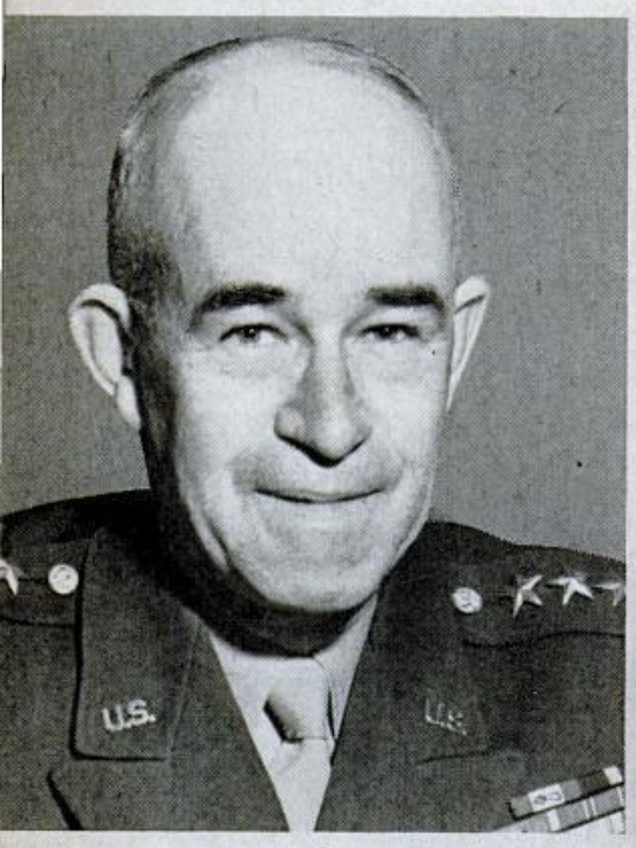
A HAIRDO BY GOYA

Ballet derives from his great etchings

The flamboyant mop of hair flying in the photo above is one of the spectacular consequences of the Ballet Theatre company's decision to use a series of Goya etchings called *Caprichos* as the basis for a satiric ballet under the same title. The powerful strokes of the famous Spanish artist are matched in the ballet by the wild movements of the young dancers, John Kriza and Ruth Ann Koesun, who in this episode represent a Spanish bumpkin and a belle. Kriza, as the bumpkin, doesn't know what to do when the belle falls beautifully unconscious into his arms. In the Goya etching he is baffled but merely wrings his hands. But in the dance he frantically pats the limp heroine, shakes her until her hair flies, pecks at her cheek and finally, completely frustrated, drags her off, still limp. It all illustrates, according to the program notes, that "if he were more gallant and less of a bore she would come to life again."



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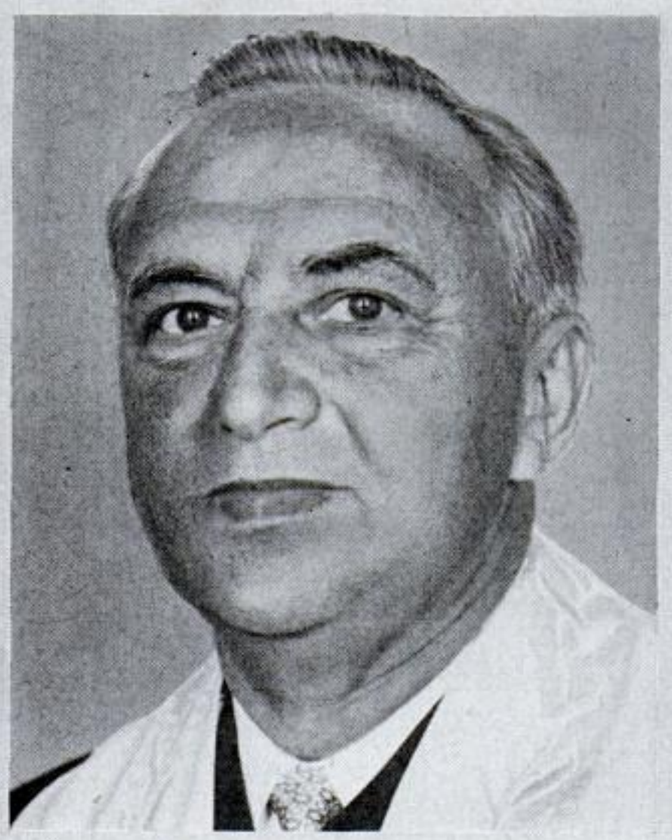


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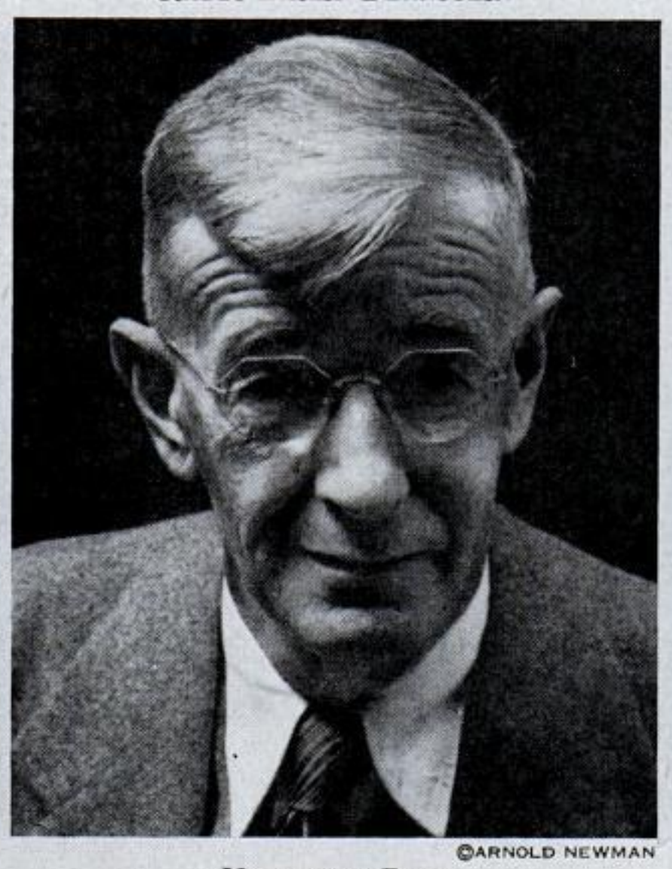
H.R.H. THE DUKE OF WINDSOR



ANTHONY STANDEN



GENERAL DWIGHT D. EISENHOWER



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VANNEVAR BUSH



THOR HEYERDAHL

about LIFE and books . . .

Shown on this page are a few of the authors whose recent books were first opened to the world in the pages of LIFE.

In some cases their books grew out of an article (or articles) written originally for LIFE, such as the current *What the Jews Believe*, by Rabbi Philip Bernstein.

In other cases LIFE published the most exciting sections of books in preparation, sometimes months before they appeared in hard covers. Notable among these were Thor Heyerdahl's *Kon-Tiki*, Vannevar Bush's *Modern Arms and Free Men*, Anthony Standen's *Science is a Sacred Cow*, General Eisenhower's *Crusade in Europe*.

Then there are a number of writers who were signed up by LIFE long before their books were written. Winston Churchill is one of these and so is General Bradley, whose *A Soldier's Story*, presented in four parts in LIFE last month, will appear in book form on June 15.

LIFE's greatest contribution to the birth of a bestseller was in connection with *A King's Story*, by the Duke of Windsor. It started four years ago when two LIFE editors met the Duke and learned that he was considering the possibility of writing his memoirs. The Duke was worried about his inexperience in the literary field, and LIFE's editors urged him to try a few articles on an experimental basis.

The first three of these articles appeared in LIFE late in 1947 and were an immediate hit. An intrigued public clamored for more, and with LIFE's encouragement the Duke of Windsor proceeded to tell his story up to the abdication. This story appeared in LIFE last summer in four instalments. In keeping with the original agreement, LIFE extended its resources to the Duke until finally the book itself, now expanded to three times the original articles, was finished—an assistance gracefully acknowledged by the author in his foreword.

Whether LIFE's editors serve as midwife and godfather to a literary offspring, as in the case of *A King's Story*, or merely present in advance of publication the highlights of a significant work, LIFE's readers may be sure that in the course of any year they will find first in LIFE many of the books which will later be high on the bestseller lists.

ANDREW HEISKELL, *Publisher*

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...it's always
a pleasure

I. W. HARPER

since 1872

The Gold Medal Whiskey

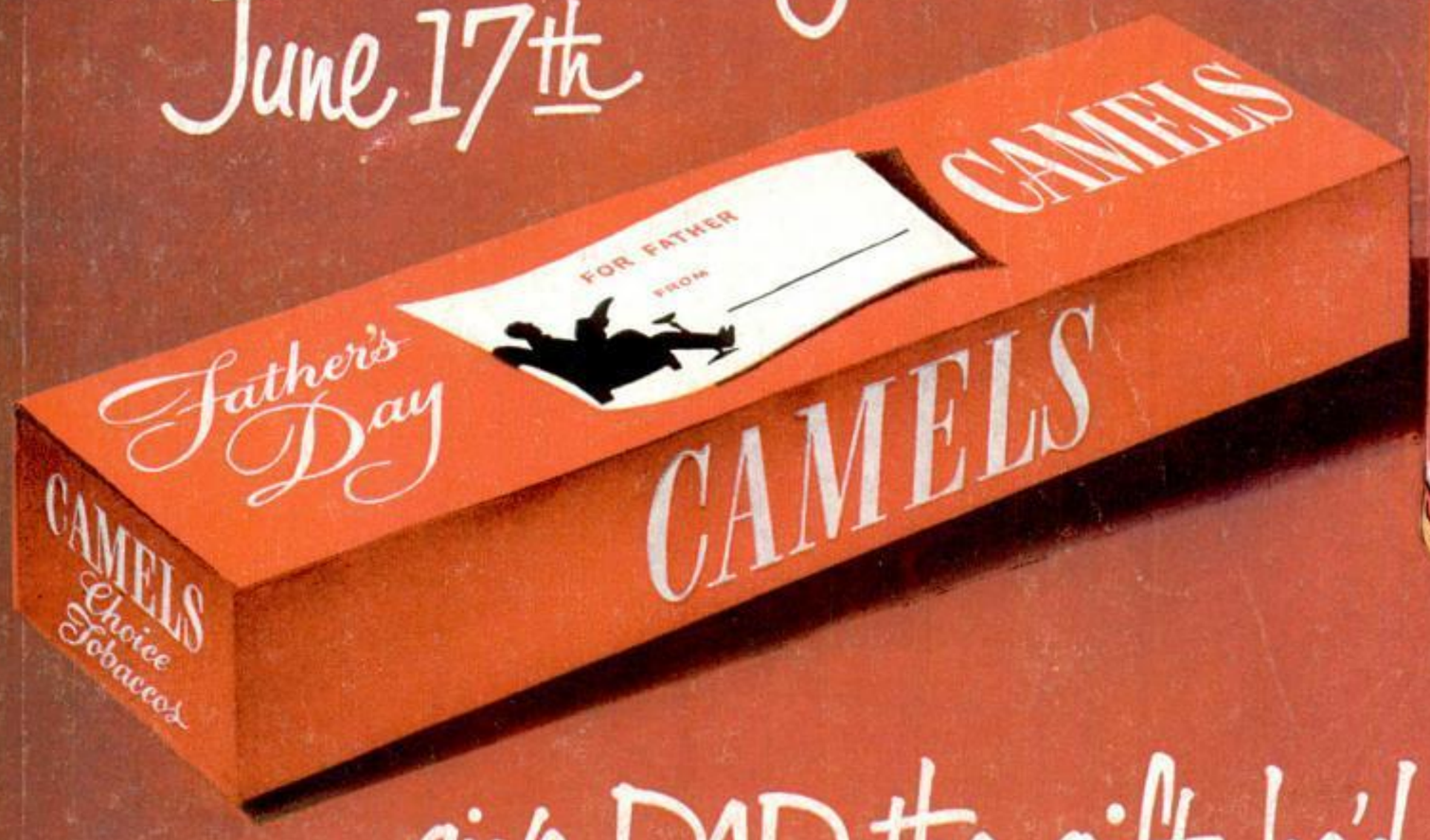
BOTTLED IN BOND
KENTUCKY BOURBON

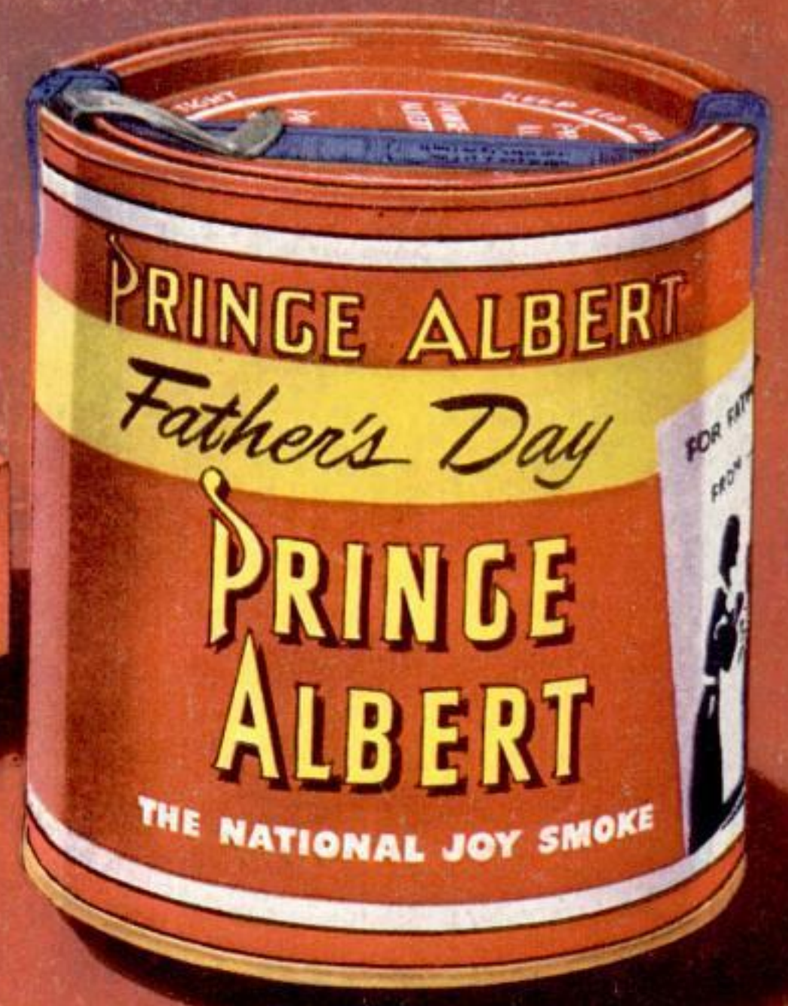


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For Father's Day... June 17th





give DAD the gift he'd give himself!



● You're sure to please Dad with either one of these fine gifts—a carton of cool, mild Camel cigarettes, or a full sixteen-ounce tin of rich-tasting Prince Albert smoking tobacco! And you'll be pleased with the gaily-decorated Father's Day packages. No other gift wrapping is necessary. You just sign your name on the "built-in" gift card!

R. J. Reynolds Tobacco Co.,
Winston-Salem, N. C.

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